**Books for Everybody** In the Bookstore

Sixth Floor, 6th-St. Building.

MUSIC ON XMAS! 5th Fir., Temporary Annex No. 1.

A KODAK or CAMERA Signifies Xmas All the Year 'Round!

"Indestructo" Trunk You Purchase Five Years of Safety for Your Luggage. oth Fir., Temporary Annex No.

Xmas Shoppers! Buy Your Red Cross Seals In Booth in 5th-Street Arcade

ICE SKATES AND SKATING For Men, Women and Children. "Winslow" and "Starr" Brand Skates.

BUY PERRINS GLOVES FOR Purchase Your Glove Orders Now! Men's Gloves, First Floor, Tem-porary Annex No. 1.

# Friday! Opportunity Day at Meier & Frank's Wonderful 1296th Friday Surprise Sales!

Bring the Children to Toytown!

The "Store of a Hundred Thousand Toys and Dolls." Santa Claus in Toytown daily, 10-5:30; Saturdays, 9-5:30.

Three Surprises in

Gloves for men, for either street or dress wear. Tan 98c shades and Mocha gray Gloves. A wonderful special

For Friday's Surprise Sale Only. MEN'S \$1.00 FLANNELETTE NIGHTSHIRTS FOR Very good weight flannelette. Cut full and roomy. 69c

Reduced for Friday's Surprise Sale Only.

For Friday's Surprise Sale Only.

—First Floor, Temporary Annex No. 1

MEN'S \$3 AND \$3.50 FRENCH FLANNEL SHIRTS 1.89

MEIER & FRANK'S 1296th FRIDAY SURPRISE SALES.

50 Men's Rubberized

\$10.00 Double Texture Raincoats

Friday Surprise Price \$4.85 These Coats come in a good plain dark shade of brown, very serviceable for business and general wear. Good

weight material, double texture, with attractive plaid underside. Coats full length, with convertible collars.
As Long as Any of the 50 Coats Remain Friday the Price Will Be, Each \$4.85.

MEIER & FRANK'S 1296th FRIDAY SURPRISE SALES.

Surprise Sale Ireland Bros.

All Ireland Bros.' make. All in perfect condition. Nearly all sizes, including quite a number of extremely large sizes—

up to 9. Overseam, Pique and P. X. M. styles. White, black, tan, mode, brown and gray shades.

1200 Pairs in the Lot—All Priced for Friday, 95c.

—First Floor, Sixth-St. Hidg.

MEIER & FRANK'S 1296th FRIDAY SURPRISE SALES.

780 Pieces of Women's

New and Charming Neckwear

Selling 75c, 85c, and \$1.00.
WILL BE PLACED ON SALE FRIDAY AT ONLY 39c

of both foreign and domestic manufacture. Immense range of

styles and materials. None sent C. O. D. No neckwear exchanged

MEIER & FRANK'S 1296th FRIDAY SURPRISE SALES. Women's \$1.00 Silk Hose, Pair 79c

A special lot of pure-thread Silk Hose-received from a manufac-

turer whose name we are not allowed to use in connection with reduced prices. Mill run, serviceable Silk Hose-in black and all

MEIER & FRANK'S 1296th FRIDAY SURPRISE SALES.

Great Assortment of

Wash Goods Remnants

1/2 Price Friday

Ginghams, Percales, Voiles, Crepe, Poplin, Silk and Cotton Poplin and fancy 1/2 Price Crepes included in the vast showing.

—Third Floor, Sixth-St. Bidg.

Vestees.

-First Floor, Sixth-St. Bldg.

-First Floor, Sixth-St. Bidg.

Two Pieces for 75c.

Collar and Cuff Sets.

SUEDE GLOVES

MOCHA GLOVES

DOESKIN GLOVES

colors. This sale is for Friday only.

Military or roll collars, Splendidly made garments.

tached military collars. Reduced ......



# 200 Women's Coats

Season's Best Models

Priced for Friday and Saturday at

These 200 Coats have just arrived, in a special shipment. And without exception they're the BEST COATS ever offered at the low price of \$10. Not only is there quality of material and good workmanship, but there's a dash and style that is Balmacaan styles. All sizes are included.

Tweeds, cheviots, serges, boucle, zibeline in novelty weaves, mixtures, plaids, checks and plain colors, in dozens and dozens of different colors and combinations. Some show the loose full back, others belted in back, or full belts, and the popular Balmacaan stye. All sizes are included.

This sale is for two days-Friday and Saturday-and the price the most remarkable ever offered for coats of such worth. -Fourth Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1296th FRIDAY SURPRISE SALES.



## **Fashionable Over-Gaiters** Pair 79c

Regularly Priced \$1, \$1.25, \$1.50 We have 2000 pairs of women's Broadcloth Over-Gaiters to be sold at this reduced price Friday only. Over-Gaiters in handsome shades of browns, greens, navy, burnt orange, wine, golden brown, Copenhagen, old rose, black and white checks and plain black.

Very suitable and desirable for gifts! \_Third Floor, Sixth-St. Bidg.

MEIER & FRANK'S 1296th FRIDAY SURPRISE SALES.

Women's Warm 98c flannelette—either all white or attractive colors. Cut very wide and tractive colors. Cut very wide and full. Made in collarless style, prettill, trimmed with braid. This is a very special offering for Friday's very special offering for Friday's very special offering for Friday's Surprise Sale only—98c Gowns at 63.e.—Second Floor, Sixth-St. Bidg.

MEIER & FRANK'S 1296th FRIDAY SURPRISE SALES.

Fancy Wool - Knitted Shields, something of a bib shape, that come up high about the necks buttoning with three buttons in the back. Splendid for cold weather wear, and a very good protection for throat and chest. Colors white, pink and sky blue. Sizes to 3 years.

MEIER & FRANK'S 1296th FRIDAY SURPRISE SALES.

Dainty Crochet 49c

All white, or white trimmed in pink or blue. Made of soft wool, in a dainty crocheted pattern. Very special for Friday only 49c.

Second Floor, Sixth-St. Bidg.

MEIER & FRANK'S 1296th FRIDAY SURPRISE SALES.

\$1.75 Ten-Yard Pieces, 36-Inch @ 1 LONGCLOTH, The Piece Only \$1.19 For Friday Surprise Sale Only!

—Third Floor, Sixth-St. Bidg.

MEIER & FRANK'S 1296th FRIDAY SURPRISE SALES. Child's \$1.50 "Luzerne" Union Suits

Splendid grade merino Union Suits, high necks, long 79c sleeves and ankle length. Come in all sizes for children. Third Floor 6th-St. Bldg.

All Silks

All Wool

Dress Goods

at Reduced

Prices Now



1296th Friday Surprise Sales. Grocery Surprises

## \$ One Dollar \$

#### Women's Flannelette Crepe Kimonos and Bathrobes

A Wonderful Offering for Friday Only at Sizes 34 to 46.

These are fine Flannelette Kimonos-and handsome Crepe Kimonos-some made in bathrobe style with large collar, pocket and cord at waistline. Others Empire style, with trimmings of bands of Persian ribbon or neat frillings of satin ribbon. Handsome floral and conventional patterns, and many colors and combinations. This is a collection of Kimonos and Bathrobes worth more than double the price we're placing upon the lot for Friday Only, \$1.00.

Fifth Floor, Sixth-St. Bldg.

### Splendid Wash Waists Priced for Friday Only at \$1.00

There are very many different styles in the group. Some are made of voiles, others of madras and still others of attractive cotton crepes. Great variety of collars. Some Waists made in the new style, with yokes back and front. All have long sleeves. This Group of Waists Is Reduced in Price for Friday Only.

-Fifth Floor, Sixth-St. Bldg.

# Great Pre-Holiday Sale of



## MILLINERY

Four Extraordinary Specials for Friday Only! Surprise No. 1 -

\$5.00 to \$8.50 Trimmed Hats, \$2.50

A very large and comprehensive assortment of fashionably trimmed Hats, in the prevailing styles. Large, medium and the popular close-fitting models. Modish trimmings, becoming shapes and radical reductions make this a splendid offering for Friday only.

Surprise No. 2-\$2.25 to \$4 Untrimmed Hats, 69c

Silk velvet and silk plush shapes. All this season's good and popular models. An unprecedented offering for Friday only.

Surprise No. 3— \$2.50 to \$9.00 Fancy Ostrich Feathers-Friday, Half Price

Surprise No. 4-

Fancy Silk and Velvet Flowers, Each 19¢ An assortment of colors. Regularly 50c to \$1.50.

#### Women's 50c Fine Ribbed 25c CORSET COVERS, Ea. 25c "Viola" Brand. Very fine knitted, ribbed,

with high neck, long or elbow sleeves. All regular sizes.

10c and 15c Platt Val. and 5c Cotton Cluny Laces, Yard 5c

Also Barman Laces, Edges and Insertions, and Shadow Lace Edging included. 1 to 4-inch widths. Just the Laces required for holiday articles. Reduced for Friday only to, yard, 5¢.

Meler & Frank's 1296th Friday Surprise Sales. Buy Cocoa Door Mats Today

At These Underprices! 14x24-inch Cocoa Door Mats......63¢ 16x27-inch Cocoa Door Mats......78¢ -Seventh Floor, Temporary Annex No. 1

#### A very attractive size. Very suitable for gifts. -First Floor, Sixth-St. Bldg.

Meler & Frank's 1296th Friday Surprise Sales.

German Silver Vanities

Friday Only 75c

plete with compartments for cards powder, coin receptacle and mirror.

Prettily engraved German Silver Cases, carried on linked chain. Com-

Silk Girdles, Friday Only at 59c Neatly-made Messaline Silk Girdles-in a fash-ionable model. Finished in front with three selfcovered buttons. They come in the desirable and fashionable colors and are specially priced for Friday's Surprise Sale only at 59c.

-First Floor, Sixth-St. Bldg. Meier & Frank's 1296th Friday Surprise Sales.



nection with Clocks guarantees satisfaction and perfection. Seth Thomas Alarm Clocks are a necessity in every home. For Friday only they are priced at 98¢.

Sixth-St. Bldg.

Meler & Frank's 1296th Friday Surprise Sales.

\$2.00 Handsome Serving Trays

Friday at \$1.19

Regularly Selling at \$2.00, Like Illustration These Trays will make very useful as well as

ornamental gifts, and we're placing them on sale today as a timely Christmas offering. Oval in shape, with polished imitation mahogany frames. Handsome cretonne underlays, glass-covered, in many attractive designs and colors.

Very special, Friday only, 2 \$2 Trays for \$1.19

IMPORTANT-Very Often Our Advertisements in Daily Papers Differ in Items Advertised. Read All Our Advertisements Every Day!