

Society News By Gertrude P. Corbett

ONE of the most keenly anticipated affairs among the younger set is the dinner-dance to be given by a number of the popular bachelors...

POPULAR WASHINGTON HIGH SCHOOL GIRL WHO WILL PARTICIPATE IN PLAY TO BE GIVEN NEXT WEEK.



Miss Ellen Jackson.

"Belles and Beaux" who appeared in the recent production given for the Multnomah Amateur Athletic Club at the Hellig Theater...

The grand promenade of the February 15 class of Jefferson High School will be held January 23, instead of January 22, as first announced.

Members of Chi Omega sorority will hold their regular monthly meeting this afternoon at 2 o'clock...

The dinner-dance this evening at the University Club will be a gala affair...

The Concord Parent-Teacher Association will meet today at Concord School Professor Morgan, principal of Sellwood School, will speak on "Suggestions to Mothers."

The regular monthly meeting of the South Mount Taber Parent-Teacher Association will be held in the Hoffman School this afternoon...

The Richmond Parent-Teacher Association will meet this afternoon at 2:30 o'clock...

The ladies' auxiliary of the National Association of Letter Carriers has elected the following named officers for the ensuing year...

Mr. and Mrs. L. Barman will be at home Sunday to their friends in honor of their son Albert's Bar Mitzvah.

Parent Teacher Associations

YESTERDAY, both afternoon and evening, was devoted to meetings of the Portland Parent-Teacher Association...

Several new presidents were welcomed into the council. Howard Everts Weed gave a talk on gardening...

The Oregon Congress of Mothers and Parent-Teacher Associations will observe Child Welfare week beginning February 17. Flags will be sold for the benefit of the fund that is used to maintain the Parents' Educational Bureau...

large amounts of practical work done in their districts.

The business meeting adjourned at 4 o'clock yesterday to reconvene on January 21, when a luncheon will precede the reports of all the circles.

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Women's Clubs By Edith Knight Holmes

MRS. HARRY CHIPMAN, chairman of the calendar committee of the Portland Woman's Club...

The Psychology Circle No. 7 held its New Year's meeting at the home of Mrs. J. W. Westbrook...

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CALENDAR FOR TODAY.

Society. University Club—Monthly dinner-dance tonight.

a social hour was passed. The guests were: Mrs. Alice Weister, Mrs. Fanny Perry, Mrs. Mary Barlow Wilkins, Mrs. Mary Bennet, Mrs. Maude Penn, Mrs. S. H. Brakel, Miss Christine Brakel, Mrs. H. M. Hales, Miss Matilda Martens, Mrs. Robert MacLennan, Mrs. A. B. Rintoul, Mrs. M. Bell Lett, Mrs. J. B. Hughes, Mrs. A. R. Ritter, Mrs. A. G. Witmer, Mrs. J. A. Bushnell, Mrs. J. W. Westbrook.

The annual meeting of the Women's Political Science Club has been set for January 19. This club first organized a prison reform committee and has done a great amount of work along lines of research in civic affairs.

Tuesday was scholarship loan fund day in the Neighborhood Club of La Grande, Or. The programme was in charge of Mrs. C. A. Small, Mrs. P. L. Myers, Mrs. Fred. Holmes, Mrs. William Miller, Mrs. H. H. Wingo and Mrs. J. H. Rush.

The women's auxiliary of the German Red Cross Society will meet this afternoon at Deutsches Haus to knit for the soldiers.

Mrs. O. N. Dennis extended the hospitality of her attractive and interesting home to the members of the Women's Missionary Society (northwest circle) of the Woman's Club...

Mr. and Mrs. Louis H. Tarpley have leased their residence on Melinda avenue to Mr. and Mrs. Waldo Avery for three months...

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SNAPSHOTS BY BARBARA BOYD

Is This a Sign of the Times? In one of the oldest and from its own point of view, most important states of the Union, a change of names is coming about that is at least interesting...

Of late years another tide of settlers has been flooding into this same state. They, too, have named the place of their abode...

Commercially they are represented by Coalton, Pittston, Steelton, Bessemer. This is as far as their imagination or aspirations or desires go—the building up of great centers of industry where the rattle and clash of huge machinery, the belching forth of flames from enormous furnaces, the pouring out of clouds of smoke from sky-piercing chimneys signify the toil and sweat of men in the amassing of fortunes.

Great Fur Sale

The most sensational sale of high class furs in Portland



Everything must go in this big Closing-Out Sale

Sale will continue only until our workroom is able to complete its orders.

G. P. Rummelin & Sons

124 Second Street—Near Washington "Portland's Oldest Furriers"

The spirit back of them left their impression upon the community, will not these new names for the same reason, have a like effect?

INSURANCE MEN CONVENE President of Oregon Life in Opening Speech Predicts Good Time.

The ninth annual convention of the Oregon Life Insurance Company was opened in the "gray room" of the Multnomah Hotel for a three-day session yesterday afternoon.

For the issue is clearly up to us. The war in Europe has brought home to us perhaps as nothing else has done just what a vast army is settling down among us and founding Whiskey Hills and Hunkey Towns and such places.

JEALOUS CITIES LOSERS BOSTONIAN LOOKS TO PORTLAND TO BECOME GREAT.

Personality of Community May Dominate Coast if Big Men With Brains Will Dominate, Not Dominance.

"Portland is destined in 25 years to be one of the greatest cities in the United States, and her personality alone will win that coveted honor."

Maple! The most delicious flavor for custards, puddings and desserts

TOWLE'S LOG CABIN SYRUP

It's the most enjoyed of all syrups for pancakes, waffles, biscuits, etc.

Maple, as a flavor for ice cream, custards, frostings, puddings and desserts—stands first in flavor with thousands.

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COMING!

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Positively his last visit here!

Can be seen by appointment only. Make your engagements now!

Mr. Kohler is the leading artificial eye expert of the world. He has thoroughly mastered the art of anatomic reproduction...

You take no risk--If you are not satisfied you pay nothing.

Columbian Optical Co.

145 Sixth Street Floyd Brower, Mgr.

Prayer Power Explained

Evangelist E. J. Bulgain speaks yesterday afternoon and again last night at the Union Tabernacle...

NO MORE SUPERFLUOUS HAIR

How to Kill and Permanently Dissolve Out Roots and All Reader explains how to prepare and use a hair lotion...

RUMFORD Portland, Oregon, March 25, 1914

"We have made a complete analysis of the contents of a can of Rumford Baking Powder purchased of a Portland grocer, and found it to be worthy of the highest commendation as a healthful, efficient and economical leavening agent."

Gilbert-Hall Co., Chemists By H. H. Gilbert, pres.

THE WHOLESOME BAKING POWDER

O. K. 5035 26 1-2 ems x 75 lines

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Quality tells! That accounts for the popularity of German-American Coffee. The first steel-cut coffee in air-tight tins to sell at 30c. Try it today

Roasted, Steel-Cut and Packed in Portland, Daily, by Lang & Co.

KEEP A JAR OF MUSTEROLE HANDY

It Quickly Loosens Up Coughs and Colds in Throat or Chest.

Just a little MUSTEROLE rubbed on your sore, tight chest before you go to bed will loosen up congestion and break up most severe colds and coughs.

MUSTEROLE is a clean white ointment made with oil of mustard. Simply rub it on. No plaster necessary. Better than mustard plaster and does not blister.

Thousands who use MUSTEROLE will tell you what relief it gives from Throat, Bronchitis, Tonsillitis, Croup, Stiff Neck, Asthma, Neuralgia, Headache, Congestion, Pleurisy, Rheumatism, Lumbago, Pains and Aches of the Back or Joints, Sprains, Sore Muscles, Bruises, Chilblains, Frosted Feet and Colds (it often prevents Pneumonia).

At your druggist's, in 25c and 50c jars, and a special large hospital size for \$2.50.

Be sure you get the genuine MUSTEROLE. Refuse imitations—get what you ask for. The Musterole Company, Cleveland, Ohio.

MUSTEROLE

How Any Woman Can Remove Hairy Growths (Beauty Culture) It is not longer necessary for a woman to visit a beauty specialist to have superfluous hairs removed...