

NO MATTER WHERE YOU SHOP—SHOP EARLY—

Earliest Clearance of Women's Suits, Coats, Dresses and Furs Now in Progress!

Fourth Floor, Sixth-St. Bldg.

"SILK MAID" HOSE IS THE BEST
SI SILK HOSE ON THE
MARKET!
Exclusively at
MEIER & FRANK'S
—First Floor, Sixth-St. Building.

PHONOGRAPHS FOR GIFTS!
Victor—Columbia—Edison.
Phonographs sold on our club plan
of easy payments.
—Fifth Floor, Temporary Annex
No. 1.

Charge Purchases Tomorrow and Balance of This Month
Will Go on December Accounts Payable on January 1st, 1915

ICE SKATES!
Famous "Winslow" make.
FOR MEN, WOMEN, BOYS AND
GIRLS.
—Temporary Annex No. 2, Yeon
Building, Fifth and Alder streets.

Gold-Filled Eye Glasses or Spec-
tacles ONE-HALF PRICE.
Regularly \$7, Saturday \$3.50
Fitted With Top Lenses to Suit
the Eyes.
—First Floor, Sixth-St. Bldg.

Come All Ye Xmas Shoppers! Meier & Frank's In Greatest Readiness!



Just 6 Days After Ordering
These 2 Great Groups of
Garments From a Famous Maker

These Suits

Arrived by Express From Rochester, N. Y.
You Ought to See Them

\$20.00 Suits at \$14.85
\$25.00 Suits at \$17.85

In this great sale of Suits today you will have "pick" of most desirable and seasonable garments of famous make at a wonderful saving on regular prices. A splendid selection of advanced and conservative models is offered in sizes 33 to 50. Choose from Tweeds, Cassimeres or Worsteds, Tartan Checks, Glenarke Plaid, Pin, Regimental or Roman Stripes and newest mixed patterns. Included, too, is a good line of popular Blue Cheviots in sizes to fit every figure. Do not fail to benefit by these phenomenal underpricings on famous make. \$20 Suits at \$14.85, \$25 Suits at \$17.85.

Snappy Cold Weather Is Coming!

Own One of These **\$9.85**
Warm Storm Coats at

Originally \$20 and \$25 Sizes 33 to 40 Only

These comfortable Coats on sale today at such deeply reduced price will prove a splendid investment for men whose size is included between 33 and 40. There is choice of the long Storm Coats with convertible, shawl or regular collar and some three-quarter length Coats with regular or velvet collar. These excellent quality Coats in seasonable variety will be speedily disposed of today. Choose yours early!

Today \$20 and \$25 Overcoats \$9.85

—Men's Store, Second Floor, Temporary Annex No. 1

This mammoth storehouse of good things offers greater selections than ever before--The entire big store (in 3 buildings) all a-tingle with the Xmas spirit--Early shopping is advisable!

Today From 9 to 12 o'Clock

Bargains for All!

- Cotton Crepe and Flannelette Kimonos, 97c
Variety of patterns, colors and ribbon-trimmed styles.
—Fifth Floor, Sixth-St. Bldg.
- Fitted Top Sateen Petticoats, 48c
Black and white stripe and dotted patterns. Also colors in string top Petticoats.
—Fifth Floor, Sixth-St. Bldg.
- Boys' School Shoes Reduced—9 to 12 O'Clock Only
Gunmetal calf leather, button or Blucher style. Heavy double soles, broad toes.
\$2.50 Grades, sizes 1 to 6—pair... **\$1.98**
\$2.00 Grades, sizes 10 to 13½—pair... **\$1.68**
—Third Floor, Sixth-St. Bldg.
- 65c to 75c Wash Nets, Yard 49c
White and cream—for linings, caps, etc.
—First Floor, Sixth-St. Bldg.
- Remnants French Flannels, Scotch Flannels
Flannelette and Outing Flannel
1-2 PRICE
All Lengths—Greatest Variety Patterns.
—Third Floor, Sixth-St. Bldg.
- \$2.50 Bissell's Standard Carpet Sweepers, \$1.85
A wonderful 3-hour Special.
—Seventh Floor, Temporary Annex No. 1

All-Wool Challies, Yd. 35c

REGULAR 50c QUALITY!
These Challies are in a great variety of handsome patterns and colors. Unsurpassed for children's wear, women's house dresses and waists.
An Extra Special for All Day Saturday!
—Dress Goods Section, Third Floor, Sixth-St. Building

\$1.00 WOOL POLO CLOTH Yard 55c

Cream, gray, cardinal, old rose and Copenhagen blue shades. Used for children's coats and bathrobes. 54 inches wide.
On Sale Today Only at This Deep Reduction!
—Third Floor Sixth-St. Bldg.



Santa Claus will be in Toytown today. From 9 to 5:30 To greet all the girls and boys of Portland! He has a hearty welcome for all! So come along! And be one of the throng of happy boys and girls in Toytown today!

Boys and Girls! Are you in the Contest? \$100 in Toys are to be given away for the best story submitted by December 10. There isn't a great length of time left—so you'd better "get busy." When you come to Toytown ask for all details of this wonderful contest.
Toytown, Temporary Annex No. 2, Yeon Bldg., N. E. Corner Fifth and Alder Streets.



BROWNIE CAMERA

ON CHRISTMAS MORNING will add to the delight of the entire family, so we suggest a Brownie Camera or Kodak as a gift "above par." See our assortment; it's complete.
Brownie Cameras at \$1.00 to \$12.00
Kodaks priced at \$6.00 to \$63.00
Special for Saturday
\$2.00 Loose-Leaf Leather Photo Albums, 50 leaves, 7x10 size, **\$1.59**
Complete showing of the newest 1915 Photo Calendars. Printing and Developing by an expert.
—Kodak Store, Temporary Annex No. 1

Shop Early IN TOYTOWN

11 SPLENDID TOY SPECIALS ARE FEATURED TODAY

- 50c Dump Barrows, as Illustrated, **33c**
Very well made. Heavy metal bed and wheel, with strong wooden handles, painted red. A popular size for children.
- \$1 Panama Piledriver, 79c
Operates the same as a regular piledriver. Simple arrangement, but greatly enjoyed by children.
- 75c Toy Dump Cart, as Illustrated, **53c**
Iron horse and driver. Operates with lever. Very well made.
- \$1 Large-Size Tea Sets, as Illustrated, **73c**
Set consists of cups and saucers, tea pot, creamer and sugar. Prettily decorated china.



85c Mechanical Limousine, as Illustrated, **46c**
Auto with driver inside. A mechanical toy that will go backward and forward or in a circle.



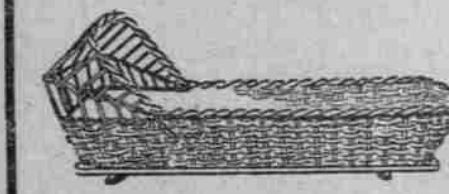
25c Animals, Three as Illustrated, Each **17c**
Dogs, sheep, elephants, cats and horses—all on wheels. Bound to please the small folk.



50c Long-Distance Pop Guns, as Illustrated, **39c**
Three in one style. All-steel barrel and parts. Shoots a large cork or rubber ball. Perfectly safe for children to use.



75c Wicker Dolls' Cradles, as Illustrated, **49c**
Excellent made Cradles of willow rattan. Have canopy top and good strong rockers.



\$1.25 Dressed Dolls, 69c
There are four styles to choose from in these Dolls. Prettily dressed. Sleeping eyes, eyelashes and flaxen wigs.



75c Kid-Body Dolls, as Illustrated, **49c**
Kid Dolls, with hip joint. 17½ inches long. Sleeping eyes, flaxen wig. Pretty face, with teeth showing. Shoes and stockings.
—Toytown, Temporary Annex No. 2, Yeon Bldg., N. E. Corner, Fifth and Alder Streets.

The Popularity of Our Men's Store Is the Talk of the Entire City! Our Wonderful Line of Newest Style Hats at \$2.00

—finds great favor with men who heretofore have always worn the same styles offered elsewhere at \$3. You will find every new and popular color and the most favored shapes in this line. The soft shapes are—Telescopes, Fedoras, and New Mushroom. The stiff Hats have the new droop crown.

Men Are Quick to Appreciate Value And Our Phenomenal Sale of TIES of Imported SILK at Only 69c

—is the best sort of evidence that the Men's Store at Meier & Frank's surpasses every attempt at value-giving. See these radiantly beautiful Ties of Imported Silks in the Men's Store window.

Men's Union Suits, Special \$3.50

Narragansett Union Suits of fine quality silk and wool. Perfect fitting garments. Elastic. Well finished. Made with closed crotch. Medium weight. Silver gray color.

- Boys' 75c Union Suits 50c
- Fleece-lined Cotton Union Suits in gray and cream. Sizes 6 to 16 years.
- Boys' Jumbo Sweaters, \$1.98
- Heavy Jumbo knit Sweaters with the popular Ruffneck collars. Choice of Oxford and Cardinal. Sizes 5 to 12 years.
- Men's \$2 Flannelette Pajamas, Special at \$1.69
- Heavy Winter weight Pajamas of Flannelette. Double silk frogs. Pearl Buttons, Military Collars. Choice of Blue, Pink and Gray stripes.

Coats for Big Girls and Little Girls

REDUCED EMPHATICALLY TODAY!
For 1 to 5-year olds. Fifty \$10 and \$11.75 Coats reduced to... **\$7.85**
Imported Silk Corduroy and handsome Bedford Cord materials. Smart, up-to-date little models—the season's prettiest styles for children. Some silk-lined; others lined with Venetian material. As there are only 50 of these Coats we advise early shopping.
For 6 to 14-year-olds. \$7.50 to \$10.50 Coats reduced to... **\$5.95**
This is a special lot of Coats that we're underpricing for today only. They're in strictly tailored and semi-tailored styles—a variety of good quality materials and colors to select from. All are this season's models, and most desirable in style.
—Fifth Floor, Sixth-St. Bldg.

"Comfy" Flannelette Sleeping Garments

For 2 to 12-Year Old Children. Price Today, Each... **49c**
These Sleeping Garments are made in one piece—with feet. Open down the back, with drop seat. Pretty pink and blue striped outing flannel, of a very good quality. Very specially priced for Saturday only at **49c**.
—Second Floor, Sixth-St. Bldg.

Lowest Prices Ever Offered "Silvernie" Frames!

In Two Popular Sizes Today
Cabinet Size, Extra Special at 39c
Extra Cabinet Size, Extra Special at 59c
Wide metal frames, GUARANTEED NOT TO TARNISH—in an attractive oval shape. Two ball feet, and velvet easel backs. These Frames have every appearance of the Sterling Silver Frame—and the price is the lowest possible for merchandise of such quality.
Select NOW for Gifts!
—First Floor, Sixth-St. Bldg.

Flannelette Kimonos for Little Folk, \$1.25

Sizes 2, 4 and 6 Years Only.
The colors are pink, blue and tan and the patterns the kindergarten and fancy ones sure to appeal to children. Flannelette of very good quality, heavy and warm. Made with sailor collar, high waist line effect—with belt, and prettily trimmed with broad self borders.—An Ideal Gift for the Small Girl or Boy!
—Second Floor, Sixth-St. Bldg.

This \$1.85 Set of 3 "WEAREVER" ALUMINUM SAUCEPANS, Saturday Only... **99c**
One 2½-quart Lipped Saucepan—one 1-quart Lipped Shallow stewpan and one 1-quart Lipped Saucepan—all in the Celebrated "Wearever" Aluminum Ware comprise this set. All housewives are familiar with the virtues of Aluminum kitchenware—and the wearing qualities of the "Wearever" brand. This 3-piece set offered for Saturday only at **99c**.
—Third Floor, Temporary Annex No. 1

Cape Gloves for Service!

Immense sale of Women's Gloves—Dent's, Perrier's, Reynier, Baemo and Ireland's makes. Serviceable tan Cape Gloves. Also black and white Cape for street and general wear. All reduced in price.
All \$1.00 Cape Gloves now, pair... **79c**
All \$1.25 Cape Gloves now, pair... **95c**
All \$1.50 Cape Gloves now, pair... **\$1.29**
All \$1.75 Cape Gloves now, pair... **\$1.49**
All \$2.00 Cape Gloves now, pair... **\$1.75**
All \$2.25 Cape Gloves now, pair... **\$1.95**
—First Floor, Sixth-St. Bldg.

Over-Sunday Groceries

TODAY AT REDUCED PRICES
Sugar-Cured Ham, specially smoked for us, lb. **19c**
15c Sliced Hawaiian Pineapple—No. 2 cans, can **12½c**
Large Cans California Asparagus—8½ cans, last-est pack, can... **15c**
Pure Lard—Fresh rendered, No. 16 pails **\$1.35**
No. 5 pails... **69c**
Paper Shell Almonds—Easily cracked, pound... **19c**
Pork Sausage—Freshly made, small links, lb. **17½c**
Victor Coffee—One of our favorite blends, lb. **29c**
Three Cans Molasses—No. 2 cans, fine quality, for **25c**
Jersey Butter—Established satisfactory brand, roll **65c**
Sugar-Cured Bacon—Half strips, the pound... **23½c**
Fine Table Peaches—Latest California pack, No. 2½ cans... **12½c**
Royal Banquet Butter—Freshly made Creamery Butter, roll... **73c**
Cut String Beans—New pack; dozen, **\$1.10**; can, **10c**
Shredded Coconut—Long white threads, lb. **17½c**
—Pure Food Grocery, Basement, Sixth-St. Bldg.

1867 1914
Meier & Frank Co.
THE QUALITY STORE OF PORTLAND
7th, Sixth, Morrison, Alder Sts.