

Meier & Frank Co.
1857 1915
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

Latest Models for the Spring Season
Nemo No Extra Charge for Expert Fitting

Nemo models for Spring produce the latest figure—the "Military Shape"—and this you must have for the new "tailor-mades."

Several splendid new models, and the old favorites greatly improved.

\$3.50, \$4 up to \$7.50

For many women the Nemo is the best corset. We have models to suit every woman's figure, from slender to extra-stout. Let us fit you in the Nemo that is designed for your particular type of figure. Sizes 22 to 42.

Perfect style and unequalled value. See them today.

—Fifth Floor, Sixth-St. Bldg.

FAIR TO HAVE ROSES
Visitors Seek Flowers in Vain, So Plans Are Laid.

BUSHES MAY BE SET OUT
Cut Posies to Be Used in Decoration of Interior of Oregon Building.

Committee Chairman Named to Arouse Interest.

L. W. BUCKLEY GETS JOB
Director of Land Products Show to Head Oakland Auditorium.

L. W. Buckley, who successfully engineered the Manufacturers' and Land Products Show in Portland last fall, will be appointed manager of the Municipal Auditorium in Oakland. There were 50 other applicants.

Mr. Buckley, since leaving Portland, has been connected with the Panama-Pacific Exposition, but he will go to Oakland at once to assume his new duties.

MICHIGAN SOCIETY MEETS
Message of Condolence Voted at Mid-Lenten Session.

The Michigan Society of Oregon met in the Masonic Temple Sunday night for its mid-Lenten session. After short business session, a message of condolence was voted to the parents of Bessie W. Bahkko, who was killed at Bellingham, Wash., Thursday, and buried here Tuesday.

SAFETY URGED ON PUBLIC
Greater Interest Is Aim in Enlarging Scope of Commission's Work.

By enlarging the scope of the work of the Safety First Commission, an effort is to be made to interest the public more generally in the safety first movement. The Safety First Commission at a meeting yesterday in the office of Mayor Albee discussed the subject in detail and decided to devise a means of enlarging the scope.

CREDIT MEN MEET TODAY
Representative Huston to Speak at Regular Weekly Luncheon.

The regular weekly luncheon of the Portland Association of Credit Men will be held at the Multnomah Hotel this noon in the tea garden. Representative Huston will discuss legislation proposed at the last session of the Legislature which particularly concerned the interests of the credit men.

FESTIVAL FLIGHT IS PLAN
Walter Edwards Offers to Scatter Messages on Trip From New York.

Walter Edwards, aviator and automobile racer, who is well known in Portland in both these lines of activity, is in New York arranging for a flight from New York to this city and has communicated with the officials of the Portland Rose Festival, outlining a plan whereby his flight may be made an important feature for extending the advertisement of the festival to a great many cities of the United States.

Five Companies Incorporate.

Five companies filed articles of incorporation in County Clerk Coffey's office yesterday. They were the Farm Produce Company, Alfred P. Dobson, Herman Moeller and E. C. Graham, \$20,000; Lamb's Club Dairy Lunch, J. W. Barnes, Mrs. Jewel Barnes, J. H. and M. M. Oliver, \$5000; Columbia Basin Wool Warehouse Company, E. W. Rumble, R. W. Wilbur and S. C. Spencer, \$50,000; National Sign Company, I. C. Hallam, J. J. Oster and T. M. Morris, \$1000; Pacific Realty & Brokerage Company, Daisy Peters and Maude McNabb, \$5000.

\$1.00 BOTTLE HAIR TONIC FREE
to the first 100 names received from those whose hair is falling out. Address 445 Oregonian.

The Store for Everybody

posters today! now! in books 50c

20 for 5c

The new official Poster Stamps of the Ninth Annual Rose Festival. Let everybody help by posting these Stamps on all letters, etc.

—First Floor, Sixth-St. Bldg.

the mammoth rebuilding sales at

Meier & Frank's

New reprints, scores of titles, including: The Greater Joy, Her Right Divine, Broadway Jones, Crying in the Wilderness, The Judgment House, Peg o' My Heart, The Danger Trail, The Hollow of Her Hand, The Call of the Cumberlands, The Way of an Eagle, Etc.

—Sixth Floor, Sixth-St. Bldg.

new spring wash suits

for boys 2 to 10 Years

regatta style suits \$3.50 to \$7.50

Vestee Suits, with full box or belted coat, white pique vest, Eton collar and knee pants. Fancy materials, blue serge and checks. Sizes 3 to 8 years.

oliver twist suits \$1.50 to \$7.50

New color combinations. Plain Waist, pants of contrasting material, collar and cuffs to match pants. Sizes 2 to 8 years.

dombey & middy suits \$1.50, \$7.50

Chambray, galatea, drill, ratine, crash, linen, repps and madras in great variety of colors. One color and various color combinations. 2 to 10-year sizes.

new wool suits at \$2.50 to \$10

Made in all the models mentioned above. Sizes 2 to 10 years. Temporary Annex, Second Fl.

"eppo" petticoats

300 of them \$3.69 today only

All Women Know the "Eppo." See This Big One-Day Sale.

were **\$5 and \$6**

Finest Milanese Jersey or all Messaline. Patent fitted top—every garment perfect; widest variety of colors.

Petticoats bought in this sale will not be credited nor exchanged!

—Fifth Floor, Sixth-St. Bldg.

gorgeous! beautiful are these new ribbon arrivals!

Here are a few of the new colors in Ribbons that are correct for Spring uses:

Exposition Gold, Lattice Green, Flag-Pole Red, Wall Blue, West Point Gray, Sand, Putty, Etc.

Shown in new "Tipperary" Ribbons, narrow grosgrains, lusters, velvets and dozens of other effects. There are satins, taffetas, faille and beautiful metal grosgrains on display. Ribbons of every width, for every use, and in every color or combination you can think of—are here!

See the Window Display of Latest Arrivals

—First Floor, Sixth-St. Bldg.

just arrived! la greque combinations

these at **\$1.59**

Good quality cambric or nainsook, lace or embroidery edgings.

these at **\$1.98**

Nainsook, waistline style, lace and embroidery insertion, ribbon run.

these at **\$2.98**

Nainsook, embroidery medallions and filet lace insertion and edging.

—Second Floor, Sixth-St. Bldg.

new! new! jewelry

baroches, 50c sets, etc.

The latest novelties, beautiful Rocky Mountain Sapphires and Rock Crystal effects, set with rhinestones.

—First Floor, Sixth-St. Bldg.

linens, towels, etc., etc. a sale!

linen damask \$1.25

Full bleached, 70-inch, the yard, \$1.25.

Napkins, 22-in., doz. \$3.50

scotch linen table cloths

Firm weave, patterns circular, for round or extended tables. Note the reductions: \$2.75 CLOTHS, 70x70-INCH SIZE, EACH, \$2.25

\$3.75 CLOTHS, 70x80-INCH SIZE, EACH, \$3.00

\$4.25 CLOTHS, 70x106-INCH SIZE, EACH, \$3.50

linen damask \$1.50

Scotch Meadow Bleach, 72-inch, \$1.50.

Napkins, 24-in., doz. \$5

color'd damask 50c

60-inch, for kitchen tables, camping use, etc., special at, yard, 50c.

union linen table cloths

Pattern cloths of union linen, very good quality for general use.

\$2.25 CLOTHS, 66x90-INCH SIZE, EACH, \$1.49

\$2.75 CLOTHS, 66x108-INCH SIZE, EACH, \$1.98

90c bath towels 65c

Terry cloth, 25x48-inch, hemmed, lavender borders, each, 65c.

rompers

were \$1.50 special for **79c**

Children's, poplins and gingham, white and colors. Square or high necks, braid or featherstitching trimmings. 6 months to 4-year sizes.

\$3.50 satin damask striped bed spreads, \$2.75

\$3.00 satin damask striped bed spreads, \$2.25

71x91 inches

—Third Floor, Sixth-St. Bldg.

celebrated cincinnati matzos for passover

Matzos, No. 5 cartons for **65c**

Matzos, No. 10 cartons for **\$1.25**

Matzos Farfel (for soup), No. 5 sacks priced at **75c**

Matzos Meal, No. 5 sacks priced at **75c**

Matzos Cake Meal, No. 5 sacks priced at **75c**

Pacific Coast Biscuit Co. Matzos

Matzos, No. 5 cartons for **50c**

Matzos, No. 1 cartons for **15c**

Matzos Meal, pound for **10c**

—Pure Food Grocery, Basement, Sixth-St. Bldg.

for women! these riding or outing suits

a special sale today **\$5**

With divided skirts—some with riding breeches. Serge, tweed, linen or khaki.

—Fourth Floor, Sixth-St. Bldg.

today only \$1 to \$2.50 women's new neckwear

300 pieces to sell for 79c

Dainty embroidered organdy and batiste collars, roll and military shapes, hand-embroidered pique in several styles, and coat revers trimmed with net and Val. laces.

—First Floor, Sixth-St. Bldg.

cretonne

were 30c, 35c and 50c—yard **19c**

Every imaginable color and in scores of splendid patterns, suitable for all household purposes.

Rug Fringe—Splendid quality, in all colors—for today only, yard 2c.

Figured "Sunfast"—Blue, green and red, assorted patterns, 50-inch, yard 49c.

\$12 Oriental Velour Couch Covers—60 inches by 3 yards, each \$6.

—Temporary Annex, Ninth Floor.

children's \$1.75 \$2 sweaters at 79c

Heavy wool, close-knit basket and plain pattern. High military collars or ruff necks. 6 months to 3 years.

while they last \$1.00 will buy these electric lamps

regularly \$3.75, \$4, \$5 and \$6

as illustrated above

97 Electric Reading and Desk Lamps, large variety of finishes and designs. Complete excepting electric bulb. No phone orders filled.

—Temporary Annex—Third Floor

children's \$1.75 98c \$2.75 dresses

French hand-made dresses, soft nainsook, with or without yokes, square and high necks, tucks, embroidery and featherstitching trimmings. 6 months to 2 years.

—Second Floor, Sixth-St. Bldg.

library tables

\$20 Library Tables, imitation mahogany finish, for **\$10.00**

\$117.50 Library Tables, solid mahogany, Adam design top, for this sale, priced at only **\$58.75**

\$110 Library Tables, solid mahogany, oval top, 60x40 **\$55.00**

\$170 Library Table Desk, kidney shape, priced at **\$85.00**

—Temporary Annex, Tenth Floor.

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Notice City patrons having friends and relatives living out of Portland should send us their names and addresses for our Mail Order Catalogue. It's for out-of-town patrons only.

Exclusive Agents for—