

## That Homelike Feeling

We have long since found that courtesy and consideration, coupled with our genuine desire to meet the banking requirements of each patron, result in staunch, loyal friends.
Our depositors have that homelike feeling when doing business here. They realize that this is their bank. Make it yours, too.

LUMBERMENS NATIONAL BANK

FIFTH AND STARK


## All Truck Tire Money Back

 If a Goodyear S-V Fails to Meet This TestWe are ready now-after 5000 careful tests-to issue thit defiance to all other Truck Tire claims.
We shall not merely argue that Goodyear S-V's excel every rival Truck Tire. We sh
this convincing way
Equip opposite wheels-at the same time-one with a Goodyear S-V, one with any other standard Truck Tire, of like rated size, bought in the open market
If the Goodyear:S-V fails to cost less per mile than the other, we will return you its full purchase price, making the S.V free.

This offer is unlimited as,to num ber of tires. Equip as many wheels s you wish under these conditions. Sign with us the proper blank when the tires go on

But it is limited to tires bought in April, May and June It is simply to show you, in a vivid way, that Goodear now outranks all others in this Our regular mileage guaran Accept this challenge. Let us prove, at our complete risk, that toodyear bills.

## Why We Dare Do That

| This means in three months a tremendous stake, and agaiost the entire field. <br> But we hate spent 8 years perfecting this Truck Tire. Scores They built 29 types in their prog ress toward this one. Then they built 74 structures to attain the utmost in this type. <br> Our offer is based on records of 5000 test tires. And on sideconditions. Wo know that none can stand up with S-V's <br> The Reasons <br> We give you 20 per cent more |
| :---: |
|  |  |
|  |  |
|  |  |



10 minutes-at a tromimum of
So,000 pounds Thus they con-
not crepe thistir there not creep. In this tire there is no
auxiliary tastenigg whatsoever. We give you a compounc
which saves undue tricton, tax:
ing tire and power

This pew Goodyear
pears to us up
us the limit in a
a Tire. Certaing it exects any
rival production. We wre staking
on that tact the whole pite the tir


THE GOODYEAR TIRE \& RUBBER CO., Desk412, Akron, Ohio

