

SOMETHING INTERESTING FOR YOU EVERY DAY. MEIER & FRANK'S

Store Your Furs Here and Now!

For Today Another Storeful of Record Values is Ready

Today! Visit Our KODAK Department

Attention, "Delineator" Subscribers: April Delineator now in and ready for distribution.—Third Floor, 6th-St. Bldg.

Ribbons Are Reduced

10,000 Yards—All Wanted Kinds—Buy Today

Even new Spring Ribbons that have just arrived included. Ribbons for every purpose, millinery uses, trimmings, sashes, girdles, hairbows, fancy work and lingerie.

- Wide Roman Stripe Ribbon, Pure Silk, 5 1/2-inch width, today, yard **25c**
- Fancy Silk Ribbons, Plain Taffeta Silks, 4 1/2-inch, today, yard **12c**
- Dresden Silk Ribbons, Silk and Moire Ribbons, 6-inch, yard for **19c**
- 50c Satin Taffeta Ribbon and Moire Silk Ribbons, 7-inch, yd. **29c**
- \$1.50 Wide Moire Satin Ribbons, 20 Shades, 7 1/2-inch width, yard **95c**
- 50c Imported Silk Faille Ribbons, Pure Silk, 6 1/2, 7-inch, yd. **35c**
- Pure Silk Taffeta Ribbons, 9 inches wide. Today, yard for **85c**
- Hairbow Taffeta Ribbons, solid colored center, contrasting colored edges; 5 1/2-inch width, today, yd. **25c**

"Dorothy Dainty" Easter Ribbons.

For sashes and hairbows. White, pink and blue, six different Jacquard patterns. All pure silk. 50c 5-in. widths, yard **29c** 75c 7-in. widths, yard **45c**

New Military Ribbons,

75c, 69c, 59c, 50c. In infantry blue, field service green, artillery red, cavalry gold, light and dark combinations in stripes, domino checks, Dresdens, polka dots and two-toned stripes. Specially marked at yard 75c, 69c, 59c, 50c.

Black Velvet Ribbon Specials for Today

All finest quality—pure dye—French Satin Back Ribbons. Reg. 8c No. 1, yard **5c** Reg. 10c No. 1 1/2, yard **7c** Reg. 12c No. 2, yard **9c** Reg. 17c No. 3, yard **12c**

It's a Long Way to— But you can see today **The New Tipperary Pup**

He has just arrived. Prices **50c and \$1.25.**

New Stamped Tea Aprons

15c

Lawn, attractive patterns. 4 skeins of colored embroidery floss included. —Seventh Floor, Sixth-St. Bldg.

That Big Sale of MEN'S SHIRTS



Continues with unabated interest, extensive assortments, diversity of colorings and patterns.

\$1.50 to \$2.00 Shirts Sale Priced, at **95c**

Made of woven madras, fine mercerized cloths and French percales of a high grade.

- \$2.50, \$3.50** Shirts **\$1.35** Plain or fancy negligee.
- \$5.00, \$6.50** Shirts **\$3.85** All pure silk. Beauties.



\$4 Fine Shirts \$1.95

All Fine French Flannel.

\$5, \$7.50 Shirts \$3.35

Viyella or Taffeta Flannel. —Temporary Annex, First Floor.

Just Arrived, These New Wash Dresses & Suits



For little girls and boys. All fine fabrics and splendidly tailored.

- Girls' Dresses at \$1.25** Dutch style, blue, tan and brown crash, square necks, new sewed-in belts, 2 to 6 years.
- Girls' Dresses at \$1.59** High and low-waisted, white Bedford baste waists, pleated chambray skirts in contrasting color. Priced \$2.50, \$1.98 and \$1.59.
- Girls' Dresses at \$1.98** Dutch, crash or gingham, broad belts of contrasting color, good assortment of colors.
- Boys' Middy Suits \$2.98** Blue or tan crash, with and without white collars, 2 to 5 years.
- Boys' Suits for \$1.59** Oliver Twist style, good grade crash, 2 to 5 years. —Second Floor, Sixth-St. Bldg.

Today We Feature These Children's New Suits and Coats in a Large Variety & Priced at



Blue or white serge, fancy mixtures and combinations of materials and colors. Oliver Twist, Middy, Dombey and Vestee styles, also the popular "Peter Thompson", 2 to 10 years. **\$5.00.** —Temporary Annex, Second Floor.

OUT-OF-TOWN MAIL ORDERS

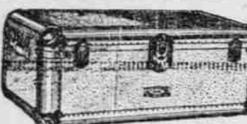
Filled From This and All Our Ads If Received Within 3 Days of Date of Publication. We give our out-of-town customers the same privilege of buying from our daily advertisements as those who live in the city. Moreover, our method is not a "mail-order system," it is, rather, a systematized shopping service which gives the personal attention of a trained shopper to the filling of every mail order. Your order is studied and promptly filled with as much "intelligent interest" as if you were here yourself. Should you come in person we will be glad, upon request, to have one of our experienced shoppers assist and conduct you to as many of the 75 different departments as you choose. There is no charge.

Today in the Notion Section Is Thread Day



- Supply your Spring sewing thread needs NOW at economy prices!
- 2 1/2c Clark's O. N. T. darning cotton, 8-ply, black, white, 6 for **10c**
 - 5c Clark's O. N. T. 6-cord, machine thread, 200-yard spools, 6 for **25c**
 - 5c Alex. King's basting cotton, 500-yard spools, each **4c**
 - 3c Donnybrook linen finished basting thread, 100-yard spools, 4 for **5c**
 - 5c Wound Bobbins, ready for machine use, black and white, 2 boxes for **5c**
 - 15c Twist de Luxe silk finished machine thread, all colors, 1-ounce spools, each **10c**
 - 25c Mercerized French darning cotton, large balls, tan, navy and white. **10c**
 - The ball **10c**
 - 10c Carlson-Carrier or Corticelli best spool silk, all colors, 100-yr. spools, dozen **80c** (Buy a dozen black, may be exchanged for colors later.) —First Floor, Sixth-St. Bldg.

Genuine "Indestructo" Trunks A Saving of About **\$10**



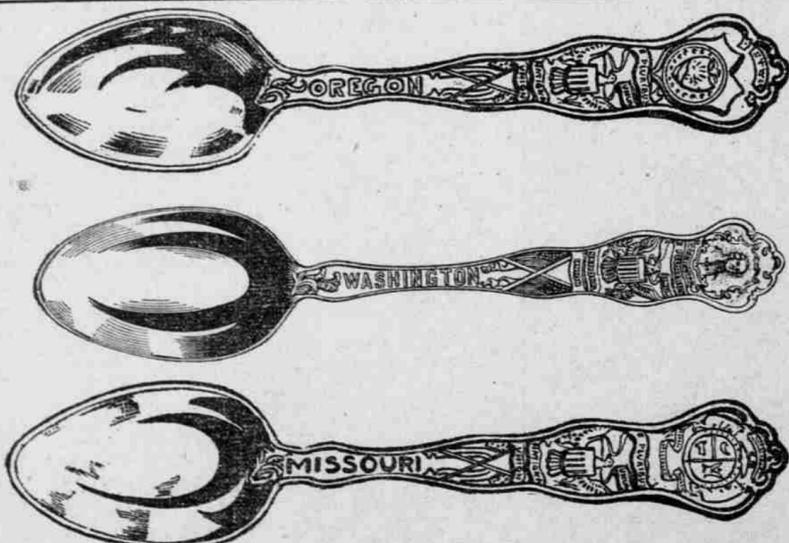
A limited number—each at a saving of about \$10.00. Steamer, 3/4 men's and dress models—priced at **\$15-\$16-\$17** —Temporary Annex, Fifth Floor



Famous Hall-Borchert Queen Adjustable Dress Forms--Club Plan--\$2.50 Down, \$1 Week

The price, \$17.50, is the same as though you paid cash. The picture shows the "Queen." It will last a lifetime, can be adjusted to suit every woman's figure, is built of durable materials, adjusts in every part. —Third Floor, Sixth-St. Bldg.

Get All of These Handsome "State Seal" Souvenir Tea Spoons



15c

Made by those Famous Silversmiths—the R. Wallace & Sons Mfg. Co. Each spoon with a written guarantee as reproduced below. Choice of "Oregon," "Missouri" or "Washington." Every family should have a set of these.



By Mail 18c Main Floor

By Mail 18c Main Floor

Frolaset Front Laced Corsets

We are sure you'll look better in a Frolaset, especially if you select the one shown here.

One of the secrets of correct corset fitting is to keep the flesh within the corset instead of forcing it above or below.

This illustration shows how ably the Frolaset front-lacing corset does this. There is no bulging of flesh at the thighs or the back. The corset fits snugly and the wearer feels comfortable. The hip bone is left entirely free.

We call this model the "semi-girdle" because it graduates higher in front and at the back, thus taking care of the diaphragm and lends the graceful effect to the lines of the silhouette.

It is a corrective corset, because it gives the latest figure—a suggestion of a curve at the waist, priced at **\$5.00** We also have other models at \$6.50, \$10, \$12 and upwards. —Fifth Floor, Sixth-St. Bldg.



Meier & Frank Co.
1867 1915
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

This \$5.00 30-Piece Glassware Set \$3.79



Set consists of 6 goblets, 6 champagne, 6 3-ounce wine, 6 saucer champagne and 6 cocktail glasses. Thin lead-blown glass, in effective optic design, stems a very close imitation of genuine cutting. Exactly as illustrated above.

A \$6.63 30-Piece Glassware Set \$3.99

6 goblets, 6 claret, 6 wine 6 cocktail and 6 cordial glasses. Imported iridescent stem ware of brilliant appearance and perfect finish. Full line carried in open stock.

This \$7.44 30-Piece Glassware Set \$4.99



In this set are 6 goblets, 6 saucer champagne, 6 cocktail, 6 sherry and 6 cordial glasses. They're the best crystal blown glass, cut in sunburst design, with long, graceful stems and proportional bowls—a very effective table accessory. Complete line carried in open stock. See illustration. —Temporary Annex, Fourth Floor.