## TODAY!=Last Day of Year=A Record-Breaker for Clearance Sales at Meier \& Frank's!

Determined to Clear Away Vast Quantities Wanted Merchandise-Drastic Price-Cutting Indulged in Here!

| BUY |  |
| :---: | :---: |
| Today | Store Closed Friday <br> New Year's Day |

Sale Women's,Misses' and Children's

## SHOES

AT CLEARANCE PRICES
 Women's $\$ 5.00$ Shoes, Pair $\$ 3.85$
 Misses' and Children's \$2 and \$2.50 Shoes


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| :--- |
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ALL REYNIERR SUEDE AND GLACE FINE CLOSED OUT

\$1 AND $\$ 1.25$ WASHABLE DOESKIN GLOVES, PAIR, 69 All regular stock.
Two Pairs, \$2.75 \$4 TREFOUSSE LONG FRENGH KID GLOVES, PAIP, Full elbow length. White only, with Cleopatra buttons. Fir PERRIN'S $\$ 1.25$ FRENCH GLOVES. M. \& F., $\$ 1.50$ 90c
FRENCH GLOVES. SPEGIAL, PAIR.................... In black, white, tan and gray. Broken lines of sizes and colors
\$1.25 REYNIER FRENCH SUEDE GLOVES, PAIR, 75 é
ty French Suede Gloves. Three-clasp style.
$\$ 3.50$ LONG WHITE KID GLOVES, PAIR, $\$ 1.98$ French kid, 12 button length, with three buttons at
seam sewn, in all sizes.
$\$ 2.50$ LONG WHITE KID GLOVES, PAIR, $\mathbf{\$ 1 . 3 9}$

Women's Imported Neckwear $\underset{\substack{\text { Wortre } \\ \text { Price } \\ \text { S2-Clearance } \\ \text {. } \\ \text { 75c }}}{ }$
1200 pieces in the group whieh includes Plauen and St. Gall Lace
Collars, Collan and Cuff Sets, Coat Reveres. Guimpes, Vestees and
novelties. Also a great and varied assortment of Organdie and Pique
Ribbon Remnants Enter 15c
 Remnants Exchanged. No Telephone Orders Filled.

Sheets and Bed Spreads at Clearance Prices extra heavy quality sherts


Charge Purchases Made Today Go on January Accounts, Payable February 1st, 1915

## Clearance All Women's Apparel

## OFFERS EXCEPTIONAL OPPORTUNITIES FOR THRIFTY BUYING!

Tailored Suits--for Women and Misses

## RADICALLY UNDERPRICED!

Fashionably made in the newest Fall and Winter models. Serges, cheviots, gabar-


Coats for Women and Misses
FINAL REDUCTIONS FOR CLEARANCE
The Winter coats must be cleared away.
$\square$
$\$ 8.50$ to $\$ 10.00$ Coats reduced to
$\$ 10.00$ to $\$ 12.50$ Coats reduced to
$\$ 12.50$ to $\$ 17.50$ Coats reduced to
$\$ 17.50$ to $\$ 20.00$ Coats reduced to
$\$ 20.00$ to $\$ 30.00$ Coats reduced to
$\$ 30.00$ to $\$ 37.50$ Coats reduced to
\$ 7.90
7.65
$\$ 9.45$
$\$ 12.55$
$\$ 12.55$
$\$ 14.85$
$\$ 18.65$


## MILLINERY

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\begin{aligned}
& \text {, } 99.75
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& \text { or } 4 \text { raner petane inir price }
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Clearance Men's Furnishings Entire Stock of "Gotham"Shirts Now Underpriced for Clearance! E. \& W.sHirts $1 / 2$ PRICE

TIES All fanco 4inHand $1 / 2$ PRICE Handkerchiefs by the box at Perrin's Gloves for men, Clearance, pair Dent's Gloves for men, Clearance, pair.
81.29

## Thiursfinanter

THE QUALITY STORE OF PORTLAND Fifth. Sixth. Morrison. Alder Sts.

Store Closed Friday BUY

| $\begin{array}{c}\text { Store Closed Friday } \\ \text { New Year's Day }\end{array}$ | $\begin{array}{c}\text { BUY } \\ \text { Today }\end{array}$ |
| :---: | :---: |

Every House Dress Reduced House Dresses at 98c
$\qquad$

SPECIAL LOT "DIX" MAKE DRESSES- $\$ 1.8$ | Made of fine lawns, chambrays, linens and ginghams, with every |
| :--- |
| $\begin{array}{l}\text { detail of style and workmanship aluwys maintained in "Dix } \\ \text { Dresses-while any of the lot remain, } \$ 1.87 \text {. }\end{array}$ |

All Women's Bathrobes
$\$ 3.50$ to $\$ 4.50$ Robes, $\$ 2.48$
为
$\xrightarrow{585} 5$
A Great Clearance Sale of Children's and Juniors' Lingerie Dresses

For Clian
$1 / 2$ Price
$\qquad$


Entire Lines of
Fancy Bead Chains
At These Wonderful Reductions

A
All $\$ 3.50$ Fancy Bead Chains, now.
All $\$ 6.00$ Fancy Bead Chains, now.
All $\$ 7.50$ and $\$ 7.75$ Fancy Bead Chains $\$ 4.67$
All $\$ 9.00$ and $\$ 9.50$ Fancy Bead Chains $\$ 5.27$
All 25 c Fancy Bead Ohains, now......
Als
All 255 Fancy Bead Chains, now
All 55 c Fancy Bead Chains, now
All 50 c and 75 c Bead Chains, now.......378e
All $\$ 10.00$ Fancy Bead Chains, now $\$ 5.87$ All $\$ 12.00$ Fancy Bead Chains, now....\$7.27

Steamer and Auto Robes Regularly Selling
\$7.50, \$8.50, \$10
For Clearance. . $\$ 5.75$


New California Navel Oranges




