

Sold Here Only!

Moreover, no shirtmaker ever put into his product such quality, style and distinctiveness, with such painstaking care for the little details, as did the Gotham factory.

**Extra Salesmen!
Extra Space!
On Sale in
Annex--Main Floor**

Liquidation of That Nationally-Known Firm of Shirt Makers Results in a Purchase by Meier & Frank of

10,000 MEN'S SHIRTS



In a Stupendous Sale!!

See Windows!

Our entire Fifth-street windows will be devoted to the display of these Shirts. See them today!

In All the History of Shirt Sales in Portland Never One Like This!

Every Shirt was made for Spring selling, but the unexpected happened. The famous "Gotham" business decided to liquidate under the present arrangement. Meier & Frank bought 10,000 Shirts. This, then, is the purchase which we present and the more you know about Shirts the more you will appreciate the positively astonishing values this sale offers. Wearers of this famous brand will undoubtedly lay in a supply at this sale.

\$1.50 to \$2 Shirts 95c

STYLES: Narrow and medium pleats. Plain negligee, with stiff or French soft turnback cuffs. Fancy tucks, with stiff cuffs. Some with one soft collar of same material. Quite a few white and striped Shirts, with attached collar.
FABRICS: Woven madras, fine mercerized cloths. French percales of high grade.
COLORS: White, with stripes in a wide diversity of widths, colors and color combinations. All white in self-stripes and cords. Figures in many colors. Light, medium and darker effects.

\$2.50, \$3.50 Shirts \$1.35

STYLES: Plain negligee, with stiff or soft cuffs. Pleated bosoms; the pleats in various widths. Stripes, both perpendicular and across the bosom. All the very latest styles in vogue with the custom shirtmakers.
FABRICS: Scotch crepes, woven Russian cords, silk madras, fine woven mercerized cloths; fine woven madras. Satin-stripe Oxfords, woven corded stripes, French silk madras and satin broches.
COLORS: Practically all those in demand, including the neatest single and combined colorings.

\$5.00 to \$6.50 Pure Silk Shirts for \$3.85

In the newest colorings, both individual and combined in artistic harmony. Patterns of really exquisite beauty, such, in fact, as are only on rarest occasions seen outside the most exclusive specialty shops. Here the most critical men will find Shirts which will call forth genuine delight. Early purchasers will have the best choice.

\$4.00 Flannel Shirts, Only \$1.95

French flannel, beautiful quality, plain, striped or fancy silk striped effects, some with collars to match. These Shirts are exceptional values at the price quoted. All sizes 13 1/2 - 17 1/2 inclusive, in the Silk Shirts, and nearly all sleeve

\$5 to \$7.50 Flannel Shirts, \$3.35

Heavy Viyellas and taffeta flannels, in wide striped patterns in beautiful color combinations. These Shirts are some of the niftiest shown anywhere this season. lengths, 33 to 36 inclusive. Shirts of unequalled value at prices offered.



Amber Beads at Lower Than Before-the-War Prices

Genuine Amber is one of the scarcest articles of the day. We made a fortunate purchase—the entire stock of a large importer—a cash consideration enabling us to secure the lot at a fraction of its actual worth.

Amber Beads, sold before advance at \$7.50—now \$5.95
Amber Beads, sold before advance at \$10.50—now \$7.95
Amber Beads, were sold at \$10.95—now \$15.95
Amber Beads, were sold at \$25.00—now \$15.95

—First Floor, Sixth-St. Bldg.

Sale Toilet Articles

- 50c Sempre Giovine on sale at 29c
- 50c Stillman's Freckle Cream at 29c
- 50c Bourjois' Madeline Rice Powder on special sale today at only 39c
- 50c Veda Rose Rouge on sale at 29c
- 25c Babcock's Corylopsis Talcum 11c
- 25c Williams' Carnation or Violet Talcum Powder on special sale at 10c
- 25c Lehn & Fink's Riveris Tale. 19c
- 50c Palm Olive Shampoo now at 39c
- 10c Jergen's Old-Fashioned Soap 7c
- 10c La Primera Castile Soap now 7c
- 10c Jap Rose Glycerine Soap now 7c
- 25c Rubifac on sale today at 13c
- 25c Riker's Tooth Powder, 2 for 25c
- 10c Face Chamois, sealed in sanitary envelopes, on sale today at only 7c
- \$1.00 Sal Hepatica on sale now at 69c
- 25c Bell's Pine Tar and Honey Cough Syrup on special sale today at 16c
- \$2.00 Hair Brushes, genuine ebony backs, pure bristles, warranted not to come out, on sale today at \$1.39
- Scissors, straight or bent, six to 8-inch, guaranteed, on sale now at 39c

—First Floor, Sixth-St. Bldg.

Out-of-Town Mail Orders

Filled From This and All Our Ads

If Received Within Three Days of Date of Publication

We give our out-of-town customers the same privilege of buying from our daily advertisements as those who live in the city. Moreover, our method is not a "mail-order system," it is, rather, a systematized shopping service which gives the personal attention of a trained shopper to the filling of every mail order. Your order is studied and promptly filled with as much "intelligent interest" as if you were here yourself. Should you come in person we will be glad, upon request, to have one of our experienced shoppers assist and conduct you to as many of the 70 different departments as you choose. There is no charge.



Neckwear

For Men, Reg. \$1 65c

1200 of Them! And All New!
You will do well to buy at least six of these—THE VALUE WILL STARTLE THE TOWN—for these Ties are all NEW and made of FINE IMPORTED SILKS. Large open and four-in-hands in plain and fancy colors, stripes and figures—smart and fashionable, such as any man could wish for. See them!

—Temporary Annex, First Floor.

New Top Coats for Women Are Specially Priced Today

at \$17.50

There are handsome white chinchillas with self or black velvet collars, made in belted style; covert coats made on severe lines, well tailored; novelty materials and black and white checks with silk and moire collars, made in stylish flared styles, with and without belts. Balmacaan models, too. In all wanted sizes. Coats for Spring, in dozens of models and late styles, priced \$8.50 to \$37.50

—Fourth Floor, Sixth-St. Bldg.

These Kid Gloves

85c \$1.50-\$1.75 Grades **85c**
Trefousse and Dent's
Make Now on Sale at

Sizes 5 1/2 to 7, but not every color in each size. Trefousse Real French Kid Gloves, in black, white, brown, mode and gray, 2 clasps and overseam sewn. Dent's glace and suede in black, white, gray, tans, mode and brown. Several styles to choose.

Women's New Sand Shade Kid Gloves \$1.50

The newest and smartest of Gloves—guaranteed washable—very good quality skins; three rows fancy embroidery on backs. 1-clasp, pique sewn.

—First Floor, Sixth-St. Bldg.

Stationery Specials

- \$1 "M. & F. Special" Stationery—100 sheets of paper, 25 gilt-edge cards, 125 envelopes, complete 59c
- 35c Irish Lawn Stationery, 50 sheets paper, 50 envelopes, special, box, 21c
- 1915 Diaries and Date Books 1/2 price
- 15c Dennison's Plain White Paper
- Napkins on sale now at 100 for 10c
- 5c Rolls Wax Paper, 3 rolls for 10c
- "500" Score Cards, 100, 23c; doz., 4c
- 25c Narrow Whist and Bridge Playing Cards, special, the package, 19c
- St. Patrick Party Favors
- 50c Dennison's St. Patrick Lunch Sets, complete, on special sale today at 41c
- 25c Dennison's St. Patrick Lunch Sets on special sale today priced at 19c
- 10c Package Shamrocks and Seals 8c
- 25c St. Patrick Garlands today 19c
- \$1.00 dozen Dinner Favors on sale today priced, each, 8c; dozen, 80c

—First Floor, Sixth-St. Bldg.

Oranges

3 Dozen 25c

No Phone Orders

Probably the last offering at this low price. Thin-skinned, juicy, tree-ripened, seedless Oranges; 252 to 288 to case size. Generally 12 1/2 dozen. Deliveries only with other groceries.

- 20c Navel Oranges, 216 12 1/2c
- size, case \$2.10; dozen
- Tomatoes, solid pack, No. 2 1/2 25c
- cans, now three cans for only
- Minced meat, No. 3 jars, regularly 55c, the jar, now only 39c
- Butter, Jersey, well-known brand, on sale today, the roll 63c
- Fine Hams, sugar cured, the pound now for only 16 1/2c
- Cleaned Currants, Bon Ton, No. 1 cartons, now 12 1/2c
- Sliced Beef, Gold Coin Brand, glass jars, only 12 1/2c

—Pure Food Grocery, Basement

It's Wonderful How Good These Men's New "Invincible" Suits Are At \$16.50

And every Suit is made of selected fabrics and patterns, in models to suit all tastes and sizes to fit men of every build. Great values. PORTLAND MEN find that Invincible Suits meet their needs and demands.

PORTLAND MEN always have taken pride in wearing these celebrated "Invincible" Suits.

PORTLAND MEN appreciate the economy of buying "Invincible" Suits at \$16.50.

Other Men's New Spring Suits, \$20, \$25, \$30 and \$35.

\$20 to \$35 Suits \$14.85

Portland weights, all sizes, models and patterns, 200 Suits to choose from.

\$15 to \$20 Suits at \$9.85

Portland weights, nearly all sizes and colors. 100 Suits to be sold \$9.85.

Boys' High School Suits Priced \$10, \$12.50, \$15, \$20

Snappy English models, Norfolk and box-back styles, shown in all the new shades of gray, blue, brown and green, in Tartan checks, Glenarke plaids, stripes and mixtures. Carefully tailored, perfectly fitting suits, in sizes 32 to 38. The best suits ever offered at the money are these for the boys putting on their first long trousers, and priced at \$10.00, \$12.50, \$15.00 and \$20.00.

—Temporary Annex, Second Floor.

