

Charge Purchases

Today and balance of month are entered on April bills.

Rendered May 1st

The Wearing of Our "Silk Maid" Hose at \$1

Means the best at a price but little more than the cost of the ordinary kind. They can be purchased only at Meier & Frank's. Portland women prefer them. Shown in 40 different colors, black, white and new Spring shades included. If you wear them, you know their worth—if you don't—you should!



Saturday

A Kite Free Today

Given to every boy and girl, accompanied by parent, who visits our Toy Department today, a Scientific Kite.

Guaranteed Goodyear Garden Hose

\$4.75 Grade for 50-ft. length, 1/2 inch. \$3.39 \$5.75 Grade for 50-ft. length, 3/4 inch. \$3.99 We have 5000 feet of Goodyear Cotton Hose, guaranteed, to be sold in 50-foot lengths, complete with couplings and a 40c spray nozzle.

Men, Women and Children. Buy Easter Apparel Now!

Easter Neckwear

For Women—Some Reduced Prices \$1.00 to \$1.75 Neckwear for 69c

A line of samples that we were fortunate in securing. Collars and Sets, right from St. Gall. New military styles, rolling collars, embroidered in white and colors. Many in the new sand shades. Fashioned of organdy, batiste and chiffon.



75c to \$1.25 Neckwear 43c

There are Guimpes, Vestees, the newest styles in Collars, in sets and separate. A great assortment that embraces white, cream, ecru, black and jaunty black and white combinations.

Fancy Ties, Neck Cords, 25c

Silk cords, with fancy tasseled ends, and Silk Crepe Ties in a great variety of lovely colors.

—First Floor, Sixth-St. Bldg.



That Easter Suit

You'll Find It Here; Splendid in Design, Moderately Priced

Whether you wish to pay \$15 or \$30 for a suit this Spring—it's here! Whether you have decided upon a plain tailored model or something more dressy—it's here! Whether your predilection is for a silk or wool fabric—it's here! Whether you are the slender type, medium or take an extra size—it's here! Whether your taste runs to the sober in color, the light shades, smart black and white checks—it's here! So before you decide ultimately on that New Easter Suit visit our Garment Salons.

Suits are here at very moderate prices. \$15, \$17.50, \$21.50, \$22.50, \$27.50, \$25 and \$30.

—Garment Salons, 4th Floor, 6th-St. Bldg.



Easter Corsets The "Madame Irene"

Madame Irene designs her Corsets in conjunction with the greatest designers of women's apparel. Doucet, Paquin, Premet, Cheruit, Jenny, Callot and other as noted Paris designers work with Madame Irene; therefore her Corsets represent the correctness of line that is requisite for wearing the newest creations in women's dress. The exclusive women of Europe, as well as America, wear the Madame Irene.

The new 1915 models have arrived. Made of imported coutil, batiste and lovely brocades. They adhere closely to the prevailing modes in corsetry, combined with exclusive touches found only in the Madame Irene. Range of prices from \$6.50 to \$18.



\$6.50 to \$10 Lace Front Fro-laset Cor-sets, Spec. \$3.95

Frolaset is the popular front-laced Corset, sold exclusively by us. This group is composed of models made of silk brocade and fancy coutil, in pink or white. Low bust, long-hip-styles. All sizes.

—Fifth Floor, Sixth-St. Bldg.

Children's \$1.50 Dresses 98c

A saving of 52c—worth coming for, is it not? Made of white poplin, buttonhole scalloped, side-closing, pleated skirts, small sailor collar and side belt of plaids; or colored plaids with pleated skirts; prettily figured crepes with ruffled or pleated skirts and chambray and crash dresses in the newest shades. 2 to 6 years.



Children's \$2 Princess Slips, 2 to 8 years, 98c

—Second Floor, Sixth-St. Bldg.

Easter Shoes

We are exclusive agents for J. & T. Cousins' Shoes for Women, French, Shriner & Urner Shoes for Men, J. H. Cramer Shoes for Misses and Children. New styles in Spring Footwear arriving daily!

Women's Shoes in various styles at \$3.00 to \$7.50 Women's Pumps and Party Slippers \$2.50 to \$8.00 Misses' and Children's Shoes priced \$1.00 to \$3.50 Misses' and Children's Slippers and Mary Jane Pumps modernly priced \$1.00 to \$3.00 Men's Shoes, Oxfords, great variety \$3.00 to \$7.00 Boys' Shoes, high or low cut, pair. \$2.00 to \$4.00

—Third Floor, Sixth-St. Bldg.

Easter Blouses

Fashioned of lovely crepe de chine, voile, Georgette crepe, nets and laces. Plain tailored styles for wear with the street costume and elaborate styles for "dressy" wear. All with long sleeves, necks fashioned so as to be worn high or low. There's immense variety—and the prices range from \$6.50 to \$25.

—Fifth Floor, Sixth-St. Bldg.

"Pollyanna Grows Up"

This new glad book of the series goes on sale today for the first time. Written by Eleanor H. Porter and priced at \$1.25.

Angela's Business

by Henry Sydnor Harrison, author of "Queed," also makes its appearance today. Price \$1.35.

—Bookstore—Sixth Floor, Sixth-St. Bldg.

Easter Gloves

Buy them at a saving today. Note these specials:

Women's \$1.75 to \$2 Kid Gloves, the Pair at \$1.00

Trefousse French Kid Gloves of finest quality, 2 and 3-clasp style, in black, white, mode, champagne, dark brown, gray, slate and tan shades. Sizes 5 1/2 to 7.

Women's \$2.50 Long Kid Gloves, Special at \$1.50

White only, of imported skins, full 16-button lengths, in all sizes.

Full line Perrin's Gloves, sold here only in Portland, for women, priced at \$1.50 to \$5.50.

—First Floor, Sixth-St. Bldg.

New Millinery for Easter

New Hats From Vogue, Burgessier, Knox, Hyland and Phipps.

Easter

New Hats From Vogue, Burgessier, Knox, Hyland and Phipps.

Models of exclusive charm abound in our Millinery Salons. Marvels of daintiness exemplifying every accepted fashion touch for the present Easter season. And it goes without saying that at whatever price you choose you will secure a hat that is correct in fashion for a price that is unapproachable anywhere in Portland—and to this statement we make no exception. See our Hats today at

\$5, \$7.50, \$10 and \$15

You'll be astonished at the showing and variety.

Children's Millinery

A special gathering of Hats suitable for girls of all ages. Dainty, girlish models for school or dress wear. Priced from \$2 up.

—Second Floor, Sixth-St. Bldg.



Dainty New Styles in Children's Easter Apparel

Coats and Frocks in great variety in 2 to 14 and 13 to 15-year sizes.

Coats at \$6.95

All-wool checked fine Coats, belted, raglan back and sport coats, 6 to 15-year sizes.

Coats at \$5

Serge, diagonal, checks, taffeta and poplin Coats, high or low belts, 2 to 6-year sizes.

Frocks \$3.95 to \$7.50

Smocked and jumper frocks in linens and ginghams, all new styles, 6 to 14-year sizes.

Dresses at \$7.50

Hand-embroidered linen and pique Dresses, imported models, sizes 8, 10 and 12 years.

Coats at \$10.95

Five models in serge and checked coats, 6 to 15 years, \$10.95

Coats \$10.95 to \$25

Silk poplin and moire Coats, black and Belgian blue, \$10.95 to \$25

—Fifth Floor, Sixth-St. Bldg.



Men's Suits for Easter

Select your Easter Suit here from such famous makes as these. Adler-Rochester Washington Co. A. B. Kirschbaum Society Brand Hickey-Freeman

New Spring models, every one. Prominent styles include the new English models with patch or regulation style pockets, and the always preferred box-back style. Best materials on the market, all-wool chevots, tweeds, homespun, cassimeres, serges and worsteds. A great variety of patterns to select from—and models to suit every build. Come in and let our salespeople show you our great stocks. Price range, \$15, \$20, \$25, \$30 and \$35.

Consult the Fifth-street Windows for "Hints" of the Variety You'll Find Displayed in Our Men's Section.

Men's "Invincibles" \$16.50

Newest colors, newest materials, newest patterns and newest models "Invincible" Suits—always \$16.50.

Men's \$15 to \$25 Summer Suits for \$9.85

Made of chevots, worsteds, tweeds and cassimeres; English coats with patch pockets, semi-fitting coats with regulation pockets and box back coats, in a great variety of patterns and colors. All suits taken from our regular stocks because of broken lines of styles and sizes. 30 to 50 chest measurement. Your choice at \$9.85.

—Temporary Annex, Second Floor.



Men's Easter Ties 55c

Without a doubt the greatest Four-in-Hand Ties ever offered here at 55c. Buy liberally from this incomparable assortment.

Beautiful crepe faille silk in the most wonderful array of colors and combinations ever shown in men's ties. The patterns represent the new scroll, figured, floral and Persian effects in colors that defy description. They're regular \$1.00 shape ties, made with buttonhole stitching in back to prevent tearing. Select your Easter Tie from this assortment. You're sure to get the "Right Thing."

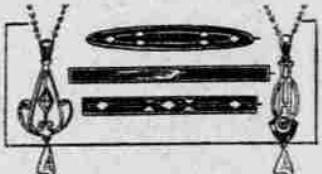
Men's Nofade Shirts at 95c

Every "Nofade" Shirt is guaranteed fast color—if one should fade you receive a new shirt free. Your choice today at this reduced price of all the new Spring patterns and fabrics, with laundered or soft attached cuffs. Made of percales and madras, in stripes and fancy effects.

Men's \$2.00 Genuine Mocha Gloves, the new gray shades, plain or with black stitchings. Pair \$1.50

Men's \$2.00 Tuxedo Shirts and white pleated bosom Dress Shirts, 1000 Shirts to be sold at. \$1.50

—Men's Store, Temp. Annex, Main Floor



Easter Jewelry

Bar Pins 50c

Sterling silver, with black enamel ornamentation, very new and smart and just in.

Lavallieres \$1

Set with pretty stones in a variety of new designs. Worn on full-length chains.

—First Floor, Sixth-St. Bldg.

Boys' "Samson" Suits \$6.50

The best Easter Suit the boy can wear, for when you invest \$6.50 in a "Samson" Suit you're buying a "sure thing."

TWO PAIRS OF PANTS WITH EACH SUIT GIVES DOUBLE SERVICE

Sturdy all-wool chevots, cassimeres and worsted weaves, in new Spring shades and patterns. Coats made in Norfolk style. Pants full lined, all seams taped, non-tear knee buckles. 5 to 18 years.

REMEMBER—A NEW SUIT IF ONE GOES WRONG

Boys' Norfolk Suits at \$5

Made of all-wool materials, two pairs of pants, full lined. 5 to 18 years.

'Sampeck,' the 'Correct Posture' Suits, \$7.50 to \$15

Blue serges and chevots, fancy mixtures with two pairs of pants, in a splendid assortment of colors and patterns—5 to 18 years.

Boys' "Puritan" Tapeless Blouses, 5 to 16 years, 50¢ to \$1.00

Boys' "Collegiate" Shirts, two collars to match, 12 to 14 years, \$1.00.

—Temporary Annex, Second Floor.



80c Palm Olive Combination 39c

Saturday as a "wind-up" to our great Drug and Toilet Goods sale you may purchase 1 fifty-cent jar Palm Olive Cream and 3 ten-cent cakes Palm Olive Soap all for 39c.

Canthrox (Shampoo) .29c

Mercorized Wax .59c

5 packages Stearn's Cough Drops .19c

Jad Salts .10c

Hospital Cotton, full pound for .19c

Sterilized Gauze, 5 yds. 27c

35c Rubber Gloves, seamless, pair. .25c

"Rubber-set" Tooth Brushes .19c

75c Pinaud's Lilac Vag-etal .59c

\$1.00 Pinaud's Eau de Quinine .69c

25c William's Talcum Powder .10c

10c Jergen's Old-Fash-ioned Soap. .7c

25c Sanitol Tooth Paste 16c

15c Riker's Tooth Pwd. 10c

50c Sempere Giovine .29c

50c Java Rice Pwd. .39c

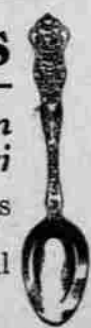
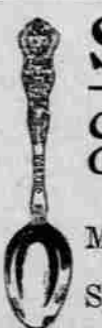
—First Floor, Sixth-St. Bldg.

Souvenir Spoons

California Oregon 10c Washington Missouri

Each spoon sold with R. Wallace & Sons Mfg. Co.'s written guarantee. Get at least six each of these beautiful Spoons as gifts or for home use. More states will follow.

—First Floor, Sixth-St. Bldg.



Jersey Butter, Roll for 62c

Hams, sugar-cured, well smoked and trimmed, the pound .16 1/2c Coffee, Victor brand, regularly 35c, pound .29c Tomatoes, solid pack, No. 2 1/2 cans, 3 for .25c Oranges, 250 size, doz. 10c Oranges, 216 size, doz. at only .12 1/2c

Butter, the Royal Banquet brand, fancy Oregon make, the roll .05c Sliced Pineapple, Hawaiian, No. 2 cans, dozen, \$1.40; can .12 1/2c Oregon Cheese, rich Tillamook make, pound. .20c Frankfurter Sausage, made fresh daily, the lb. .17 1/2c

Cottage Hams, nearly boneless, about 4 lbs. each, the lb. .13 1/2c Bacon, Kenton, sugar cured backs, in half strips, the pound .19 1/2c Bacon, streaked with lean, half strips, lb. .23 1/2c Preserves, Strawberry, No. 1 tall jars, fancy fruit 15c

—Pure Food Grocery, Basement, Sixth-St. Bldg.