

Charge Purchases Made Today and Balance of Month Go on December Accounts, Payable January 1st, 1915

MEIER & FRANK CO.

This Page of Friday Surprise Sale News Published Each Week Has Grown Famous for Its Continued Unmatched Bargain Offers for the Past 25 Years

MEIER & FRANK CO.

\$100 in Toy Prizes Given in Our Story-Writing Contest for Children 12 Years and Under—Ask for Details in Toytown Today!

Friday Surprise News

Bulletin of Extraordinary 1295th Friday Surprise Sales

Mid-Winter Flannel Sale Continues
—Third Floor, Sixth-St. Bldg.

ICE SKATES Complete Stock of "Winslow" for Men, Women, Boys & Girls
—First Floor, Temporary Annex No. 2—Yeon Bldg.

Special "Delineator" Offer—2 Years' Subscription for \$2.00. Subscribe NOW for Gifts! Agents "Butterick" Patterns.
—Third Floor, Sixth-St. Bldg.

Meier & Frank's 1295th Friday Surprise Sales
Friday's Unmatched SURPRISE BARGAINS IN TOYTOWN

\$2.50 Full Jointed Doll, \$1.19



Limit 2 to a Purchaser.

Today you may purchase this Doll for less than Half Price! It is full jointed, 25 inches high. Has sewed mohair wig, sleeping eyes with lashes, pretty face with teeth. Is dressed in chemise, ribbon run, and fancy shoes and stockings.

\$1.00 Quaint Character Doll, 59c

All cloth body, 14 inches long. Dressed in gingham apron and sunbonnet to match.

\$1.50 Footballs 98c



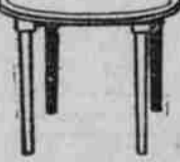
Football made of good quality pebbled football leather. Regulation size. Everlasting pure red gum bladder. Very durable—and an excellent "buy" at the original price. Just like illustration.

\$2 Express Wagons, \$1.49



Exactly as pictured. Painted red. All steel gear, with steel wheels, metal sides and wooden bed—wagon 28 inches long and 14 inches wide. Well riveted.

\$1.25 "Child's Delight" Tables 89c



Very strongly constructed. Finished in gloss red with gold banding. Stands 20 inches high and is 20 inches in diameter.

Meier & Frank's 1295th Friday Surprise Sales
Men's House Slippers Suitable for Gifts

There's the greatest diversity for choice in this assortment of Men's House Slippers. Black or tan vici Kid leather. High cut. Roman. Everetts or the favorite Opera-cut styles. Made on good, comfortable broad lasts with turned soles and low broad heels.

Meier & Frank's 1295th Friday Surprise Sales

Grocery Surprises
Victor Butter—Roll... 65c
Snow White Flour—Sack... \$1.39
3 Cans Mince Clams—Elliore Brand, No. 3 Flat Cans... 25c
8 Bars Naptha Soap—Economy... 25c
Fresh Rolled Oats... 25c
4 Pound Challenge Coffee... 39c
The pound... 25c
3 Cans Sliced Pineapples—No. 1... 25c
1st cans, Globe Brand... 25c
Macaroni or Spaghetti—No. 1... 9c
Blue Ribbons Butter—Roll... 73c
5-Pound Snek Popcorn—Old and dry... 29c
Pure Food Grocery, Basement, Sixth-Street Building.

Meier & Frank's 1295th Friday Surprise Sales
Pure Linen Crash Yard 12 1/2c

Splendid quality, with red border; 16 inches wide. —Third Floor, Sixth-St. Bldg.

Meier & Frank's 1295th Friday Surprise Sales

Wash Goods Remnants FRIDAY ONLY!
Your choice of Ginghams, Percales, Crepes, Ratines, Calicoes, Suitings and Voiles. For Best Selection—COME EARLY!
—Third Floor, Sixth-St. Bldg.

Meier & Frank's 1295th Friday Surprise Sales
Taffeta Ribbons Satin Ribbons
Regularly selling 15c, 17c, 20c. No. 16, 22 and 40 widths, yard... 10c

About 2000 yards go into this sale, including nearly every desired color in these three widths. Splendid qualities of Satin and Taffeta Ribbon at Yard 10c, Friday Only.
—First Floor, Sixth-St. Bldg.



Meier & Frank's 1295th Friday Surprise Sales
Hand Towels, Ea. 8 1/3c Dozen 90c

Soft, absorbent Towels, with hemmed ends. Size 15x26 inches. Third Floor, Sixth-St. Bldg.

Meier & Frank's 1295th Friday Surprise Sales

Women's \$1.50 Dent's Gloves Pair 93c, Two Pairs for \$1.80
Two styles included—1 pearl clasp P. K. sewn Real Kid Gloves; 2-clasp oversewn sewn Real Kid Gloves. Black, white, champagne, mode, tan, gray. Some have plain stitched back, others heavily embroidered. All sizes included in this assortment. All gloves fitted at counters by expert glove fitters. —First Floor, Sixth-St. Bldg.

Meier & Frank's 1295th Friday Surprise Sales

Women's Chamousette Gloves Will Be on Sale Today, Pair at 35c
The Regular Price is 50c. Broken lines of colors and sizes, including champagne, biscuit, mode and chamousette. Both long and short. Gloves included—the 16-button lengths coming in black, white, natural, ponce, mode and gray shades. All sizes in the lot, but not all sizes in every color. About 500 pairs in the assortment. —First Floor, Sixth-St. Bldg.

Bring the Children to Toytown Today! Greatest Toy Store in the West. Santa Claus in Toytown daily, 10 A. M.-5:30 P. M. (Saturdays—9 A. M.-5:30 P. M.)
Temporary Annex No. 2

Meier & Frank's 1295th Friday Surprise Sales
\$5 Waists \$1.98 Friday at \$1.98

We've selected these Waists from several high-grade lines. There are Waists of net, lace, chiffon and silks included. High or low-necked style—long or short sleeves. The greatest variety of colors and combinations and all sizes will be found. This Sale is Scheduled for Friday Only!
—Fifth Floor, Sixth-St. Bldg.

Meier & Frank's 1295th Friday Surprise Sales

75c Extra Heavy Sheets, Each 59c

Splendid quality muslin, in an extra heavy weight. Sheets torn before hemming, insuring perfect laundering. Sizes \$1.99, \$2.99, \$3.99, \$4.99, \$5.99. 100 Sheets, same quality as 65c above, size \$1.99; each... 10c
15c Good Quality Muslin Pillow Cases—15x30-inch size, reduced to, each... 10c
17c Splendid Grade Muslin Pillow Cases—45x36-inch size, reduced to, each... 12 1/2c
—Third Floor, Sixth-St. Bldg.

150 Women and Misses Will Have New Tailored Suits Today at \$10.00!

It's the Great Surprise of Our Earlier-Than-Usual Clearance Sale of Women's Apparel. 150 Suits in the group, which includes women's and misses' sizes—34 to 48 bust measure. Your choice of fashionable shades—navy, browns, Copenhagen, black and green. All stylish models—the new belted coats, Russian blouse and Redingote styles, with high standing collars in military effects, or closing snugly at the throat. High girde skirts, with pleated sides or full flare styles. Three different models illustrated—one Copenhagen cheviot—one navy gabardine—one Hague blue novelty crepe.
—Fourth Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1295TH FRIDAY SURPRISE SALES
MEN! Prepare for the Rainy Season \$10 RAINCOATS Today at Only \$4.85

Come early, for there are just 50 Coats in the group! Double texture Raincoats—in a brown mixture—with plaid underside. Made in English Slip-on style with set-in sleeves. Sizes 34 to 44. On sale Friday—as long as any of the 50 remain.
—Second Floor, Temporary Annex No. 1

MEIER & FRANK'S 1295TH FRIDAY SURPRISE SALES
Children's Middy Hats 98c \$1.50 and \$2 Values for 98c

Velvet, scratch felt, bearskin, astrakhan and smooth felt Middy Hats. All the desired colors in the group. Full line of sizes in every style. Sizes range from 6 1/2 to 7.
—Second Floor, Temporary Annex No. 1

MEIER & FRANK'S 1295TH FRIDAY SURPRISE SALES
Men's \$2.00 Medium Weight Worsted Plated Union Suits \$1.29

Fine quality yarn, in natural gray color used in these Union Suits. Close-fitting wristlets and closed crotch. Perfect fitting garments, splendidly finished. —Men's Store, First Floor, Temporary Annex No. 1.

MEIER & FRANK'S 1295TH FRIDAY SURPRISE SALES
Attention Men! and Women Who Shop for Men! Men's Dent's GLOVES, Pair \$1.39

Genuine Dent's Cape Tan Street Gloves, Crowfoot stitch, in real English style. All Men's Sizes and Cadet Sizes. Buy now for the Holidays!
—First Floor, Temporary Annex No. 1

MEIER & FRANK'S 1295TH FRIDAY SURPRISE SALES
Women's \$1.50, \$1.75 Luzerne Union Suits, 95c

Wool and cotton mixed—in a good weight for Winter. White only. High neck, long sleeves and ankle-length garments in regular and outsizes. Warm and durable for cold weather wear. This radical reduction in effect Friday only!
—Second Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1295TH FRIDAY SURPRISE SALES
\$6.50 Successo CORSETS \$2.95

This Season's Model
Sizes 18 to 28—These Corsets are made of fancy striped material, trimmed with satin ribbon and lace. Low bust, long hip model, made with the boneless hip, but well-boned back and front. Elastic "W" in bottom, front and hose supporters. The "Successo" is one of our popular and satisfactory Corset Models and this reduced price means a Vast Saving on Friday Only.
—Fifth Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1295TH FRIDAY SURPRISE SALES
All Jersey Silk Petticoats, \$2.27

This is one of the best Petticoat Offers ever made to the women of Portland. Price reduced from \$3.85. All Silk Jersey Petticoats. 10-inch Accordion Pleated Jersey Flounce. Fitted Top. All Lengths. Every Desirable Staple and High Shade in the Lot. THIS PRICE WILL BE IN EFFECT FRIDAY ONLY!
—Fifth Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1295TH FRIDAY SURPRISE SALES
Girls' Box Coats, Friday \$2.75

Sizes 10 to 14 Years—All Flannel Lined
Plain tailored smart Coats for general wear are offered at this very low price Friday. Well tailored, lined throughout with flannel, assuring warmth for cold weather. These Coats come in the favorite shades for children—navy, Copenhagen and wine. Sizes 10 to 14 years only in the lot. Exactly 50 Coats in this sale. No Exchanges Will Be Made.
—Fifth Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1295TH FRIDAY SURPRISE SALES
Solid Oak Stools \$1.49
Reduced From \$2.75
For Friday's Surprise Sale Only! "Lifetime" Stools—Like Illustration. In the popular fumed finish—with genuine leather tops. Furniture Dep't., Temporary Annex No. 1.

Meier & Frank Co.
1867 1914
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

MEIER & FRANK'S 1295TH FRIDAY SURPRISE SALES
A Surprise for Travelers Genuine Walrus Bags \$5 To Be Sold Friday at Only \$5

These Traveling Bags have heavy English frames and are leather lined throughout. Equipped with three pockets. Sewed in French raw-edge design. Reinforced throughout. Friday Only Walrus Bags at Meier & Frank's—\$5. We Suggest These Bags as Gifts for Men or Women.
—Fifth Floor, Temporary Annex No. 1

MEIER & FRANK'S 1295TH FRIDAY SURPRISE SALES
\$4.50 to \$6.50 Trimmed Hats \$2.95

A goodly assortment of shapes, styles and colors. All this season's models—sailor, small, close-fitting shapes and the new large sailor shapes. Great variety of trimmings. \$2.50 to \$3.50 Plush Untrimmed Hats 69c
A very good selection of colors and several different shapes included. A remarkable offering. These Two Millinery Specials for Friday Only!
—Second Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1295TH FRIDAY SURPRISE SALES
Great Assortment of Drapery Material YARD REMNANTS 10c

Cretonnes, Tickings, Scrims, Nets, Burlaps, Denims—included in this huge collection of Remnants offered Friday Only at this Price—Yard 10c!
—Ninth Floor, Temporary Annex No. 1

Meier & Frank's 1295th Friday Surprise Sales
Children's White Canton Flannel Drawers, Pair, 25c
Regularly Priced 75c. Best quality Canton Flannel, embroidery or torchon lace trimmed legs. Sizes 3 and 10 years only. No Phone Orders—None C. O. D. None Exchanged.
—Second Floor, Sixth-St. Bldg.



MEIER & FRANK'S 1295TH FRIDAY SURPRISE SALES
5 Surprises in Laces

SURPRISE 1—75c-85c In-39c
fants' Flouncing, yard. Swiss Flouncing, 27 inches wide. Dainty floral designs. Hemmed and ruffled edges. For children's wear and tea aprons.
SURPRISE 2—25c and 35c 18c
Shadow, Val. Laces, yd White shadow and Platt Val. Edges and Insertions, 1 1/4 to 4-inch widths. For Holiday work.
SURPRISE 3—12c to 18c 6c
Round Mesh Val. Lace, yd. Edges and Insertions. For lingerie and Holiday articles quantities are required—here's an exceptional offer.
SURPRISE 4—25c to 40c 15c
Camisole Laces, Yard. 18 inches wide. Large and small designs, with heading top and bottom.
SURPRISE 5—\$1.50 to \$2.25 Silk Tulle and Net, the \$1.39
42 inches wide. Beautiful colors and white. For waists, tunics and frocks.
—First Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1295TH FRIDAY SURPRISE SALES
These Handsome 7-PIECE SALAD SETS

Friced for Friday Only \$1.49
Regularly Selling at \$2.15. The set consists of one salad bowl, 5 1/2 inches in diameter; 6 individual fruit dishes. Dainty floral decorations in soft artistic colors and combinations. Several decorations for selection. For gifts, these sets are practical and economical.
Fourth Floor, Temporary Annex No. 1