

For This Week Only

Rules of the Contest

FIRST—One vote will be allowed for every 25c purchase or multiple thereof. Four votes for \$1.00; five votes for \$1.25; six votes, \$1.50, etc. SECOND—Vote certificates must be secured at the counter at the time the purchase is made. THIRD—Votes are given on all cash and charge purchases. FOURTH—In fairness to the contestants, purchases made through our wholesale or contract departments are not entitled to votes. FIFTH—Votes must be cast on date of issue. No soliciting of votes allowed in the store. SIXTH—No votes will be given on C. O. D. transactions until the C. O. D. is paid. SEVENTH—No votes will be given on approval sales. Votes, however, will be given for the amount retained from approval sales. EIGHTH—In fairness to the public no employe is allowed to take any part in the contest.



All Expenses Paid

Names of Contestants

The following names are those who are in the lead as given by the compilation of votes up to 6 o'clock last evening:

Table listing names of contestants and their vote counts, including Nellie Star, Marion Ritchie, Ruth Carroll, etc.



Mail Order Customers May Vote, Too

Mail Order Customers May Vote, Too

The Values Are So Great and Prices So Low That We Have Reproduced A Double Page Ad Into One

As Well as Many New Bargains. In fact You'll Find Hundreds Not Advertised Here as You Walk Through the Store. Buy Now and Save Money is the Keynote!



SELDOM, IF EVER, A SALE JUST LIKE THIS! Women's New Spring Suits

Taken From Our Regular Stocks of \$27.50, \$30.00 and \$32.50 Models \$22.45. It's the invariable policy of "The Big Store" to keep its stocks complete and when certain lines become depleted we batch them together and have a sale like this.

A WHIRLWIND SALE OF MORE THAN 2700 Men's Pure Silk Shirts Sacrificed

A remarkable deal has just been consummated whereby we purchased the entire surplus stocks of a well-known New York shirt maker. The price we paid was less than wholesale and, in accordance with our custom, you share penny for penny with us.



For This Day Only Aprons That Button On at the Shoulder Only 59c. An Apron that covers one entirely and easy to slip on and off, buttoning snugly and neatly at the shoulder.

Out-of-Town Mail Orders Filled From This and All Our Ads. We give our out-of-town customers the same privilege of buying from our daily advertisements as those who live in the city.

900 House Dresses will go on sale for the first time and set a new low record in special pricing and a new high record in value-giving at this time of year. At the Remarkably Low Price of 98c.

75c Wash Silk at 59c. Genuine Japanese make. Wide, narrow and medium stripes in a very large assortment of handsome colorings. \$1.00 Silk Gloves 69c.

A SALE OF LACES & EMBROIDERIES THAT WILL GO QUICKLY. BECAUSE OF ITS TIMELINESS AND REMARKABLY LOW PRICES! Laces and Embroideries of positive values in quality and style at prices that should effect the liveliest of selling.

50c Faille Ribbon 32c. Very heavy quality and lustrous finish; 6 1/2 and 7-inch widths, in a splendid assortment of colors. 65c Underwear at 40c.

\$2.00 Sulkies \$1.47. You're offered a well-made steel spring Sulky, with adjustable foot rest and 10-inch rubber tired wheels and black enameled mud guards.

It's Wonderful How Low the Prices Are on This Bedroom Furniture. Furniture better than the average medium-grade lines. Its construction and finish are beyond reproach. The quality of wood used is like that in the more expensive pieces.

"Snow White" Flour, Sack \$1.65. "Snow White" brand, a high-grade patent flour made in the State of Oregon. With most brands selling now at \$1.85—this is a strong one-day grocery bargain at \$1.65.

Sterling Deposit \$1 Sugar, Creamer Special 49c. 200 Crystal Glass Sugars and Creamers, with heavy filigree high-grade deposit in attractive conventional designs.