TRAFFIC ORDNMAMEE IS PASSEL FWHLLI


Out-of-Town MAIL ORDERS

Filled From This and All Our Ads If Received Within Three Days of Date of Publication buye our out-of-town customers the same privilege
buying from our daily advertisements as those who ive in the city. Moreover, our method is not a "mail-
rder system"; it is, rather, a systematized shopping serice which gives the personal attention of a trained shop-
$\qquad$ intelligent interest" as if you were here yourself.
Should you come in person, we will be glad, upon request, Should you come in person, we will be glad, usist and con-
to have one of our experienced shoppers assen
duct you to as many of the 75 different departments as
you choose. There is no charge.

A Reminder of the Big Annual Stationery Sale Just a handful of the

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Satin Ribbons of All Grades

75 c TO 1.25 FANCY SILK RIBBONS, 39e

| Only 400 of These-Best |  |  |
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| 50c to 75c Window Shades In a Stirring |  |  |
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 GIRLS' WASH DRESS SALE



PIONEER,ILLYEAR,BBOUT

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This Store Exclusive Agency for Portland!
Wirthmor" Waists Have Come to This City, Copies of High Priced Imported Models, at \$1 are particularly fortunate in having secured exclusively for the City of Portland the agency for the famous "Wirthmor" Waists. They sell We are particuhreafter an important feature of our Waist Department. "Wirthmor" label assures the purchaser best possible value for
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Newest, Prettiest Voiles, Batiste and Jap Silks UILORIENTAL RUG SALE CONTINUES! IIIDU

