



FREE AUTO BUS MEETS INCOMING TRAINS DAILY To Bring Out-of-Town Shoppers to This Great Christmas Store.

All Veilings Reduced DEPARTMENT MOVED TO SECOND FLOOR, SIXTH-ST. BLDG.

EMPTY GIFT BOXES, ALL SIZES, 5c TO 30c Basement, Sixth-St. Bldg.

BRANCH OFFICE ADAMS EXPRESS COMPANY, BASEMENT, SIXTH-STREET BUILDING.

FREE Ticket to Oregon Pet Stock and Poultry Show in the Pittcock Block. Compliments of Meier & Frank Co. Ask Any Floorman for Ticket. Charge for Admission Without Ticket 25c.

RED CROSS SEALS FOR YOUR CHRISTMAS PACKAGES ON SALE HERE At Booth in Fifth-St. Arcade.



Women's Neckwear Department MOVED TO SECOND FLOOR, SIXTH-ST. BUILDING, to accommodate immense holiday stocks. BUY NECKWEAR FOR GIFTS! Second Floor, Sixth-Street Building.

A MEIER & FRANK MERCHANDISE ORDER SOLVES THE GIFT PROBLEM! These orders are issued in any amount, \$1 or more. Redeemable for merchandise in any department at any time. Merchandise orders issued at Booth in Fifth-St. Arcade, or Accommodation Desk, Temporary Annex No. 1.

# These Wonderful 1297th Friday Surprise Sales Today

## Will Solve the Xmas Gift Problem for Many Thousands of Portland's Thrifty Shoppers! Shop Early!

MEIER & FRANK'S 1297th FRIDAY SURPRISE SALES

### Bargains in Toytown Today! Dolls and Toys at 1/2 Price Featuring 17 Distinct Lots

TOYTOWN—TEMPORARY ANNEX NO. 2 YEON BUILDING, FIFTH AND ALDER STS. Santa Claus in Toytown Daily 10 A. M. to 5:30 P. M.



75c Hair-Styled Dolls, 37c (Like Picture) Pretty celluloid heads, with painted hair. All-stuffed body. Fine for small children.

75c Baby Dolls, 37c (Like Picture) Hip-jointed Doll. Bisque head, with baby features and wig. Dressed in chemise.



70c Kidilene Body Dolls, 35c Mohair wig, shoes and stockings. 18 inches tall.

\$1.00 Unbreakable Character Dolls, 50c (Like Picture) Attractive Dolls. Dress and bonnet match. Has voice, unbreakable head and cloth body.



25c Dustpan Sets, 13c Set consists of broom, brush and dustpan.

50c Kitchen Sets, 25c Set consists of stand, brushes, broom, bucket and tub.

25c Tool Chests, 13c Rosewood-finished box, good assortment of tools.

35c Hill-Climbing Delivery Auto, 18c (Like Picture) Runs by friction—like all the "hill-climbing" toys.



35c Auto Racer, 18c Runs by friction. All metal construction.



\$4.00 "Rockaway" Coasters, \$1.95 All-steel frame, steel wheels, rubber-tired. Full roller bearing. Absolutely safe. Easy to guide.

\$2.75 "Shooflys," \$1.37 \$3.00 "Shooflys," \$1.50 (Like Picture) Made of hardwood, steel rockers, padded seat and back. Full collapsible and can be stored in small space. Prettily decorated.



75c Bisque Head Dolls, 37c Hair-stuffed bodies, bisque head and hands, sleeping eyes and mohair wigs.

\$1.75 Magic Lanterns, 87c Complete with slides. An amusement always popular with the young.

25c "Play-Ball" Games, 13c Rules identical with those of the National game of baseball. Interesting for young and old.

\$2 "Hill-Climbing" Band Wagon, at Only 99c All-metal construction. Plays when wound up. Nine men in band.

\$3.00 "Can't-Crack" Character Baby Dolls, \$1.50 \$2.25 "Can't-Crack" Character Baby Dolls, \$1.13 \$1.50 "Can't-Crack" Character Baby Dolls, 73c

—Toytown, Temporary Annex No. 2, Yeon Building, Northeast Corner of Fifth and Alder Streets.

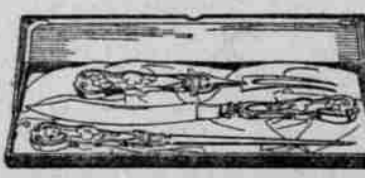
MEIER & FRANK'S 1297th FRIDAY SURPRISE SALES

### \$3.75 Quadruple Plated Silver Carving Sets, Friday \$2.39

Packed in Silk-Lined Cases Only 50 Sets in the Lot

A Wonderful Offering—An Ideal Gift Three-piece Carving Sets—hollow handles, quadruple silver-plated, with 9-inch Turkish scimitar blade of Sheffield steel, tempered to hold edge. Oval fine fork, with folding guard.

Only Fifty Fortunate Purchasers May Share in This Rare Event, So "Shop Early!" —First Floor, Temporary Annex No. 1



MEIER & FRANK'S 1297th FRIDAY SURPRISE SALES

### Chocolate Sets 99c of Dainty Austrian China

Selling Regularly at \$2.25 (As Illustrated)

We have exactly 100 of these Chocolate Sets, consisting of six cups and saucers and good-sized chocolate pot. Prettily decorated in attractive floral designs. Austrian glazed china. In our regular stocks these Chocolate Sets are marked at \$2.25. As a timely Christmas offering—Friday only—these 100 Sets will be sold at the set, 99c —Fourth Floor, Temporary Annex No. 1



MEIER & FRANK'S 1297th FRIDAY SURPRISE SALES

### Remnants Body Brussels, Axminster Velvet and Wilton Velvet Carpets

1-Yard, 1 1/4-Yard, 1 1/2-Yard Lengths Priced at Each, 40c, 60c and 80c

SQUARE RUGS, BODY BRUSSELS, AXMINSTER, WILTON Size 30x30, Special, 85c Size 36x36, Special, 95c

ONLY LIMITED QUANTITY—PRICES IN EFFECT FRIDAY AS LONG AS ANY REMAIN —Seventh Floor, Temporary Annex No. 1

MEIER & FRANK'S 1297th FRIDAY SURPRISE SALES

### Dress Goods Remnants for 1/2 Price

BLACK DRESS GOODS REMNANTS COLORED DRESS GOODS REMNANTS ALL COLORS—ALL LENGTHS —Third Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1297th FRIDAY SURPRISE SALES

### Wash Goods Remnants for 1/2 Price

Great assortment of Crepes, Voiles, Satens, Ginghams, Suitings and dozens of other Wash Fabrics, 1/2 Price Friday —Third Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1297th FRIDAY SURPRISE SALES

### Fancy Ribbons for Christmas Radically Reduced in Price

At 29c 50c, 75c and \$1.00 Ribbons—Imported and American-made Fancy Ribbons. Beautiful colors and designs. Several thousand yards in the lot.

At 53c \$1, \$1.25 and \$1.50 Ribbons—Newest and best patterns in high-quality Imported Fancy Ribbons. Immense assortment for selection. —First Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1297th FRIDAY SURPRISE SALES

### \$2 & \$2.25 Trefousse \$1.59 Real French Kid Gloves

Real Kid Glove, Short-style Gloves. 2-clasp, P. K. and 3-clasp overseam sewn. Paris point and embroidered backs. In black, white, tans, brown, slate and mode. All sizes. Pearl clasps. Finest quality skins, perfect workmanship. —First Floor, Sixth-St. Bldg.

### Women's Black Suede Finish Gloves, Pair . . . 23c

Two Pairs, 40c Regular 35c Qualities Very good quality, warm Black Gloves, in sizes 5 1/2 to 8 1/2. Doeskin finish lined. Also an assortment of White Chamoisette Gloves, not all sizes, in natural, mode and gray. —First Floor, Sixth-St. Bldg.

Meier & Frank's 1297th Friday Surprise Sales.

### Women's \$2.95 Heavy Flannelette Bathrobes \$1.89

Handsome conventional designs or striped effects. Copenhagen, rose, Oxford, lavender, pink and light blue grounds. Made with collar, and cord at waist. Sizes 36 to 44 only. Splendid weight. Very Suitable for Gifts. —Fifth Floor, Sixth-St. Bldg.

Meier & Frank's 1297th Friday Surprise Sales.

### Flannelette and Crepe Kimonos, Special at \$1.00

Made in Empire or loose-back style. Dainty and practical colors, handsome designs. All women's sizes. Make Practical and Acceptable Gifts. —Fifth Floor, Sixth-St. Bldg.

Meier & Frank's 1297th Friday Surprise Sales.

### Women's 98c Flannelette Dressing Sacques Only 59c

Warm and well made. Come in tasteful color combinations, in light or dark effects. High or low neck styles to select from. —Fifth Floor, Sixth-St. Bldg.

Meier & Frank's 1297th Friday Surprise Sales.

### Women's 50c Fleece-Lined Vests and Pants Each 25c

Extra-weight garments in cream and gray. Warmly fleece-lined. Vests high neck, long sleeves. Pants in ankle length. Two garments Friday for the usual price of one. —Second Floor, Sixth-St. Bldg.

Meier & Frank's 1297th Friday Surprise Sales.

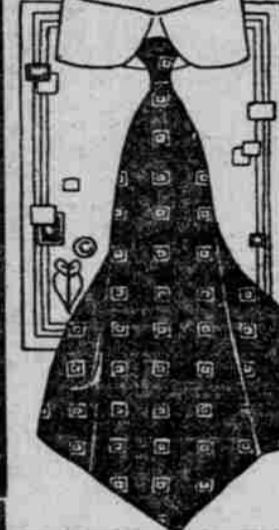
### Women's 50c Silk Lisle Hose, the Pair Today 29c

One thousand pairs to be sold at this reduced price Friday. Imported and domestic silk lisle of fine quality. Reinforced tops and feet. Black and tan only. One of the best offers of Women's Hosiery ever offered in Portland. —First Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1297th FRIDAY SURPRISE SALES

### TURKISH BATH ROBES FOR MEN 98c

Original Prices \$4 and \$5 300 in the Lot. All Sizes. Also Suitable for Women's Wear. Great variety colors and patterns. Some with sailor collars and rope at neck and waist. Others button down front with large pearl buttons, heavy rope tie at waist. Patch pockets. Keep one in your locker at the Club! Buy one for use at home! Buy for gifts for your men friends! 300 Robes Priced for Friday Only at 98c —Men's Store—Second Floor, Temporary Annex No. 1



MEIER & FRANK'S 1297th FRIDAY SURPRISE SALES

### Xmas Surprise Sale! Men's 50c Ties 29c

Holly Box Included With Each Tie Upon Request. Buy Ties Today for Men's Gifts.

Included for today's Surprise Sale is a wonderful array of men's four-in-hand Ties in a remarkable variety of color combinations. Popular flowing end, French fold and reversible shapes. Fine quality silks in white broadens, light tints, bias stripes, crossbar, silk figures and black broadens. Also the ever popular blue and white polka dots.

Excellent Gifts for Men, and a Holly Gift Box supplied with each Tie when desired. These beautiful 50c Ties will be offered at this extraordinarily low price Friday only.

To give this great assortment of Ties sufficient display we have utilized the greater portion of the Men's Underwear Section. Buy liberally TODAY of these Handsome 50c Silk Ties we are offering for only 29c. —Men's Store—First Floor, Temporary Annex No. 1

MEIER & FRANK'S 1297th FRIDAY SURPRISE SALES

### Women's \$12.50 to \$19.50 TAILORED SUITS \$7.90

One Model Illustrated.

Suits of cheviot, serge, diagonals and fancy weaves. Shades of navy, brown, plum, green and black. Medium and long coats, Russian blouse and Redingote styles. Semi-tailored or fancy models with high collars, velvet trimmings. Wide girdles. Pleated or flared skirts. All women's sizes in this collection of Suits for Friday's Clearance, Special, \$7.90 —Fourth Floor, Sixth-St. Bldg.



### WAISTS Regularly \$5.00 . . . FRIDAY \$2.98

Silk Waists in plaids, stripes and Persian figures, handsome colored crepe de chine, and Messaline Waists in all colors. Vests, collars and cuffs of organdy or self-trimmed. Long or short sleeves. A varied collection of high-grade Waists, Selling Regularly at \$5—Friday \$2.98 —Fifth Floor, Sixth-St. Bldg.

50c Tailored Linen Collar and Cuff Sets--35c Also newest pique and fancy styles. Collar and Cuff sets, or separate collars. These Sets are extremely fashionable and offered Friday only at —Set, 35c. Neckwear Section—Second Floor, Sixth-St. Bldg.

Meier & Frank's 1297th Friday Surprise Sales.

### MILLINERY Cleanup Friday!

Trimmed Hats, Selling \$3.50 to \$8, Reduced to . . . \$1.75

Stylishly trimmed Hats, in velvet. Great variety of attractive and fashionable shapes. Trimmings of ostrich, flowers, fancy feathers and handsome ribbons. A great Pre-Holiday "cleanup" of desirable models—Friday at \$1.75.

Shoulder and Corsage Bouquets and Flowers priced 15c, 19c and 25c. —Second Floor, Sixth-St. Bldg.

Meier & Frank's 1297th Friday Surprise Sales.

### 3 Lace Surprises

12c to 18c Val. Laces, Yard, 6c French or Round Mesh Val. Lace Edges or Insertions, in 1/2 to 1 1/4-inch widths, suitable for Christmas work.

35c to 65c Shadow Lace Flouncing, Yard, 25c New merchandise in attractive designs. 18 and 24-inch widths. Suitable for the making of waists, flounced skirts and matinees.

\$1.75 to \$3 Chantilly Flouncing, Yard, \$1.49 Very effective patterns in hand-run effects. Very desirable for the making of party frocks. 24 and 27-inch widths. —First Floor, Sixth-St. Bldg.

Meier & Frank's 1297th Friday Surprise Sales.

### \$2.50 Embroidered Crib Sets Selling 98c for Friday Each

Set consists of sheet and pillow case. Made of good materials. Sheets 45x72-inch size. Pillow Cases prettily embroidered in pink, blue or white. Size of cases 27x33 inches.

A Splendid Offering for Friday Only—Set 98c —Third Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1297th FRIDAY SURPRISE SALES

### 14 Suit Cases 1/2 Price

A Gift for the Traveler at Worth-While Savings Included are 2 Walrus, 2 Pigskin, 4 genuine Alligator with Horns and the remainder Cowhide Suitcases. Leather, silk and linen linings.

\$15, \$18, \$20 to \$40 Suitcases, Friday Only, 1/2 Price Now Marked on Merchandise —Fifth Floor, Temporary Annex No. 1

Meier & Frank's 1297th Friday Surprise Sales

### Prettily Trimmed Gowns for Gifts . . . 98c

This Price Friday Only. Very soft nainsook material. Well made Gowns, full width and length. Several styles for choice. One dainty design has entire front of yoke and sleeves of lace and Swiss insertion, with wide beading ribbon run forming empire effect. Finished with Val. edging. Another simpler style has fine insets of embroidery and clusters of tucks.

59c Gift Aprons 39c Fine lawn Aprons, in several attractive styles. There are Sewing Aprons with pockets across the front, and Serving Aprons daintily embroidered in pink, blue, white and lavender. Prettily embroidered scalloped edges. —Second Floor, Sixth-St. Bldg.



Meier & Frank's 1297th Friday Surprise Sales

Dainty Booties for Babies 33c 50c and 60c Qualities

Meier & Frank's 1297th Friday Surprise Sales

Children's 50c Seersucker 35c Rompers. —Second Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1297th FRIDAY SURPRISE SALES

\$1.00 O'CEDAR POLISH MOPS. . . . . 66c \$1.50 O'CEDAR POLISH MOPS. . . . . 99c ROUND STYLE ONLY—FRIDAY ONLY

Makes it easy to clean those hard-to-get-at places. Gathers all the dust from everywhere and holds it. Easier, quicker and better dusting and cleaning. —Third Floor, Temporary Annex No. 1

