

The "Big Store" Is Aglow With Great Sales!

Temporary Annex, Fifth and Alder Sts.

Only the Most Unexpected Cause Could Result in Such A

Temporary Annex, Fifth and Alder Sts.

GIANT SALE OF MEN'S SHIRTS



Men's \$1.50 -- \$2.00 Negligee SHIRTS for **95c**



Men's \$2.50 -- \$3.50 Negligee SHIRTS for **\$1.35**

Men of North, South, East and West will be interested in this wonderful news, for there has not been a shirt sale like this heretofore in this city. The Gotham Factory, which was forced to liquidate, did not have its exact peer in the shirt-making industry. We bought 10,000 of them and although the sales so far have been very large, the comprehensiveness of the assortment is not affected. Here the most critical man will find shirts which will call forth genuine delight.

See This \$1.00 Neckwear for Men

All New Goods at **65c** All Rich Fine Silks

FINE IMPORTED SILKS. Large open and four-in-hands in plain and fancy colors, stripes and figures—smart and fashionable, such as any man could wish for.



1857 1915



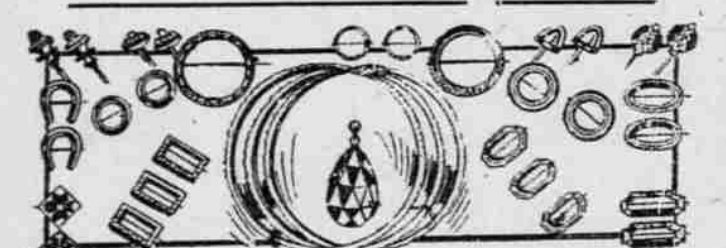
Men's Reg'lar \$4.00 Flannel SHIRTS for **\$1.95**



Men's \$5.00 -- \$6.50 Pure Silk SHIRTS for **\$3.85**

A Special Purchase

New Jewelry Novelties 25c



A great assortment that includes: Hatpins in pairs, Brooches, Pin Sets, some with gold tops; Bangle Bracelets and a score of other popular things. And all worth far more than this special price—today at 25c. —First Floor, Sixth-St. Bldg.

Just Arrived! Big Purchase of

Men's New Suits

Made to Sell at \$25 to \$35

Latest Spring Models **\$18.75** Adler Bros. Rochester Make



Regular Stout Young Stout Short Long Medio

Great Values in

This Sale of Men's Shoes \$4.85



French, Shriner and Urner \$6, \$6.50, \$7 Grades. In patent leathers, gunmetal, vici kid and tan Russia leathers, in lace or Blucher style. All styles, narrow English to the broad foot. —Third Floor, Sixth-St. Bldg.

Look Here! These

\$2 Gloves at \$1.50

Women's All Real French Kid of a Fine Quality Glove

Received direct from Grenoble, France, in black, white, tans, grays, champagne and mode. Heavily embroidered backs, pique and overseam sewn; also plain backs.

Perrin's \$1.50-\$2.25 Sample Gloves at **\$1.19**

Finest French skins; black, white and wanted colors; many styles. —First Floor, Sixth-St. Bldg.

\$18.75 Today! Today! Today! \$18.75

50c Union Suits at **35c**

Children's Wear

COVERALL APRONS, percale, in pretty kimono style, turn-back cuffs—8 to 14 years of age **39c**, 29c

2 to 5 years of age at only **29c**

COMBINATIONS, white nainsook, trimmed. Knickerbocker and the straight bottom pants **\$1.25**

4 to 14 years of age **\$1.25**

COLORED DRESSES, gingham, French and Dutch models, trimmed in braids, embroideries and edgings—2 to 5 years **98c**

\$2.50 ROMPERS, poplins, chambrays and crepes, pink, blue and white. In gathered knee. Sizes 2 to 5 years. Priced now at **98c**.

—Second Floor, Sixth-St. Bldg.

\$1 Drape Hat Veils 59c

Plain or fancy meshes, hair-line, square, hexagon, dotted or plain effects, with border of ribbon or chenille dots—plain colors or combinations. **59c**.

—First Floor, Sixth-St. Bldg.

Very Unusual Value

\$1.50 Silk Hose

Women's Tan Only. Exactly 284 Pairs to Go on Sale Today at **59c**

Included are the well-known Fleur de Lis and a famous manufacturer's line which is about to be discontinued. The stock-closing price for today only, is the pair, 59c.

Extra Size Lisle Hose **28c** | 25c & 35c Lisle Hose **21c**

Women's imported, black and colors. Full fashioned double tops and soles. Two pairs for 55c.

Women's lisle and mercerized lisle, black and colors, seamless, full fashioned. 3 pairs for 60c. —First Floor, Sixth-St. Bldg.

Boys' and Girls'

Hurt Books 39c

All are the original editions and formerly sold up to \$1.50. —Sixth Floor, Sixth-St. Bldg.

Women's New Neckwear at 50c

Very fetching are the styles in this most varied assortment.

There are new Swiss embroidered vestees and collars, new lace and net guimpes; also some of organdy, sets of separate collars fashioned of voile, Oriental laces, embroidered nets, hand embroidered, hemstitched and picot edgings, the new Dovelet, with pleated back and reverse collars in maline and tulle, with velvet bands and button trimmings. —First Floor, Sixth-St. Bldg.



The Mode Says—

'Spring Coats' For Women

We're calling your special attention to the newest arrivals in our salons, prominent among which are the new shades of lettuce green, wall blue and sand. Prices **\$10, \$18 and \$30** in fact, prices range all the way between \$10 and \$55. Silk and satin Coats abound, as well as scores of new Sport Coats, Empire-cut Coats for afternoon wear, new white chinchillas and dozens of checks, mixtures and plain colors. Any one is "good"—come in—let us help you select the model best suited to you. It's here! —Fourth Floor, Sixth-St. Bldg.

Victor Butter

Special a Roll **59c** Reliable Quality

NORWAY MACKEREL—New, No. 4 size, three now for only **25c**

SUGAR CURED HAMS—16 1/2c Well smoked, on sale for

SHOULDER HAMS—Closely trimmed, priced, the pound, at **11c**

VICTOR COFFEE—High grade—35c blend, the pound, only **29c**

ROYAL BANQUET BUTTER—Fresh Oregon make, the roll **67c**

FINE BACON—Streaked with lean, half strips, lb. **23 1/2c**

TABLE FRUITS—Peaches, Pears or Apricots, 2 1/2 cans **12 1/2c**

MINCED CLAMS—Elmore fancy pack, No. 1 cans, the dozen **\$1.10**, 10c the can for today's selling at

SLICED PINEAPPLE—Delicious Hawaiian, No. 2 cans, dozen **12 1/2c** cans **\$1.40**; the can, now

Sunkist Orange Day

Usually 25c Doz.	Usually 30c doz.	Usually 35c doz.	Usually 55c doz.
17 1/2c	20c	25c	39c
\$2.40 a case, 176 size	\$2.40 a Case, 150 size.	\$2.40 a Case, 126 Size.	\$2.40 a Case, 80 size.

Also Oranges at 10c and 12 1/2c— not Sunkists, but all good quality, sweet fruit. —Pure Food Grocery, Basement, Sixth-St. Bldg.

A New Arrival!

High School Middy Blouse

Lincoln Washington Jefferson **\$1.50**



The initials "J.H.S.," "W.H.S." or "L.H.S." are embroidered on the pockets in contrasting colors.

Made of white galatea cloth, in regulation style, laced at the side. All girls' sizes. The most attractive Middy ever offered for school wear. See the illustration.

We Made a Special Purchase of 60

Imported Dresses for Girls

Dresses Special **\$7.50** [8, 10, 14 Years] Dresses Special **\$9.75**

Beautifully hand embroidered linens and pique, full-pleated skirts, or the smart straight models, with velvet sashes. We advise early shopping for the best selection. —Fifth Floor, Sixth-St. Bldg.