

# SUGGESTIONS FOR PAINT-UP.



The movement for the suitable observance of "Paint-Up and Clean-Up ' May 4-11, is the first work undertaken by the Civic Bureau of the new Portland Chamber of Commerce,

The committee appointed by the Chamber, with George D. Lee as its chairman, will organize a campaign not only to cover the City of Portland but to reach, if possible, every city in the state.

The purpose is to encourage Oregon cities to "put on their best dress,"

that they may present the most attractive appearance possible to the tourists who come through Oregon this Summer on their way to and from the Exposition in San Francisco.

The campaigns in other cities will be organized and led by the commercial bodies in those cities, which are affiliated with the Oregon Develop-

In Portland the co-operation of all of the civic organizations, the

churches, public service corporations, schools and women's clubs will be sought and the effort will be made to have "Paint-Up and Clean-Up Week" in Portland the most comprehensive campaign of its sort ever conducted

The week of May 4-11 has been set aside by proclamation of Governor Withycombe and proclamation of Mayor Albee, of Portland. Mayors of other cities will be asked to issue similar proclamations.



"This street has improved a hundred per cent. It is a fine example of neighborhood improvement."

"A few neighbors started the movement. Each painted his home and planted grass and flowers. Then the spirit of 'Neighborhood Improvement' spread down the whole street with the result that you plainly see. It is a far pleasanter neighborhood to live in, while property values have increased amazingly. Let's each of us get busy and begin improving our neighborhood like this."

You will render wonderful service to yourself and neighborhood if you improve your home and surroundings. The first essential is good paint, and the paint you can depend upon to be good is

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Start the home improvement habit in your neighborhood by beautifying your home outside and inside with "High Standard" products. Set the example in improvement work which your neighbors will follow. Be the first to clean-up and paint-up, then watch the idea grow.

ucts in this vicinity, we invite your co-operation in the improvement of neighborhoods. Let us make "Clean-up, Paint-up" our motto this Spring and Summer. Come in and let's get together in making the plans for the betterment of your home and neighborhood.

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what improvements can be made about the house by the use of a little paint here and

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