

RURAL UPBUILDING  
L. C. GILMAN'S PLEA

Railroad Head Urges Real Estate Men to Transfer Activities to Country.

SPECULATION IS DEPLORED

Prophecy Made That Next Decade Will Be Agricultural Era and Development of Land Is Declared of Benefit to All.

More than 100 members of the Portland Realty Board in attendance at their weekly meeting in the rooms of the Commercial Club yesterday were advised by L. C. Gilman, president of the Spokane, Portland & Seattle Railroad, to concentrate their efforts on the development of rural instead of city property.

"Futuristic speculative real estate dealing is bad for the buyer, the seller, the broker and the community," said Mr. Gilman. "Speculative eras are always followed by reactions which during their continuance more than absorb the profits made during periods of speculation."

"The price of real estate should be fixed, like the prices of all other commodities, by the economical law of supply and demand. Its price should be exactly what it is worth for use."

"The real estate man has a most important function to perform to bring land to the landless and homes to the homeless. Whenever you make a landowner or a home-owner you make a good citizen who will be a real strength in the political life of the nation. Just as land is the foundation of the nation's life and strength, so is the landowner the foundation of our social, business and political life. I am sure that much of the progress of the Pacific Coast is due to the energy, optimism, sagacity and foresight of real estate men."

Agricultural Era Prophesied.

"But I am wondering whether at such a time as this you should continue your work in the city, where, as I believe, your work is pretty largely done already. My advice is, turn your attention to the country. There is no question but that the next decade will be an agricultural era."

"Think of your field of opportunity! The great inland Empire has hardly been scratched. It ought to be supporting five or 10 times its present population. The same thing is true of your splendid Willamette Valley. It is not bringing the revenue that it should. When I made a critical analysis of the Valley recently I was keenly disappointed by the apparent lack of development and of people. There is a great opportunity lying there that is not taken advantage of by you people of Oregon."

"If town lots are not active, it may be that there is no immediate need of city building, but the whole world needs bread and meat and we have the land here to produce it. Your duty is to bring producers on the land and in doing so bring prosperity not only to Portland but to the state at large."

Second Belation Is Predicted.

"When the European war does end I predict that the bone and sinew of the war-ridden nations will say 'we are tired of being mere puppets, of being pawns for kings to play with, we are going to the land of freedom, opportunity and peace.' Then will come your opportunity to make of the Willamette Valley a second Belgium."

Mr. Gilman deplored the present tendency to strike at real estate owners by unusual forms of taxation tending to deprive them of the benefits of land ownership and throwing the benefits into the hands of people at large. "We ought to combat all these attempts and repay the beneficial results of our ownership," he declared. "We should endeavor to reduce the taxation on real estate."

M. J. Clohesy, chairman of the day, and E. L. Thompson, of Hartman & Thompson, during the course of informal remarks praised James J. Hill for the great good he has done Oregon in developing its resources. Mr. Thompson also mentioned Mr. Hill's loyalty to Oregon in purchasing the equipment for the Great Northern and Northern Pacific steamships in this territory insofar as possible.

WASHINGTON EDITOR WEDS

H. W. Patton Takes Mrs. Sarah S. M. McMillan, Hoquiam, as Bride.

H. W. Patton, editor of the Grays Harbor Washingtonian, and Mrs. Sarah S. McMillan, of Hoquiam, were married yesterday at Vancouver. The ceremony was performed by the Rev. F. T. Howard, chaplain of the Good Samaritan Hospital, with whom they had become acquainted some time ago when he was rector of the Trinity Church in Hoquiam.

Mr. and Mrs. Patton will visit for a few days in Portland, where both have many friends, and will then go for a short stay at Oregon in the fall before turning to their home in Hoquiam. Mr. Patton is a newspaperman of prominence in the Northwest and was in the business in Bellingham and Aberdeen for a number of years before he took charge of the Grays Harbor Washingtonian. Mrs. Patton is from a well-known pioneer family and is one of the trustees of the Washington Historical Society. She was a member of the Commission on Rural Credits which recently toured Europe.

PERSONAL MENTION.

F. J. Clark, of Hood River, is at the Carlton.  
P. W. Bandow, of Chicago, is at the Perkins.  
A. H. Sale, of Astoria, is at the Washington.  
G. A. Cheatham, of Spokane, is at the Benson.  
Dr. N. C. Coe, of Bend, is at the Oregon.  
A. C. Woodcock, of Eugene, is at the Imperial.  
F. A. Finseth, of Dallas, is at the Imperial.  
Elmer E. Hershey, of Missoula, is at the Benson.  
F. V. Glidden, of San Francisco, is at the Multnomah.  
N. H. Bachmeyer, of Albany, is at the Multnomah.  
Frank C. Rogers, of Seaside, is at the Multnomah.  
Hector Matherson, of Corvallis, is at the Imperial.  
Mrs. Benton Bowers, of Ashland, is at the Imperial.  
S. H. Goddard, of Washington, D. C., is at the Oregon.  
W. Fairchild is registered at the Oregon from Tacoma.  
J. C. Smith is registered at the Carlton from Nehalem.  
Mr. and Mrs. H. C. Barker, of New

York, registered at the Benson yesterday.  
Miss Della Haviland, of Grants Pass, is at the Nortonia.  
H. D. Brew is registered at the Perkins from Spokane.  
J. G. Hodgins, of La Grande, is registered at the Seward.  
Mr. and Mrs. E. E. Harder, of Baker, are at the Multnomah.  
Alfred Nelson, of Butte, a mining man, is at the Seward.  
W. Seller registered at the Carlton from Salem yesterday.  
Mr. and Mrs. W. I. Johns, of Myrtle Creek, are at the Carlton.  
Miss Eleanor Warren, of San Francisco, is at the Nortonia.  
Miss Ella Hendricks, of McMinnville, is registered at the Eaton.  
L. E. Fernsworth, editor of the Banks Herald, is at the Perkins.  
George E. Kessler, of Denver, is registered at the Multnomah.  
Mr. and Mrs. J. U. Smith, of London, Canada, are at the Perkins.  
A. W. Neitman registered at the Nortonia from Seattle yesterday. E. F. Good, Mr. and Mrs. A. V. Whitney, of Cottage Grove, are at the Oregon.  
Mr. and Mrs. J. C. Crinklaw, of London, Ont., are at the Cornelius.  
Mr. A. H. Carragan and son Lester, of New York, are at the Benson.  
O. E. Thompson, of Silverton, registered at the Cornelius yesterday.  
Mr. and Mrs. E. H. Hartman are registered at the Eaton from Condon.  
W. J. Wright and H. K. Willets, of Hoquiam, are at the Washington.  
J. C. Evenden, of the United States Forest Service, is at the Washington.  
A. O. Reed, of Toledo, and E. F. McMullen, of San Francisco, Oberlin automobile men, are at the Multnomah.  
Mr. and Mrs. Sam Leventhal, of Astoria, are at the Washington, en route home from the State Fair at Salem.  
Mr. and Mrs. S. Washburn, M. E. Sears, of Lebanon, are at the Imperial.  
Professor T. D. Beckwith, of Corvallis, is registered at the Seward.

CLUB TO STUDY SPAIN

PROGRESS SOCIETY HOLDS OPENING MEETING OF SEASON.

Programme is Announced and Next Session of Organization, First Study Gathering, Set for Monday.

The opening meeting of the Portland Progress Club for 1914-1915 was held Monday at the home of Mrs. L. C. Phillips, 465 East Fourteenth street, North, the club's president. The gathering was a reunion of members. For the ensuing year the club will study Spain. The first study meeting will be held next Monday. "A General Survey of Spain" will be given by Miss Marietta Meusdorffer.

During the season the following programme will be given: October 13, "A Ramble Through Spain," Mrs. E. Goodwin Beckwith; October 15, "Ancient and Medieval Spain," Mrs. Horace D. Pennington; October 26, "Moslem Spain," Mrs. Frederick W. Skiff; November 30, "Philip II, Charles V, and the Netherlands," Mrs. J. G. Beckwith; December 7, "Conquest of Peru" and "Cortes in Mexico," Mrs. Rea and Mrs. Hammond; December 14, "Philip II," Mrs. James Beeghly; December 15, "The Restored Monarchy," Mrs. John R. Westervelt; February 1, lecture on Spain; February 8, "Spanish Women of Yesterday and Today," Mrs. John B. Pilkington; February 15, music day; Mrs. D. P. Rea, chairman; February 22, "Romantic Legends," Mrs. A. H. Cousins; March 1, "The Bullfight in Spain," Mrs. H. G. Beckwith; March 8, "The Royal Family" and "Madrid," Mrs. A. E. Hammond and Mrs. Horace Pennington; March 15, lecture, "Spain at museum;" March 22, "Spanish Missions in California," Mrs. John Coleman; March 29, "Spain in Mexico," and reading, "Manners and Customs of the Spanish People," Mrs. James Beeghly; Mrs. D. P. Rea; April 6, "Spanish Life in Town and Country," Mrs. L. C. Phillips; April 12, "Popular Pastimes," Mrs. John F. Wooster; April 19, "Cooking Demonstration," Mrs. L. H. Knapp; chairman; April 26, "Cervantes-Don Quixote," Mrs. F. W. Skiff; May 3, lecture, "Literature of Spain," Mrs. John Tyus Hotchkiss; May 17, "Spain of Today," Miss Marietta Meusdorffer, chairman; closing picnic for the year, Mrs. David C. Bates, chairman.

The honorary members are Mrs. M. L. Pratt and Mrs. W. H. H. Taylor, of Portland, and Mrs. A. J. Lilburn, Roseburg. The club was organized in 1896. The officers are: President, Mrs. L. C. Phillips; vice-president, Mrs. John B. Pilkington; secretary-treasurer, Mrs. Frederick W. Skiff.

OUR OWN 'MOVIES' BEST

E. F. JAMES, AFTER TOUR, HOLDS EASTERN SHOWS INFERIOR.

Portland Theaters More Convenient Than \$1,000,000 New York "Strand," Says Manager of Majestic.

"When it comes to motion picture shows New York hasn't anything on Portland," declared Edwin E. James, manager of the Majestic Theater, who returned from a six weeks' trip in the East yesterday. Mr. James spent some time in New York, visiting the different motion picture exchanges and theaters. He says that the quality of the motion picture in the East is no better than it is in the West.

Commenting on New York's great million-dollar theater, the Strand, he said: "It is a beautiful playhouse, but it gives a person the fidgets to sit there. Ushers run among the spectators and the orchestra sits upon the stage, and the whole place reeks with disorder. The Portland theaters all have more convenient and attractive lobbies than any motion picture house on Broadway."

"Nor do the New York show houses make the money we do, in spite of the fact that their prices are higher. They charge 25 and 50 cents for the shows we offer for 10 cents."

Mr. James declared that the so-called "feature" films made from popular stage productions and books are really supplanting films of the "slapstick" variety.

"The motion picture will soon demand a higher price for admission," he said. "In the production of these famous plays and books much money is spent and they are really worth more than 10 cents."

Mr. James said New York does not suffer much from the "snip" of the censor's shears, but laughed at the way the Philadelphia and Chicago board of censors "cut" the films.

"Most of the productions were so tame they really weren't worth seeing," he declared. "In more ways than one Portland exhibitors should be glad they are in Portland."



Today Will Be "Candy Day" at Bargain Circle, 1st Floor  
Take Luncheon in Our Beautiful Tea Room on 4th Floor



Engraving Sale!

Stationery Dept., Main Floor.  
Plate and 100 Cards (script) \$1.35  
Plate and 100 Cards (Old Eng.) \$1.35  
Plate, 100 Cards (French Script) \$2.10  
Plate and 100 Cards (shaded French Script) for this sale at only \$2.95  
Plate and 100 Cards (Caxton) \$3.00  
100 Cards Printed From Plate for 65c

Olds, Wortman & King

Reliable Merchandise—Reliable Methods  
Pacific Phone Marshall 4800 Home Phone A 6231

Children's Free Classes in Art Needlework

Second Floor—Free classes in Knitting, Crocheting and Embroidery Work every Saturday from 9:30 to 12. Full line of latest needlework novelties on display, including doll sets, doilies, etc. Expert instruction for children in these classes. Adult classes from 1 to 5 daily.

Double L. N. Stamps

TODAY WITH CASH PURCHASES MADE IN SHOE DEPARTMENT, MAIN FLOOR. Take advantage of this opportunity to supply your Shoe needs today and receive Double Trading Stamps with your purchases. See special bargains in men's and women's high-grade Footwear elsewhere in this advertisement. Headquarters for children's serviceable School Shoes.

Smart New Fall Coats

For Women and Misses



Second Floor—Pre-eminently Portland's best Coat Store! For today's selling we feature new arrivals in women's and misses' Coats in the popular heavy mixtures, zibelines, chinchillas and broadcloths. Stylish Balmacaan models and belted-back effects. Many of these have the large shawl collars and bell-shaped cuffs. Others with velvet collars and cuffs; three special lines now at \$18.50 \$15.00, \$16.50 and \$18.50

\$6.50 Sweaters at \$5.00  
Second Floor—Medium-weight ribbed wool Sweaters in the popular roll-collar style, with close-fitting cuffs and knit-in pockets. These are shown in white, cardinal and gray only. All sizes for women and misses. Standard \$6.50 quality. Priced very special \$5.00 for today's selling at only \$5.00

Special Showing of Skirts

Second Floor—Beautiful new Skirts for women and misses in a splendid assortment of styles, including the new long tunic effects. Broadcloth, serges, chevots, plaids and combination materials in all the sought-for colors. Scores of styles to choose from. \$28.50 Prices range \$5.00 up to \$28.50

Ask for S. & H. Trading Stamps

Girls' Coats

At \$5.98

Second Floor—Warm, serviceable Coats for girls' school wear of zibeline and other stylish materials, trimmed with plush, baby lamb, etc. Extra good qualities. Ages 6 to 14. On sale at \$5.98

Girls' Cape Coats

At \$7.48

Second Floor—Children's Coats of heavy woolen mixtures, in plaids or plain colors. Also in the desirable astrakhan. Some in smart cape effects, trimmed with plush. Ages 6 to 14. Special \$7.48

Girls' Dresses for Less!

Second Floor—Attractive new models in plaids and serges, in two-piece, Buster and convent models. Trimmed with sashes, ribbons, buttons, etc. Full assortment of all sizes. Serviceable colors. Special \$4.98, \$5.98, \$6.98

The Newest Fall Hats

At \$12.75

Second Floor—Don't judge these Hats by the price we have put upon them, for they are worth far more. It's a special group of about 100 Hats just received and offered for Saturday only at above price. Hand-made and pressed velvet and plush shapes in tricorns, colonials, large and medium sailors and other smart effects. Trimmed with French flowers, novelties, nunnies, ostrich, \$12.75 etc. Your choice \$12.75



Black Velvet Shapes

At \$1.45

Second Floor—The season's very newest effects in small and medium Sailors, Turbans, etc. Many with the new rolling brims. Excellent quality black velvet and well made. Here's a special offering that many women will be quick to take advantage of. On \$1.45 special sale, your choice \$1.45

Phipps' Tailored Hats \$12.50 to \$25

Silk Petticoats

\$2.75

On Sale at Basement Bargain Center

Sample line women's Silk Petticoats—garments worth up to \$5.50 in this lot. Extraordinary good qualities in all the most fashionable weaves and colorings in plain and fancy effects. Scores of styles to select from. Only a limited number in the assortment. Your \$2.75 choice Saturday \$2.75

1/2-Price Sale

Underwear

Center Circle, First Floor—Continuation today of the great Half-Price Sale of Women's and Children's Underwear. Odd lines "Zimmerli," "Merode," Stuttgart and other famous makes. Vests, pants, Unions. Children's 25c Underwear 13c Children's 50c Underwear 25c Children's 1 1/2 Underwear 50c Women's 1.00 Underwear 50c Women's 1.50 Underwear 75c Women's 2.50 Grade 1.25 Women's 3.50 Grade 1.75

Men's Balmacaan Coats \$9.95



Men's Fall Suits \$15.00 to \$25.00

Main Floor—Men's and young men's smart Balmacaan Coats in attractive mixtures. Large, roomy styles so much in vogue for all occasions and all sorts of weather. All sizes from 36 up to 44. Priced very special \$9.95 for this occasion at only \$9.95

Main Floor—Men's and young men's Winter weight serge Suits, made by Michaels, Stern & Co., Brokaw Bros. and other well-known establishments. We show the season's very newest models in all sizes. Prices \$25.00 range from \$15 to \$25.00

Men's New House Coats, Robes \$3.50 to \$15  
Men's New Fall Trousers at \$3.00 to \$6.00

Main Floor—Special showing of men's Bath Robes and House Coats in beautiful new Fall patterns and colorings. Now is the time to make your selections while lines are complete. \$15.00 Priced \$3.50 up to \$15.00

Main Floor—Men's and young men's Trousers—a complete showing in latest patterns and colorings, in worsteds and cassimeres. All sizes for men and young men. Prices for Saturday \$6.50 range from \$3.00 up to \$6.50

Men's High-Grade Shirts in plain and plaited bosom styles—beautiful new Fall patterns and colors. Soft or stiff cuffs. Made of splendid quality materials and full size. Regular \$1.25 Shirts, at 95c

Drugs and Toilet Needs Underpriced for Today



Main Floor—Thrifty buyers find countless opportunities for money-saving in our popular Saturday sales of Drugs and Toilet Articles. Note prices:

- 5 bars Ivory Soap, 18c
- 1 bar Lurline Soap
- Limit six bars to a customer.
- No telephone orders filled for Soaps and no deliveries except with other purchases made in the Drug Dept., Main Floor.
- 15c Pears' Unscented Soap 12c
- 50c Dandierine, special at 35c
- Regular 50c Hinds' Honey and Almond Cream on sale for 28c

\$1 Townley's Iron and Sarsaparilla at 50c

\$1.00 Reduction Salts at 50c  
10c Old Dutch Cleanser at 7c  
25c English Bath Soap at 19c  
Ivory Picture Frames, regular size. Special Saturday, \$1.25

Regular 50c Pebecco 28c  
Tooth Paste, special

Ivory Picture Frames, cabinet size. Special Saturday, \$2.50  
50c wood-back Mirrors for 39c  
Buffers worth up to 50c, special price for Saturday at only 18c  
8c Wood Puffs, Saturday at 5c  
10c Palm Olive Soap now 6c

10c Fluff's Moquet for 5c  
shampoo. On sale at 5c

Rubber-lined Traveling Cases worth up to \$1.50 on sale 50c  
Hood's Sarsaparilla at 79c  
25c Dr. Lyons' Tooth Powder on sale Saturday, special, 15c  
50c Stillman's Freckle Cream on special sale Saturday at 35c

Regular \$1 Fitch's 69c  
Hair Tonic at only

\$1.00 Sal Hepatica for 85c  
\$1.00 Ayer's Sarsaparilla 79c  
\$1.00 Scott's Emulsion at 79c

Reg. \$5 Duplex 1.00  
Safety Razors

25c Mentholatum now at 19c  
25c Riecke's Dental Cream offered special Saturday, 10c  
25c Dr. Pray's Rosaline at 15c

25c Tooth Brushes, 15c  
assorted styles, for

50c Hair Brushes now for 39c  
20c Dressing Combs now 10c  
25c Nickel Soap Boxes at 10c  
25c Hand Brushes now at 15c  
25c Scissors, assid. styles, 18c  
25c Buffers, with removable chamois, special now, each, 19c  
50c Scott's Paper Towels, 150 in a roll, special, package, 35c  
50c Red Rubber Household Gloves, all sizes, a pair, 35c

Maurine Toilet Goods Demonstration

Have you ever tried "Maurine?" If not visit our rest-rooms, on the Second Floor, and let the demonstrator explain to you the many reasons why "Maurine" is superior to many other preparations. You will not be importuned to buy. Beauty Lotion, 50c and \$1 Satin Cream at 50c and \$1 Maurine Rosebud Rouge, 50c Maurine Hand Lotion at 25c

Borden's Malted Milk Demonstration

A delightful, nourishing beverage for every member of the family. A can of Borden's Malted Milk should be in every home. When in the store today—stop at the demonstration booth and try a glass. Special prices during demonstration. Regular 50c size for 40c Regular \$1.00 size for 80c Regular \$3.98 size for \$2.98

Men's Underwear At 95c

Main Floor—Men's heavy-weight wool-mixed Shirts and Drawers. Regular \$1.25 grade. Special today, the garment 95c

Men's Flannel Shirts At 98c

Main Floor—Cut plenty full and made of good heavy quality blue flannel. Priced special 98c today at only, each

Men's 50c Wool Socks At 29c

Main Floor—Men's heavy Wool Socks—the regular 50c quality, in good range of sizes, 29c on sale Saturday, pair

Boys' New Fall Overcoats at \$5 to \$20

Boys' \$5 Raincoats \$3.45

Main Floor—Select the Children's Overcoats and Raincoats here from the largest assortment in the city. All sizes. Prices range \$5 to \$20.00 from \$5 to \$20.00

Main Floor—Boys' heavy-weight water-proof Raincoats in ship-on style. Very serviceable for school wear. Sizes 6 to 18. Regular \$5 Coats, \$3.45 Special today at \$3.45

Portland Agents "Right-Posture" Clothes for Boys

Boys' Blue Serge Suits at \$4.45

Good Heavy Winter Weight

Main Floor—No question about the wearing qualities of these suits, for they were made up to our special order, and we insisted upon fabrics that would give the best service. Snappy Norfolk models, perfectly tailored, and beautiful patterns. Bring your boy in and let him try on one of \$4.45 these excellent suits. Specially priced Saturday \$4.45

Children's 5c Handkerchiefs at 3 for 10c  
New line of Boys' Balmacaan Hats, \$1.50  
Boys' School Blouses, Shirts, 50c-\$1.50



FREE

Small floating ducks, frogs, fish, etc., for baby to play with while in the bath, giving away to little tots under 2 yrs. of age. Infants' Wear Dept., 2d Floor.

Imported Neckwear at 1/2 Price

Don't Miss This Special Offering  
Main Floor—Beautiful imported Collars and Sets for women and misses—NOT SAMPLES, but an importer's regular stock, in which the dozens had become broken. These were secured by our buyer at a great reduction. Charming new styles in daintiest of materials. Collars and Sets \$1.25 worth up to \$3 at \$1.25 | Collars and Sets \$1.95 worth \$3.25 to \$5.50

\$5 and \$6 Shoes

At \$3.85

Double Stamps in Shoe Dept. Today.  
Main Floor—Hundreds of pairs women's high-grade shoes in this immense special purchase which has just arrived. Suede, patent colt, dull calf and vicid leathers in button or lace styles. Some with broadcloth or mat kid tops and quarters. Complete showing of the very newest lasts, all heels, all widths and all sizes. The regular \$5.00 and \$6.00 Shoes \$3.85 selling for this sale at only \$3.85  
Men's black and tan calf Shoes, all styles Reg. \$5 kinds \$3.85

Sale Bath Room Fixtures

Third Floor—Supply the needed articles for bathroom or lavatory now and save money. Note the following low prices: 80c Bath Sprays, special, 65c 45c Tumbler Holders now 35c 75c Tumbler Holders now 60c 40c Soap Holders now at 32c \$1.00 Towel Racks now at 80c \$1.25 Towel Racks at \$1.00 15c Towel Bars now at 13c 50c Glass Bars now at 39c \$1.75 Sponge and Soap, \$1.40 15c Paper Holder now at 13c

