THE MORNING OREGONIAN, THURSDAY, MARCH 18, 1915.



Number of passengers carried by jitneys to be limited to seating capac-ity, except in large motor 'buses. Jitney drivers must pass examina-tion exception and ability.

Cottolene–Unequalled for purity and wholesomeness

The shortening you use in cooking and baking should be as pure and wholesome as the food that is prepared with it.

Cottolene is itself a pure, wholesome food, consisting of ultrarefined cottonseed oil-as fine as the choicest salad oil-and beef stearine from selected leaf beef suet.

The purity of Cottolene is indicated by its rich creamy tint. It is unbleached, contains no salt or water, and possesses high food values.

Cottolene

for more than a quarter of a century has been giving complete satisfaction in thousands of homes.

Cottolene is not "just as good" as other cooking and frying fats-it is better than any other-more nutritious, more wholesome, more digestible-better in every way.

The purity of Cottolene is safeguarded not only in the refining processes, but in the careful selection of the choicest cottonseed oil and beef suet. Nothing else is used in the production of Cottolene, the supreme cooking fat.

Cottolene does not absorb tastes or odors. Heat it slowly and use it over and over for all kinds of frying.



Always use a third less of Cottolene than of any other shortening or frying fat. Cottolene goes farthest and gives the most gratifying results.

Pails of various sizes, to serve your convenience. Arrange with your grocer for a regular supply.

Write our General Offices, Chicago, for a free copy of our real cook book, "HOME HELPS."

THE N.K. FAIRBANK COMPANY

"Cottolene makes good cooking better"



Good Things in Markets

THE closed season for net fishing on the Columbia River began last Monday, and lasts till the first of May. Fishing on the river in the meantime can ing on the river in the meantime can only be followed with hook and line, and, consequently, this is just the time when the local disciples of Isaac Wal-ton get busy. Chinook salmon, taken from the Co-lumbia with hook and line, is selling for 30 cents a pound, while that brought from the Sacramento River retails for

for 20 cents a bound, while that of our for from the Sacramento River retails for 18 cents. Steelhead salmon can be had as low as 10 cents a pound. Salmon trout, from Puget Sound, is 20 and 25 cents; sturgeon, 20 cents; rock cod, mackerel and, in some cases, cated, 15 cents; nerch sand-dabs and

29 and 25 cents; sturgeon, 20 cents; rock cod, mackerel and, in some cases; catilsh, 15 cents; perch, sand-dabs and black cod, 12% cents a pound. Skate, ling cod, soles and flounders are each 10 cents a pound. Inkfish, two pounds for a quarter; halibut, three pounds for 25 cents. Brimps, 25 cents a pound; crabs, 15, 10 and 25 cents cents a pint; the Eastern Baltimore variety, 25 cents a pint. Smelt is still abundant—four pounds for a dime, or 12 pounds for a quarter. Has everyone tried baking them? A sprinkling of cracker crumba on top and a few drops of dive oil in the pan, before placing in the oven, is the recipe of a housekeeper who provides good things for the table. Florida, as befits the "sunny South."

Vides good things for her table. Florida, as befts the "sunny South," is already sending us fresh strawber-rice, which, considering the season, seem cheap at 75 cents a box. Florida grapefruit, 10 cents each, or three for a constier. quarter.

The bitter, or Seville orange, for making marmulade, retails for 25, 44 and 60 cents a dozen. Bright, clean navel stock are selling at 15, 29, 25 and 30 cents a dozen for large ones. Lemons, cents a dozen for large order. Leman, 15 and 20 cents: Mandarin oranges, 10 cents a dozen: California grapefruit, 5 conts each. Bananas, 15 and 20 cents a dozen; pineapples, 15 and 20 cents each. Cranberries, 15 cents a pound.

each. Cranberries, 15 cents a pound. Roman Beauty apples, of select qual-ity, srs \$1.50 a box, or 25 cents a dozen. Good, sound Spltrenbergs, \$1 a box. Newtowns, 20 cents, and Baldwins 10 cents a dozen. In the vegetable market Florida "Early Rose" new potatoes find pur-chasers at 15 cents a pound, and wax and green beans at 25 cents are also from the Evergreen State. From the South, too, come fresh tomatoes at 20 cents a pound. California is forwarding up to us

California is forwarding up to us California is forwarding up to us green peas at 20 cents a pound; celery roots at three for a quarter, and "Colos-sal" asparagus, raised near Sacramento, at two pounds for 35 cents. Oregon-grown Brussels sprouts are 15 cents a pound; fancy green rhubarb, 10 cents, and spinach the same price, or three pounds for a quarter. That Spring is upon us is evidenced by the presence in market of fresh mint

The Nation's Food

made in America of the choicest selected American wheat -a food that builds sturdy men, fit for the day's workcontains more real nutriment than meat or eggs, is more easily digested and costs much less,

Shredded Wheat

the one universal breakfast cereal that has survived all the food fads and has become a staple breadstuff, good for any meal in any season, for youngsters and grown-ups.

Made in America

Two Shredded Wheat Biscuits, heated in the oven to restore crisp. ness, served with hot milk or cream, make a complete, no ishing, satisfying meal at a total cost of five or six cents. Also delicious with fruits. TRISCUIT is the Shredded Wheat Wafer, eaten as a toast with butter or soft cheese, or as a substitute for white flour bread or crackers.

Made only by The Shredded Wheat Co., Niagara Falls, N. Y.

Read the label Follow the simple directions printed there and you'll find the making of delicious Cream-of-Tomato Soup as

That's right:

easy as "rolling off a log." In other words you can't belp it.

This is one of the most tempting ways to prepare this favorite Campbell kind; and makes it heartier and more nourishing than ever. Try it again for dinner today, and see how fine it is.

Your money back if not satisfied.

10c a can 21 kinds



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