

Meier & Frank Co.
1847 1915
THE QUALITY STORE OF PORTLAND
7th, Sixth, Morrison, Alder Sts.

DISCONTINUED TEMPORARILY.
Branch office of American Express Co. office for payment of Water Bills and purchase of Car Tickets, formerly located in our Main Building.
MEIER & FRANK CO.

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EXCLUSIVE AGENTS
Warner's, Redfern, Mme. Irene, Successor, American Lady, Frolasset and Mme. Lyra
CORSETS.
Expert Corsetiers to Assure Perfect Fittings.
Fifth Floor, Sixth-St. Bldg.

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MEIER & FRANK'S FREE RENTAL AND INFORMATION BUREAU.
Teach Floor, Temporary Annex. Complete and reliable list of all vacant houses, flats, apartments and bungalows in the city; make use of this service when you desire to rent and do not obligate you in any manner to this store. Newcomers in Portland will find this service especially valuable.

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COME DOWN TOWN EARLY TODAY

This Page of JANUARY CLEARANCE SALE News Tells Why

These are great days to save money by spending money. Our January Clearance Sales are going on all over the store. Not half of this good sale news gets into the papers because so many of the finest lots are too small to advertise.
A walk through the store with eyes open for the good things is like a visit to a gold mine, where the nuggets lie thick. The good service, the store's arrangement for comfort, and a habit

of refraining from exaggeration in effort to make things seem better than they really are—these are the points that stand out now, as always—in other words:
When we give a bargain we don't give a half-way bargain—the limit or none—that's the rule at Meier & Frank's—and the prices below illustrate our policy.

Out-of-Town Mail Orders Filled From This Ad
IF RECEIVED WITHIN THREE DAYS OF DATE OF THIS PAPER
Ours is not exactly a mail-order "system"; it is, rather, a systemized shopping service, which gives the personal attention of a trained shopper to every order.
Your order is studied and promptly filled with as much "intelligent interest" as if you were here yourself.
Should you come in person we will be glad, upon request, to have one of our experienced shoppers assist and conduct you to any or all of the 75 different departments. There is no charge.

- Women's \$5.00 Umbrellas—2.95 Clearance.**
Silk and linen covered, guaranteed fast black and waterproof. All with detachable handles, handsomely carved or sterling silver trimmed. Neat casings and all tasseled. A very radical reduction for clearance.
—First Floor, Sixth-St. Building.
- Women's 50c Cashmere Hose, 25c Pair.**
Black and Oxford Cashmere Hose, full fashioned, with gray heels, toes and split soles. Three distinct lots of splendid hose included at this half-price reduction for clearance. Sizes 9 1/2 and 10 only.
—First Floor, Sixth-St. Building.
- Women's Dainty Silk and Albatross Kimonos—4.75**
Regularly Selling \$10 to \$16.50
Silk Kimonos and Negligees for house or traveling wear, also daintily hand-embroidered albatross in white and colors, and a good assortment of fine chailies included in this one lot, so very deeply underpriced for final clearance. Some are soiled from handling, but may be easily cleaned.
—Fifth Floor, Sixth-St. Building.
- 6c and 10c Outing Flannels and Flannelettes, Yard—5c**
A good assortment that includes polka dots, stripes and small-figured designs. Suitable for gowns and children's wear.
—Third Floor, Sixth-St. Building.
- Women's Sashes, Belts and Girdles, Each—17c**
Great variety in the 300 grouped in this lot for rapid outclearing. Cost or former price not considered in marking this price—17c. Silk colored effects and leather novelties included. Girdles and sashes in the prevailing styles—belts in a variety of models.
—First Floor, Sixth-St. Building.
- Black and White Beaded Allovers for Waists and Trimmings**
Figured and striped designs, 18 and 27-inch widths—\$2.50 to \$4.00, clearance, yard, \$2.95. \$5.00 grades, clearance, yard, \$2.95.
—First Floor, Sixth-St. Building.
- 12 1/2c and 15c Gingham and Suitings, Yard—6 1/4c**
Great quantity and variety to choose from. Stripes, checks and plain colors included.
—Third Floor, Sixth-St. Building.
- \$5.00 Gray Wool Blankets, 4.15 Each.**
Light gray wool with fancy colored borders. An especially good offering at this price.
—Ninth Floor, Temporary Annex.

We Smash Another Price Record on This Annual Sale of Men's Manhattan Shirts

TRADE MARK
Manhattan
MARK

Comprising Our Entire Stock
It's the yearly stock adjustment sale—a time when we dispose of every Manhattan Shirt in stock.
Manhattan Shirts, you know, are celebrated the country over for their fineness and exclusiveness. Their reputation is second to none and thousands of men will wear no other make.
Attached to every shirt is the Manhattan Label, which is your guarantee for quality in addition to our own. All sizes from 13 1/2 to 19, and every shirt perfect.

1.50 MANHATTAN SHIRTS SPECIAL 1.15
2.00 Manhattan Shirts..... 1.38
2.50 Manhattan Shirts..... 1.88
3.00 Manhattan Shirts..... 2.25
3.50 Manhattan Shirts..... 2.65
4.00 Manhattan Shirts..... 2.85
5.00 Manhattan Shirts... 3.55
6.00 Manhattan Shirts... 4.45
7.50 Manhattan Shirts... 5.45
10.00 Manhattan Shirts... 6.45

—First Floor, Temporary Annex

Rapid Outclearance of All Discontinued Patterns in FURNITURE

- Hundreds of Suites and Odd Pieces Segregated From Regular Stock in Separate Salesrooms—Marked Down Regardless of Cost to Dispose of at Once—A Few Examples of Drastic Reductions
- \$304 BREAKFAST-ROOM SUITE—Mahogany, consisting of Buffet, China Cabinet, Serving Table, Drop-Leaf Table, five Chairs, one Arm Chair, now—\$145**
 - \$405 SUITE—Mahogany, Adam design, Buffet, China Cabinet, Serving Table, Extension Table, Chairs and 1 Arm Chair. Clearance price, at only—\$189**
 - \$505 SUITE—Figured Mahogany. Suite consists of Dresser, Chiffonier, Toilet Table and Bed. On sale at Clear—\$248**
 - \$300.50 SUITE—Figured Mahogany, Adam design. Dresser, Chiffonier and Bed—\$148**
 - \$70.00 Circassian Walnut-Chiffonier, Clearance—\$23.95**
 - \$92.50 Circassian Walnut Chiffonier, Clearance—\$34.00**
 - \$105.00 Birdseye Maple Chiffonier, Clearance—\$37.50**
 - \$27.50 Gray Enamel Chiffonier, Clearance Price—\$12.50**
 - \$35.00 Gray Enamel Chiffonier, Clearance Price—\$14.00**
 - \$35.00 Gray Enamel Dresser, Clearance Price—\$14.00**
 - \$40.00 Buffet, Early English Oak, Clearance—\$17.50**
 - \$23.50 Buffet, Early English Oak, Clearance—\$11.25**
 - \$32.00 Buffet, Early English Oak, Clearance—\$13.75**
 - \$114.00 China Cabinet, Old Oak, Clearance Price—\$45.00**
 - \$50.00 China Cabinet, Fumed Oak, Clearance—\$19.75**
 - Temporary Annex, 5th and Alder Sts, Southeast Corner.

Three Days' Sale of Gas and Electric Portable Lamps
\$3.75 to \$12 Table and Desk Lamps, Each—2.99
A great cleanup preparatory to stock taking, which includes Portable Gas and Electric Lamps in 2 to 14 sizes, at \$3.75, \$4.25, \$4.50, \$5.10, \$6, \$7.50, \$8, \$10 and \$12. Regardless of regular price—included at the one price—\$2.99.
—Third Floor, Temporary Annex.

Knit Underwear for Women and Children at Less Than Cost for Quick Clearance

- Assembled From Our Tremendous Stocks of Winter-Weight Knit Underwear, These Astounding Offerings Will Find Extraordinary Response—Comfort and Excellent Wearing Qualities in Every Undergarment.
- Women's 75c Union Suits, Fleeced White Cotton, at 48c**
High neck, long or short sleeves, knee and ankle lengths. All regular sizes.
 - \$2 to \$3 German Natural Wool Vests and Pants at 1/2 Price**
Fine weave, soft finished wool, imported from Germany. High neck, long-sleeve Vests, ankle-length Pants.
 - Women's \$1 and \$1.25 "Harvard Mills" Vests and Tights, 47c Each.**
Silk and cotton mixed, in tuck-stitch style. High or low neck, long and short sleeves, or sleeveless Vests, knee and ankle-length Tights.
 - Women's 65c "Harvard Mills" White Cotton Vests 25c**
Medium-weight cotton garments, high neck, long or elbow sleeves. All regular sizes.
 - Boys' and Girls' 65c Fleeced Union Suits—55c**
Cotton garments, fleeced lined. High neck, long sleeves, ankle length and drop seat. All children's sizes.
 - Children's 50c Merino Pants and Vests, Each—39c**
Ribbed style, in cream and gray. High neck, long-sleeved Vests and ankle-length Pants. All sizes.
 - Infants' \$1.00 to \$1.60 Ruben's Vests, Each—58c**
Silk and Mse quality, high-neck style. All sizes included at this reduced price.
—Second Floor, Sixth-St. Bldg.

A Special Clearance of Corsets--Less Than 1/2

- Greatest this city has ever known. You can save fully half or more on every pair advertised here.
Only the present-season models fresh in from well-known makers are represented. Guaranteed in fit, style, workmanship and quality.
- LOT ONE 5.00 to \$10 CORSETS 2.98**
Low and medium-bust styles with long straight or medium full hip lines. Made of coutil or fancy pink and white materials, with trimmings of lace and embroidery. Sizes range from 20 to 36, inclusive.
 - LOT TWO \$12 to \$15 CORSETS 5.00**
Made of French coutil, silk batiste, brocaded or plain, brocaded broche and tricot, in pink or white. Low-bust styles, with straight hip lines. Sizes 20 to 36, inclusive. Splendid assortment for selection.
—Fifth Floor, Sixth-St. Bldg.

Nottingham Lace Curtains at Clearance Prices
\$1.75 White Nottingham Lace Curtains, Madras weave, pair 78c.
\$2.25 White Nottingham Lace Curtains, Madras weave, pair \$1.39.
\$2.50 White Nottingham Lace Curtains, pair \$1.69.
\$1.00 White Nottingham Lace Curtains, pair \$1.59.
\$5 and \$7.50 Fine Scotch Mesh Nottingham Curtains, pair \$2.65.
—Ninth Floor, Temporary Annex.

Women's up to \$45 Evening Coats ... 9.50

The Handsomest Gathering of Evening Coats We've Ever Shown in a Sale
All From Our Own Regular Stocks

Effective creations that bear the imprint of exclusiveness and individuality—not factory products but the very finest expressions of noted designers in New York.
Every Coat is strictly custom made and hand-draped, with but one thought of producing a stunning style picture that would appeal to women of refinement, fashion and taste!
There's not a Coat in the entire lot which, if evolved to your individual order, would not cost you two, three or four times as much as our sale price today.

But we must have the space for other garments, so out they go at \$9.50.
Fashioned of broadcloths, silks or velvets in dark or light shades, lined throughout with silk, many are fur-trimmed, full quarter-length models; also capes with fur collars.
Such values as these will not tarry long. We advise early shopping.
—Fourth Floor, Sixth-St. Bldg.

Handkerchiefs for Women! 8 Bargains in White Sale!

- 35c Pure Linen Handkerchiefs, hand-woven linen, all hand hem-stitched. Plain and fancy styles, full size, with 1/2-inch hem; 6 for \$1.10; each—20c**
- 15c-20c Pure Linen Handkerchiefs, also Shamrock Lawn Handkerchiefs. Fine, sheer materials. Embroidered corner designs, lace trimmed and scalloped edges; 6 for \$1.20; each—12c**
- 35c Initial and Embroidered Handkerchiefs, many styles included. All pure linen, colored borders, hand-embroidered initials and corner designs, wide hems and other fancies. 6 for \$1.25; 25c each—25c**
- 50c Irish Linen Handkerchiefs, fine sheer linen and heavy weight linen. All full size. Plain, fancy and hand-embroidered designs; 6, \$1.90; 35c each—35c**
- 25c Hand-Woven Linen Handkerchiefs, made from finest quality linen yarn. Plain and fancy styles. 12 1/2-inch size. 6 for \$1.50; each—15c**
- All 35c and 50c Box Handkerchiefs, 3 boxes 50c; box—19c**
- All 75c and \$1.00 Box Handkerchiefs, 3 boxes, \$1; box—35c**
—First Floor, Sixth-St. Bldg.

Children's and Misses' Undermuslins in White Sale!
\$1 AND \$1.25 GOWNS AT 79c
Best quality nainsook and muslin materials, either lace or embroidery trimmed. High or low-neck styles. 2 to 14-year sizes.
\$2 AND \$2.50 GOWNS AT 98c
Made with fancy tucked yokes, trimmings of lace, embroidery and ribbon-run beadings. Well made, full sizes. 2 to 14-year sizes.
\$3.00 GOWNS AT \$1.98
Beautifully made and trimmed gowns, some with embroidery square yokes, others elaborately trimmed with ribbon and laces. Sizes 8 to 14 years.
—Second Floor, Sixth-St. Bldg.

Three Wonderful Offerings for Thursday, Friday and Saturday IN HAIR GOODS SECTION
Women who desire the present-day coiffure in its luxuriant abundance find usefulness for additional wavy Switches—and this three-day sale will be a means of unusual economy.

- \$20.00 French Wavy Switches—**Made of pure French wavy hair. Three separate stems, 26 inches long. Reduced for this sale to **16.50** only.
- German Wavy Switches—**Made on three separate stems, 30 inches long. The weight of these German Wavy Switches is three ounces and they are priced at **3.19**
- German Wavy Switches—**Made on three separate stems, 26 inches long. And priced and placed on sale for the January Clearance Sale **1.98** at only—
—Balcony, Sixth St. Building

A Few Specials From January Toilet Goods Sale
Sempere Glycerine—35c
Benzoin and Almond Lotion—15c
Eucalypti Face Cream—15c
Creole Eucalypti—35c
Woodbury's Facial Cream—15c
Jergens' Old-Fashioned Soap—25c
Life Buoy Soap—25c
Phenolax Wafers—25c
Nestlé's Malted Milk—25c
Moth Balls, one pound for—5c
—First Floor, Sixth-St. Bldg.

\$5 Gold Filled Spectacles, Pr. 2.50
Even at this extremely low price our graduate optometrist will carefully and correctly fit these spectacles to requirements of your sight. Choice of frames or rimless style gold-filled \$5 Spectacles today at 1/2 price.
—First Floor, Sixth-St. Bldg.

Sliced Peaches (200 Cases) the Can 15c

- Fine new California pack. Fruit sliced in heavy syrup. 2 1/2 cans, filled with delicious fruit. A good value at 20c. Thursday case of 24 cans, \$3.45; dozen cans, \$1.75; can, 15c.
- Imperial Lemon Cling Peaches—**High-grade fruit, direct from packer. No. 2 1/2 cans, regular 25c grade, dozen \$2, can 17 1/2c
 - "Imperial" Sliced Peaches—**Highest grade fruit, in heavy syrup, direct from the packer. Doz. \$2, can 17 1/2c
 - Mission Asparagus Tips—**California pack No. 1, in round cans. Dozen cans \$1.40; 12 1/2c can.
 - Eastern Red Kidney Beans—**"Revere" brand. Finest packed. Doz. cans, \$1.10, can—10c
 - New Crop Ceylon Tea—**Challenge grade. Full-flavored. 35c Pound.
 - Jersey Butter—**A well-known and satisfactory brand. Roll—65c
 - 5-pound Sack Head Rice—**Jap style, full head rice, full weight, 5-lb. Dozen sacks—29c
 - Giant California Asparagus—"Central" brand. No. 2 1/2 square cans, filled with large tender spears. Regular 30c value. Dozen cans, \$2.50, 22 1/2c can.**
 - Expert telephone service by experienced salespeople, starting at 8 A. M.**
—Pure Food Grocery, Basement, Sixth-St. Bldg.