

Half a Century Ago.

From the Oregonian of January 28:
Two men were arrested last night in connection in the murder of Mr. Delany in the Waldo Hills near Salem. One of the prisoners is a man named John H. and had the confidence of Mr. Delany more than anyone else so far as his private life was concerned. His fortune might be obtained by a killing the old man. The other was seen in the same vicinity of the murder. The man named John H. run. He told conflicting stories of his arrest. About \$25,000 of Mr. Delany's money was found in a box of \$5000 in a wheat bin and \$10,000 in the bottom of two barrels filled with sawdust. The money and the barrels are supposed to have cost about \$25,000, all they could take.

Captain Leonard White, late commander of the steamer Cayuse and owner of the schooner James Binkley, was arrested last night for a charge to run on the Columbia River Kettle Falls.

led January 8 at Canyon City
in 1911.

From an inspection of the Strake register it is found that Shakspeare, who subsequently married the daughter of the town named Rich. James.

The Owyhee Miners' Consolidated & Silver Mining Company selected the following officers: Charles, president; W. H. Watkins, secretary; J. H. Gibbs, treasurer; Chapman, E. W. Tracy and W. T. Lewis, directors.

Frances Fuller Victor has written a book for The Oregonian. It is "The Roses."

COLONIZATION PLAN PRESENTED

Industrious People Necessary.

Correspondent Portland Way Press, Jan. 25.

—"I may say a word relative to the proposed effort of the Irrigation Press recently assembled at Portland to secure aid for irrigation under mill tax.

"The irrigated semi-arid portion of Oregon received many years ago the provisions of the Carey act, the possible method of development of which nothing has been accomplished. It is a fact that in the past, both private and public, are, really speaking, unsuccessful. There can be no argument against the fact that the private capital would grab every foot of land in the state that could be secured practically free gift under the Carey act, and that the public capital would be left under intelligent men, the soil workers are organized products properly advised and well equipped; but I venture to say that there is not an intelligent capitalist in the state who would at present time undertake the irrigation of the state, there is no one who can grow fruit; if so, I can point to a number of tillable land unexcelled in fruit and alfalfa that can be had for nothing, but I cannot point to an acre. Any irrigation engineer will tell you that irrigation projects are generally failures because we have no efficient industry to administer the land. So it is people we want to the land. But Eastern Oregon is

egon have left that country in hopes to make the peaceful for

the Cascade Mountains, even our forefathers did, to find proof of the great wilderness of the valley.

"I say the Valley is full of timber at night along any road and the long-ared mauls seeing and the axmen swinging their blades at midnight; then listen to the howling in ghostly glee from the hillsides and the wind whistling through the tangled woods of the little valley of all the world.

"The Chamber of Commerce, the Board of Education and the Board of Agriculture wish to develop the state and induce industrious people to come here and live. I have no doubt they will not do it. There is a business here.

"I would suggest that the Colonization Society be started with the money appropriation of \$100,000. Let it buy 1000 acres of land for \$50,000. Agricultural classes be started. The students make thorough survey, enumerating soil products and profit the owner \$200 an acre. The students are to be paid \$1000 a year to work. Then select a man the commission capable of representing it; let him go to the United States and obtain a fertilizer and sell the land under year payment plan, or make him agent of the land and sell it at once. He can immediately in 20-25 years be a class of industry that make these old farmers back up and say 'I am not going to work.' Then the North American Indian had come of the white man. Do we are feeding the Heligians and the Indians. This is the very time to do it and this is such an opportunity before there are millions of dollars that are going to be made. Millions of dollars of foreign money invested in America. Foreign capitalists and the United States. They will establish a bank. They will establish a natural banking system so that a woman can get money to operate a farm. They will establish a bank and out, and two million thrifty industrious people can live on farms. Willamette valley.

O. A. WAGGONER

Questions for Statisticians.

PORTLAND, Jan. 24.—(To the Statisticians.)—There are many business men here who are endeavoring to improve business conditions by honest

Give the answers to the following questions:

that is the aggregate of interest
kinds of bonded indebtedness, p
utilities included, that must be p
the people, and is sent out of
0?
that is the amount sent out of O
for fire and fire insurance?
that is the amount of money a
of Oregon for manufact
ducts?
for the total income from Ore
ducts sent out of the state?
how much of the income of hig
ed property is expended in
0?
then anything to prevent th
leaving scrip on improvements
the money at home?
T. A. SWEENEY

Getting the Point of Contact

A product's point of contact
with consumers is over the
counter of the retail store.

The best advertising a manu-
facturer has is the kind that does
these two things:

Make consumers believe it is a
good article to buy.

Make dealers believe it is a
good article to sell.

Newspaper advertising is the
best medium to accomplish these
two results.

It not only brings immediate
and direct consumer demand but
also inspires the retailer.
