

THAT SALE OF INDESTRUCTIBLE TRUNKS AND LUGGAGE AT GREATLY REDUCED PRICES ENDS TODAY

NEWS! Good News! Great News for the Whole Family!

Meier & Frank Co.

1857 The Quality Store of Portland 1915

Boys' Baseball Books

- "Lefty of the Bush" 50c
- "Lefty of the Big League" 50c
- "Lefty of the Blue Stocking" 50c
- "Lefty of the Training Camp" 50c
- "The Big League" \$1.00
- Chas. Van Loan \$1.18
- "The Lucky Seventh" \$1.00
- Chas. Van Loan \$1.18
- "Pitcher Pollock" \$1.25
- Christy Mathewson \$1.25
- "Strike Three" \$1.25
- William Heffler \$1.25
- Booklets—6th floor 6th-st. bldg.

Today. We Have Picked as the Feature—These Men's New Suits for \$25

No Man's Ideas of a Liberal Assortment of Models, Fabrics and Colorings Can Well Exceed the Assortments We Are Showing at \$25.

This advertisement is a plain invitation to the man seeking clothes satisfaction at \$25, to walk into the Meier & Frank Store and get it. It is more than that—

This advertisement may even be regarded as a guarantee of clothes satisfaction at \$25, for such it virtually is. There never was a season yet when any ready-for-service assortments equaled our own, nor any former assortments of ours that equaled those we are showing now.

And since it is the inalienable right of every man to state the truth as forcibly as he knows how, we will add that the man who wants UNQUALIFIED SATISFACTION in a \$25 Suit most inevitably come to Meier & Frank's. By this we mean a maximum of satisfaction—in style, in tailoring, in finish, in honest, intrinsic value.

The Materials

Cassimeres, worsteds, tweeds, homespuns, serges and the new basket weave effects.

The Patterns

Tartan checks, Glenarket, pin, regimental and Roman stripes, lovely mixtures.

The Colors

Handsome shades of blues, grays, browns and greens.

But lift the latch and come in!

The Models

English styles with patch or regular pockets. Conservative semi-fitting suits and popular box backs.

The Sizes

All men's suits, stout, slim, tall, short and extra sizes.



—Men's Store, Temp. Annex, Second Floor.

OUT-OF-TOWN MAIL ORDERS

Filled From This and All Our Ads
If Received Within Three Days of Date of Publication

We give our out-of-town customers the same privilege of buying from our daily advertisements as those who live in the city. Moreover, our method is not a "mail-order system," it is, rather, a systematized shopping service which gives the personal attention of a trained shopper to the filling of every mail order.

Your order is studied and promptly filled with as much "intelligent interest" as if you were here yourself. Should you come in person we will be glad, upon request, to have one of our experienced shoppers assist and conduct you to as many of the 75 different departments as you choose. There is no charge.

Women's Black and White Kid Gloves Selling Today at

Real French Kid **\$1.65** Made in Grenoble France
They Usually Sell for \$2.00

Real French kid—made in Grenoble, France. White with black embroidered backs, and black with white embroidered backs and contrasting welts. Pique sewn, with two pearl fasteners. Every Glove perfect—sizes 5½ to 7½.

Novelty Lisle Gloves 35c
Imported lisle, suede finish, black and white with heavy four-cord embroidered backs. Wash perfectly in cold water. All sizes.

Long Silk Gloves, Pr. 95c
Milanese silk of heavy quality, with double finger-tips. Black and white, full elbow length. Sizes 5½ to 8½.—First Floor, Sixth St. Bldg.

Again Today—That Sale of Women's New Silk Suits

Made of Fabrics and Models That Usually Sell From **\$24.50** \$30.00 to \$52.50

And because Silk Suits are leaders this season this sale is the more phenomenal.

The colors and materials are the best: Splendid, well-wearing silk poplins, taffeta, gros de Lourdes and etamine over silk, in sand, putty, browns, Belgian blue, silver, black, navy and pretty combinations.

Many of the jackets are fancily trimmed with braids, buttons, belted effects, Etons and semi-fancy styles. Others have the new fitted backs, now so popular, with flare below the waist line.

Also Wool Suits \$24.50
Also included at this low price are splendid suits of wool in styles that are sure to please. —Fourth Floor, Sixth-St. Bldg.



SHOES

Men's French, Shriner & Urner \$6, \$6.50 and \$7. Shoes, Pair \$4.85

Patent leather, button or Blucher style, gunmetal, tan Russia leathers, button or lace styles. All desirable

Women's \$4 to \$6 Tan Russia Calf Shoes, \$2.69
J. & T. Cousins' and other famous makes, lace or button styles, welt soles, Cuban heels.

Children's \$2 and \$2.50 Shoes, 8½ to 11, \$1.58
Shoes of patent leather, cloth or kid tops, button style, or tan Russia leather button styles. Pumps of patent leather and gunmetal, broad, footform lasts and good weight soles, one and two-strap styles. Children's \$2 and \$2.50 Shoes, Pumps, sizes 11½ to 2..... **\$1.78**
—Third Floor, Sixth-St. Bldg.

A Maker's Surplus Lot of Men's New Spring Suits \$17.50

Made From the Short Ends of Fabrics That Go Into \$25 to \$35 Suits—All Big Values!

They're the newest Spring models, too. English styles, with patch pockets, or regular pockets for the more conservative men. There are also the semi-English and box-back style suits.

The new shades that include blues, browns, grays and greens, and effective new patterns in plaids, checks, stripes and mixtures. Models and sizes suited to men of every build.

Saturday Specials in Drugs and Toilet Articles

Rarus Theatrical Cream, 1-pound jars 39c	Eutaska Talcum 17c	Hot Water Bottles, guaranteed 1 year, 2 and 3-qt. sizes 59c
Daggett & Ramsdell's Cold Cream for 17c	Lilac Vegetable 59c	50c Scott's Emulsion 33c
Riker's Tooth Powder 10c	Mum (Deodorant) 16c	Phenolax Wafers (Uppjohn's), 100 for 29c
Graves' Tooth Powder 10c	Williams' Brilliantine 19c	Beef, Iron and Wine, pt. bot. 50c
Milkweed Cream 25c	Scheffler's Colorine 59c	Jad Salts 59c
Viola Face Cream 25c	Sterilized Gauze, 5-lb. pkg. 27c	Peroxide of Hydrogen, pint, 16c
Sempre Giovine 29c	\$1.50 Hughes' Ideal Hair Brushes priced at 89c	Pure Witch Hazel, pt. bottle 15c

—First Floor, Sixth St. Bldg.

Men! Don't Fail to Attend These Sales

Men's Panama Hats \$4.65	Beautiful All New Gotham Silk Shirts \$3.85 Former Prices \$5 to \$6.50 Very highest quality silk, new satin stripes and pin stripe tub silks. All the new Spring colors and combinations. All sleeve lengths, all sizes.	Good Quality Muslin Night Shirts at 49c V-Neck, Middy Slip-on Style Trimmed in red, blue or white braid, and fastened with pearl buttons. Full cut, well made, good muslin, and sizes 15 to 20. Very special!	Men's Spring Fine Cotton Union Suits at 79c Sold Heretofore At \$1.00 Long or short sleeves, knee, three-quarter and ankle lengths, closed crotch. Cream color only. Spring weight. Sizes 34 to 50.	Boys' New Spring Sweaters Special 98c Ruff Neck or V Neck Styles Your choice of gray or cardinal, medium weights for Spring and Summer wear. All made with two pockets. Sizes 4 to 12 years.	Handsome All New Silk Neckwear at 55c Fine Silk Repps or Poplins Large shape ties, cross stripes in combinations of navy, garnet, rose, blue, etc. Made of extra quality silks. —Temporary Annex, First Floor.
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These New Melon Shape Handbags Special 98c



Every one a beauty, being made of real pin seal of an excellent quality. Silk lined, fitted with inside purse and mirror.
—First Floor, Sixth St. Bldg.

What to Choose Is Mother's Only Problem in Our Children's New Apparel

Panama Crash Dresses at \$2.00
Middy style; so fashioned as to be worn separate. Excellent dresses for beach wear. 6 to 14 years.

Dress Illustrated Priced at \$3.95
Fine plaid gingham in high colors. Waist is of Persian lawn (white), with coatee of the plaid. A very effective style for 6 to 14-year-olds. There are many other models in this line, all equally as attractive.

Children's Spring Coats \$8.50
This price obtains for Saturday only! The coats are regular \$9.75 and \$10.95 models, selected from our regular stocks as a special for "Children's Day." They're shown in serges, checks and moire silk. The garment illustrated is of shepherd's check, high waistline back, button-trimmed and smart green moire collar. 6 to 14 years.

Children's All-Wool Coats, Priced at \$4.50
Black and white all-wool checked material, colored moire silk collars and cuffs and well made in high-waisted style, with contrasting button trimmings. Sizes 2 to 5 years only.
—Fifth Floor, Sixth-St. Bldg.



Boys' New Sampeck Suits, Today \$10

Mothers who measure value by the standard of service and satisfaction rather than price for years have bought only "Sampeck" clothes for their boys.

Sampecks have no recognized equal for style and quality.

The New Shipment
We're mentioning today consists of many attractive styles, including the new roll-front Norfolk and other exclusive designs in splendid mixtures and many shades.

Each "Sampeck" Fancy Suit Has 2 Pairs of Knickers.
Sizes for boys 8 to 15 years—priced at only \$10. Other "Sampeck" Suits in dozens of styles and materials, \$7.50 to \$15.

—Temp Annex Second Floor.

M. & F. Boys' Samson Suits, 2 Pair Pants \$6.50



One Day Sale of Men's All New Straw Hats

A special purchase that we just opened up.

Men's \$2 Straws, \$1.29
Sennits, split straws, rough braids and soft telescope styles. 20 different style blocks, all the newest Spring models. Splendid values at this deeply-reduced price.

Men's \$3 Straw Hats \$1.98
Imported and American-made Straw Hats of finest quality. Your choice of heavy, rough straws, sennits, split straw, soft crowns, telescope and Fedora styles. High-grade Hats of wonderful quality.—Temp Annex, First Floor.



Sterling Silver Pins at 50c

Round End Bar Shapes Usually \$1.00 to \$2.50



This is a remarkable offering we're making, possible because we bought the maker's stock at a price concession.

Pretty enamel tops or stone set in various designs. Solid pins, the kind that will not break.
—First Floor, Sixth St. Bldg.

A Decline in the Butter Markets! Royal Banquet Butter 55c

Freshly churned, Oregon Creamery Butter—Saturday only.

Superior Hams, 16½c	Ripe Olives, California pack, No. 2½ cans, special 19c
Pastry Flour, Royal Banquet brand, No. 9 sacks, 39c each, only	Coffee, Victor grade, 29c 35c popular blend, lb.
New Walnuts, hard shells, white meats, lb. 15c	Boiled Ham, surplus fat removed, sliced, lb. 35c

Sweet Orange Specials!
250 - to - case **15c** | 175 - to - case **22½c** | 100 - to - case **39c**
size, dozen.....
—Pure Food Grocery, Basement Sixth-St. Bldg.

The Fish Are "Biting" These Days! And---

Fishing Tackle Is Reduced for Today!

\$1.50 Fishing Rods, split bamboo, 3-jointed, with extra tips, may be purchased today at \$1.13
\$2.00 Fishing Rods, split bamboo, 3-jointed, extra tips, your choice today at \$1.49
75c Nickel-Plated Reels, adjustable click and drag, 80-yard length, on sale today at 49c
50c Nickel-Plated Reel for boys, amateur reel with single action, today's price 39c
\$1.00 Fishing Lines, silk enameled, 25-yard length, today 69c
15c Fishing Lines for boys, braided oil silk, 25-yard length, today's price 9c
50c Fly Books, two-leaf, imitation leather, today only at 39c

—Sporting Goods Dept., Temporary Annex, First Floor.

Autographic Kodaks Are Regular Kodaks With Autographic Backs

enabling you to date and title your pictures as you take them. By the addition of the autographic back you may take advantage of the greatest advance of recent years—autographic photography.

Autographic backs priced, according to size, \$2.50 to \$4.25. Autographic Kodaks from \$10.50 to \$63. Kodaks and Cameras priced \$1.25 to \$125.

Eastman Films Here!
—Temp. Annex, First Floor.

Boys, Play Ball!

Get Our Prices Before Outfitting Note the Reductions for Today

25c Amateur Baseball, full regulation size and weight, double stitched, a good lively ball 18c
50c Boys' Baseball Bat, made of selected straight-grained white ash. Complete with non-slip handle, assortment of lengths, each 33c
\$1.00 Guaranteed Fielder's Mitt, made of selected tan leather or soft buckskin, softly padded with leather or felt, your choice, each 79c
\$1.00 Full Laced Mitt, made of black Cordovan leather, firm padding and deep pocket, patent strap and buckle 78c
at wrist, a strong Glove 78c

—Temporary Annex, First Floor.