COAST ASKED TO AWAKEN

Hats \$5-12.50 Trimmed Models 100 smart Hats in the Models , hat mes wirk th ribb 75 c


Out-of-Town Mail Orders Filled From This Ad RECETVED WYFHI THRE

1800 Pairs Imported 1800 Pairs Imported
$\$ 1$ Kid Gloves, Pr. 50 c
$\qquad$

 French Flannel, Serge

Women's High-Grade Womens Nigh-Grade
1.25 to $\$ 2$ Neckwear 55 c
2

 Handkerchiefs

Nome

亚
50 Silk Umbrellas 2.39
$\underset{\substack{\text { Men's } \\ \text { Fant } \\ \text { blacks, womentern'soted } \\ \text { materinal. }}}{ }$

Women's $\$ 5$ Silk
Umbrellas 2.69
Umbrellas 2.69


## GROP SURVEY IS MADE

## 

Flannelette, Crepe, 98 C



Misses and Children's 1, 1.59 Princess Slips 49


Misses' and Children's $\$ 1$ Outing Gowns 63c

##  Knitted Hoods 33c

 of Flannelette 97 c

$\qquad$ The goods are from our REGULAR ASSSRTMENTH of ant-the- year- -ound stood
tuaght us to provide-kinds and qualities which we expect always to have on hand. goods or in order to m
GAIN DAYS is now. chiefs will go like the proverbial "hot cakes," for the prices are actually less than the co
But we want to clear them out- sell them all in a day so out they go at $10 e$ and $25 e$.
All are made of fine quality linen in a vast variety of initials, but not all initials in every st Short, medium and full-length models. Semi-loose and belted back.
plain colorings. Every one of them suitable for early Spring wear.

|  <br> $\$ 5$ to $\$ 6$ Beautiful Costume Velvets, Yd. \$2 <br>  |
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almost a miz-maze of counters filled with just the things one wants now, together with REMNANTS, odd So Much for the "Clean-Up" Stocks-Now for This Great Array of Surprise Specials
They have been gotten together with the desire to meet the expectations of our appreciative ectstomers
No Over Valuations at Meier \&F Frank's-Proven Facts Only Govern Here
Reductions are either what we have been able to secure from manufacturers and are willing to turn over
our customers, or what we are satisfied to actually lose of our fair and rightful low profits to SELL these

## Men's Initial Handkerchiefs




\section*{Misses' and Women's Coats | 7.50 and 10.00 Grades |
| :--- |
| While 100 Last, Go at |}

We've got the sale price down to where it it simply irresistible, for such a low price never bought such
Coats before; and as you would readily expect, there will be a great rush for them.
Short medium and full-length models. Semi-loose and belted back effects; in plaids, fancy mixtures and

50 c to 1.50 Books
Slightly Soiled

Women's Up to 4.50

Many Thousands of Ribbon Remnants 15 c


 8c to 10c Outings and
Flannelettes, Yard 5c

Pillow Cases,
Sheets and Spreads






 20c to 35c Embroidered Flouncings, Yard 121/2 $\mathbf{c}$

 75 c to 1.25 Allover
Embroideries, Yard 39 c
10c to 20c Embroidered Edges, Insertions, Yd. 5 -Firot Fioor, sisth-st. nide

10c Crash Toweling Yard 61/4c

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> waw sumpise
> 20 c Nainsook
> Yard $121 / 2 \mathrm{c}$

15c Ripplette, in
Short Lengths, Yard 61/4c

MEMER ERANK* sales
Ends of Silk and Wooi
Poplins Half Price


\$5 Hand-Embroidered Pillows, Now 98c

Handbags at 1.98

Magan anatiky
7.50 to $\$ 10$ Rubberized Raincoats for Men 4.85

To 2.75 Servic
Trays 99e
4. ruttan and wiel

\$1 Japanese Brown Bamboo Fruit Baskets 49 c

 Steamer Rugs at $\$ 10$

Temporary.
Tables Heaped High With Cretonne Surprise

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\text { Handbags at } 1.98
$$

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 Mendel Drucker Make
 Jersey Butter, Roll 60c Croan of W
Fanck kem Lemi
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bars for Corn rankes
phackeges
chalenne


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