

CHAMBER TODAY IS OUT FOR 5000 MEN

Giant Commercial Campaign for Members of Newly-Formed Body On...

500 WORKERS TO CANVASS

Outline of Plan and Instructions to Committees Arouse Greatest Enthusiasm on Eve of Effort to Swell Civic Organization.

Five thousand memberships in the New Portland Chamber of Commerce...

Five hundred prominent business men of Portland are personally pledged to see the campaign through...

The "mobilization" of the forces in the membership campaign at the Commercial Club dining-room yesterday...

"This is the largest turnout for the preliminary meeting to a membership campaign that I have ever seen in any of the cities in which I have worked," declared H. V. Chase...

"There were more than 300 volunteers on the membership committee present at the luncheon and nearly every chair at the tables was occupied."

"I believe because of the zeal that it shows that Portland will set a record in the number of memberships that will be brought in," said Mr. Chase...

"By Friday night I believe that we will be able to report 2,500 in new memberships to the Chamber of Commerce, for Portland is going after the work as no other city ever has before."

Names of 7000 individuals, corporations and firms have been distributed in which they are situated. Each committee man will receive a card bearing the list of those on whom he is to call in the first day's campaign."

Each day during the campaign the general assembly for assignment and for luncheon will be held. A blackboard has been set up in the main dining-room on which the progress of the campaign will be noted from day to day."

Every one of the 7000 listed for prospective membership will receive to-day a letter announcing that the campaign is on and that the membership sub-committee will visit them."

As the plan was unfolded to the workers their enthusiasm seemed to gather power, as the realization of the flawless perfection and comprehensive-ness of the preparations came to them, and when Mr. Chase finished his outline the room roared with applause."

C. C. Colt, J. Fred Larson, E. L. Thompson, chairman of the membership committee, and C. C. Chapman, manager for five years over the promotion department of the Commercial Club, made stirring speeches.

Enthusiasm Grips Forces. "The enthusiasm has been shown in this work today," said Mr. Chapman, "is a glorious example of what men will do for their city when the opportunity comes for them to do a man's work."

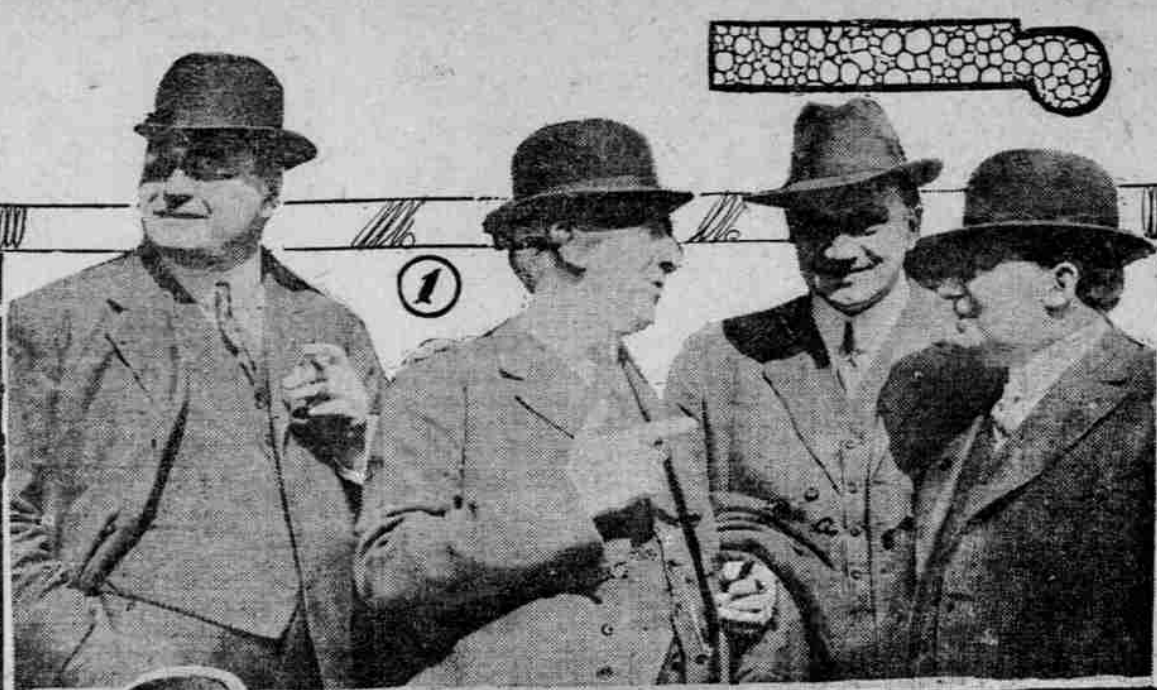
"This campaign of the next four days is going to demonstrate to the citizens of the United States that Portland, even when things are quiet everywhere in the country, can rise up and break her own record as a substantial and progressive city, and can draw together the energies of all her citizens to perfect the strongest commercial organization that exists anywhere in the United States."

Four Days Planned to Cause. The memberships that are taken by various firms and individuals, it was announced by E. L. Thompson, represent their donations to the House Festival, the Chamber of Commerce, the Commercial Club and other organizations which they supported in the past, and which have now joined forces in the one great centralized body.

Seventy-seven subcommittees of five or more members enter the campaign today, and in their work the representatives of Portland who have pledged four days of their time and effort to making the new chamber the biggest organization of its kind on the Pacific Coast:

- Abbott, J. D., Lawrence, S. W., Laxton, William H., Ashby, E. V., Lee, George D., Allen, H. C., Leonard, F. J., Albers, William, Lanyon, Louis, Alderman, L. R., Lee, J. D., Anderson, Thomas M., Lincoln, P. A., Archer, Charles E., Lockwood, S. P., Arlett, Percy, Louisa, Julius, Armstrong, I. M., Lowrey, R. F., Asler, Walter S., Lyons, W. J., Atkins, Joseph L., Manley, A. B.

CHAMBER OF COMMERCE MEMBERSHIP CAMPAIGN AROUSES ENTHUSIASM OF BUSINESS MEN.



Groups of Workers Discussing Plans of the Membership Campaign. 1—John Burgard, Dr. C. W. Cornelius, George L. Baker and A. C. Callan. 2—L. Riggs, H. M. Cover, William A. Bacon, A. B. Cole and J. K. Cole.

of Whitman College at the last convention of the fraternity held at Birmingham, Ala. The installation services will be held at Walls Walls March 28. Mr. Worsham represented the local alumni club as a delegate at that convention.

MRS. H. F. CRUM IS DEAD Wife of Assistant Chief Telegraph Operator of O.-W. R. & N. Passes.

Prisoners Before Judge Are Released on Profession.

WOMAN IS 35, MAN 25 Harvey Wray and Mrs. Richardson, Once Accused of Theft, Leave on Promise to Pay All Goods Taken From Doors.

MAIL FRAUD HEARING HELD William Fox Says He is Ready to Plead Guilty and Begin Term.

A Hot Dish for a Cold Day Your Winter overcoat will do you little good if you do not develop a certain amount of natural warmth by eating a nutritious, body-building food. The best fuel for the human furnace is Shredded Wheat

Every particle of these filmy shreds of baked whole wheat is digested and converted into warm blood, good muscle and sound brain. Two of these Biscuits, served with hot milk, make a complete, nourishing meal full of warmth and strength.

- Two Shredded Wheat Biscuits, heated in the oven to restore crispness, served with hot milk or cream, make a complete, nourishing satisfying meal at a total cost of five or six cents. Also delicious with fruits. TRISCUIT is the Shredded Wheat Wafer, eaten as a toast with butter or soft cheese, or as a substitute for white flour bread or crackers. Made only by The Shredded Wheat Company Niagara Falls, N. Y.

POMPEIAN OLIVE OIL Added to your Diet will add years to your Life. A CONCENTRATED FOOD! PURE TASTY WHOLESOME Full Measure Tins POMPEIAN COMPANY GENOA, ITALY BALTIMORE, U.S.A.

Take Luncheon Tomorrow in Our Beautiful Tea Room on 4th Floor Exclusive Portland Agents for Luther Burbank's Original Garden Seeds

Olds, Wortman & King The Store of Superior Service

Double Stamps Today With Cash Purchases in Grocery Dept. On the 4th Floor

Thrifty buyers will take advantage of this Generous Double-Stamp Offer and buy the month's supplies of groceries and provisions today. Experienced telephone clerks at your service, beginning at 8 A. M. SHOP EARLY IN THE DAY IF CONVENIENT.

DOUBLE STAMPS. \$1.50, \$1.95 House Dresses At 98c

Men's 50c Neckwear 25c Men's \$1.50 Pajamas at \$1

Special Sale of Bathroom Fixtures Third Floor

LOVE OF PAIR FREES

"You wish to marry this boy?" asked Municipal Judge Stevenson of Mrs. Mary Richardson, who appeared in court yesterday afternoon with Harvey Wray on a charge of vagrancy...

MAIL FRAUD HEARING HELD William Fox Says He is Ready to Plead Guilty and Begin Term.

Seattle papers for workmen to go to Honduras, where he represented that positions awaited them. He required a fee of 50 cents from each applicant.

Man, 65, Hit on Head, Dies. Barney Dorsey, aged 65, a former resident of Eugene, was found in a semi-conscious condition at Second and Burnside streets Sunday by Patrolmen Stewart and Bewley, and died, without recovering consciousness, at the Emergency Hospital yesterday morning.

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Double Towel Rings, on special sale priced each 90c Enameled Bath Tub 90c Nickel-Plated Shaving Mirrors, now at \$5.40 Nickel-Plated Tumbler 35c Nickel-Plated Robe Hooks, priced very special at, each 6c