

To Do This Right—To Do This First—To Do It Just in Time—To Judge by Comparison
We Have 1000 Men's Shirts To Distribute
 In a Sale Without Precedent—From Any Standpoint—Quality, Assortment, Style, Economy.
Remarkable Sale Price at 89c

Exceptionally Fine Shirts at \$1.50, \$1.75 and \$2.00

—Every shirt, bear this in mind, sells regularly at \$1.50, \$1.75 and \$2.00. Perfect shirts. Perfect fitting. Perfect tailoring. Perfect in style and quality. Shirts of madras and French percales. Some slightly soiled from window and counter display. The great majority crisp and fresh from the showcases.

—Shirts for the slim man, for the medium-built and the stout man. Shirts for the man with the small neck, with the medium and the big neck. Shirts for the man with the short arm, for the man with the big reach.

—Shirts in plain and pleated bosoms, long and short bosoms. Shirts in refined, quiet, dignified patterns that men of good taste demand.

—The best shirts you ever purchased in your entire career as a shopper. And this store stands back of this assertion.
 First Floor

50c Men's Socks
 Of Pure Thread Silk
Saturday 25c

—Navy, tan and gray thread-silk socks, with extra reinforced heels and toes. Perfect socks, not seconds or mill ends so strongly featured by some stores. Sox of first quality to give first-quality satisfaction.
 First Floor

Do You Wear Athletic Underwear? If So, Buy Your Season's Needs.

HERE ARE \$1.00 UNION SUITS
 TAILORED OF SOISETTE, NAINSOOK AND MADRAS
Saturday 69c

—Here in time for your Summer requirements. Union suits made in knee lengths, sleeveless styles, new closed crotch. Of nainsook, barred and striped madras, soisette. Sizes 34 to 48.
 —To fit any man.

New Neckwear Here Saturday 25c



—First Floor, Just Off Washington St.

Real Armenian Lace-Edge Handkerchiefs
 Of a Fine Quality That Sells at 50c. **29c**
 Offered Saturday for the First Time at

—These handkerchiefs are of all pure linen of a fine, soft quality, made with a dainty quarter-inch hem and trimmed with real Armenian lace. Never have we been able to offer handkerchiefs of such a dainty, fine quality at anything near this special price.
 —First Floor

Mail and Telephone Orders Filled by Expert Shoppers

Lipman Wolfe & Co.
 "Merchandise of Merit Only"
 Pacific Phone Marshall 5000 Home Phone A 6691

Be Sure and Attend the
First Annual Cotton Ball
 Benefit of Scadding House
 Multnomah Hotel, Wednesday, April 14
 Dancing and Cards
 Gentlemen \$1.00 Ladies 50c
 Informal Cotton Dresses

Popular Sheet Music for 15c

Wrap Me in Bundle—Doodle Oo-dle De—Winter Nights—Down Among the Sheltering Palms—When the Grown-Up Ladies Act Like Babies—Why Not Sing Weenies' of the Green—Rufe Johnson—Harmony Band—Beautiful Rose—Cows May Come, Cows May Go, but the Bull Goes on Forever.
 —Basement

Three Important Offerings in Trimmed Millinery
 Featuring the Latest Modes Are Ready for Saturday

The New Large Sailors

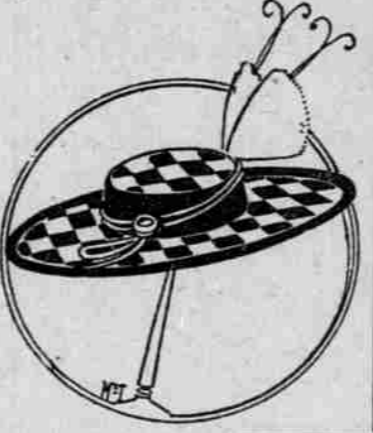
In very choice models are shown here, some with straight brims, others with a slight roll, all with silk and wing trimmings, fancy feathers and flowers. In black, natural, pink, light blue. **\$10.00**

Black and White Hats

Hats of smooth braids in large shapes, trimmed with wings and fancy feathers. Black and white combinations. Very special. **\$6.95**

Trimmed Leghorn Hats

In all the very latest shapes with trimmings of flowers, ribbons and velvet. Very special. **\$4.95**
 Second Floor



Remarkable Suits for Misses and Small Women

At \$17.50, \$20.00, \$22.50, \$35.00

—Each one new and different. Exclusive models especially designed for the small figures and for misses.
 —Scores of the smartest-tailored and novelty styles—every color, from midnight blue to soft biscuit shades and putty color, not to mention English-looking tweeds and the new checks.
 —Suits of serges, gabardines, poplins, white serges, novelty basket-woven cloths and mixtures.
 —Suits in new tailored braid-trimmed style—suits with vestee effects—high and regulation waisted styles—suits with patch and shirred pockets—Skirts in circular, pleated and yoke styles.



Suits Selling From \$20.00 to \$35.00

—In white, tan, Copenhagen, black and white checks and mahogany, with straight or cutaway coats, having silk or lace collars, or self-trimming and fancy buttons. Are now very special **\$9.45**
 Fourth Floor.

Advanced Summer Styles in Tub Frocks

For Misses and for Girls From 13 to 16 Years

—Nowhere else will mothers of young daughters find such unlimited variety of special-sized styles.

Bolero Dresses—Suspender Dresses—High Waist Lines Jacket Effects—Combination Models—Coat Effects

—Fashioned from the newest linen weaves, crepes, gingham, panamas, poplins, in plain, striped and figured designs.

—Trimmings of embroidery, hemstitching, buttons, velvet ribbons, dotted lawns, straps of self material.

—The dresses for intermediate girls sell from **\$2.49, \$4.50, \$5.00 up to \$11.45.**

—The dresses for misses sell from **\$3.95, \$5.95, \$9.95 to \$13.50.**

—The models illustrated are **\$6.95 and \$9.95.**
 Fourth Floor.



A Sale of Gloves

\$1.50 REYNIER SUEDE GLOVES
 —Oversewn sewn, two-clasp style, in black, sand and pearl shades. A few tans and browns. Sale. **98c**

\$2.50 WASHABLE DOESKIN GLOVES
 —Reliable, practical for everyday wear. Eight-button length, in white only. Sale. **\$1.95**

\$1.75 SELECTED LAMBSKIN GLOVES
 —Two-clasp pique glace gloves, made of the finest selected lambskin with contrast embroidery. In black and white. Very special. **\$1.33**

EXTRA QUALITY CHAMOISSETTE GLOVES
 In 16-button length, two-pearl-clasp style, spear back stitching. In white only. **\$1.00**

ALEXANDRE REAL KID GLOVES
 —First-quality real kid Tryphosa-finish gloves, with Paris point and fancy embroidered backs, pique and oversewn sewn. In black, white and all desirable shades. Price, a pair. **\$2.00**

REAL ARABIAN MOCHA GLOVES
 —In the newer gray and sand shades, one and two-clasp styles, plain and fancy trimmed. \$2.00, \$1.75 and **\$1.50**
 First Floor

New \$1.50 Middy Blouses
 Sale \$1.15

—Made with navy flannel collar, in regulation style, with laced front, long sleeves and trimming of white braid and stars.

New Military Middies
 Special \$1.75

—The newest novelty in middy blouses, made of excellent quality jean, in white or sand color. Sailor collar with straps of blue and gold braid, short sleeves, laced fronts and sides, patch pockets. Cuffs and pocket trimmed to match collar. All sizes, 12 to 22.
 —Exactly as illustrated.
 Fourth Floor.



Children's New Coats

Regularly \$3.75

\$2.95

Sizes 2 to 6 years

—In navy, Copenhagen, brown or tan serge, with half belts, or box style, hemstitch or scalloped white pique collars and cuffs; trimmed with fancy buttons.
 —One style illustrated.
Other Coats, Sizes 2 to 6, at \$2.95, \$3.95 to \$12.95

Spring Coats for Girls

Sizes 8 to 14 Years

\$5.00, \$6.95, \$8.95 to \$17.50

—New models of serges, poplin, fancy mixtures and checks. New styles received every day, showing the latest effects for girls, in all the new Spring colors.

\$1.50 to \$1.75 Dresses

Sizes 2 to 6 Years

98c

—In plain chambray, crash, checked and striped gingham, in many different styles, with or without collars, straight or waisted styles, pleated and plain skirts, trimmed with lawn pleatings, pique and embroidery.
 —One style illustrated.

White Hemp Hats

For Little Girls 2 to 6

Regularly \$1.75

\$1.19

—Becoming little hats in fine white hemp, in a new poke shape, with rosettes and band of pink or blue satin ribbon and sprays of dainty flowers.
 —In style as illustrated.

Girls' Middy Dresses

Regularly \$1.50

\$1.00

—Introducing a new model in middy dresses, made of white drill trimmed with red or navy pipings or all white. Sailor collar, laced fronts and belt. Skirt in pleated style, can be detached and worn with other blouses.
 Sizes 6 to 12 years.
 —Same style as illustrated.

\$1.50 and \$1.75 Dresses

Sizes 6 to 14 Years

\$1.08

—New crepes, plaids and checked gingham, in coat effect, with collar and cuffs of white poplin. Crepe in double-skirt style, with white collars and cuffs. Also middy effect and straight styles with black patent leather belt.
 —One style illustrated.

1-Pc. Sleeping Garments

Regularly 75c

59c

—A new style, made in plain white, pink or blue percale and fancy figured crepes, made with round neck, button front, drop seat, no feet.
 —Sizes 2 to 10 years.
 —In same style as illustrated.
 Fourth Floor.

Boys' Custom-Made Suits

In Two Special Lots—Two Special Prices

Suits of Fancy Mixtures—Homespuns and Tweeds

\$7.95

\$8.95

For \$9.50 to \$11.50 Suits

For \$12.50 to \$13.50 Suits

—In sizes 6 to 17 years.

—Now is the time to buy a smart suit, for in this sale are suits of character in the newest, snappiest models—suits with patch pockets, with knife pleats, stitched belts, best quality of linings, best workmanship, superior fit and finish. In tans, grays, browns and novelty mixtures.

—The pants are all full lined, have taped seams—in knickerbocker style.

Boys' \$1.00 Corduroy Pants

—Splendid pants for school wear, made of mouse-colored corduroy with taped seams, in knickerbocker style. Well made and finished. In sizes from 4 to 17 years. Very special. **69c**

Boys' \$1.50 to \$2.50 Flannel Shirts

—In sizes 12½ to 14. Of fine Eden flannel in fancy lavender, blue and black stripes. All with detachable collars in French style. Sale. **\$1.00**

Boys' 75c Wash Hats

—Of plain white duck, tan linens and poplins, combinations of white with green, navy and plaid brims. Trimmed in the Oliver style with pearl buttons or pleated self bands. Very special. **59c**

Boys' Caps in latest shapes. 50c **Boys' New Jerseys. \$1.50 to \$2.50**
 Fourth Floor.



New Hand-Embroidered Collar and Cuff Sets

Regular 75c and \$1.00

Sale 50c

—The new flat and roll collars, and pique sets with flat collars; hand-embroidered organdie vestees, pique vestee and new vestees with flat, military and flare collars. Separate collars, and embroidered and military backs of net and organdie and of fine Oriental laces. Also flat collars of pique and organdie.

\$1.25 Collar and Cuff Sets for 85c

—In the new flat shapes, copies of imported models. Made of sheer organdies and transparent voiles, trimmed with real St. Gall edges.

NEW BUSTER BROWN COLLAR AND CUFF SETS, 25c

—Made of white linen, stiffly starched; the collars in two styles and the cuffs in smart turn-back effects. Very new—very fashionable—very tailored—very special at 25c the set.
 —First Floor



Stamped Card Table Covers 21c

—Of extra heavy quality white Indian Head, stamped in cross-stitch, French knot and basket designs. These covers are all full size.
 —Fifth Floor

75c Crepe Bloomers

Special 59c
 —Of fine plisse crepe, elastic at knee, or embroidery edgings. Elastic at waistline. All lengths.

\$1.00 Muslin Petticoats

Special 79c
 —Three new styles, double panel and scalloped bottom, 4½-inch embroidery ruffle and insertion with double-thread lace and insertion and dotted Swiss bandings, ribbon bows.

\$1.25, \$1.50 Gowns

Special 79c
 —Of good quality muslin, nainsook and crepe, in slip-over and open-front style, long or short sleeves, trimmed with yokes of laces and embroidery, bandings, edgings, ribbons.

\$1.00 Boudoir Caps

Special 59c
 —Many different styles, of dainty lace insertions, combined with crepe de chine and ribbons, shadow laces and rosebuds. In dainty colorings.
 —Fourth Floor

Novelty Bordered Veilings 65c Yard

—Veilings in the new bordered effects in filet and hexagon meshes, plain and dotted, in black, brown, navy blue, taupe and white. These veils can be worn either draped or fasten around the neck.
 —First Floor

In Your Own Interest You Ought to Look at These Gray Hair Accessories

Because, not only are they priced at figures so low as to practically force you to buy one of them, but they will so add to your appearance that you'll be immensely delighted at the improvement.

18-Inch Gray Switches at \$1.95 instead of \$3.00

20-Inch Gray Switches at \$2.95 instead of \$4.50

22-Inch Gray Switches at \$3.95 instead of \$6.00

24-Inch Gray Switches at \$4.95 instead of \$8.00

Gray Transformations at \$4.95 instead of \$6.00

Gray Transformations at \$7.95 instead of \$10.00

—Mail orders filled with accuracy. —Second Floor

Just Received New Models in Pellard Suits

Another Shipment of Those Extraordinary

Lipman-Wolfe Special \$1.50 Blouses

Featuring Many New Models Never Shown Before

—They are fashioned from the best qualities of allover embroidered voile, in many different designs.

—Shown in new styles, with the two-in-one collars that can be worn either high or low, in flaring effect. Vests of embroidered organdie, pin-tucked models, trimmings of Oriental lace, fancy buttons and pearl buttons. The sleeves are finished with lace and embroidery and come in full length. A most attractive assortment of all that is prettiest and daintiest in Spring blouses.
 —Third Floor



VICTOR And Columbia Phonographs
 Best Terms in the City
\$1.00 Down—\$1.00 Week
 Delivered at your home on first payment
 Basement