# PORTLAND ACTIVE IN CLEAN-UP MOVE

Chamber of Commerce Already Planning for 'Thorough Work.

#### WOMEN ASKED TO ASSIST

Every City in Oregon Requested to Join in Campaign That Tourists Visiting Coast May Find Beautiful State This Year.

## CHAMBER OF COMMERCE WILL EAD CLEAN-UP AND PAINT-UP CAMPAIGN.

Under the Civic Bureau of the new Chamber of Commerce, the following committee has been appointed to lead the city and state-wide movement for the ob-

state-wide movement for the ob-servance of "Clean-up and Paint-up Week," May 4-11: George D. Lee, is chairman of the committee, his office in the Northwestern Bank building, phone Main 6626. Other members of the committee from whom anyone may obtain information on the campaign are: J. H. Dundore, Dr. E. A. Pierce, J. H. Joyce, R. D. Carpenter, L. R. Alderman, Edgar W. Smith, H. R. Hayek and A. O. Jones,

Governor Withycombe issued his proclamation last week setting the week of May 4-11 as "clean-up and paint-up week" in Oregon, and within a short time after the proclamation was issued the new Portland Chamber of Commerce had begun to organize for a sampley that is noned to cover the a campaign that is noped to cover the entire state as well as the local work in and about Portland.

The civic bureau of the Chamber of Commerce will not be officially

Commerce will not be officially or-ganized until this week, but the clean-up movement was regarded by the conup movement was regarded by the consolidation committee as one of immediate and urgent importance, and so a special committee was appointed Friday to prepare for the work. This movement comes under the head of the work of the civic bureau of the Chamber, however, and will be the first movement for civic improvement with which the new body has identified itself.

Governor Wants Women to Ald.

This special committee, under the chairmanship of George D. Lee, held its first meeting Saturday and mapped out the general plan of campaign. A message was transmitted to Governor Withycombe asking him for suggestions and instructions as to the han-dling of the campaign, and his reply was received at the Saturday meeting

'l am delighted that Portland's busi ness men are taking such an active in

Movement to Be General.

Each city will work out the details of its own plan of work, the aim being to bring about the greatest possible thoroughness in the results of the work. In Portland every organization, business, educational, religious, civic or municipal is to be pressed into service if possible. if possible.

Oregon is the only state on the Pa-cific Coast that has not yet laid definite plans for a clean-up and paint-up week, or already carried such a work to a suc-cessful conclusion. California was first, perhaps, in the work, inaugurating a state-wide plan to "dress up" for the re-ception of the thousands of visitors that were expected to visit the state as guests at the San Francisco and San Diego expositions this Summer. San Diego expositions this Summer. Prancisco and Los Angeles led these campaigns, and newspapers, women's clubs, commercial bodies and municipal authorities joined heartly in the cf-forts which made the movement a complete success.

Washington, to the north of us, has followed California's lead. Seattle, Spo-kane, Tacoma and several other cities have already conducted clean-up and paint-up weeks, in which there has been wonderful co-operation of all of the vairous elements in the communi-

Many Tourists Expected. The opinion expressed in Washington state was that, if California needs to "dress up" for the reception of her guests, Washington, which expects to entertain all of those guests at some time or other in the coming Summer,

time or other in the coming Summer, as they go to or return from the Panama-Pacific Exposition, should dress up for the occasion as well.

A similar feeling prevails in Oregon, and this is the reason for launching the present movement. It must be carried rout thoroughly and within the near future, in the opinion of the committee, for the tourists to the exposition will be in the state in increasing numbers. be in the state in increasing numbers from this time on. It is especially de-sirable to have the work of the Rose Festival committee and the city beautiful committee supported by such a movement, so that the visitors who come in June to attend the Festival may feel that they have reached the cleanest and most beautiful city on the face of the earth. face of the earth.

## SANDY FIRST IN CLEANUP

Everyone Helps Rake Yards and Rubbish Is Carted Away.

The citizens of Sandy have forestalled the general clean-up and paint-up movement by more than two weeks, for the campaign in that city was held last week. The movement thus begun is to be carried on in Sandy right through

The work was performed as a result of the joint action of the Council of Sandy and the Women's Club, and in the height of the campaign last week the city received a thorough "going over."

rer."
Two days were consumed in the work
and nearly all citizens took part. They Two days were consumed in the work and nearly all citizens took part. They gathered rubbish in boxes and barrels and were ready for the wagons to haul it away. The Women's Club especially worked hard to make the day a success, with the result that Sandy is short several tons of tin cans and rubbish. It is planned that a wagon will call around at the homes once a month in order to make Sandy a clean town all the time, and do away with the need of a clean-up day. Citizens favor this plan.

CLEAN-UP PAGE

ETAOIN SHRDLU SHRDLU ETAOINN CHAIRMAN OF GENERAL CLEAN-UP PROPAGANDA COMMIT-TEES WHO IS DIRECTING PORTLAND'S "PURGING."



Waterway Facilities and Increased Use of River Service as Well as Alaska Marts and Other Extensions Are Discussed.

Organization of the nine bureaus of



merchants' bureau will meet in the green room and organize. Other bureaus will organize at meetings Wednesday and Thursday and the board of directors will be chosen at a general meeting Friday night.

Waterway Use Problem

Portland's plans for using the Columbia and Snake Rivers upon completion of the Ceille Canal is the first and most important commercial problem to be discussed. The chamber is requested to take up the work of perfecting a broad plan to make river traffic possible to have proper carriers on the ble, to have proper carriers on the river, to have terminal facilities con-structed, to get paved highways con-structed between the river and prinstructed between the river and prin-cipal producing points, and to have operating on these the most effective land transportation facilities that may be commanded. This work, which is admitted to be a duty of greatest mag-nitude and utmost immediate need be-fore Portland, will go to the Trade and Commerce Bureau and from it to the community.

Alaska Trade Discussed.

Establishment of a permanent transportation system to Alaska has also been put before the reorganization committee of the chamber, and

intending travelers from the East, in which is listed all the points of interest in and about Portland, with concise directions for reaching them.

a book to the writers of these best eight letters, and Edward O'Neill, the artist, will present a hand-illumined diploma on veilum to the writer of the best of the eight winning letters.

One of the chief rules of the contest

neeting tomorrow night in the dining-room, and at the same time the retail intending travelers from the East, in

# ELABORATE PLANS FOR CLEAN-UP LAID

Civic and Trade Bodies of State to Be Asked to Enlist in Campaign.

### CHURCHES TO BE REACHED

Extension Programme Is Outlined Attractiveness of Cities.

The details of the plan of campaign worked out by the special committee from the Chamber of Commerce, for the "clean-up and paint-up week," will bring about co-operation of practically every element in the life of the city, if carried out.

Sub-committees will represent the general committees in operations the

Sub-committees will represent the general committee in organizing the various districts of the city and special additional committees will be appointed by the civic, commercial and other clubs of Portland to co-operate. Each of the other important cities of Oregon probably will organize its local campaign along much the same lines.

the medium of the grade teachers, school children will hear short talks daily until the conclusion of the campaign and will be encouraged in every way to aid in the campaign by doing whatever offers itself to be done in the way of cleaning up the city.

Principals will be asked to set aside a portion of the first day of the campaign and ask all of the pupils to assist in a general policing of the school

in a general policing of the school grounds and a general brightening up of the school building, their desks, etc. Grade Teachers to Report.

Each grade teacher will be supplied with a postal card, to be filled out and returned to the central committee. These cards will contain the number of pupils and their average age, and the number of pupils who have pledged themselves to participate in the can

A special prize contest has been de-vised to bring home more strongly to the pupils the importance of the occa-sion. All grade teachers will be asked to give the pupils a half hour on Fri-day, May 7, for letter writing and each pupil entering the contest will write a letter to the committee, telling what he or she has done or is doing in behalf of the glean-up and paint-up move-ment. The committee will select the best letter from each grade, to the eighth from the first, inclusive. A special prize contest has been de

Store and Artist Offer Prizes. The J. K. Gill book store will give book to the writers of these best

# Cast your bread upon the waters

By buying now those things you've postponed purchasing-and the needs of the near futureyou will speed up the wheels of progress and your service to the commercial nation will return to you with increment.

The manufacturer, the jobber, the retailer, the farmer can sell his product and buy yours, whether yours be goods or brains or muscles.

The more you tighten up the more everyone else tightens up—and the more we all suffer.

Start today to do your share—buy now—don't wait for "the other fellow" to start first, for that's

request retail stores of the city to display clean-up and paint-up posters in their windows this week.

The general territory of the city is to be divided into districts, according to the location of the public schools, and the principal of each school will be placed in charge of a district. Through the medium of the grade teachers, the medium of the grade teachers, and Clark, chairman of the com-O. M. Clark, chairman of the com-

mission, who is in San Francisco at this time, writes that commissioners from different states have passed many compliments' on the Oregon building and declare that aside from the Canadian and Japanese exhibits, the Oregor building leads all. Mr. Clark quote

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America."

The meeting will be under the auspices of the German societies and the proceeds will be turned over to the German Red Cross relief fund. More than 2000 tickets are expected to be sold before the meeting.

Mr. Michel, while an American citizen, is an carnest believer in the Jewish nationalist movement, and he predicts that the present war will be won by Germany and that through the suc-

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Clean-Up Week -- IN THE GARDEN

SPRAY YOUR ROSE BUSHES NOW Don't let the Green Aphis ruin

the young rosebuds. Examine of the your bushes at once and also look for the Green Worm that eats the leaves.

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REMEMBER THE DATE-MAY 4th TO MAY 11th-AND GET BUSY

PORTLAND HAS THE REPUTA-TION OF BEING ONE OF THE MOST BEAUTIFUL CITTES IN THE COUNTRY, AND TO KEEP THIS REPUTATION WE MUST BE UP AND HUSTLING DURING CLEAN-UP WEEK. DO SOME-THING, NO MATTER WHAT, TO FOREVER, YOU CAN HAVE A FINE LAWN IF YOU MOW IT WITH A GREAT A MERICAN LAWN MOWER. ITS FINE CUTTING QUALITIES GIVE THE LAWN THAT SMOOTH, VELVERY

A WELL-PAINTED HOUSE, GAR-AGE, FENCE OR GATE IS JUST AS ESSENTIAL AS A FINE LAWN. WE CAN SUPPLY YOUR NEEDS N PAINTS FOR DOING THE WORK, AND ALL THE NECES-SARY BRUSHES FOR APPLYING SAME. VISIT OUR HOUSEHOLD DEPARTMENT FOR PAINTS, VARNISHES, STAINS, ETC. EVERY HOME IS A BETTER HOME IF IT IS SUPPLIED WITH WINDOW SCREENS AND SCREEN DOORS. IF YOU LACK THESE ARTICLES, DECIDE TO PUT THEM UP CLEAN-UP WEEK, MEASURE THE SIZES OF YOUR WINDOWS AND DOORS AND COME IN AND MAKE YOUR SELECTIONS, IF YOU WANT FLY SCREEN IN CONNECTION WE CAN SUPPLY IT.

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