

NO MATTER WHERE YOU SHOP—SHOP EARLY!

Phonographs  
Columbia—Victor and Edison.  
Sold on Our Club Plan of Easy  
Payments.  
All the Latest Records.  
5th Floor, Temporary Annex No. 1

A Kodak or Camera  
On Christmas Morning  
Will Please the Entire Family.  
Kodaks, Cameras, Supplies.  
Kodak Store,  
1st Floor, Temporary Annex No. 1

"SILK MAID"  
Is the Hose That's Always Satis-  
factory.  
Always priced, pair, \$1.00.  
The Ideal Gift!  
Sold in Portland Only at Meier &  
Frank's,  
First Floor, Sixth-St. Bldg.

"INDESTRUCTO"  
On a Trunk Means  
"Guaranteed for Five Years  
Against Loss and Damage."  
Ideal for Gifts!  
5th Floor, Temporary Annex No. 1

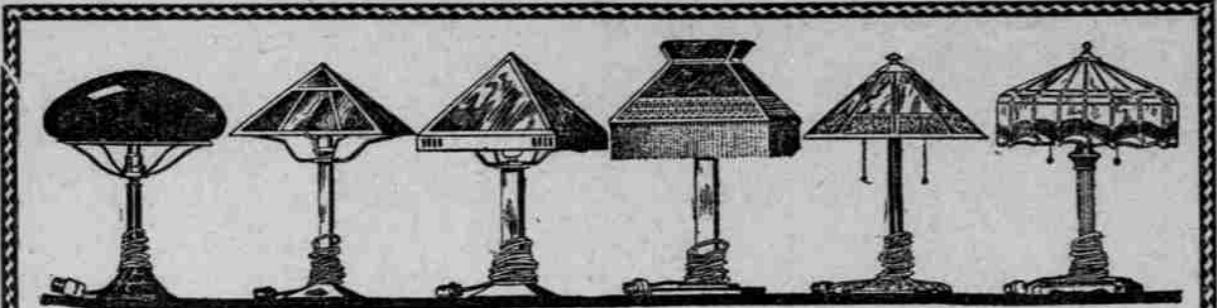
Visit the "Gift Room"  
10th Fl. Temporary Annex No. 1.  
Beautiful Odd Pieces of Furni-  
ture—Owens and Berkeley & Day  
Makes Included.  
Suitable for Gifts.

ICE SKATES,  
FOR MEN, WOMEN AND  
CHILDREN  
Favorite "Winslow" and "Starr"  
Makes.  
First Floor, Temporary Annex  
No. 2, Yeon Bldg.

\$4 Gold-Filled  
Eye Glasses  
TODAY ONLY \$2.00.  
Rimless or in frames. Fitted  
with lens to suit the eye.  
First Floor, Sixth-St. Bldg.

# VISIT-- TOYTOWN! "The Store of a Hundred Thousand Toys & Dolls" VISIT-- TOYTOWN!

Meier & Frank's Temporary Annex No. 2---Yeon Bldg., Fifth and Alder Sts.



## Annual 4 Days' Sale of LAMPS at 1/2 PRICE

AN APPRECIATED GIFT FOR THE HOME!

Each year at this time we hold a 1/2 PRICE LAMP SALE—affording an opportunity for our patrons to purchase Lamps of all descriptions at the greatest possible savings. You may select Lamps ranging in price originally from \$6 to \$60 at \$3 to \$30. Gas and Electric Portable Lamps, Reading Lamps, Dining and Sewing-room Lamps, or those suited for boudoir or den use. Greatest possible variety of standards and shades. Some of these Lamps have been slightly marred from handling—others are in perfect condition.

\$ 6.00 Portable Lamps.....	\$3.00	\$17.50 Portable Lamps.....	\$ 8.75
\$ 8.00 Portable Lamps.....	\$4.00	\$18.50 Portable Lamps.....	\$ 9.25
\$ 9.00 Portable Lamps.....	\$4.50	\$20.00 Portable Lamps.....	\$10.00
\$12.00 Portable Lamps.....	\$6.00	\$24.00 Portable Lamps.....	\$12.00
\$13.00 Portable Lamps.....	\$6.50	\$27.50 Portable Lamps.....	\$13.75
\$14.00 Portable Lamps.....	\$7.00	\$35.00 Portable Lamps.....	\$17.50
\$15.00 Portable Lamps.....	\$7.50	\$45.00 Portable Lamps.....	\$22.50
\$16.00 Portable Lamps.....	\$8.00	\$60.00 Portable Lamps.....	\$30.00

—Second Floor, Temporary Annex No. 1

## In the Clearance of ALL SUITS FOR MISSES and SMALL WOMEN At Deeply Reduced Prices

\$12.50 Suits, now.....\$10.00  
 \$19.50 Suits, now.....\$15.60  
 \$22.50 Suits, now.....\$18.00  
 \$29.50 Suits, now.....\$23.60  
 \$44.50 Suits, now.....\$34.75

They're the season's most approved models and designed along lines suited to the youthful figure, and the small woman's proportions. Long coats with pleated or flared effects, for those who prefer them, also the jaunty short coats. Russian blouse styles, and the effective wide-girdled coats. The materials are gabardine, broadcloth, serge and cheviot in shades of navy, brown, green, plum and black.  
 —Fourth Floor, Sixth-St. Bldg.

## Thousands of Ribbon Remnants

Worth From 25c to 50c

No Remnants Cut—No Remnants Exchanged—No Telephone Orders!

To those needing Ribbons for Christmas work this sale will be a boon. Ribbon of every kind—every color and width. Lengths range from 1/2 to 1 1/2 yards. Bunches of Narrow Ribbons go as one piece. Immense assortment left from our great daily sales of Ribbons—all splendid merchandise and desirable effects. Come Early for Best Selection!

**EACH 15c**

—First Floor, Sixth-St. Bldg.

## Only 8 Days More To Enter Our Great STORY-WRITING CONTEST

For Children 12 Years and Under. \$100 IN TOYS TO BE GIVEN AS PRIZES!

Read the Details Below!

Boys and girls 12 years of age and under are eligible to enter this Contest. The stories are not to exceed 300 words each, and you have the choice of one or both of the following subjects:

Subject A—"What I Saw in Toytown at Meier & Frank's."  
 Subject B—"My Reasons Why Santa Claus Always Makes His Headquarters at Meier & Frank's."

Eight prizes will be given to girls and eight prizes to boys. The judges will be the Advertising Managers of The Oregonian, Journal and Telegram.

IMPORTANT—The name and address of writer must be omitted from story. Stories must be written on one side of paper only, and presented before December 10th to the "Story-Writing Department" in Toytown, Yeon Building, Northeast corner Fifth and Alder streets. Stories will not be accepted by mail.



### COME TO TOYTOWN TODAY!

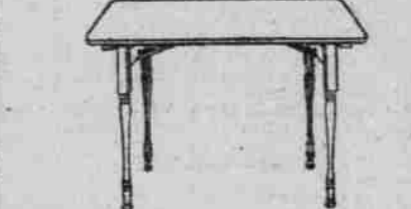
And Share in These ECONOMIES IN TOYS!

See Santa Claus in Toytown Daily from 10 to 5:30, Saturdays, 9 to 5:30.

\$4.50 Archerena Boards at \$3.63

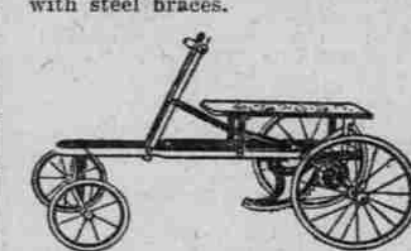


Like Illustration. This is a combination Game Board, on which 58 different Games can be played. 62 pieces in the equipment. Splendidly made. A pastime for the entire family.



\$1.25 Folding Tables, 93c

As Illustrated. Made of hard wood, in natural finish. Has strong folding legs with steel braces.



\$7 Derby Hand-Cars, \$5.89

See Illustration. Suitable for boys or girls. Well constructed, with heavy wooden frame, strong rubber-tired wheels and heavy gear drive.

75c Lithographed Drums



As Illustrated. Good drum heads. Drums 9 inches in diameter, 7 inches tall. Highly lithographed sides in various attractive pictures.

\$1.00 Coloring Kits at 73c

Complete outfit, including water color paints; crayons, brushes, tracing cards, pictures for coloring and embossed cards.  
Toytown, Temporary Annex No. 2, Yeon Bldg., N. E. Corner 5th and Alder Streets.

MORNING SHOPPING BARGAINS 9 to 12 o'clock only NOT TELEPHONE ORDERS TAKEN

75c to \$1.25 Real Irish Crochet Medallions, Each 49c  
Large and small sizes. Great assortment of styles.  
—First Floor, Sixth-St. Bldg.

Real Irish Crochet Lace, Half Price  
Edges and Insertions. Widths 1 to 5 inches.  
—First Floor, Sixth-St. Bldg.

ALL SILKS AND ALL WOOL DRESS GOODS REDUCED FOR CLEARANCE!  
—Third Floor, Sixth-St. Bldg.

EXTRA SIZE BABY BED BLANKETS 79c  
Limited number on hand—in pink only. While any remain, each 79c.  
—Third Floor, Sixth-St. Bldg.

AT THE LINING COUNTER Light Weight Striped Silks—Yard 44c  
For Waists and Pajamas. 32 inches wide.  
—Third Floor, Sixth-St. Bldg.

Housewives! Come to Meier & Frank's Today and Share in These: "9 to 12" Grocery BARGAINS

No Phone Orders Taken.

Sugar-Cured Shoulder Ham—medium weight, well smoked, the pound.....12 1/2c  
 Large Cans of Pineapple—No. 2 1/2 cans, averaging eight slices, the can.....12 1/2c  
 1c Cake Icing—Cocoa or plain flavor, Zantek brand, pkg. 10c  
 Victor Flour—Well-known satisfactory brand, sack \$1.45  
 2c Pure Elder Vinegar  
 Blue Grass Belle, full quart bottle.....15c  
 White Rock Syrup—No. 5 cans. Corn Syrup with rock candy drips, can.....29c  
 Jersey Butter—Established brand, the roll.....65c  
 Five-Pound Sack White Beans—Medium sized, fine California grown.....29c  
 —Pure Food Grocery —Basement Sixth-St. Bldg.

## Decide on a Watch!

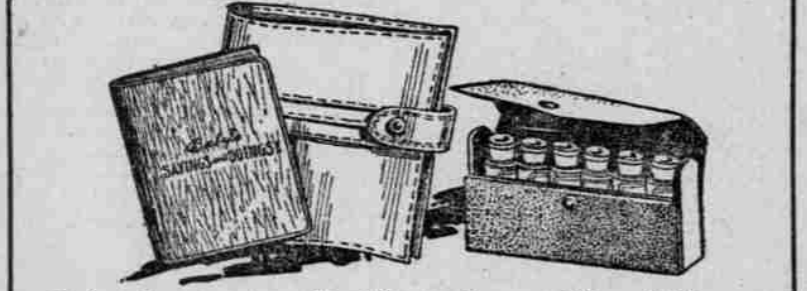
Heed This Special Pricing of Elgin and Waltham Watches \$8.25

These Watches—both ladies' and gentlemen's sizes—have 20-Year Guaranteed Gold-Filled Cases and are 7-jeweled. Open-face style. Excellent timekeepers, and will make an appropriate and decidedly moderate-priced gift—one that is always acceptable.

WE ARE HEADQUARTERS FOR THE Celebrated "Hamilton" Watches  
BUY WATCHES NOW FOR CHRISTMAS!  
—First Floor, Sixth-St. Bldg.

## \$1 Will Purchase Any of These Leather Novelties

Ideal for Gifts!  
NAME IN GOLD PLACED UPON ANY ARTICLE FREE



We've given great consideration to the assembling of this group of Leather Goods Novelties and other articles—all suitable for Christmas gifts—and placed the very popular price of \$1.00 upon each one. Included are:

Collar Bags Picture Frames Shaving Pads  
 Bill Books Card Cases Telephone Pads  
 Medicine Cases Address Books Handkerchief Cases  
 Traveling Mirrors Shopping Lists Cigar Cases  
 Baby Saying Books Playing Cards in Leather Cases

YOUR CHOICE AT \$1.00  
 —First Floor, Sixth-St. Bldg.

## The Very Newest Lavallieres Only 75c

They're of platinum and onyx, most attractively set with rhinestones and imitation pearls. The designs are dainty, graceful and unique. Hung upon fine chains. Very effective for wear with the present styles in neck dressing. As an inexpensive gift these Lavallieres are ideal. SELECT NOW FOR XMAS!  
—First Floor, Sixth-St. Bldg.

Meier & Frank Co. THE QUALITY STORE OF PORTLAND  
Fifth, Sixth, Morrison, Alder Sts.

## Sale of Women's and Children's HOSIERY

To Continue 4 Days--Begins Today Make Your Christmas Purchases Now!

McCallum's \$1.50 Pure Silk Hose Pair 98c  
Medium-weight Silk Hose, with green banded tops, wide garter welts and lisle soles. Sizes 8 1/2 to 10.

Silk Clocked Hose, Pair \$1.00  
 3 pairs \$2.75—Pure Silk Hose, with lisle soles and garter tops. Effective silk clocking—black with black—black with white—white with white—white with black. Sizes 8 1/2 to 10.

50c Imported Silk Lisle Hose, Pair 45c  
 3 pairs \$1.25—Black and tan. Wide garter welts, double soles, high spliced heels. In a medium weight. Sizes 8 1/2 to 10 1/2.

35c Cotton and Mercerized Cotton Hose, Pair 28c  
 3 pairs 75c—Fashioned and seamless feet. Garter welts, double soles. In a medium weight. Sizes 8 1/2 to 10.

35c Cashmere Hose, Pair 29c  
 3 pairs 85c—Black and oxford cashmere. Plain or ribbed garter tops. Seamless feet, gray heels and toes. In a medium weight. Sizes 8 1/2 to 10.

Women's Fine Cashmere Hose 50c  
 2 pairs 95c—Black, tan, oxford and natural. Hemmed or ribbed garter tops. Seamless and fashioned feet. Medium and heavy weights. Regular and oversizes.

Women's and Children's Wool Hose, Pair 25c  
 3 pairs 70c—Black Wool Hose, with gray heels and toes, in a heavy weight. Seamless feet. All sizes.

Misses' IX I Ribbed Cashmere Hose, Pair 35c  
 3 pairs 95c—Fine ribbed, in black and tan, in a medium weight. Seamless feet. Sizes 5 1/2 to 10.

Misses' 25c English Lisle Hose 23c  
 3 pairs 65c—Soft IXI ribbed, in a medium weight. Black and tan shades. Linen-finished heels and toes. Sizes 8 1/2 to 10.

Children's 20c Heavy Cotton Hose Pair 12 1/2c  
 3 pairs 35c—IXI ribbed legs, seamless feet. Sizes 6 to 10.

Meier & Frank, Portland agents for famous "Holeproof" Hosiery for women and children. Six pairs guaranteed to wear 6 months or new Hose free. Priced, box \$2 to \$3. Silk Hose, 3 pairs guaranteed 3 months. Box, \$3.00 We do the exchanging—No bother with mailing

Meier & Frank, Portland agents for Cadet and Black Cat Hosiery for girls and boys. Come in four weights. Box of 6 pairs, \$1.35  
 —First Floor, Sixth-St. Bldg.

## A Sale of J. & T. Cousins' And Other Famous Makes

### Shoes for Women \$3.85

\$5, \$6 and \$6.50 Grades.

500 pairs Women's Tan Russia Calf and Chocolate Kid Shoes. Lace or button styles. Also 200 pairs Black Ooze Calf Shoes, in lace or button style, enter this great sale. Some have cloth tops. All good styles and lasts, with welt sewed soles and leather Cuban heels. In all sizes. Nearly All Are the Celebrated J. & T. Cousins' Make.  
—Third Floor, Sixth-St. Bldg.

## All Silks and All Woolen Dress Goods at Sale Prices

## Women's and Children's BATH ROBES

at VERY SPECIAL PRICES ALL THIS WEEK

A Practical and Desirable Gift!

You have the choice of Bathrobes from one of the greatest assortments in the city. You'll find quantity, quality and variety in the Bathrobes assembled in our department.

Women's Bath Robes \$4.75  
Extra quality Blanket Robes in attractive Indian designs. Neutral shaded backgrounds, allowing the figures to show up well. Very specially priced at \$4.75.

\$8.95 Bath Robes \$7.50  
Handsome Robes in a splendid assortment. Two-toned grounds with effective conventional designs in contrasting colors.

Women's Bath Robes at \$3.50  
Ten different styles to select from in the group. Tailored or fancy Robes, sailor collars, V-neck or square-neck styles. Every color and every size. A very special offering.

Children's Bath Robes Reduced  
Children's \$2.50 Bathrobes now.....\$1.98  
Children's \$3.00 Bathrobes now.....\$2.59  
Children's \$4.50 Bathrobes now.....\$3.79  
—Fifth Floor, Sixth-St. Bldg.

## 9 to 12 o'Clock Today Neckwear Bargains for Men

# 50c TIES 10c EACH

Great assortment of colors, styles and materials, including Cheney Foulard Silks.  
—Men's Store—First Floor, Temporary Annex No. 1