BIG BUSINESS RULES OFFERED FOR CLUBS

H. V. Chase Would Organize All Commercial Bodies Like Great Road Is Run.

NINE BUREAUS PROPOSED

General Manager at Head Would Direct Every Department and Be Clothed With Ample Authority—Plan Is Approved.

To place the affairs of Portland's commercial organizations on a business basis and operate them in the same manner that a great railroad or a great industrial institution is operated is the plan that H. V. Chase outlined before a large body of representative citizens in the Commercial Club dining-rooms yesterday afternoon.

The party gathered as guests of C. C. Colt, president of the club, to hear reports from the investigations that Mr. Chase has carried on for the last few weeks.

His plan, in brief, provides for one big organization, embracing the present Chamber of Commerce, the Commercial Club, the Rose Festival Association, The Oregon Development League, the traffic and transportation bureau of the Chamber of Commerce and several or all of the various organizations of business men that have been operating here for civic betterment.

General Manager Is Proposed.

In all, he contemplates nine bureaus, each in charge of a competent secretary, and the entire force in charge of a general manager. This general manager, he explained, is to have authority and power similar to those possessed by the general manager of a large business concern and, if the Chase idea is carried to its ultimate conclusion, the organization that he proposes will be one of the biggest concerns in the state.

The general manager is to be responsible solely and directly to the board of directors. The directors, in turn, are to be chosen from the various branches of business and the several lines of industry that make up the active commercial life of Portland. Each such business or industry is to have the privilege of choosing a fixed number of directors.

Chart Illustrates Plan.

Each set of directors, therefore, will confine its activities to those problems concerning which the members are the most familiar. They are to choose subcommittees from their respective branches of endeavor to assist them in the work.

Mr. Chase had the whole scheme analyzed and spread before the party on a chart. It was plain and simple and everyone could readily understand—and approve or disapprove just as he chose.

But there was almost universal approval. Among those who expressed their approval were: William Reidt, W. D. Wheelwright, Franklin T. Griffith, Theodore B. Tilcox, O. M. Clark, Edward Cookingham, Guy W. Talbot, Edgar B. Piper and C. S. Jackson.

Mr. Wilcox, however, took occasion to point out possible obstacles. He said:

Minimum of Time Expected.

"I want to say to the young man who has elucidated this programme that I can go out in this town and get all the money I want to carry on any kind of a legitimate campaign for the betterment of Portland and of the state.

"But I'll be blessed if he or anyone else can go out and get men to give their time and their services to do the things that he expects members of this proposed organization to do."

Mr. Colt explained that the plan provides for meeting the very situation that Mr. Wilcox presented. He said that a minimum of time will be expected from each member.

Under the Chase plan of organization less "boosting" literature is to be issued and all money and effort are to be turned into channels of constructive development of the city and state.

"Boosting" Days Over, He Says.

"The time for hot air and exploitation is past," declared Mr. Chase. "The time for boosting is over. We have to eliminate indiscriminate publicity that has brought out here a lot of people with no resources of their own and who finally are thrown back upon the community for support."

This utterance brought forth a lot of applause. At the end of the meeting nearly everyone signed a card pledging himself to work in a membership campaign for the new organization on Tuesday, Wednesday, Thursday and Friday, March 23, 24, 25 and 26.

The following were present:

James D. Abbott	M. L. Kline
William Albers	F. C. Knapp
L. R. Alderman	F. A. Kripe
C. R. Archard	W. M. Ladd
A. J. Bale	W. A. Lamont
F. W. Baltes	L. Lang
F. E. Beach	J. Fred Larson
John Beall	P. Lowengart
W. B. Beebe	R. B. McClung
W. H. Beharrell	Frank McCrillis
C. F. Berg	W. G. McPherson
W. L. Boise	W. D. McWaters
W. C. Bristol	Walter Mackay
Edward W. Brown	Dr. K. A. J. Mackenzie
A. H. Brown	R. L. Macleay
F. G. Buffum	Milton Markewitz
John H. Burgard	William MacMaster
Walter F. Burrell	W. A. MacRae
C. C. Colt	F. C. Malpas
H. V. Chase	S. M. Mears
Mr. Carpenter	Julius L. Meier
John F. Carroll	Phil Metschan, Jr.
C. C. Chapman	Harvey O'Bryan
F. N. Clark	Emery Olmstead
H. T. Clarke	Drake C. O'Reilly
O. M. Clark	H. E. Thomas
W. J. Clemens	Guy W. Talbot
W. E. Coman	E. L. Thompson
Edward Cookingham	E. D. Timms
H. L. Corbett	E. C. Johnson
Dr. C. W. Cornelius	Alfred Tucker
W. W. Cotton	T. S. Townsend
J. F. Daly	A. L. Veazie
William H. Daughtrey	F. W. Vogler
A. H. Devers	J. W. Vogan
M. C. Dickinson	Dean Vincent
R. L. Durham	Paul Wessinger
J. Durkheimer	L. J. Wentworth
Edward Ehrman	W. D. Wheelwright
A. Feldenheimer	F. H. Page
O. H. Fitklan	H. E. Pennell
Leo Freide	S. C. Pier
F. J. Fuller	Dr. A. E. Pierce
J. W. Ganong	E. B. Piper
J. K. Gill	H. L. Pillock
L. T. Gilliland	J. P. Plagemann
E. C. Giltner	O. M. Plummer
W. B. Glafke	F. H. Ransom
Franklin T. Griffith	J. P. Rasmussen
Herbert Gordon	William Reidt
Charles E. Gray	F. B. Riley
Edward Grelle	Dr. A. E. Rockey
H. M. Haller	L. Samuel
Sol Hart	John M. Scott
O. E. Heintz	Carl Schallinger
F. W. Hild	Joseph Shemanski
Samuel Hill	Dr. A. C. Smith
Max S. Hirsch	Frank E. Smith
W. J. Hofmann	Harold S. Smith
Edward Holman	F. A. Spencer
F. V. Holman	Fred Spoerl
Hugh Hume	F. W. West
M. H. Insley	W. D. Whitcomb
C. S. Jackson	C. A. Whitemore
E. J. Jaeger	T. B. Wilcox
Ed James	Adolphe Wolfe
W. P. Jones	C. R. Woodruff
G. F. Johnson	Henry Wagner
Hamilton Johnstone	W. F. Woodward
H. E. Judge	Dom J. Zan
James Kerr	A. L. Mills
Dorr E. Keasey	W. E. Prudhomme
A. J. Kingsley	H. J. Ottenheimer

CANNING METHODS SHOWN

College Worker Gives Demonstration at Brooklyn School.

Miss Helen J. Cowgill, field worker in the extension department of the Oregon Agricultural College, gave a demonstration in canning vegetables and fruit Wednesday in the Brooklyn school to the boys' industrial clubs and members of the Brooklyn Parent-Teacher Club. Miss Cowgill explained the methods as she worked with the various products.

Miss Cowgill as arguments in favor of canning said waste produce was saved and a valuable article was provided. She told of a boy in the Willamette Valley who made more money in canning "windfall" apples than the best of apples brought. Miss Lilian Tingle, head of the domestic science department of the schools, commended the plan of the Brooklyn school. Principal Gary was in charge of the meeting. The girls' club will enter the state canning contest held by the Oregon Agricultural College.

EMPRESS STAR CAN'T FIND OHIO FOOTBALL HERO IN DAYS OF YORE.

Bessie Le Count.

Bessie Le Count, "male impersonator," praised as being one of the big hits at the Empress Theater, has encountered her first disappointment en tour in Portland. Miss Le Count is from Ohio. When booked over the Marcus Loew circuit she picked Portland as being the only city in the vaudeville chain which housed an old-time friend from Ohio with whom she could swap home-town stories upon her arrival here. Disappointment came when she was unable to find the name of her Ohio friend in the Portland directory, and inquiry by members of the Ohio society also failed to find any trace of the former Ohioan. He is Herbert Mahl, of Springfield, O., who came to Portland a year ago. Mr. Mahl was a football player of note in his native state.

AID FOR WAYWARD AIM

JUDGE URGES PROVISION FOR CORRECTIONAL INSTITUTION.

After Hearing Address Progressive Business Men's Club Is Entertained by Howard Brothers.

"Ten thousand dollars would equip an institution which this city should have, where the young man from 18 to 25 who has fallen by the wayside might be sent and where he could be turned out at some future time with an education along the lines of skilled labor," said Municipal Judge Stevenson, in his address yesterday before the Progressive Business Men's Club at the Multnomah Hotel.

"Our present system of jails and penitentiaries is all wrong, for when we send the young criminal to prison that is the finish of him. He is worse when he gets out. It does not help him a whit. The solution of this whole problem lies in the motives and the backing of the young business man of today, who will take an interest in the study of crime, of the criminal and get behind some organized plan to remove the causes.

"One solution is to increase just now, anyhow, the amount of employment. The solution of this great problem is not one for the politician, the legislator or the sociologist. It is for the thinker and the doer of things today. The same holds true of the question of 'commercialized vice.' The day of the restricted district has passed. We need good men, thinking men, on the juries in our courts today to drive out this pest on humanity. It can be done."

Following Judge Stevenson's address the Howard brothers, Willie and Eugene, of "The Whirl of the World" company, entertained the 500 business men with selections in their inimitable style.

Millhand Killed at Grants Pass.

GRANTS PASS, Or., March 4.—(Special.)—A. D. Toby was injured fatally today at the Grants Pass box factory. In starting a board into the edger it "kicked back" and struck him in the stomach with such force as to render him unconscious. He died at 4 o'clock. His widow survives him.

CUPID RULES MOVIES

"The Love Route" Delights Big Crowds at Peoples.

DANISH STAR IS CLEVER

Majestic Feature, "The Celebrated Scandal," Has Betty Nansen in Lead—Photography of Plays Is Remarkable and Clear.

The famous romance of the ranch and the rail, "The Love Route," by Edward Pople, author of "A Pair of Sixes," is the latest Famous Players Film Company's feature on the Paramount programme at the Peoples Theater and will run until Saturday night, when it will be succeeded by Wallace Eddinger in "A Gentleman of Leisure," a convulsing farce.

Among the many striking effects introduced into "The Love Route" is the actual construction of a railroad, from the first spade to the last tie, and the final running of the train over the line.

A girl rancher enlists the cowboys against the railroad, which desires to cut through her land. The railroad almost loses, when Danny Cupid enters the list on its behalf, as the girl falls in love with a young civil engineer.

Then there is a mad rush to finish the road by night before the franchise expires.

DANISH STAR CLEVER IN FILM

Miss Betty Nansen at Majestic Plays "The Celebrated Scandal."

All this week Betty Nansen, the famous Danish star, has been attracting large crowds to the Majestic Theater.

"The Celebrated Scandal," Miss Nansen's vehicle, is a story of diplomatic life in Spain, where petty strife and jealousy wrecks three lives and causes grief to others. It shows how the beautiful young wife of a diplomat, by her friendship for a man younger than her husband, is made the talk of Spain.

Miss Nansen's acting is superb. She does not falter to cry when tears seem necessary. Her smile is illuminating and spontaneous, and it comes often. In heavy parts, where most actresses would fall under the strain, Miss Nansen's work is splendid.

Tolstoi's immortal drama of a man and two women, "Kreutzer Sonata," will be the Sunday offering. Nance O'Neil, Theda Bara and William Welsh will appear in the leading roles. This is Miss O'Neil's first screen appearance.

SYRACUSE SEEKS ROSES

Officials of Eastern City Want Portland Flowers for Parks.

The fame of Portland roses has spread, according to letters received by the Rose Festival Association recently from Louis Will, Mayor of Syracuse, N. Y., and the Park Board of that city. Requests were made for several varieties of Portland roses to plant in the public park blocks. The Festival Association Board plans to send the plants the middle of April.

Additional publicity will be given by the students of the Art Museum, who will begin at once to draw rose designs to use during the Festival. Miss Anna B. Crocker, the curator, has also volunteered her personal services, and will write an article on "Decorative Use of the Rose" for the use of the Board.

MAJOR BOWLBY IS BACKED

City and County Medical Society Wants Road Engineer Retained.

Resolutions urging that the State Board of Control retain State Highway Engineer Bowlby to direct future road-building work of the state and complete that which is under way, were adopted at the meeting Wednesday night of the Portland City and County Medical Society. The action followed an illustrated highway lecture given by Sam Hill.

Dr. R. G. Hall gave a paper on the uses of celluloid and other transparent materials in the manufacture of clothing.

The gathering was the first held in the new assembly hall of the society in the Morgan building.

BAPTIST RALLY PLANNED

"Inner Circle" to Be Formed by Young Women of Arleta.

A rally of the young women of the Baptist denomination of Portland will be held tonight in the Arleta Baptist Church, Forty-eighth avenue and East Sixty-fourth street, in the South East Side, to form what will be called the Girls of the Inner Circle.

It will be held under the auspices of the Philathea class of the Arleta Baptist Church, of which Miss Lillian Phelps is the secretary. A special programme of music has been arranged for the meeting.

Rev. W. A. T. Spriggs, pastor of the Arleta church, and Rev. Charles A. Phipps, state Sunday school superintendent, will be the principal speakers.

Idaho Judging Contest Set.

UNIVERSITY OF IDAHO, March 4.—(Special.)—The student judging contest of the Agricultural College will be held tomorrow. A large number of "farmers" have registered to contest in the livestock, butter and grain judging contests. No student who has represented Idaho in intercollegiate judging is eligible to enter. A general committee composed of C. F. Johnson, Robert Leth, A. Hawley, Ezra Feldsted, A. J. Johnson and H. E. Lattig have charge of the contests.

Man in Jail, Wife Gets $1.50 Day.

ROSEBURG, Or., March 4.—(Special.)—Unable to furnish bonds, assuring the support of his wife and child, Royce Jones, of Roseburg, yesterday began serving an indefinite term in the County Jail. For every day that Mr. Jones remains in jail his wife will receive $1.50.

La Pine Club Puts Bounty on Coyote.

LA PINE, Or., March 4.—(Special.)—A mass meeting held in the Commercial Club Hall Tuesday night to guard against the expected invasion of the rabid coyotes from the south was the means of adding $2 to the coyote bounty in this county. The plan agreed upon is to have each of 100 members pay an initial fee of $1. From this fund an additional $2 bounty, in excess of the $3 allowed by the county and state, will be paid by the local association.

Albany Realty Man Sues for Fee.

ALBANY, Or., March 4.—(Special.)—To recover a commission of $296.50 on the sale of a farm for $15,860, Fred Hoflich, a local real estate man, filed an action in the State Circuit Court here yesterday against Esther Porter. He alleges that he was to receive a commission of 2½ per cent on the sale and that nothing has been paid.

Two New Patrolmen Enrolled.

Two new patrolmen were enrolled on the second night relief last night under Police Captain Inskeep. They were M. S. Hazen and G. L. Litzengerg.

Read Oregonian classified ads.

NEW IMPETUS PREDICTED FOR COMMERCIAL BODY

R. L. Durham Sees Avoidance of Duplication in Merger and New Policy Expected to Result in Greater United Effort for Upbuilding State.

BY R. L. DURHAM,
President Merchants' National Bank.

"NO ONE in Portland has more pride in the name of the Commercial Club than have I," said Mr. Durham. "As one of the first members of the club, and a former member of the board, I have been proud of its record, proud of its progress and proud of the name it has made for itself. When I go East, or out in the State of Oregon, I find the name 'Portland Commercial Club' creates enthusiasm, as the name of an organization that has done things. No commercial body in the United States has more standing outside its home city than the Portland Commercial Club.

"It will be with a pang that I will see the old name go, but the sacrifice is worth the result. It is worth more to Portland to have one strong, united organization, truly representative of its business interests, than it is to continue disunited at the price of a name. The consolidated organization will have tremendous power. It will save duplication of effort and confusion in the public mind. A new and keen interest will be awakened in all our organization affairs, and that is what Portland needs.

"A vastly increased membership will affiliate with a consolidated organization, especially when it is realized that the plan of organization permits members to have a voice in the policies. This membership will come to the club quarters at noon, meet each other in good fellowship, and all be eager to work in harness together to upbuild state and city. I predict an era of great success for the new consolidated Chamber of Commerce."

R. L. Durham.

Home Journal Patterns, Fashion Book and Good Dressing for April Now In

L. & H. Green Trading Stamps Given on Charge Accounts if Paid in Full by 10th of Each Month

Tea Room
4th Floor
A quiet, restful place to take down-town luncheon. All food prepared under most rigid sanitary inspection. Prompt service.

Olds, Wortman & King

Reliable Merchandise—Reliable Methods

Pacific Phone Marshall 4800 **Home Phone A 6231**

Rest Rooms
2d Floor
Every modern convenience here for your comfort and use. Make yourself right at home. Meet your friends here.

Double "L. & H." Stamps Today

With Cash Purchases ALL OVER THE STORE!

Men's $2.50 Shirts $1.29

Linen Kerchiefs 3 for 25c

Main Floor — A notable sale of Shirts, comprising special lines taken from our regular stock. Plain bosom with soft or stiff cuffs—also mushroom effects with tub silk bosoms. All sizes in the assortment. Handsome patterns. The regular $2.00 and $2.50 Shirts on sale **$1.29**

Main Floor—We again have a large supply of those excellent linen Handkerchiefs for men. And we offer them at a very special price. Though we must limit the quantity sold to any customer to half a dozen. Extra good quality with neat edge. Special for today's selling 3 for **25c**

Boys' $1.50, $2 Wash Suits 98c

Boys' $3.50 Rain Coats $1.95

Bargain Circle, First Floor—Odd lines boys' wash Suits in linens, repps, madras, percales, etc. Various styles and good patterns. Some of these are slightly soiled. Nearly all sizes in the assortment. The regular $1.50 and $2.00 Suits on sale today at only **98c**

Bargain Circle, First Floor—Don't overlook this great bargain. Special purchase of boys' rubberized Coats in sizes from 5 to 14 years. All are well made and excellent quality materials. Raincoats that were made to sell at $3.50 on sale now at **$1.95**

Boys' 65c to $1.00 Rubberized Caps and Hats; nearly all sizes priced very special for today at the low price of, each..... **45c**

$5 Shoes for $3.69

Shoe Dept., Main Flr. Women's high-grade Spring footwear. Button and lace effects with patent vamps and putty, fawn or gray tops. Concave leather and Cuban heels. Also well-known make in women's cushion-sole Shoes. Full line of all sizes. Standard $5.00 Shoes **$3.69**

Men's Shoes $3.85

Main Floor—Men's Shoes of tan and black vici, boxcalf, velour calf and velour leathers. English and short-toe lasts. Regular $5.00 Footwear now at only **$3.85**

$22.50 Dresses at $9.98

Garment Salons, 2d Floor

Garment Salons, Second Floor—A fortunate purchase enables us to offer this extraordinary bargain. Every dress is new, stylish and exceptionally well made. Many are in the graceful Empire effects—others in tailored models with circular skirts. Shown in various materials, including charmeuse, serges, crepes and poplins. Effectively trimmed with braids, buttons, laces, embroideries, etc. Good assortment of sizes. Dresses here worth up to $22.50 are placed on sale at the extraordinarily low price of **$9.98**

Waists Worth to $8.50 for $2.98

$11.50 to $17.50 Waists $6.98

Department, Second Floor—Odd lines of women's high-grade Waists grouped for quick clean up. Chiffons, laces, crepe de chine, messalines, etc. Low necks, long sleeves. Some have dainty vests of chiffon or lace. Waists worth up to $8.50, special now **$2.98**

Department, Second Floor—Beautiful Waists for all occasions. Made of embroidered nets, chiffons, nets, Georgette crepes, etc. Long sleeves and low necks. Exquisitely trimmed with touches of velvet and hand embroidery. Waists worth up to $17.50 on sale for **$6.98**

Showing the New Spring Silks and Woolen Fabrics

Department, Main Floor—Lovely, indeed, are these new arrivals for Spring. It's well worth while to visit this section and see for yourself the many attractive novelties shown in Dress Goods.
Full Line Black-and-White Checks and Stripes, yard $1 to $3
New All Wool French Challies, Beautiful Patterns, Yard at 50c
Handsome New Cream Wool Coatings at, Yard $2.00 to $4.50

Colonial Hams 16½c Lb.

Grocery Dept., 4th Floor

Genuine Eastern sugar-cured, corn-fed Hams, weighing from 10 to 12 pounds. Put up by Armour & Co. expressly for this store. Priced for Friday at the low price of, pound **16½c**
Colonial Bacon—by strip or half-strip, the pound, now only **24c**
Glenwood Butter Made in one of Oregon's best cream'ries **68c**
Imported Sardines in large cans. Regularly 25c. **19c**

Exclusive Portland Agents for

Bachelors' Friend HOSIERY
TRADE MARK
Regd. U. S. Patent Office and Canada

This is the sock that has the foot-strong reinforcing from the beginning of the toe, along the sole to and including the heel and above the shoe line.

Despite the tremendous strength of this reinforcing, the yarns from which it is made are of such fine texture that electric light is needed to bring it out.

These socks feel like a piece of silk to the foot, are cool and dressy, but, above all, *they give service*. Sizes from 9's to 12's
Made in Four Grades.

ANY QUALITY
$1
BOX

Electric light needed to bring out re-inforcing

March Is Blue Serge Month

MEN! I have just received a shipment of **Blue Serge Suits** that will compare with any serges sold in the city at $25.00. They are cut in the latest style—all-the-year-round weights—all wool and hand-tailored by a renowned maker of Men's Ready-to-Wear Clothes.

$25.00 Blue Serge Suits

$14.75

To insure a fit an experienced tailor makes all necessary alterations free of charge. How do I do it?—a lucky buy and my low upstairs rent.

Take a look at the Trousers I sell at $2.50, $3.00 and $3.50.

OPEN SATURDAY UNTIL 10 P. M.

JIMMY DUNN 315-16-17 Oregonian Building Elevator to Third Floor

WOMAN COULD HARDLY STAND

Because of Terrible Backache. Relieved by Lydia E. Pinkham's Vegetable Compound.

Philadelphia, Pa.—"I suffered from displacement and inflammation, and had such pains in my sides, and terrible backache so that I could hardly stand. I took six bottles of Lydia E. Pinkham's Vegetable Compound, and now I can do any amount of work, sleep good, eat good, and don't have a bit of trouble. I recommend Lydia E. Pinkham's Vegetable Compound to every suffering womam."—MRS. HARRY FISHER, 1625 Dounton St., Nicetown, Pa.

Another Woman's Case.

Providence, R. I.—"I cannot speak too highly of your Vegetable Compound as it has done wonders for me and I would not be without it. I had a displacement, bearing down, and backache, until I could hardly stand and was thoroughly run down when I took Lydia E. Pinkham's Vegetable Compound. It helped me and I am in the best of health at present. I work in a factory all day long besides doing my housework so you can see what it has done for me. I give you permission to publish my name and I speak of your Vegetable Compound to many of my friends."—MRS. ABEL LAWSON, 126 Lippitt St., Providence, R.I.

Danger Signals to Women

are what one physician called backache, headache, nervousness, and the blues. In many cases they are symptoms of some female derangement or an inflammatory, ulcerative condition, which may be overcome by taking Lydia E. Pinkham's Vegetable Compound. Thousands of American women willingly testify to its virtue.