

Meier & Frank's 1293d Friday Surprise Sales

Astonishing News of Rarest Bargains and to Thousands News of First Importance Today!

WATCH

This Space for Our Startling Announcement

of a One-Day Sale. Of Timely Interest to Men and Women!

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

50c to 75c
Shadow Lace Flouncing
Yard 38c

White and cream, dainty designs. 18 to 24-in. widths.
—First Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

Men's 75c Night Shirts
49c

Medium weight flannelette, Made with military collars and finished with silk frogs. Excellent "bargain" — on sale Friday only at this price.
—Men's Store, First Floor, Temporary Annex, No. 1

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

Men's 25c "Ajax" Heavy Socks
Pair 15c

Cotton Socks in heavy weight, double soles, heels and toes. Tan, gray and navy in all sizes. Black in sizes 9½ and 10 only. Reduced to this low price for Friday only.
—Men's Store, First Floor, Temporary Annex, No. 1

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

Women's Kerchiefs, Ea. 5c
Dozen 50c

8 1-3c, 10c and 15c Grades. Slightly Soiled from Display. Odd lines of splendid Handkerchiefs in Swiss and cambrie, embroidered corner designs and other styles.
—First Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

50c to 75c
Baby Flouncing
Yard 39c

Either ruffled or plain edges. Dainty designs. 27 inches wide.
—First Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

Handsome imitation mahogany finished Card Tables, with brass-bound corners. Choice of felt or imitation leather tops. Legs are rubber-tipped. Friday only—you may purchase these splendid Card Tables at this deeply reduced price.

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

This Beautiful \$2.50 Doll Today's Surprise at . . . \$1.29

Fully jointed Doll, standing 24 inches high. Has sleeping eyes, eyelashes and prettily curled wig. Fitted with chemise with ribbon tie, shoes and stockings. At this special price today only.
—First Floor, Temporary Annex No. 2



MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

House Dresses 75c
of Durable Crash and Mummie Cloth Also Popular Double Service Dresses of Gingham in Neat Checks Now at **Sateen Petticoats Now at 49c**
Reduced From 98c

Very good quality sateen. Street colors, including black, navy, gray, cerise and brown. A special for Friday only.
—Fifth Floor, Sixth-St. Bldg.

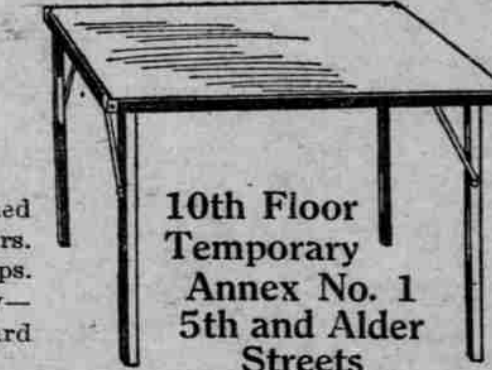
MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

200 Trimmed Hats
Regularly Priced \$5 to \$20 —including dress and tailored Hats, in very desirable styles. Large, small and medium sizes, black and handsome effects in colors **1/2 Price Friday**

Untrimmed Hat Shapes
Regularly Priced \$1.50 to \$3.50 New assortment just arrived. Silk velvet and silk plush hats, immense variety of fashionable shapes **95c**
—Second Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

For the Winter Parties \$3.00 Card Tables \$2.19



10th Floor Temporary Annex No. 1 5th and Alder Streets

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

Women's \$1.25 Felt Juliets 98c



Ideal Xmas Gift For Mother or Wife!
Plain style or fur-trimmed. Come in black, brown, wine, gray and red. Light flexible soles and low heels. Very special for Friday Surprise only.
—Third Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

Sample Kid Gloves
\$1.50, \$1.75 and \$2 Grades PAIR **98c**
European samples of Women's French Kid Gloves, all in perfect condition. Glace and suede kid in many styles, over-seam, pique and P. X. M. sewn. Black, white and colors, and nearly all sizes. Make early selection.
—First Floor, Sixth-St. Bldg.

Meier & Frank Co.
1867 1914
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

Great Surprise for Friday & Saturday!

400 Popular Style Coats
Including Balmacaan, Sport and College
While Any Remain Your **\$5.90**
Unrestricted Choice for

Coats for women, misses and juniors included in this great sale! All wool materials, tweeds, boucle, a very large assortment of fancy mixtures, plain blacks, navy, brown and fancy plaids and stripes. Greatest possible variety of styles. Coats for utility and "dressy" wear.
3 Handsome Models Are Illustrated.
For Best Choice Make Early Selection Today!
We Anticipate Only Few Coats Remaining for Saturday Selling



—Fourth Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

Women's 50c Hose, Pr. 38c
2 Pairs 75c

500 pairs in the lot. Fine lisle and cotton and mercerized lisle—foreign and domestic made. Full fashioned. Black and tan shades. Regular and outsize.
—First Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

Girls' Middies 50c
6 to 14-Year Sizes

Several styles to choose from. White galatea with red or blue collars and bands, in regulation and Balkan styles. Also "Camp Fire" Middies included in the great underpricing for Friday only.
—Fifth Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

Men's \$1 Flannel Overshirts
59c

Good quality flannel in gray and tan shades. Either roll or military collars. Well made, good fitting shirts, reduced to this very low price for Friday's surprise sale.
—Men's Store, First Floor, Temporary Annex, No. 1

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

Women's \$1.75 Union Suits
95c

Wool and cotton mixed — favorite "Luzerne" brand. High neck, long sleeves, ankle length. Also "Harvard Mills" silk and cotton mixed, low neck, sleeveless, knee length. All sizes in both lots.
—Second Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

\$1.25 Silk Poplin, Yard 93c

Splendid quality. Small printed designs. A full assortment of the season's most favored colors, including Copenhagen, Balkan and navy blues, Indian red, terra cotta, greens, browns and wistaria. Soft, desirable materials—reduced for one day's sale only.
—Third Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

65c to 85c Net Top Laces
Yard 49c

18 to 27-inch widths. White and cream in neat designs. For blouses, tunics and party frocks.
—First Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

10c Dress Gingham 6¼c
Stripes and checks, in all colors, including the new dark shades in vogue this Fall.
—Third Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1293d FRIDAY SURPRISE SALES

Seven Wonderful Grocery Surprises
Blue Ribbon Butter, roll 70¢
Freshly churned Oregon Butter. 6¢
Macaroni or Spaghetti, package 6¢
Fine Oregon make. Regular 10c pkg.
12 Bars Laundry Soap 25¢
"Friday Special" or "Standard" brand.
4-Row Sewed Brooms, each 29¢
"Kitchen" brand. Substantially made.
Three Cans Clams 25¢
"Ellinore" brand. No. ½ flat cans.
Three-pound Sack 38c Coffee 75¢
Cabinet blend. Rich old Coffee. Packed in new cotton sacks.
No. 5 Cans Karo Syrup 25¢
Blue label brand. Fine for pancakes.
—Pure Food Grocery, Basement, Sixth-St. Bldg.