## **HUNDREDS PETITION** FOR BOND ELECTION

More Than 700 Call at Headquarters to Sign Request for Vote in April.

COUNTY PAVING IS OBJECT

Committee Handling Project to Get Public Approval of \$1,250,000 Issue for Arterial Highways Greatly Pleased.

With more than 1200 signatures received at the headquarters at the Yeon building, the first day of the campaign
for the signatures to the petition for a
special election in April to vote \$1,250,600 bonds for hardsurfacing the main
roads out of Portland in Multnomah
County closed yesterday with a success
that exceeded the expectations of the
committee.

that exceeded the expectation of the committee.

Although the headquarters in the Teon building was the principal place where the petitions were displayed, there were petitions out also in many other places and from all of these where reports were obtained last night the success was uniformly good. Although the success was uniformly good. the success was uniformly good. Al-though the campaign will continue un-til Saturday night it is almost certain that the needed number of names wi hat the needed number of names will
be made up before that time. Indeed,
many were of the opinion last night
that if the rush of signers continues today as it did yesterday the needed
number may be reached by tonight.

The visits of signers to the headquarters continued unabated throughout the day and at many times there

out the day, and at many times there would be 15 signing at once, while a long line stood waiting.

The other petitions have been placed In various clubs, department stores and public buildings. Several of these were turned in at headquarters last night aiready filled and were replaced by

already filled and believe hew blanks.

The great majority of the signers thus far have been men, but the committee is in hopes that the women voters of the city will assist in the campaign also by calling at the headquarters and signing. One of the difficulties that caused much waste of time vesterday was the inability of signers to remember their precinct numbers, and the committee suggests that those who come to sign the petitions may

vesterday was the inability of signers to remember their precinct numbers, and the committee suggests that those who come to sign the petitions may help by informing themselves as to their precinct numbers in case they do not now remember them.

While only 2500 signatures are essenial, the committee desires to turn in as large a list on the petitions as possible, for the effect it will have in enlisting public support of the issue.

"The way the residents of Portland responded to the request to sign the petitions today plainly indicates how rapidly the demand for permanently-built roads is growing," said J. B. Yeon, chairman of the committee in charge of the campaign. "There is apparently no doubt that the majority of the peonot now remember them.

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"The way the residents of Portland responded to the request to sign the petitions today plainly indicates how rapidly the demand for permanently-built roads is growing," said J. B. Yeon, chairman of the committee in charge of the campaign. "There is apparently no doubt that the majority of the people now want the main trunk highways in the county improved with hard-surthe county improved with hard-surfaced paving. The campaign of educa-tion for better roads is having its ef-fect and the people have come to real-

ize that roads properly built are the best investment.

"Although the headquarters have been open only since morning, we procured nearly one-half enough required to submit the petition to the County Commissioners. More than 1200 signers nearly one-half enough required to submit the petition to the County Commissioners. More than 1200 signers appeared at the headquarters. Many signatures were obtained in various other places. We estimate that a total of 2000 signatures were secured during the day.

The providing the day.

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of 2000 signatures were secured during the 2000 signatures were secured during the day.

"It is gratifying to note the great interest that the women are taking in the campaign. The various woman's organisations are behind the movement for better roads and they will be a great factor in bringing about the proposed road improvements in Multinomah for better roads and they will be a great factor in bringing about the proposed road improvements in Multinomah term of the work in the work. The engineer has all the work of the work of the work of the work. The engineer has all the work of the work of the work of the work of the work. The engineer has all the work of the work o

### MERGER PLAN DISCUSSED Retail Grocers to Ask H. V. Chase to Explain Consolidation.

Action was taken, at the meeting of the Retail Grocers' Association at Alisky Hall Tuesday night, for the ap-pointment of a committee of 15 to meet with the representatives of the jobbing and wholesale houses of the city in an attempt to arrive at some rules governing the retail and wholesale trade of the city. It was said that some of the jobbers and wholesalers were doing a retail business with restaurants and similar concerns. The retailers object to such business being controllers baye autority of the complexity of the controllers of the city. Complexity of the controllers of the city of

taurants and similar concerns. The re-tailers object to such business being done, and the committee will attempt to have it done away with. The question of the association's joining in the consolidation of the commercial organizations of the city was discussed. It was voted to invite H. V. Chase to address the association at its next meeting in two weeks.

W. C. Gunther, president of the organisation, and Robert Duncan, assistant secretary, were chosen to repre-sent the organization at the National convention in San Francisco, May

## LOW RATE EXTENSION AIM

Railroads to Be Asked to Allow Special Fares for Festival Week.

Railways will be urged to arrange Railways will be urged to arrange for special rates to Portland for the entire week in which the three-day Rose Festival comes. F. D. Hunt, general traffic manager of the Portland Railway Light & Power Company, is representing F. W. Hild, general manager, at a meeting of passenger agents in Bellingham, and has been asked to take this matter up.

The following telegram was sent to

him in Bellingham yesterday. "Portland's 1915 Rose Festival has already received more publicity in newspapers serving territory adjacent to railroads than ever received before, and more publicity in Oregon and Washington than previous festivals. Publicity is of character to encourage travel to Portland Festival week. Railroads are urged to call attention at once to festival dates, and to make more liberal conditions of ticket sale than ever before."

CARD OF THANKS.

We wish to thank our friends for their kindness shown us during the slekness and death of our beloved wife and mother; also for the beautiful flow-ers. MR. DAVID BODWAY, Adv. AND SONS,

## END OF INSULARITY SEEN IN COMMERCIAL MERGER

W. F. Woodward Declares Present Movement for Unification of Effort I Worthy of Support of Every Resident of Commonwealth.

66C IVIC movements of nearly every description in Portland," said description in Portland," said W. F. Woodward, of Woodward, Clarke & Co., "are now and ever have been hampered in a greater or less degree, by what may be termed a 'diffusion of effort'-a multitude of individuals, groups or organizations often working at cross purposes.

"It was natural this condition should exist in the beginnings of any civic life, and it follows naturally that those directly concerned in each group or organization, should desire to preserve the entity of their own particular body. break down this insularity - to leaven the entire mass with one militant spirit, working together and wisely, is the purpose of this movement toward consolidation, as I understand it, and only by such consolidation, covering and including practically all of our civic bodies which have been formed to promote the city's growth and welfare, can



Hood River Court "at Outs' With Highway Engineer.

J. A. Elliott, Assistant, Said to Be Bone of Contention and Delay in Producing Figures as Well as Failure to Visit Provokes.

men are getting angry. They think they are wronged and are threatening the man." Engineer Elliott refuses to give the estimates until the entire con-

Baker to Have Auto Flusher. BAKER, Or., March 10 .- (Special.)-

W. F. Woodward, Who Lauds

ized Mayor Palmer to purchase a 31/2ton truck and street flusher. The truck will cost \$3000 and the flusher, \$1100 and the sum of \$4100 has been appro-priated by the Commissioners.

BRIDGE SUIT LESS LIKELY Agreements Reached and New Deed

to Be Prepared for Approaches. Agreements reached between the TROUBLE OVER ESTIMATE County Commissioners and officials of the Peninsula Industrial Company in a conference yesterday indicate that the controversy over the right of way for the two approaches to the interstate bridge may be settled without a condemnation suit. A new proposed deed to be drawn by the owners of the property will be submitted to the Commission of the the two approaches to the interstate bridge may be settled without a condemnation suit. A new proposed deed to be drawn by the owners of the property will be submitted to the Commissioners at 10 o'clock today.

If a final agreement is not reached today, it was stated, the proposed Derby street approach would be abandoned and lead proceedings would be

doned, and legal proceedings would be started immediately to acquire the 13 acres necessary for the Union avenue

Newport Land & Construction Company, Mr. Elliott and themselves. The contracting company is making complaints to the effect that certain explaints to the effect that certain explaints to the effect that certain exproach be raised nearly 15 feet to proach been improperly classified and is demanding that changes be made.

"Contrary to our expectations," said Judge Stanton, "Mr. Elliott did not accompany us on our trip of inspection. He told us in the morning that he would be with us, but failed to make his appearance."

"I urged him to go along," said Commissions.

minister First Wife's Estate.

tract is complete.

The local court is prone to side with the contractor as to the alleged improper classifications. It is declared that the contractors will not accept the classifications as made by Engineer Elliott, and the court fears a law-suit unless some action is taken to bring about an adjustment. Judge Stanton declares that he will write to Governor Withycombe for relief.

To collect \$70 on a life insurance policy left by the late C. L. Botsford, his widow, Mrs. Annie L. Botsford, his widow, To collect \$70 on a life insurance

o Have Auto Flusher.

Or., March 10.—(Special.)—
ommissioners have author-

PAIGN YESTERDAY.

# EVERYONE TO EAT

Canned Fish to Be Exploited Far and Wide in Observance of National Day.

CLUBS TO FEATURE FOOD

Railroads, Hotels, Restaurants and Commercial Bodies Unite to Make Use of Canned Salmon More General Throughout Nation.

Railroads, hotels, restaurants and commercial bodies are combining to make the observance of "National canned salmon day" tomorrow more canned salmon day tomorrow intregeneral than in any previous year.

A Government bulletin has been
printed showing canned salmon at the
head of the lists of food in protein
value and canned salmon day is observed for the purpose of bringing
home to the people of the United States
the importance of this truth.

the importance of this truth.

The Portland Commercial Club has announced a special salmon dinner for tomorrow and all the other important clubs of the city will follow suit. Many of the large corporations of the city have taken an interest in the ob-

"Made-in-Oregon" Club to Aid. All members of the "Made-in-Ore-on" Club of the Portland Railway, Light & Power Company will observe it. President Osborne says he expects every family who has a member af-fliated with the club to eat at least one whole "Royal Chinook" on that day and to do missionary work among the neighbors.

Western railroads are featuring Sal-mon day and their efforts will place it among the numerous occasions, such agents all over the country, as well as circulars to agents in the West, advising the importance of observing the day and of attracting attention to it in all possible ways.

G. W. Voux, general agents at Chi-cago for the company, telegraphed Mr. McMurray yesterday that he had conferred with the advertising man-agers of Armour & Co., and McNeill Libbey & McNeill, meat packers, with the result that these concerns had arranged a highly attractive display in the O.-W. R. & N. Co. office win-dow opposite the Chicago postoffice, where it was attracting much atten tion. The display of salmon was pla-carded so as to call attention to the approach of Salmon day and to induce who see it to eat the king of food fish tomorrow

Chicago Hotels Feature Pish. Mr. Vaux telegraphed that the man-agement of the Grand Pacific Hotel in Chicago had arranged for a spe-cial feature of salmon dishes on the menu Friday in honor of the day and compliments were presented to the salmon shippers of Oregon and Wash-

salmon shippers of Oregon and Washington.

"All our district agents have gotten up displays that are not only appropriate to the day," said Mr. McMurray, "but are a great advertisement for the salmon industry. All dining cars on the Union Pacific system will serve special salmon dishes on Friday and ecial salmon dishes on Friday and attention will be called to the event in many ways.

in many ways.

Northern Pacific and Great Northern trains will carry dining cars tomorrow that will be well stocked with salmon ready to be served in any number of appetizing dishes. Chefs have been studying the preparation of salmon so as to bring it into great er favor than ever before and by utilizing it in combination with other foods they believe they have succeeded in making dishes that will do much to popularize the fish to an even greater extent than at present.

Southern Pacific Reminds Travelers The Southern Pacific is not behind in its plans for setting salmon before all travelers tomorrow. Menus will carry printed reminders of Salmon day and the fish that is the pride of the Columbia River will be recommended to patrons of the dining car service. Hotels throughout the Pacific North-west, clubs and many restaurants are expected to join in the movement, which had its inception in this sec-tion on the country and is designed, primarily, to give a decided boost to an industry that is peculiarly of the Pacific Coast.

### MERCHANTS' JOURNAL OUT

Official Magazine of State Retailers Makes First Appearance.

The Oregon Retailers' Journal made its initial appearance Tuesday with the March number. The publication will serve 3500 merchants of Oregon and is confined to the state trade news. It is the official publication of the

## New Spring Lines Baby Carriages, Go-Carts, Sulkies-Fourth Principal Portland Agents Gossard, Nemo, Bon Ton Corsets

"Mary Pickford" Sundae

2:30 to 4:30. Luncheon from

11:30 to 4:30. Reasonable

Olds, Wortman&King Served special today in the Tea Room, 4th floor, from The Daylight Store

## Double Stamps Today

DOUBLE Center Aisle, Morrison-St. Way-Splendid makes in women's

Double S. & H. Green Trading Stamps will be given TODAY with cash purchases made in all departments of the store from 9 A. M. to

From 9 A. M. to 1 P. M.

1 P. M. Shop early in the day. Premium Parlors on Fourth Floor.

3-Day Sale Kid Gloves Thursday - Friday - Saturday

kid Gloves decidedly underpriced for these three days. You should supply your Easter needs in Gloves now and save. STAMPS. Women's \$1.00 Gloves 79c

State Spoons of guaranteed quadruple silver plate. Oregon, Washington and California designs 15c Each

Children's

Bargain Circle, First Floor-This

timely sale of children's wash

Frocks offers unusual economies right at the beginning of the sea-

sen. All new 1915 styles in assortment to please every fancy. Ginghams, chambrays, percales,

etc., in pretty plaids, stripes, checks and solid colors. Waist

styles with guimpes, also with

Dutch necks and short sleeves. In

ages 6 years to intermediate sizes.

\$1.50 Dresses Special at 986

\$2.00 Dresses Special at \$1.29 \$2.75 Dresses Special at \$1.98

Women's 2-clasp lambskin Gloves in all the wanted shades for Spring. Heavy embroidered, plain or selfstitched backs. The stand-

\$1.50 Kid Gloves \$1.15 Women's heavy lambskin Gloves, pique sewn with either pearl or horn clasps. Shown in all the newest (

shades. Regular \$1.50 Gloves ard \$1.00 Gloves, the 79c on sale at the \$1.15

Silk Petticoats at \$2.49 \$1.50 Dresses



Center Circle, Main Floor You'll need a new Petticoat to go with that new suit or dress and here's the chance to secure i at a low price. Made from splendid quality taffeta or messaline silks. Styled with deep and narrow accordion plaited flounces, with or without underlays. All the new shades, including changeables. Priced special for today's \$2.49 selling at the very low price of only

**Dainty Spring Waists** At \$1.39

Center Circle, First Floor-Pretty models in dimities, plain and figured marquisettes and in striped madras. Styled with the new soft collars of embroidered lawn and lace. Full length and short sleeves. Lace and embroidery \$1.39 trimmed. Priced very special, each

## **Paints**

and Varnishes Third Floor

Floor Var- 4 10 nish, 1/2-gal. can \$1.12 75c Floor Varnish, 4-60c gallon cans for only 40c Floor Varnish, 1 pt. 32c 14c Furn. Varnish, 1/2 pt. 10¢ 1 pint Furniture Polish 18¢ 40c Linoleum Polish now 32c

Sherwin Williams Floor Paints One-quart can, special at 50¢ 1/2-gallon can, special at 95¢ One-gallon can, special \$1.85

Coffee Day Grocery Dept., 4th Floor. 40c OWK Imperial 29c Roast Coffee at, lb. 29c 50c OWK Teas - Uncolored Japan, Ceylon or Eng-39c lish Breakfast, the lb.

# Annual Sale Furniture Sale

**Annual March Event NOW in PROGRESS** Third Floor-Only a very few of the many

bargains are listed here, o you a fair idea of the wonderful economies to be had during this OUR ANNUAL MARCH SALE OF HIGH-GRADE FURNITURE.

Extra Specials

\$9 Oak-Finish Dresser \$7.98 priced special at only \$1.98 \$13.75 Mahogany-\$11.50 Finish Dresser, only \$11.50 \$15.00 Birdseye Maple Dressing Table \$18.00 Birdseye Maple Dressing Table \$18.00 Mahogany-\$16.20 \$24.00 Mahogany- \$21.60 Finish Chiffonier \$21.60 \$25.00 Quartered \$21.75 Golden Oak Dresser

No deliveries except with other purchases made in Gro. Dept.

Sale Brass Beds

Latest designs-guaranteed finish \$16.50 Brass Beds now for \$12.85 \$17.50 Brass Beds now for \$14.85 \$20.00 Brass Beds now for \$16.50 \$22.50 Brass Beds now for \$17.50 \$27.50 Brass Beds now for \$20.75 \$30.00 Brass Beds now for \$22.45

Overstuffed Furniture

S 90 Davenport, special at \$45.00 \$125 Tap. Cov. Davenport \$97.50 \$105 Tap. Cov. Davenport \$84.00 \$110 Tapestry Davenport \$88.00 \$115 Tapestry Davenport \$92.00 \$ 38 Overstuffed Chair at \$24.50

Merrick, state secretary of the Asso-SCENE AT THE HEADQUARTERS AT THE YEON BUILDING ON THE OPENING OF THE CAM-

Merrica, state secretary clation, is editor.

The first issue contains an account of the recent convention which was held in Portland last month. The officers and directors' portraits illustrate the article. Other articles designed to interest the retail merchants against the recent of the resulting pages. There are signed to interest the retail merchants fill the remaining pages. There are 82 pages. The general appearance is neat and attractive. The publication's object is to cover all branches of the trade and set forth interesting facts for merchants.

PUPILS TO GROW FLOWERS

Arrangements Made by City Beautiful Committeeman for Seeds.

J. K. Locke, chairman of the supply section of the City Beautiful commit tee of the Rose Festival, has arranged for procuring a large quantity of flower seeds for distribution among

the school children.

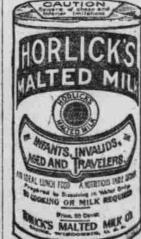
These seeds will be supplied as demanded. It is requested that those desiring them send information to Mrs. desiring them send information to Mrs. Bertha Taylor Voorhorst, secretary of the committee, care of the Rose Festival headquarters, in the Northwestern building, as to the size and shape of the space, available for planting. Seeds will be sent with a view of furnishing a variety that will produce a succession of bloom throughout the season.

Commercial Club Invitations Sent. Invitations to a big "Citizens Get Together Dinner and Meeting" to be held at the Commercial Club in the in-terest of the consolidation movement, Friday, March 19, were sent to merchants and business men of the city yesterday. No financial support to the commercial organizations is to be so-

Oregon Retail Merchants' Association licited, but there will be a discussion will be the speaker of the evening, and and has 40 local secretaries and correspondents throughout Oregon. L. R. and how they may be met. A. L. Mills mercial Club, will occupy the chair.

# Substitutes or Imitations

Get the Well-Known HORLI Round Package



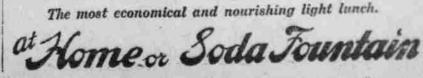
MALTED MILK Made in the largest, best equipped and sanitary Malted Milk plant in the world

We do not make"milk products"-Skim Milk, Condensed Milk. etc.

But the Original-Genuine HORLICK'S MALTED MILK

Made from pure, full-cream milk and the extract of select malted grain, reduced to powder form, soluble in water. The Food-drink for All Ages.

ASK FOR "HORLICK'S" Used all over the Globe





PETITIONS FOR PAVING BOND ELECTION BEING SIGNED.