



ANNIVERSARY 65th CELEBRATION 1915

Lipman Wolfe & Co.
"Merchandise of Merit Only"

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Wonderful Dresses—Anniversary \$7.85—Worthy of This Sale in Quality, Style and Price

These Dresses Usually Sell at \$13.50 to \$16.50
So the Remarkable Saving Is Plainly Manifest

Of Fine French Serge

and at the sale price we are asking is less than the cost of the material by the yard, which in itself alone is enough to win your interest, and, combined with the excellent workmanship and the newest styles in which they are fashioned, will surely make this a noteworthy event.

—Each different model embodies the newest features of the accepted mode of this season. Can be had in black, navy, gray, putty, Belgian blue, green and black and white checks.

—The style assortment includes Eton and bolero effects, bloused and tailored models, braid and satin trimmings; there are flare collars of fine hemstitched organdies and lace, crushed girdles of satin in black or a contrasting color, flare skirts, plaited skirts.

—Third Floor



Stamped Gowns

Made Up

Regular Price \$1.00
Anniversary 48c

—The most wonderful bargain we have ever offered in stamped gowns. We have never been able to sell them at less than 75c and \$1.00 before.

—Made of fine, durable quality nainsook, all made up ready for working. With deep hem at bottom and French seamed throughout. Extra large and extra long, in square, V or round-neck styles, stamped in a dozen different new and attractive designs.

—Fifth Floor

Come See These New Panamas

Sent to Us Expressly for This Great Event

—Women and misses who want a hat which will be as pretty worn with a very light dress as with a traveling suit will recognize the worth of this opportunity.

—They are made of a fine quality Panama and reflect all that is newest in hat shapes; large and medium sizes; some are faced on the upper brim and others on the under brim; trimmings of smart tailored bows and wings, and others with flowers.

Regular \$7.50 to \$8.50
Sale \$4.45



—Second Floor

MEN

"Universal" Pajamas
Selling Regularly at \$1.75, \$1.50

Anniversary \$1.15

—Another lot of these famous UNIVERSAL pajamas come to us for this Anniversary Sale event. Nothing need be said regarding style, quality or fit of these famous garments, for their standard of merit is well known to all men.

—Of madras and soisette, in solid and fancy colors, plain and trimmed, V-neck and utility collars. Sizes 15, 16, 17 and 18.

—First Floor

Hot Weather

\$1.00 Union Suits
Athletic 1915 Model
Anniversary 69c

—We direct particular attention to these union suits, first, because of the great economy; second, because of the superior quality of the materials; third, because of the perfect tailoring and fit. Made of nainsook, soisette and striped madras. Come in all sizes that fit the thin, the medium and the fat men.

—First Floor

Economy Basement Store

EXTRA!

2000 Yards of
White Outing Flannel
The Regular 10c Kind
6c Yard

—In fact, it is a very superior quality at 10c the yard, but owing to the season of the year we bought it at much less than regular wholesale cost, making it possible for our customers to anticipate their future needs at a big saving. In pure white only. Full 28 inches wide.

Fitted Work Aprons

Regular Price 25c
Anniversary 15c

—Fitted work aprons of blue and white check gingham. Made with bib and trimmed with white bias bandings and pocket.

Bracelets 25c

Our Novelty \$1.25 Kind

—Only 75 in the entire assortment—limited because of the unusual price. Of good gold-filled quality in most attractive designs.

Boudoir Caps

That Sell at 25c

Anniversary Sale 10c

—Fashioned in the round cap style with elastic band. Gathered ruffle finished with lace banding. In light blue, pink, maize and lavender.

A Special Purchase

of 50 Dozen New
50c to 85c Neckwear
Anniversary 25c

—Vestees and sets in all the smart, up-to-date styles, made of organdie, pique, Oriental laces and transparent voiles. Including the new flat collars, embroidered pleated-back styles, new flare shapes and roll effects; also vestees with roll and flat collars attached.

Another Shipment Just Arrived

of
Waists at 98c
Of Voiles and Organdies

Also

\$3.00 and \$4.00

Trimmed Hats
For \$1.95

—Basement.

Crepe de Chine Day in the Silk Store—Thousands of Yards Underpriced—A Glad Surprise

\$1.25 Quality at 98c
\$1.50 Quality \$1.33
\$1.75 Quality \$1.59
\$2.00 Quality \$1.79

—Crepe de chine, that favored and most popular of all silk fabrics—that dainty material that is now in such universal favor—yet there are crepe de chines and crepe de chines.

—The qualities exploited by this store are dependable, tested, of proven worth. Crepes that do not pull or fade. Crepes that wash as soft and as beautiful as the finest linen handkerchief. We shall not enumerate the remarkable color assortment. Suffice to say that it numbers over twenty-five different colors, many of which are not to be found elsewhere.

—Second Floor

Presenting in This Sale
Extraordinary Crepe-de-Chine
BLOUSES.
In White, Flesh and Bisque.
Distinctive Models of Splendid Quality
Never Sold at less than \$7.50
ANNIVERSARY SALE PRICE
\$5.00
—Third Floor

A Great Sale of Curtains

—When first opened, shown in the department, the curtain salesmen could scarcely believe they would be sold, special, \$1.49. "We have never had anything approaching these curtains at anywhere near this price," was the unanimous opinion of our entire sales force.

Wednesday These \$3.00 and \$3.50 Curtains
Anniversary \$1.49

—Just 400 pairs of these high-grade scrim curtains, made of fine quality material, with fancy lace edges and insertions. In white, cream and Arabian color, 36 to 40 inches wide and 2½ yards long.

—Fifth Floor

For Women—Summer Underwear

\$3.50 Glove Silk Union Suits \$2.79

—Glove silk union suits of a very superior quality, reinforced throughout for durability. Plain band and beading at the top. In pink and white.

\$2.50 Glove Silk Bloomers \$1.79

—Here in pink, white and black, all sizes. Made of elastic glove silk of very durable quality. All with elastic knee and reinforced for extra service.

—First Floor

Never Before—Nor Again JUST ONCE

Eclipse Preparations HALF PRICE

—When approached, the manufacturer of Eclipse manicure and toilet articles consented for this time only to make a concession so that his preparations could be sold in this event at half price.

Manicure Preparations
25c Nail Polish 13c
25c Nail Bleach 13c
25c Cuticle Ice 13c

Eclipse Face Rouge
35c Powder Rouge 17c
25c Liquid Rouge 13c
25c Paste Rouge 13c

Ivory Dresser Trays
75c trays, 7x5 inches,
Anniversary, 25c
75c trays, 9x4 inches,
Anniversary, 25c
\$1.25 trays, 10x6½ inches,
Anniversary, 59c

—First Floor

10,000 Yards Genuine 15c Red Seal Gingham

Additional Saleswomen are in Readiness for the Throngs of Women We Expect at This Suit Sale

Finest Tailored Suits—the Kind That Sell \$37.50 to \$42.50, Anniversary \$25

This of These Suits

Of Gabardines, Poplins and Serges

The most distinctive and varied collection of models we have ever shown at this price.

—The assortment represents almost every popular style shown this season for street, traveling and sports wear.

—Short jaunty jacket styles, some models belted, others plain tailored and others with plaits, many with trimmings of flat silk braid. Lined throughout with fine silk peau de cygne.

—The skirts are in new gored, flare and plaited styles, also in combination of plaits and flare.

—Third Floor

Just Arrived by Express for the Anniversary Sale

Summer Coats for Women Latest Styles Newest Materials

Strictly Tailored Models \$13.50 if Sold Regularly

Anniversary \$6.85

—The woman who wants a fashionable yet practical coat will find here just the style she is looking for and at practically half the price she would pay elsewhere. In the assortment of coats at \$6.85 there are plain and fancy mixed materials, in checks, plaids and tweeds, cut on the new flaring lines, with belts, the new collars and cuffs. Coats that are well tailored and finished in the same manner as expensive models.

—Third Floor

Spiral Silk Skirts of Heavy Peau de Soie

The Last Word in Fashion In Regular \$8.50 Style Anniversary \$5.45

—One of the most attractive fashions that has come out this season—a model that has been universally adopted by the best-dressed women in New York. These skirts are made of an extra heavy, durable quality peau de soie, in black only. Beautifully made and finished at the top of each "spiral" with cording. They come in all sizes and are equally becoming to all figures.

—Third Floor

Anniversary 9c

—250 pieces, representing 250 different patterns, including every desirable stripe, check and plaid, in every size and in every color. These gingham need no introduction to housekeepers. They have an intimate knowledge of the worth of Red Seal gingham, their remarkable washing qualities and excellent service. Come. Secure your entire season's needs at less than wholesale prices.

—Basement

Curtain Scrim

A Great Event 35c and 40c Scrim At 19c

—A wonderful collection of manufacturer's newest and most beautiful Spring patterns in fine scrim, made expressly for the artistic summer home—the same identical curtain materials you would pay 35c and 40c for at any other time. Just 1000 yards we have to offer at this remarkable price. From 38 to 40 inches in width, in white, cream and ecru, with dainty colored fancy borders. Make your selections early—they will not last long at 19c yard.

—Fifth Floor

Notions Less Than Half Price

25c Dress Shields, 8c
—Light Summer-weight shields in regular and crescent styles, fully guaranteed. Sizes 2, 3 and 4.

40c Silk Dress Shields, 15c
—Fully guaranteed shields in regulation and crescent shapes, covered with fine quality white silk. Sizes 2, 3 and 4.

25c Elas. Sanitary Belts 10c
—Made of best quality elastic web, full fashioned, in all sizes.

—First Floor

Remarkable Neckwear In the Height of Fashion REG. PRICES TO 85c Anniversary 33c

—An opportunity no woman can afford to miss at this extremely low price. In this sale are new collars of fine organdie, linen and Oriental lace, hand-embroidered collars in soft roll effects, hand-embroidered flat collars of linen in newest shapes, Oriental lace collars with pleated backs in white and cream, fine net guimpes with high or low neck. In fact, every kind of new neckwear that a woman will want for midsummer wear.

—First Floor



500 Boys' Wash Suits to Be Sold In a Day

Little Wonder Too When Suits to \$1.75 Sell at 89c

Sizes 3 to 8 Years

—Oliver suits of striped gingham, percale and galatea combined with crash and poplin in many colors and combinations.

—Domby suits of fancy striped crash and galatea, with pearl button-trimmed vests, V-neck and turn-down collars.

—Fourth Floor

New Aprons—Anniversary Sale Prices 75c AND 79c APRONS FOR 59c

Elastic Waist Aprons—Extra Size Aprons—Coverall Aprons Waisted Aprons

—The coverall aprons come in figured, dotted and striped materials in light and dark colors, trimmed with white rickrack braid.

—The elastic waisted aprons fasten in the back and can be had in plain colors and figures. Also waisted aprons of percale.

NEW \$1.00 WORK APRONS, 79c

—Gingham coverall aprons in waisted style, rickrack braid trimmed. In light blue and pink and white check gingham.

15c and 20c Dust Caps, with flaring revers, elastic back, 12c

12c to 15c, two styles of Dutch Dust Caps for

—Fourth Floor.

Another Important Anniversary Event

Offering Our Entire Stock of Nickel and Copper Ware at 20 Per Cent Reduction

—Including coffee percolators, relish dishes, chafing dishes, pudding dishes, three-piece coffee sets with tray, casseroles, sugar and cream sets with tray and many other practical and ornamental articles.

In Addition, We Add Two Extraordinary Specials: \$6.00 COFFEE PERCOLATORS, 6-cup size, heavily nickel-plated on copper. All with the latest improved alcohol burner. Anniversary price \$3.75

\$6.00 CHAFING DISH, 3-pint size, with hot water pan, finished with ebony handles. Heavily nickel-plated on copper, fitted with latest improved alcohol burner. Anniversary price \$3.75

Theodore Haviland China Dinner Sets \$13.98 53-Piece Set—in Six Different Patterns

—Set consists of six each dinner, breakfast, bread and butter and soup plates, sauce dishes, tea cups, saucers, one covered vegetable dish, one gravy dish, one large 16-inch platter, one covered butter dish, one open vegetable dish, one sugar and one creamer. Handles trimmed with gold.

OUR ENTIRE LINE OF SERVING TRAYS AT A DISCOUNT OF 20 TO 50 PER CENT

—Sixth Floor

Under Muslins

\$1.00 Crepe Gowns 69c

—Women's gowns of flowered crepe, slip-over style, kimono sleeves, scalloped at neck and sleeves, finished with eyelets drawn with ribbon. Full cut, all sizes. Colors blue and pink figured.

50c Drawers 39c

—Of good quality longcloth in flat-leg, circular or knickerbocker style. Trimmed with ruffles of embroidery, veining, tucks, lace insertion. All sizes.

\$1 Misses' Gowns 79c

—Of extra quality longcloth, slip-over style, set-in sleeves, finished with dainty dotted Swiss embroidery, veining and ribbon. Size 13.

\$1.25 to \$1.35 Night Gowns 79c

—Made of soft longcloth in slip-over style, with round, square and V neck. Trimmed with embroidery, lace, beading and ribbon.

—Fourth Floor.

SILVERINE Picture Frames Guaranteed Not to Tarnish SOLD REG. AT 75c Anniversary 25c

—Size 5x7 inches, oval in shape. With ball feet and velvet easel back, fitted with glass, ready for picture. These frames are all new and are guaranteed non-tarnishable.

—Sixth Floor