

MEIER & FRANK'S

The Store of the Christmas Spirit--No Matter Where You Shop--Shop Early

MEIER & FRANK'S

PORTLAND AGENTS FOR BUTTERICK PATTERNS

IMPORTANT NEWS FOR ICE SKATERS! Just Received by Express Complete Assortment ICE SKATING SHOES and "Star" Ice Skates--Sporting Goods Store, Temporary Annex No. 2, Yeon Bldg., N. E. Cor. 5th & Alder Sts.



Santa Claus Invites Everyone to TOYTOWN

The Jolly Old Fellow Is Here at Meier & Frank's

And his cheery smile brings gladness to old and young alike! Bring the children today to Toytown to see the greatest toy store in the west. Toytown at Meier & Frank's this year in

Temporary Annex No. 2 Yeon Building Northeast Corner Fifth and Alder Streets 17,550 Square Feet Floor Space for Toys, Dolls

Great Story Writing Contest

For Children 12 Years and Under Begins Today and Ends December 10 \$100 in Toys Given Away for Prizes!

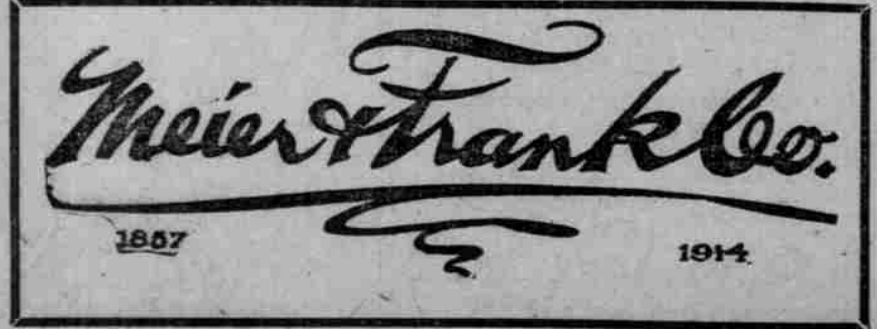
Read the Details of Contest Carefully! We are going to have a Story-Writing Contest, and boys and girls 12 years of age and under are eligible to enter this contest. The stories are not to exceed 300 words each, and you have the choice of one or both of the following subjects: Subject A--"What I Saw in Toytown at Meier & Frank's." Subject B--"My Reasons Why Santa Claus Always Makes His Headquarters at Meier & Frank's." Eight prizes will be given to girls and eight prizes to boys. The judges will be the Advertising Managers of the Oregonian, Journal and Telegram. Prizes to be awarded as follows: EIGHT PRIZES FOR GIRLS First Prize (both subjects A and B)--\$10 in Toys for each subject. Second prize (both subjects A and B)--\$7.50 in Toys for each subject. Third Prize (both subjects A and B)--\$5 in Toys for each subject. Fourth Prize (both subjects A and B)--\$2.50 in Toys for each subject. EIGHT PRIZES FOR BOYS First Prize (both subjects A and B)--\$10 in Toys for each subject. Second Prize (both subjects A and B)--\$7.50 in Toys for each subject. Third Prize (both subjects A and B)--\$5 in Toys for each subject. Fourth Prize (both subjects A and B)--\$2.50 in Toys for each subject. IMPORTANT--The name and address of writer must be omitted from story. Stories must be written on one side of paper only and presented before December 10 to the "Story-Writing Contest Department," in Toytown, Yeon Building, northeast corner Fifth and Alder streets. Stories will not be accepted by mail.

4 Great Toy Specials Today in Toytown

- 75c Toy Friction Auto 43c
- \$1.25 Mechanical Train 79c
- \$1.45 Teddy Bears 97c
- \$1 Bradley's "Tru-Life" Paper Dolls 73c

Morning Shopping Bargains

- Art Tickings and Cretonnes, Piece 17c
- Corsets, Sizes 18 to 25--59c
- 50c Striped Albatross, Scotch Flannels and French Flannels, Yard, 24c
- \$1.75 Slumber Robes, \$1.23
- 25c Shadow Lace All-Over, Yard 14c
- Women's \$1 "Harvard Mills" Pants, 59c



3 Separate Stores Required to House the Mammoth Stocks of This Great Retail & Wholesale Institution--Est. 1857

Such Vast Quantities of Merchandise Are Sold Each Day at Meier & Frank's --

Stocks Are Always Fresh and New--Prices Always Lowest--Service Always Better--ALL WAYS!

Every Article Reduced--Assuring Greatest Economy in Selection of Winter Apparel Here! In the Earlier-Than-Usual Clearance of All Our Women's Suits, Dresses, Coats & Furs

An Exceptional Purchase Brings to Portland Women Imported Gowns and Direct Copies at Marvelous Price Reductions!

LOT ONE	Imported Models and Direct Copies of \$65 to \$150 IMPORTED GOWNS	\$48.50	LOT TWO	Imported Models and Direct Copies of \$37.50 to \$58.50 GOWNS	\$28.75
---------	---	---------	---------	---	---------

Only at Meier & Frank's Would Such a Sale of Gowns Be Possible--Due to Our Tremendous Purchasing Power--Visit Our Garment Salons Today, Fourth Floor, Sixth-Street Building

\$5 Pure Silk Shirts \$1.98 In Our Greatest Shirt Sale

- \$6 and \$7 Silk Shirts Now \$2.98
- \$2 Silk-Front Shirts Now 98c
- New \$2 Mushroom Shirts at \$1.29
- \$1.50 "Nofade" Shirts Now 85c
- \$1.50 French Cuff Golf Shirts at 98c

—First Floor, Temporary Annex No. 1

Every Article Reduced in Wool Dress Goods

Suitings, Cloakings and Challies
Reed's Landsdown Only Excepted

Our Immense Stock Is Included
Seldom Indeed Such an Occasion!
Important Event for Dressmakers

—Third Floor, Sixth-St. Bldg.

The Advent of Cold Weather Makes This Sale of

Athena Underwear



FOR Women and Children All the More Important!

A TIMELY 5-DAY EVENT
Athena Underwear is tailored, has shaped shoulders and tapered ankles. Three-cornered gussets relieve the strain at the thigh, assuring comfort and longer service. Narrowed back and extra fullness in front.

WOMEN'S "ATHENA" COTTON VESTS AND PANTS
65c Regular sizes, now, each 53c
75c Outsize, now, each 65c
White cotton. High, low and Dutch neck; long, short and elbow-sleeve vests; knee and ankle-length pants.

WOMEN'S "ATHENA" MERINO VESTS AND TIGHTS.
\$1.25 Regular sizes, garment \$1.05
\$1.50 Outsize, garment \$1.29
Fine ribbed, cream merino. Dutch neck, elbow sleeves or high neck, long-sleeved vests; ankle-length tights.

WOMEN'S "ATHENA" WOOL VESTS AND TIGHTS
\$1.75 Regular sizes, garment \$1.58
\$2.00 Outsize, garment \$1.75
Medium weight, fine ribbed style. High and Dutch neck, long or elbow-sleeve vests; ankle-length tights.

WOMEN'S "ATHENA" SILK AND WOOL VESTS AND TIGHTS
\$2.50 Regular sizes, garment \$2.15
\$2.75 Outsize, garment \$2.45
High or Dutch neck, long or short-sleeved vests; ankle-length pants.

WOMEN'S "ATHENA" COTTON UNION SUITS.
\$1.25 Regular sizes, garment \$1.10
\$1.50 Outsize, garment \$1.29
Medium weight. High, Dutch and low necks; long, elbow, wing sleeves or sleeveless. Knee and ankle lengths.

WOMEN'S "ATHENA" WOOL AND COTTON UNION SUITS
\$2.00 Regular sizes, garment \$1.75
\$2.25 Outsize, garment \$1.95
Cream and gray. High neck, long sleeves and ankle length.

WOMEN'S "ATHENA" MERINO UNION SUITS
\$2.50 regular sizes \$2.15 \$3.00 extra sizes \$2.65
Medium weight--fine quality, cream color. High neck, long sleeves, ankle length.

WOMEN'S "ATHENA" WOOL UNION SUITS
\$3.50 Regular sizes, garment \$3.15
\$4.00 Extra sizes, garment \$3.55
Extra quality, medium weight. High neck, long sleeves, ankle length.

CHILDREN'S "ATHENA" COTTON UNION SUITS
75c Regular sizes, garment 68c
85c Larger sizes, garment 76c
Medium weight. High neck, long sleeves, or Dutch neck, short sleeves; ankle length.

—Second Floor, Sixth-St. Bldg.

Seasonable Blanket & Comforter Sale

- \$5.00 Light Gray Blankets, with colored borders \$4.15
 - \$4.00 Light Gray Blankets, with colored borders \$2.95
 - \$4.50 White Blankets, full bed size \$3.65
 - \$6.00 White Blankets, full bed size \$4.85
 - \$3.00 Comforters, silkoline covered, filled with pure white cotton in one sheet, each \$2.15
 - \$1.50 Comforters, silkoline covered, full size, each \$1.19
- Cotton Sheet Blankets, gray and white, full sizes, priced at . . . \$1.25, \$1.35 and \$1.65
- Ninth Floor, Temporary Annex No. 1

Today You Need Sweaters!

Men's and Women's \$6 & \$7 Sweaters \$2.98

All Sizes. Ruff-Neck and Byron Collars
Colors Are Maroon, Oxford, Navy and Cardinal

300 Sweaters---Today Only \$2.98

In Men's Section--Temporary Annex No. 1

Thanksgiving Sale Toilet Goods and Drugs at Deeply Cut Prices

Supply Every Need Today and You'll Economize Greatly.

—First Floor, Sixth-St. Bldg.

\$5 Comb. Spectacles-Eye Glasses \$2.50

Gold-filled comfort temples. Fitted with lenses to suit the eyes. This price in effect Tuesday only.

—First Floor, Sixth-St. Bldg.

ALL-DAY GROCERY SPECIAL Eastern Oregon Flour--\$1.39

NO PHONE ORDERS

Well-Known "Snow White" Brand Flour.

Gives Splendid Satisfaction.

PURCHASE TODAY!
Pure Food Grocery, Basement, Sixth-Street Building.

Aprons Aprons Aprons!

A Sale of New and "Different" Styles. BUY NOW FOR SELF AND GIFTS

New Blouse Aprons, 59c
Made of percale and gingham. Stitched belt at waist-line, forming blouse. Tie in the back. Very desirable and serviceable.

New Button-On-Shoulder Apron, 59c
These aprons have every appearance of a dress. Note the illustration. Made of splendid grade materials. Slip-over head, belt fastening in the front.

New Dress Aprons, 59c
Cover the entire dress, buttoning at the side front, elastic at waist-line. Rieckrack trimmed. Very practical and very specially priced.

New Two-In-One Aprons, 69c
Good grade percale and gingham in attractive colors. Take the place of a dress. Button down the entire side front, with belted back.

New Dress Aprons, 75c
Percale, in light and dark colors, stripes and figures. Fitted at waist-line, finished with colored piping, with pointed yokes.

New Bib Aprons, 25c
Ginghams and percales, white lawns and nurses' stripes. Large round bib. Prettily rickrack trimmed.

—Second Floor, Sixth-St. Bldg.

