

Meier & Frank's--Store of Greatest Helpfulness

Is Exceedingly Well Prepared to Supply Every Need in New Fall Apparel Now

Exclusive Agents "Gotham" Shirts

OUR MEN'S STORE IN TEMPORARY ANNEX—FIRST AND SECOND FLOORS

Agents "Holeproof" Hosiery



TEMPORARY ANNEX

Men Pride Themselves On Individual Personality And Knowing This Our Men's Store

Has Thoughtfully Selected the Most Complete
and Most Varied

Stock of New Fall Suits and Overcoats

For years our Men's Store has studied carefully the clothing demands of men in every walk of life, both young and elderly, and of every stature. Men like to reflect their individual personality in their clothing, and the completeness of our line of new Fall Suits, Overcoats and Raincoats demonstrates to what a great extent we have prepared for individual selection.

We want every man in Portland to know how thoroughly equipped our Men's Store is at this time. Today we'll be exceedingly busy outfitting men with the smart, new Invincible Suits at \$16.50, which have so long been a feature of our Men's Store.

Every Invincible Suit is made to our own specifications, and we exact from the makers the most thorough tailoring of all-wool materials; then, too, there's a very satisfying selection from such famous tailors as Rogers-Peet, Alfred, Decker & Cohn (makers of the famous Society Brand), Adler-Rochester, A. B. Kirschbaum, Hickey-Freeman, Washington Company, Naumberg & Co.

One or more of these renowned tailoring concerns you instantly recognize as among the leaders, and you are assured of the newest patterns in every desired weave—Cheviots, Worsteds or Tweeds, in Blues, Grays and the favored mixed colors in stripes, checks or fancies.

Men of every stature are easily fitted to Suits or Overcoats that please them from every standpoint.

Suits priced at \$15.00 to \$35.00
Overcoats priced at \$10.00 to \$40.00
Raincoats priced at \$ 7.50 to \$35.00

We call particular attention of Autoists, Hunters and Motorcyclists to our complete assortment of attractive new Mackinaw Coats, in all latest colors, either solid or combinations of colors, with choice of Raglan or Norfolk style. They're waterproof, and a very practical garment for outdoor winter wear, especially desirable for ice skaters, and will be much in evidence at the opening of the new Ice Hippodrome in Portland. The prices are \$5.00 to \$15.00.

MEN! Visit our Men's Store today in the Temporary Annex

An Exclusive Showing of Men's New Cravats

See 5th-Street Window.
Display in Temporary Annex.

A most elaborate and comprehensive stock of men's new high-grade Neckwear for Fall is here and embraces a wonderful array of exclusive and beautiful patterns, made from Silks imported from France, Switzerland, Germany and Austria.

The high-grade Silks are woven in small pieces, sufficient to make only two Ties of one color and pattern and this assures the most exclusive selection for you.

Each high-grade Cravat is made with slip-scarf, which makes the Ties easy to adjust in the collar.

See this wonderful display of handsome, new Neckwear today!
Prices, 50¢ to \$5.00
—First Floor, Temporary Annex

Children's Coats Are Now Here

In Great Profusion of Styles
Most Moderately Priced

Children's Coats are very handsome this season, and many entirely new styles are to be seen. There's a stability, too, about all the models that's very satisfactory to mothers. A particularly new and desirable Coat is

"THE MILITAIRE" A New Cape Coat

—that is most charming in every way. Developed in Melton cloth, in navy, Copenhagen and brown. Made with detachable cape, with ball nickel buttons ornamenting the front of cape. High turn-down velvet collar, fastened in front with storm strap, adds to the general military effect of this Cape Coat. Sizes for girls 6 to 14. Warm and extremely serviceable are these new "Militaire" Cape Coats, very moderately priced at \$10.95.



Attractive Silk Plush Coats, \$6.95

Sizes 2 to 6 Years—Very fashionably designed little Coats of excellent silk plush in black only. Sashes in pleated styles of messaline add to the effectiveness and "dressy" appearance of these Coats. Well lined throughout, and exceedingly low priced at \$6.95.

A New Line of Children's Serge Dresses At \$3.50

Sizes 2 to 14 Years—Made in long-waisted style, prettily trimmed in Roman stripe, plaid or novelty materials, or solid contrasting colors. Low wide belts and pretty turn-down collars, buttoning down the front. Long sleeves, finished with cuff. The colors are navy, brown and Copenhagen—all desirable shades for children's wear.

New 1914 Children's "Peter Thompson" Dresses Priced \$8.95 and \$13.50

The "Peter Thompson" is standard—and needs no introduction. We've received our shipment of the new season's models. All made of high-grade navy blue serge, in regulation style, with emblems on sleeves and dickey. Sizes 6 to 14 years priced at \$8.95—14 to 20 years at \$13.50.

Bring the Baby to Meier & Frank's During "Baby Days"

—where you may secure its correct weight, and complete in the "Weighing Contest," in which nine handsome prizes will be awarded—to the heaviest, the lightest and average-weight babies—divided into three classes according to age.

\$5.00 Eye-Glasses or Spectacles \$2.50

Here's a most economical offering for Saturday—Gold-Filled Eye-Glasses or Spectacles at just HALF PRICE. Your choice of Rimless or Framed Glasses. This is a splendid opportunity to have your eyes tested by our expert Optometrist, and purchase Glasses that "are right" for your eyes—Glasses that would ordinarily cost \$5—for only \$2.50.

"Sampeck" Suits & Overcoats for Boys

Carry Conviction of Their
Supremacy to
Every Purchaser

When the label reads "Sampeck" you may make up your mind that you're purchasing garments that will stand any amount of investigation, whether of service, dependability of material or perfection of workmanship. For these are the demands that "Sampeck" manufacturers have set out to satisfy. How well they have succeeded is proven by the place "Sampeck" clothing for boys holds in the estimation of those who "know."

We specialize on "Sampeck" Suits and Overcoats for Boys.

"Sampeck" Suits—come in all styles of Norfolk effects, all-wool materials, tweeds, chevots, fancy mixtures, and the popular Tartan checks, and blue serge and cheviot Suits in any style. A feature is "Sampeck" Suits for stout boys—we can fit the boy of extra size in Knickerbockers, to 20-year-old sizes. Regular Suits, sizes 6 to 18 years. All Fancy Suits have 2 pairs of Knickerbockers.

Sampeck Suits Priced \$7.50 to \$16.50

"Sampeck" Balmacaan Overcoats for boys eclipse all others in point of popularity and style. Sold under the guaranteed "Balmacaan" Label—the only garment so authorized.

Full Assortment of "Sampeck" Overcoats for Boys

Hats for Boys--Large and Small

—in all styles and materials—velours, felts, velvets, suede and plush Hats for boys and children. The newest shapes and colors. Sizes 6 1/2 to 7.

Priced 50¢ to \$5.00.

Boys' Felt Hats

—the very newest shapes and colors, including blues, browns, greens, grays, tans and black. Sizes 6 1/2 to 7 1/2. Priced \$1.00, \$1.50, \$2.00.

Boys' Cloth Hats and Caps

—to match the suit. Sizes 6 1/2 to 7 1/2. Priced 50¢, \$1.00, \$1.50.



1857 1914
THE QUALITY STORE OF PORTLAND
First, Sixth, Morrison, Alder Sts.

Carefully Groomed Men WEAR THE FAMOUS "Knox" Hats

Shown in Complete Assortment at Meier & Frank's
"Knox" Hats for men are a satisfying feature of our Men's Store, and so complete is our selection that all tastes may be gratified. Prominent in the new Fall style Knox Hats are many smart new shapes, including the taper crown and mushroom brims, with plain or fancy bands and new butterfly bows. Stiff shapes, also, in a variety of new "blocks."

Knox Hats for Men Typify Style and Up-to-Dateness--Come in Today and Select a Knox From Our Immense Assortment of These Famous Hats.



TOILET Accessories Reduced SATURDAY

- Satin Skin Face Powder, box 16c
- Satin Skin Cream, jar 25c
- Daggett & Hamdell's Cream, jar 25c
- Semper Glycerine, jar 25c
- Helmes' Frecklin, jar 25c
- Benzo & Almond Lotion, bottle 25c
- Wakelien's Camellia 25c
- Sanitol Tooth Paste, tube 25c
- Dr. Graves' Tooth Powder, box 25c
- Bath Salts—Violet, Rose or Verbena 39c
- Jergens' Talcum Powder—Rose or Violet 42c
- Samurai Glycerine, Talcum 42c
- Jergens' Violet Glycerine Soap 7c
- St. Hughes' "Ideal" Double-Blade 69c
- Dr. Cushman Hair Brushes, each 39c
- 50c and \$3 Military Hair Brushes 39c
- pure bristles, set \$1.79
- St. J. A. Henckels' "Twin" Brand 69c
- Scissors 69c
- St. J. A. Henckels' "Twin" Brand 50c
- St. Dr. Bell's Pine Tar Honey Comb 69c
- Syrup 69c
- St. Scott's Emulsion Tonic 69c
- One pound Absorbent Cotton, "B. & H." sterilized 33c
- Vinol—a tonic containing Cod Liver Oil and Lipostron of Iron, the best 69c
- St. Caldwell's Syrup of Pepsin, the \$1 bottle 69c

FREE a Sanitary Glass Tooth Brush Holder with every purchase of a "Talcum" Guaranteed Tooth Brush.

—First Floor, Sixth-St. Bldg.

Munsingwear for Men and Boys

Sold Exclusively in Portland at Meier & Frank's

There's solid comfort in Underwear for men and boys who wear Munsingwear. Whether considered from the standpoint of durability, service or health, Munsingwear merits your patronage. The popularity of Munsingwear is undisputed—and its popularity is due to its sterling worth. Here are some of the advantages of Munsingwear that are bound to be appreciated by all men: The garments are made perfect fitting, the yarns used in its manufacture are the best that can be obtained; it is manufactured under the most sanitary conditions—and last, but not least, it is very reasonably priced.

Serviceable, satisfactory, perfectly fitting, popular-priced Munsingwear for men and boys, in all desirable Fall and Winter weights—may be purchased in Portland at this store only.

—First Floor, Temporary Annex

Holeproof Hosiery For Men and Boys

Meier & Frank Principal Portland Agents

Holeproof Hosiery is sold with this guarantee: 6 pairs guaranteed to wear six months—without holes, or new Hose free. (3 pairs Silk Hose guaranteed three months). In other words, your Hosiery is insured for six months, no extra cost to you other than purchase price of the Hose. Isn't this an item worth considering? Our thousands of patrons who will wear no other than "Holeproof" think so—and, once worn, all men are of the same opinion. "Holeproof" Hosiery comes in varying weights of cotton and silk, thus catering to all needs.

Meier & Frank Are Principal Portland Agents For the Famous "Holeproof" Hosiery And Recommend It to Men and Boys. Desiring Satisfactory and Serviceable Hose.

—First Floor, Temporary Annex

"Gotham" Shirts and Pajamas

The makers of the famous "Gotham" Shirts pride themselves on the excellence of the entire "Gotham" line, and particularly on what they justly term "The Shirt of a Gentleman." The detail and perfection of workmanship is readily evidenced in the finish of every "Gotham" garment and fine variety of handsome patterns and attractiveness throughout. Our experience with practically every make on the market convinces us that the "Gotham" is undeniably "The Shirt of a Gentleman," and the make that will give greatest satisfaction from every standpoint.

New Fall patterns in "Gotham" Shirts are here, and we are exclusive Portland Agents for "Gotham" Shirts, Athletic Underwear and Pajamas.

—First Floor, Temporary Annex

Children's "Middy" Dresses, 98c

Usually \$1.50

They're just as illustrated—and smarter, more attractive little Dresses would be hard to find. At 98c—they're remarkable. They come in sizes 3, 4, 5 and 6—Gingham, in pink, dark or light blue, tan, white with colored trim. Made with pleated skirt, fastened to underwaist, worn under Middy. The Middy is laced in front with silk cord and has sailor collar and cuffs of plaid gingham. These splendid Dresses—usually selling at \$1.50—are specially priced at 98c.



—Second Floor, Sixth-St. Building

Sale Cut Jet Crosses 35c

WORTH DOUBLE THE PRICE
Jet ornaments of all descriptions lead in popularity this season, and as a result, Jet is scarce. But not here. Our stocks are immense and our assortment unequalled. These Cut Jet Crosses were offering today at this very low price were purchased by us at an unusually low figure—because we took all the importer had. For that reason we're in position to offer them to our patrons at about half the usual price. There's a goodly assortment of styles and effects in these Handsome Cut Jet Crosses at 35c.

—First Floor, Sixth-St. Bldg.

Buy Over-Sunday Groceries AT SPECIAL PRICES

- FANCY JERSEY CRANBERRIES—Large, red, ripe Berries of delicious flavor. Lowest price quoted for years, 10c the quart 10c
- Fine Hams—Sugar cured, well smoked, pound 21 1/2c
- Royal Banquet Butter—Fancy Oregon make, roll 75c
- Queen Olives—Large size. Quart Mason jars 39c
- Pork Sausage—Correctly seasoned. Fresh daily, pound 18c
- Victor Coffee—Popular blend, pound 29c
- California Walnuts—No. 1 soft shell, pound 17 1/2c
- Weinermursts or Frankfurters—Fresh daily, pound 18c
- Sweet Potatoes—Best quality case run, 10 pounds 25c
- Loin Bacon—Sugar cured and smoked. Half strips, lb. 22 1/2c
- Pastry Flour—Best for cakes. No. 9 sacks 39c
- Peanut Butter—Best make. Pint Economy jar 25c
- California Almonds—25c grade. Paper shells, pound 20c

—Pure Food Grocery—Basement, Sixth-St. Bldg.