

1857

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1914

Our Mail Order Service
Offers Out-of-Town Patrons
Dependable Merchandise
At Underselling Prices!

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Our Daily Bulletin of Mail Order
Specials Will Appear on This Page!

MEN! READ THIS!



For Mail Order Patrons Only
 Men's \$15 Mackinaws, \$12

We have reserved from our immense stocks of handsome new Mackinaw Coats for men—two lots—which we offer at very special prices. In one lot are \$15 Mackinaws, in all desirable colors: plain, striped and plaids, with either the popular raglan shoulder or Norfolk belted coats. Sizes 32 to 46. Norfolks in yoke style or plain Norfolks with two or three pockets, whichever preferred. Shown in combination of blue and green, gray and black, and practically every combination of colors imaginable. Made with shawl collars. All wool and showerproof.

A limited number of these \$15 Mackinaws to be offered to mail-order customers only at \$12. Order today, specifying your preference in style, color, etc.

\$10 Mackinaws, \$8.50

Men will find in this group the popular styles of Mackinaws for which they ordinarily pay \$10. Made with both notch and shawl collars, in Norfolk style only. Full belted or half-belt, in plain or pleated Norfolk style. Every desirable combination of color is here in plaids and checks.

State your preference for colors and we are certain to send you a handsome Mackinaw from this lot. They are all wool and showerproof and very popular this season. These \$10 Mackinaws to mail-order customers only—very special at \$8.50. Order now!

*Hundreds of Thousands of Dollars' Worth
 of New and Wanted Merchandise Are
 Offered to People Out of Town Through
 Our Mail Order Department's*

Personal Shopping Service

*Experts on Merchandise Will Supply Your
 Needs as Carefully and Conscientiously as
 if You Shopped in Person*

**Write Today for Our Handsome Fall
 and Winter Mail Order Catalogue**

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