 CANADIAN POSITION VIEWED
LEEISLITOPS TALK
OVER LOCA ISSUE


Your Charge Purchases Today Will Go On Next Month's Acct. DoubleStamps All Day $\quad$ CoUpon: and Save Real Money


| War Is to Free Europe, Says President of France. |  |  |
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| E TO BE ABO | $\begin{aligned} & \text { TEACHERS TO SEE 'CAESAR' } \\ & \text { Complimentary Show Orferea to Ea- } \\ & \text { ceators by Natomal Today. } \end{aligned}$ |  |
| Pence," Which Would Expose Gentus of Nation to Fresh Insults, Not Desired. |  |  |
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|  | LODZ STORY STUNS WORLD |  |
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ADVERTISING TALK No. 16.
Not Only Within the Limits of the City of Portland Does The Oregonian Have a Larger Circulation Than Any Other Portland Paper

Of the 63,000 daily and 82,000 Sunday copies
delivered, thousands reach the small town resi-
dent and farmers, Almost every farm has The dent and farmers. Almost every farm has The
Oregonian delivered daily. The vural mailcarriers deliver it to him. It reaches him generally before
noon. The Oregonian, in most instances, is the only
Porthand daily paper the near-t-t-Portland farmer
sees. So, merchants who cater to the trade of sees. So, merchants who cater to the trade of
these farmers, and most of them do the bulk of
their trading in Portland their trading in Portland, must advertise in The Oregonian if they would influence this vast busi-
ness to their stores.



SCRUTINY GIVEN BUDGET

