

MAIL ORDERS FILLED WITHIN THREE DAYS OF DATE OF THIS PAPER. Personal Shopping Clerk Furnished Upon Request

If your time is limited and you do not know the exact location of every department in this great store, ask any floorman or sales clerk to call one of our Experienced Personal Shoppers from our Mail Order Department. This young woman will assist you in every way possible and conduct you to any or all of the 75 different departments in the store, without delay, and see that you are served promptly and carefully. By taking advantage of this opportunity you will be able to do your shopping with a great saving of time.

People Residing Outside of Portland Will Be Repaid for a Shopping Trip To Attend Meier & Frank's Annual January Clearance Sales in Every Department

Preparing to Adjust All Stocks for Removal to New Building and Ridding 2 Present Buildings of All Surplus Merchandise, Meier & Frank's 75 Depts. Determined to Make These January Clearance Sales Unsurpassed!

Undercut Prices — Prompt Service — Courteous Salespeople — Save You Money!

Splendid Apparel for Women and Misses

Being Quickly Disposed of in Our Greatest

January Clearance Sale!

Garments to Clear Out—Cost Disregarded!

- | | |
|--|---------------------------------------|
| \$12.50 to \$17.50 Suits Plain, Fancy \$6.85 | \$8.50-\$10 Coats For Street Wear \$5 |
| Tailored --- 6 | or for Evenings 5 |
| \$18.50 to \$20.00 Suits \$9.15 | \$12.50 to \$18.50 Coats \$9.45 |
| \$25.00 to \$27.50 Suits \$14.65 | \$19.50 to \$22.50 Coats \$12.55 |
| \$29.50 to \$32.50 Suits \$16.85 | \$24.50 to \$30.00 Coats \$14.85 |
| \$34.50 to \$55.00 Suits \$22.50 | \$35.00 to \$37.50 Coats \$18.65 |

Furs Reduced for Clearance!

- Mink, Raccoon, Skunk, Fox, Coney, Muskrat, Jap Mink, Fitch, Hudson Seal THIS SEASON'S LEADING STYLES.
- | | |
|---|---|
| All \$ 5.00 Furs, clearance price \$ 3.75 | All \$25.00 Furs, clearance price \$18.75 |
| All \$ 7.50 Furs, clearance price \$ 5.63 | All \$35.00 Furs, clearance price \$26.25 |
| All \$10.00 Furs, clearance price \$ 7.50 | All \$50.00 Furs, clearance price \$37.50 |
| All \$15.00 Furs, clearance price \$11.25 | |
- Fourth Floor, Sixth-St. Bldg.

A Myriad of New EMBROIDERIES

For Making of Undermuslins and Party Dresses for the Misses.

Also Wonderful New Laces

To Make In Advance the Spring and Summer Dresses, Gowns and Waists.

Priced to Your Great Advantage In January White Sale

—First Floor, Sixth-St. Bldg.

Hundreds of Homes Being FURNISHED

Completely & Handsomely At 1/2 Former Prices

From the

Suites and Separate Pieces

We've Marked Down to Sell MOSTLY BELOW COST!

And Our Club Plan of Easy Payments Assures You Most Liberal Credit When Desired.

—Temporary Annex No. 1, Fifth and Alder, Southeast Corner.

New Undermuslins

In Thousand Lots

Are Offered Now In Our January

WHITE SALE

At Lower-Than-Ever Prices



- NEW! \$1 Gowns at Only 69c
- NEW! \$1.50 Gowns Only 98c
- NEW! \$2 Gowns Only \$1.19
- NEW! \$4 Gowns Only \$2.98
- NEW! Combinations Only 59c
- NEW! \$1 Combinations 79c
- New 39c Corset Covers 25c—New 39c Drawers 25c

New! French Hand-Embroidered Under-Garments in January Sale

- FRENCH HAND-EMBROIDERED GOWNS.
- | | |
|-------------------|---|
| Regular prices | \$2.00, \$3.00, \$4.00, \$6.00, \$7.50, \$10.00 |
| White Sale prices | \$1.69, \$1.98, \$2.98, \$3.98, \$4.98, \$ 6.98 |
- FRENCH HAND-EMBROIDERED CHEMISE
- | | |
|-------------------|-------------------------------------|
| Regular prices | 89c, \$1.50, \$2.00, \$3.50, \$5.50 |
| White Sale prices | .59c, 97c, \$1.49, \$1.98, \$3.98 |
- Second Floor, Sixth-St. Bldg.

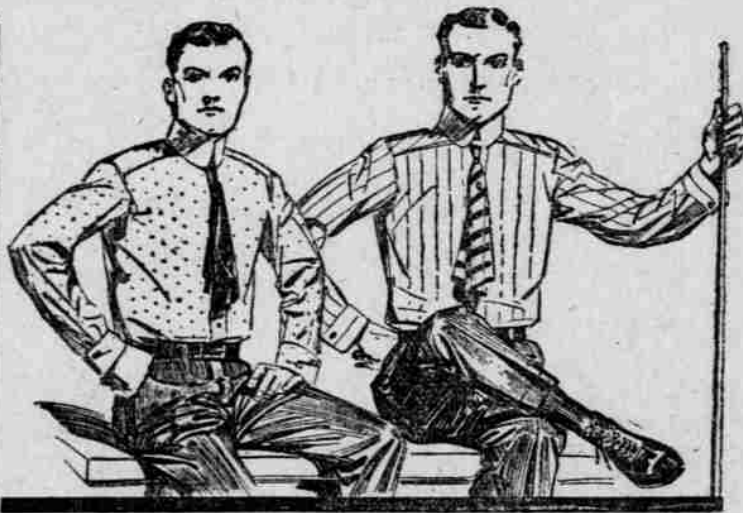
TODAY! Rapid Clearance of 3000 MEN'S SHIRTS at 55c

Grocery Specials

- Eastern Oregon Flour, "Snow White" brand, gives universal satisfaction, sack, \$1.49
 - Golden Pumpkin, Oregon Solid pack, No. 2 1/2 cans, doz., \$1.15; can 10c
 - New Peas, large 30 to 40, 12 1/2c
 - Dried Peaches, California thin-skinned, three pounds for, 25c
 - Jersey Butter, good brand, roll 67c
 - New Flax, California, black or white, three pounds for, 25c
 - Shoulder Hams, Sugar cured, well smoked, pound, 12 1/2c
 - Cleaned Carrots, all ready to use, per pound, 12 1/2c
 - Sliced Pineapple, No. 2 1/2 cans, containing 8 slices, do. \$1.35; can 15c
 - Mount Vernon Milk, case \$3.35; dozen cans, 85c
 - Japan Tea, Victoria brand, 2 cans, dozen \$1.10; per can, 91c
 - Victor Peas, new pack, No. 2 cans, dozen \$1.10; per can, 91c
- Pure Food Grocery, Basement Entrance 8th and Alder St. Vestibule

JANUARY SALE OF Toilet Goods and Drugs

- 50c Dr. Graves' Tooth Powder 19c
 - \$2-\$2.50 Pure Bristol Military Brushes, assorted backs, pr. \$1.29
 - \$1 J. A. Henckel's Utility Scissors, 69c
 - 50c Briar Pipes, asst. shapes 37c
 - Woodbury's Facial Cream...16c
 - Squibb's Aromatic Cascara Sagrada, 4-oz. bottle...22c
 - Rarus Theatrical Face Cream...39c
 - Pinaud's Eau de Quinine...69c
 - 50c Liquid Veneer Polish...33c
- First Floor, Sixth-St. Bldg.



A "Cleanup" of Surplus Stocks! COME EARLY!

See Window Display

Even 3000 Shirts That Sold Originally at \$1, \$1.50 and \$2 Will Not Remain Long at This Unparalleled Low Price—Buy Early!

Every Style, Every Size and Hundreds of Attractive Patterns of Shirts, Here for This Greatest Shirt Sale We've Ever Launched! Sale in Men's Store, Temporary Annex No. 1, 5th & Alder Sts.

MEIER & FRANK'S TOYS, DOLLS and SPORTING GOODS DEPTS. Removed to TEMPORARY ANNEX No. 1 MEIER & FRANK'S

BANDAGES PILED HIGH

FORTY CASES OF RED CROSS SUPPLIES READY FOR SHIPMENT.

Women Busy at Headquarters, but Work Does Not Progress Fast Enough and More Workers Wanted.

With bandages and other hospital supplies piled high, the Red Cross headquarters on the fifth floor of Lipman, Wolfe & Company's store presents an almost military appearance.

Forty cases of supplies are ready and will be sent to the Red Cross headquarters in New York in a few days for transportation to the battlefields of Europe. Money donations which were formerly sent to Washington, D. C., from Portland are finding a receiver here. Contributors of cash have the privilege of designating where the money shall be spent and how.

In the opinion of William Lipman, Red Cross representative for Oregon, the money is being used economically. Mrs. J. F. Batchelder is in charge of the work here. She is also chairman of the Multnomah Chapter of the Daughters of the American Revolution, under whose auspices the work is being carried on. Mrs. Edward Taylor, chairman of the Willamette Chapter, Daughters of the American Revolution, is also active in the work. An appeal is being made for workers.

GRESHAM SAFES BLOWN

Yeggmen Get Only \$9 From Mount Hood Depot and Lumber Office.

Yeggmen who blew open two safes at Gresham, Sunday night, secured only \$9 in cash. The safe in the Mount Hood Railroad depot and that in the office of the W. E. Kern Lumber Company were the ones attacked.

From the railroad safe the robbers got \$9. They got no cash from the other, but took three promissory notes amounting to \$284. Deputy Sheriff Lumsden and Kulpner pronounced the robbery to be the work of experts. Black powder was used and old clothes muffled the reports.

MOVIE MEN GIVE AID

MEETINGS TO MARK ACTIVE PART IN CITY BEAUTIFUL PLANS.

Committee of Exhibitors Named to Co-operate and Slides Will Keep Campaign Before People.

Motion picture men of Portland will have an active part in the city beautiful plans of the 1915 Rose Festival Association. Edwin F. James, president of the Motion Picture Exhibitors' League and manager of the Majestic Theater has named a committee of prominent exhibitors of the city to co-operate with the city beautiful committee, of which Julius L. Meier is general chairman.

The committee consists of Oscar T. Bergner, of the Columbia Theater; D. Solis Cohen, Peoples Amusement Company; H. C. Phillips, Tivoli Theater and W. E. Stevens, of the Woodlawn Theater. President James will act as chairman of the committee. Stevens is secretary of the exhibitors league. "In reading of the plans of the 1915 Rose Festival Association," said James yesterday, "it seemed to me that the board of governors have started off along right lines. "I believe the motion picture men of the city can be of great service in this campaign, especially the next few

CITY WOULD TAKE ROAD

County is Asked to Turn Over LINNONTON BOULEVARD.

Nicolai-Street Property Owners and Others Propose Paving From Front to Portland Boundary Line.

The first step on the part of the city and property owners in North Portland to pave Nicolai street and Linnonton road from Front street through to the city limits was taken yesterday, when City Commissioner Dieck asked the Board of County Commissioners to turn over the road to the city as a city street. It is now owned and maintained as a county road.

In a long petition property owners urge the city to take over the street promptly that paving may be completed by next Spring or Summer. Improvement of Nicolai street has been contemplated for some time, but the property owners found an obstacle in the fact that the county had jurisdiction, the road never having been turned over to the city, although it is inside the city limits. The improvement proposed by the city and the property owners includes removal of a grade near Twenty-sixth street. This will necessitate removal of a knoll and the making of a cut of several feet. With this improvement

TARDY REPORTS BLAMED

Health Officer Traces Cause of Decrease in Birth Rate for 1914.

Believing that a decrease in the birth rate in Portland in 1914 was due in part to failure of physicians and others to report properly all births, City Health Officer Marcellus yesterday started a campaign to require all doctors, midwives and others handling birth cases to report at once, as required by the city ordinance.

It is said by Dr. Marcellus that in many cases physicians are months behind in their reports. This probably is the reason for the apparent dropping off of the number of births in 1914. He says it is probable that when the record for the year is completed the birth rate will be much higher than that compiled from the records as they stand.

150 ELKS TO MAKE TRIP

Other Lodges to Join Portland in Initiation at The Dalles.

More than 150 members of the Portland lodge of Elks have arranged to join the special train party that is going to The Dalles next Saturday to assist in initiating a class of 20 or more candidates into the lodge in that city.

Other special train parties will come from Pendleton, Heppner and other cities in Eastern Oregon. Many of the

\$10,000 SUIT IS BEGUN

Ex-Employee of Owl Drug Company Charges Negligence for Injuries.

Dan T. Watts asks damages from the Owl Drug Company to the extent of \$10,000 for injuries sustained while in the employ of that concern, in a suit begun yesterday in United States District Court before Judge Bean.

Watts alleges that while in the discharge of his duty as an employe, he collided with a table in a passageway in the basement of the store, and that the resultant injuries caused him intense pain and suffering and were a severe shock to his nervous system. He says that the injuries are permanent. The suit is based on the allegation that the company was negligent in leaving the table in the passageway.

SECOND ANNIVERSARY SALE LITTLE'S WOOL DRESSES \$1.95, \$2.95 and \$3.95 815 to 12-Year Store, 142 1/2 Sixth Street, THE JUVENILE Selling Building.