

RURAL CHANGE HERE

Community May Organize for Neighborhood Help.

METHOD HERE OUTLINED

Co-operation in Business and Social Affairs Means Much for Country in Future as Viewed by Government Rural Experts.

WASHINGTON, March 18.—A scheme for the organization of rural communities for both business and social purposes is worked out in an article which is to appear in the forthcoming yearbook of the Department of Agriculture, and which has already been printed as a pamphlet for the use of the department's Office of Markets and Rural Organization.

The scheme calls for ten committees, five of which are to deal with business needs, and five with social needs. Every member of the organization is to serve on some one of these committees. In addition, there is to be a central or executive committee composed of the president of the organization, its secretary, its treasurer and the chairman of the ten other committees. This central body is to direct the general policy of the organization, raise all funds and control its expenditures. The committees that are to deal with the business interests of the community are as follows:

1. Committee on farm production.
2. Committee on marketing.
3. Committee on securing farm supplies.
4. Committee on farm finance and accounting.
5. Committee on communication and transportation.

Various subjects to be handled. Similarly, the five committees that attend to the community's social interests will deal with:

1. Education.
2. Sanitation.
3. Recreation.
4. Beautification.
5. Household economics.

The work of most of these committees is indicated sufficiently clearly by their titles; for example, the committee on production can do much good by improving the breeds of livestock in a community through co-operative purchases of pure-bred males. It can encourage the formation of corn, poultry, pig, cattle, canning and gardening clubs, which already have demonstrated their value in the sections where they have been established; and it can carry on useful studies of the type of agriculture best fitted to local conditions.

In the same way, the committee on marketing can secure the standardization of the community's products and thus obtain better prices than are possible when the products are dumped upon the market. The committee also can search out the best markets, make contracts on a large scale which will be more favorable than any individual can secure for himself, and in many other ways economize in the selling of the community's goods. Even if co-operative marketing is not actually resorted to, the information which the committee collects hardly can fail to be of great assistance to the individual farmer.

Economies in Buying Placed. Just as the committee on marketing can facilitate selling, the committee on farm supplies can economize in buying. Farmers are warned, however, not to underestimate the cost of running a store or commercial agency, and not to overestimate the saving which this can effect. The co-operative society, of course, does away with the necessity of the store's making a profit, but somebody must manage the store and somebody must be paid for his time. His salary, therefore, corresponds in a way to the ordinary store's profit, and it is not always possible to secure a good man for less than he would be able to make in business for himself. There are, however, several methods of purchasing farm supplies co-operatively which will result in a considerable saving. The simplest is the joint order, in which a group of farmers can buy a given article in large quantities, thereby effecting a considerable saving in the expense of handling, commissions, etc. Sometimes when this method is adopted a warehouse is added which is owned or rented co-operatively, and in which the goods are stored until the associated purchasers need them.

If these two methods have been tried and found successful, it may be desirable to carry them out to their logical development and conduct a co-operative store which renders the same service to its customers that a private enterprise would. This, however, inevitably leads to complications and should only be undertaken after some experience with simpler methods of co-operation.

With the committee on farm finance and accounting, the first duty is to ascertain what farm enterprises can be financed. This is only possible when accurate accounts are kept and carefully analyzed. After this has been done, the next step is to secure the most favorable terms for financing proper and sound enterprises. This is frequently not difficult if the committee has mastered thoroughly the subject and is able to put the goods of local bankers. Where the local bankers are unwilling to finance genuinely productive enterprises at a reasonable rate of interest, the committee must consider other ways of securing capital. One of the simplest plans for accomplishing this is a credit union or co-operative credit association. The essential features of this plan are that a group of farmers organize themselves to receive deposits and make loans. By keeping the expenses down to a minimum it has been possible in some cases for such associations to pay interest on deposits, that is, within 1 per cent of the interest it charges on loans.

Organized Self-Help Aim. The committee on communication and transportation should deal primarily with the roads and telephones. The keynote of the work should be organized self-help; not appeals to get Government help.

Just as the five business committees are to grapple with the fundamental problems of producing and selling in their various forms, the five social committees should direct their efforts to the improvement of living conditions in the country. To increase the farmer's income is not the only thing needed to make rural life what it should be. As a matter of fact, says this article, it is the prosperous farmer who is more inclined to move to town than his less fortunate neighbor. Having accumulated a competence, he wishes to enjoy it, and there are five principal reasons which lead him to believe that he can do this better in the city: First, there are usually better facilities for educating his children; second, the sanitary conditions are frequently much better in towns; and the time does not seem to be far distant when the cities will be actually more healthful than the country. Again, household conveniences, such as hot and cold water, heating and lighting systems, etc., are more abundant in the towns and add greatly to the comfort of living. Finally, there is more opportunity for recreation in the city, and frequently, strange as it

may appear, more to appeal to the sense of beauty that is inherent in practically every man. Co-operation in the part of rural communities can do as much to alter these conditions as it can to increase the average cash income. The communities that have these matters in charge should, therefore, be regarded as quite as important as those which deal with business questions, and they should receive the same support from the entire community which they are endeavoring to benefit. The result will be a community spirit which, in its way, is capable of producing as valuable results as the National spirit. In fact, says the article in closing, "Patriotism, like charity, begins at home—that is, in the neighborhood." As an appendix, the pamphlet contains a brief list of suggested readings for the various committees. Many of these are Government publications which may be had free of charge by addressing the Division of Publications of the Department of Agriculture, or at a nominal price from the Superintendent of Public Documents.

REALTY BOARD ELECTS

F. E. TAYLOR BECOMES PRESIDENT AND PAUL COWGILL SECRETARY.

Friends of Dean Vincent Urge His Candidacy for Presidency of National Association.

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CHINA TO BE AID

Rockefeller Foundation to Begin Battle With Disease.

HOSPITALS TO BE BUILT

Doctors and Nurses Will Be Trained to Assist and Epidemics, Long Rampant, Are to Find Foes.

NEW YORK, March 12.—The Rockefeller Foundation announces that it is going to improve medical and hospital conditions in China. This action, based on the report of a special commission which studied conditions there last year, will include aiding two or more medical schools in China, the strengthening of the staffs of the mission and other hospitals there, the establishing of six fellowships to enable Chinese graduates in medicine to study abroad, the appropriation of money for two tuberculosis hospitals.

The Rockefeller Foundation has formed a special organization to carry out this work. It is to be such a medical school of the Foundation, made up of John D. Rockefeller, Jr., chairman; Wallace Buttrick, director; Harry Pratt Judson, Frank L. Goodnow, Dr. Simon Flexner, Jerome D. Greene, John R. Mott, Dr. William H. Welch, Wickliffe Rose, Starr J. Murphy, Dr. Francis W. Peabody and Frederick Gates, Jr., in the secretary. Mr. Green, who will be the resident director in China, will make his headquarters in Peking. Mr. Buttrick will supervise all of the board's activities, particularly those of the home office in New York.

Need Reported Great. President Judson, of the University of Chicago; Dr. Peabody, of Harvard, and Roger S. Greene, Consul-General at Hankow, made up the special commission which reported that the need of medical relief in China was great; that many preventable diseases have prevailed there unchecked; such terrible scourges as the bubonic plague have been introduced; occupational diseases have sprung up with which China is unable to cope, and a "special obligation" rests upon Western civilization to mitigate this suffering, for which it may be held directly responsible.

First among the steps to be taken, the Foundation will help two or more of well trained doctors. The commission reported that there is no medical school in China adequately equipped and manned. Accordingly the Foundation will help two or more of the schools there to put themselves on a satisfactory basis for the training of graduates. The staff of hospitals are to be strengthened and the pay of young Chinese doctors as house officers will be furnished by the Foundation when necessary.

Tuberculosis Fight On. The commission reported itself impressed by the work done by missionary societies in hospitals, but stated that such work requires more costly equipment than these societies can afford.

To help build up a body of Chinese medical men to lead in the work the Foundation has decided to establish the six fellowships, each of \$3000 a year. Six fellows have been appointed, one of them already is in this country. The nursing scholarships will enable Chinese nurses to come to this country for training.

The commission recommended the establishment of two model tuberculosis hospitals, because it found that China suffers greatly from this disease and has no institution especially equipped for the treatment of it.

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Charge Purchases Made Today Will Go on Your April Account Payable May 1st
Baby Carriages, Go-Carts, Sulkies, Perambulators in Best Makes at Lowest Prices—4th Floor

Home Journal Patterns

Make up your Spring and Summer wearables by Home Journal Patterns if you would have better results. Easy to use.

Olds, Wortman & King

Reliable Merchandise—Reliable Methods
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Double J. N. Trading Stamps Today

With All Cash Purchases Made in

Men's & Boys' Clothing & Furnishing Depts.

on 1st Floor—Also in Shoe Dept. 1st Floor



Girls' Easter Today!—Men's Two-Pant Suits \$16.45

Apparel

Second Floor—Here are styles far removed from the ordinary. Garments that are distinctive in style, and, withal, moderately priced.

Stylish New Coats

Second Floor—Any number of smart styles for girls 6 to 14 years of age. Serges, checks and novelty mixtures. The prices range from \$4.98 up to \$16.50

Coats for Little Girls

Second Floor—These attractive little coats are shown in the popular black and white checks and plain serges. Ages 2 to 6. Priced from \$2.85 up to \$10.50

New Middy Blouses

Second Floor—New "Jack Tar" middies in several styles for girls 6 to 14 years of age. Prices range \$1, \$1.49 and \$1.98

Stylish New Easter Suits and Coats

For Juniors and Little Women

Second Floor—TAILORED SUITS for misses and little women. Latest effects in Norfolk, box backs, military, Dutch boy and other smart models. New military collars and patch pockets. Some trimmed with leather belts. Materials include serges, homespun, poplins, imported tweeds and novelty weaves in all colors. \$28.50

Price range is from \$12.50 to \$28.50

300 Women's New Dress Skirts Priced at Only \$5.00

Second Floor—NEW EASTER COATS for misses and juniors. Exceptionally fine showing of the season's most advanced styles, including the full flare and high waisted styles; also many hand-made coats with belted and loose backs. Complete showing of the newest Spring shades and white. Full range sizes in lot. \$30.00

Prices range from \$7.95 to \$30.00

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Main Floor—Substantial savings on standard lines of Drugs and Toilet Articles. Make out your list and take advantage of these prices. Ask for Green Stamps. Five bars Ivory and one 18c bar of Lurline Soap at 15c. Above Soap will not be delivered except with other purchases made in the Drug Department. Limit, 6 bars to a customer. Come early. 15c Pears' Unscented Soap 12c 15c 4711 White Rose Soap 12c \$1.00 Imported Bocabella Castile Soap priced special, the bar, 65c 10c Monkey Scouring Soap at 5c 10c Hand or Kitchen Sapolo 7c 25c Massatla Talc. Powder 11c 25c Imperial Talc. Powder 12c 25c Dora Bourjois Powder at 39c 25c Petro, 1-pound jar, now 15c 25c Denver Mud on sale at 15c 50c size, 30c; \$1.00 size at 60c 25c Pasteurine Tooth Paste 15c 50c Cold Cream in jars now 25c 50c Ricksacker's Cold Cream 15c 25c Swamp-Root on sale at 39c 10c Fluff's Moisturizer, for hair, 5c 50c bottle pure Olive Oil at 35c 25c Hospital Cotton now at 21c 50c Sanitary Napkins now at 35c 50c Phenolax Wafers now at 35c Free Treatment Maurice Toilet Preparations. On Second Floor.

Extra Special Palmolive Offer

Drug Department, First Floor—For today's selling we make a very special offer of one 50c jar Palmolive Cream and 3 cakes Palmolive Soap; total re-39c

Borden's Milk

Main Floor—An invigorating, healthful and nourishing beverage for old or young. Try a glass today at the special booth.

START NOW

to get your share of the beautiful and useful premiums given away by this store. Save "S. & H." Green Trading Stamps and you may choose from over 4000 articles without one cent of cost. Do you leave your change on the counter? Certainly not! Neither should you make a purchase without getting these little Green Stamps, for they represent money value to you in the truest sense of the word. Don't wait another day—start a book NOW.

Our Greatest Suit Sale!

See Special Display in Window!

Fine Serges, Worsteds, Cassimeres and Cheviots in Latest Checks, Stripes and Novelty Patterns. Sizes 33 to 42.

This morning we inaugurate our ANNUAL EASTER SALE of men's and young men's Suits. Hundreds of our customers await this sale each season and have never yet been disappointed. This year we offer better values than ever before. Remember these suits were made by one of the largest tailoring establishments in America—made to our special order from patterns and fabrics selected by us. Every garment is hand-tailored throughout with hand-felled collar and hand-made button holes. Shown in the following materials and patterns:

Medium and Heavy Weight Blue Serges, Small Checked Worsteds, Black-and-White Checked Cassimeres and Fancy Striped Worsteds, Cassimeres and Cheviots, Latest Colors.

The Extra Pair of Trousers given free with these Suits practically doubles the Suit service. Splendid assortment of smart models including conservative cuts for business men or stylish patch-pocket models for young fellows. Complete assortment of sizes from 33 to 42. During this sale all necessary \$16.45 alterations will be made Free. Two-Pant Suits \$16.45

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