



Bringing the Boy and the Right Suit Together--Navy Blue Serges In a Sale Where Every Suit Is Worth One-Third to a HALF More Than Prices Asked

145 Navy Blue Serge Suits Selling to \$11.50, Saturday \$7.95
90 Navy Blue Serge Suits Selling to \$14.50, Saturday \$8.95
—Suits of fine navy serges and chevots, strictly all-wool, in qualities usually shown only in Fifth Avenue shops—suits that stand for the best in tailoring, fit and finish. Made in sack and Norfolk styles, single or double breasted, coats lined with the best quality serge and mohair linings. The pants are made in knickerbocker style, full lined, with taped seams.
—These exceptional suits come in sizes 6 to 18 years.

\$8.00 Boys' Suits \$4.95
—Fine all-wool suits with one and two pairs of pants. Made in the newest models in mixtures, plaids, checks, stripes and diagonals. They include novelty Norfolds with patch pockets, sewed-down and loose belts, knife and box plaits, regulation Norfolds and sack suits. Colors are browns, tans and blue mixtures.
—Sizes 6 to 18 years.

\$3 Bath Robes \$2.49
—Beacon Blanket Robes, made just like father's, with turndown collars, finished with cords at neck and waist. Robes are made in sizes 2 to 16 years and come in cadet, rose, gray, brown, navy, red and light blue, in neat and attractive patterns.

Boys' Rain Coats \$3.00, \$3.50 to \$7.50
—Plain tan and fancy mixtures, single or double-breasted, raglan or set-in sleeves, storm collars, side-slashed pockets. Sizes 4 to 18 years.
Mackinaws at \$5 to \$8.50
—For boys from 6 to 17 years. Extra quality coats with convertible collar, yoke, box plaits, belt and pockets. Colors are brown, gray and red plaids.

—Fourth Floor.

Phenomenal Sale of Boys' Sweaters 1100 Samples From a Manufacturer Prices Less Than Wholesale

V-Neck High Neck Byron Collars
\$5.00 and \$6.00 Sweaters . \$2.95
\$3.50 and \$3.75 Sweaters . \$2.25
\$2.50 Sweaters for . . . \$1.48
\$1.50 Sweaters for . . . 98c
\$1.25 Sweaters for . . . 79c
Infants' All-Wool Sweaters, Sizes 2 to 4 Years
\$.35 to \$.75 Sweaters \$2.45 \$2.50 Sweaters . . . \$1.79
—Fourth Floor

Remarkable Sale Junior Dresses

GIRLS FROM 15 TO 18 YEARS OLD
Also Very Suitable for Little Women
Silk Dresses—Serge Dresses—Velvet Dresses
Selling Regularly as High as \$35.00 Saturday \$9.95
—Beautiful examples in novelty dresses—hardly two alike. Made of fine crepe de chine, taffeta, messaline, serge and cloth, in exclusive models. They are trimmed with lace, chiffon, net, soutache braid, fancy plaids in combination effect, and are shown in high or low-neck styles with long or short sleeves, vest effects, Peter Thompson and two-piece models. Fur trimmings are also in evidence. These attractive dresses come in Copen, navy, brown, taupe, tan, green, white, black, rose and wistaria. —Fourth Floor.

New Junior Suits Selling From \$17.50 to \$30.00 Sale \$15.00

—A special assortment of youthful, most attractive new suits has been selected from our regular stocks for this sale, which includes straight-cut coats, Country Club styles, Norfolk and belted models, with skirts in new yoke or pleated styles, and long flaring tunics. The materials are chevot, serge, broadcloth and fancy weaves, and coats lined with satin or peau de cygne, trimmed with velvet collars and bone or fancy buttons. Surely a most excellent assortment of fashionable Autumn suits for girls from 15 to 17 years old. They are shown in navy, Labrador blue, green and brown. —Fourth Floor.

\$5.00 Girls' Rubberized Rain Coats \$3.98
—In sizes from 6 to 14 years. Made of rubberized cloth and sateen in red, brown and navy, with turn-down collar, plaid silk lining, slashed-in side pocket, in single and double-breasted models. Some have detachable hoods. —Fourth Floor.

These Are Wonderful Dresses Girls' Serge School Dresses \$5.00 SELLING REGULARLY AT \$6.50

—New dresses for girls from 6 to 14 years. Made of extra quality serge in especially pretty styles, with trimmings of fancy plaid collars, cuffs and belts, fancy buttons, silk cord and tassels. These dresses come in navy and brown. In this assortment are also included black and white checks with cadet or red collars, braid trimmed, and corduroy dresses with plain collars, cuffs and belt and trimming buttons. —Fourth Floor.

Coats for Children From 2 to 6 Years SPECIAL, \$2.49, \$5.00, \$5.95, \$6.95

—Of corduroy, velvet, cloth, zibeline and eiderdown, in most attractive styles, showing belts, capes, velvet collars, corduroy collars and belts, plush and fancy button trimmings. Colors are white, red, tan, gray, navy and brown. —Fourth Floor.

Sample Line Newest Lace Neckwear Third to Half Price NO TWO PIECES ALIKE SELLING FROM \$1.50 TO \$2.25



98c
—Net, Oriental and Venise standing and flare-shaped collars, the new vestee effects, in cream and white. The very latest note in fashionable neckwear.

Pique Vestees and Sets Selling at 75c and 85c Special 50c



—Pique vestees and collar and cuff sets fashioned in the latest style in two of the most popular models. Also some lace Medici collars are included. —First Floor.

One Day Sale of Transformations In the Hair Goods Section

—\$2.50 Transformations of German hair, permanently wavy, extra quality in gray and plain shades \$1.35.
—\$6.00 French and German quality transformations \$3.50. In gray shades \$4.50.
—\$8.50 Transformations made of pure convent-cut French hair, exceptionally fine quality; Special \$5.95. The same quality in gray; Special \$7.95. —Second Floor.



The Question IS Answered

Millinery Styles for
Fall Are Settled
The
Leading Fashion

Velvet Hats

For Saturday
We Offer Unquestionably
A Sale of Velvet Hats With

No Precedent in Price
No Equal in Quality

THE CLIMAX

Is Reached in This Sale
When 1600 of the Smartest

Silk Velvet Shapes
Selling at \$6.50, \$5.00 and \$4.00
Are Offered

SATURDAY FOR
\$1.39

—Second Floor.

—Hats sketched directly from
models on sale. Twenty differ-
ent styles.

Picture
Framing
Lowest
Prices

Lipman Wolfe & Co.

Picture
Framing
Lowest
Prices

2000 Pairs of Women's White and Tan Gloves 95c a Pair

REGULAR PRICE, \$1.25
—Made of soft, firm skins, of fine, flexible quality and splendidly finished, one-clasp, pique sewn, fancy embroidered backs and self and contrasting stitch. Today as a Saturday offering of great interest we offer them at a price impossible, were it not for the fact that these gloves were made to our special order and delivered to us before the present European difficulties arose. Besides white and tan, these gloves come in black and gray. Saturday, 95c. And they will go quickly. —First Floor.

Sale of W. B. Corsets The Season's Most Fashionable Models Selling Regularly at \$3.00 Special \$1.95

—One model is of coutil with medium low bust, long hips and back, with the new "in-curve" at the waistline. Trimmed with embroidery and finished with three pairs of heavy hose supporters. Sizes 19 to 27.
—The other corset is also of coutil, medium bust, extreme length over hips and back and with elastic goring, giving ease in sitting. Neatly finished with embroidery. Three pairs serviceable supporters attached. Sizes 19 to 30.

Brassieres Selling Regularly From \$1 to \$2 Saturday 79c

—A most exceptional assortment of brassieres of half a dozen well-known makes has been reduced for this sale. They are made of fine all-over embroideries, all-over nets, meshes and excellent quality of cambric, in cross-back or hook-front styles, trimmed with embroidery and lace insertion and edging. They come in all sizes, but not every size in each style. —Fourth Floor.

2000 Yards of 35c Ribbons In Newest Dresden Effects and Plain Saturday Special 25c

—First Floor.

\$1.00 Pins and Combs Saturday 50c

—Tango pins and Spanish combs in all the new shapes, set with fine French rhinestones.
—Stone-set barrettes in all sizes and shapes.
—Back combs, set with first-quality rhinestones and inlaid with gold. They come in shell, amber and demiblonde. —First Floor.

\$5.00, \$5.50 and \$6.00 Party Boxes \$3.45 and \$3.95

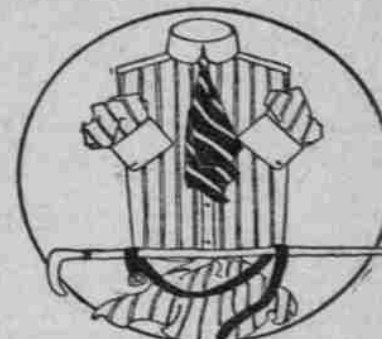
—These attractive party boxes are made of genuine polished morocco and velour calf, in black, brown, blue, gray and green, lined with silk. Each box is fitted with large mirror, memorandum tablet and pencil, powder box, lip rouge holder, comb, perfume bottle and coin purse.
—We have them in a variety of shapes and sizes, to suit every individual taste. Particular attention has been given to every detail of these fashionable boxes, and the workmanship and finish you will find to be the equal of much more expensive boxes. —First Floor.

MEN'S STORE

Men Who Know
Good Shirts

Will Buy Enough for
the Season's Wear

\$1.50 and \$1.35 Shirts
95c



—Every man in the city is interested in this sale. He must be. For every man requires shirts every so often, and in this offering the opportunity is presented for a man to supply a season's needs, feeling assured that the price paid is the lowest notch—that good shirts of dependable qualities of madras and percale can be offered for. Made generously full, with plain and plaited bosoms, in all sizes, in light and dark patterns, in neat stripes and all-over designs. Plenty of every size to select from. —Shirts good enough for any man to wear.

75c, 60c and 50c Neckwear
Saturday 25c

—Don't be afraid of the price—it's mighty interesting, of course, but it doesn't compare for a moment with the quality of these beautiful scarfs. Just a little pick-up purchase of our New York buyer, who secured about 75 dozen neckties from a manufacturer whose lowest retail price for his goods is 50c.

—Silk four-in-hands with wide flowing ends,
also narrow straight ties, in Persians, stripes,
scroll patterns, plain colors, neat figures, dots,
in light and dark effects.

—All made of heavy silks in such a wide variety of styles that selections will be difficult for the man who wishes only a few ties.
—We place no restriction on quantity.

Cashmere
Socks
3 for 65c

—Men's Cashmere Sox—a grade sold in this store season after season at 35c—a dependable hose made of soft wool yarn with extra reinforced soles, heels and toes. Sizes 9½ to 12, in black only.
—Men's Store, just off Washington-st. Entrance

New Embroidered Voile Blouses Saturday \$1.95

A Special Purchase
Blouses Selling for \$3.00

—Made of fine, soft finished voile, with flaring collars in different effects. Some are all-over embroidered, others have embroidered fronts and sleeves, fancy cuffs and long set-in sleeves. Blouses in the very newest styles shown this Fall.
Third Floor.



135 Silk Jersey Petticoats Of All Silk Jersey Made With Deep Flounce of Satin Knife Plaits—Black and Colors Saturday Special \$1.95

—Third Floor.



Marabou Muffs Capes Stoles Ruffs

—Made only of the finest fiber marabou and contain no short shoddy.
\$5.00 Cape or Stole, \$2.35
—In natural and black.
\$5.00 Muffs to Match, \$3.65
—Satin lined.
—Set of muff and stole or muff and cape, \$6.00.
\$2.75 Neck Ruffs, \$1.48
—Trimmed with cord and tassel.

Ostrich Imported Neck Ruffs

—In combinations of black and white, royal and black, pink and black, and other combinations.
—Priced at \$8.00.
—First Floor.

Toilet Goods Sale

\$1 Vaucaire Galega Tablets 69c
25c Violet Supreme Talcum .16c
25c Lehn & Fink's Talcum .16c
25c Violet Almond Meal .16c
10c Camphor Ice .06c
50c Pow. de Riz (Piver's) 35c
75c Pompeian Massage Cream 59c
50c Hind's Honey and Almond Cream .29c
50c Daggett & Ramsdell Cream for .34c
25c Bandoline .15c
25c Aubrey's Liquid Rouge .19c
50c Dr. Charles' Flesh Food 25c
50c Vida Rose Rouge .25c
50c Bathasweet .29c

—FREE—With every tube of Zylano or Kalizon Tooth Paste at 50c, a 19c tooth brush.
—Zylano is a saponaceous paste made strictly according to the original LaNoye prescription.
—Kalizon is a potash paste manufactured for the National Society of Dental Hygiene.

Drugs and Laboratory Products.

25c Hydrogen Peroxide .16c
10c Epsom Salts .05c
35c Vanilla Extract .26c
50c Beef, Iron and Wine .39c
25c Coconut Oil .16c
10c Boric Acid .07c
25c Glycerine .16c
25c Glycerine and Rose Wat. 16c
10c Toilet Paper .06c
—Drug Section, First Floor