

Out-of-Town Patrons!--Here's a Page of Opportunities for Economic Buying

Mail Orders Received Within Three Days

Filled at the "Little Prices" Featured for

Meier & Frank's 1287th Friday Surprise Sales

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.



\$5 Fancy Blouses, Today \$2.98

Messaline and Taffeta Blouses—in plain or fancy effects. Some combined with harmonious materials, others plain style with white collars, cuffs and vestees, still others handsomely lace trimmed. Nets, Chiffons and Laces over colored linings of chiffon and net in a group of colors for wear with tailored suits. Some show smart plaid vests or lace vestees and collars made in calla lily and other fashionable styles. Either long or short sleeves. A very special offering for Friday are these regular \$5.00 Model Waists reduced to **\$2.98.**

—Fifth Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.

Attractive Novelty Dresses

Of Silk and Wool Materials

\$12.45

Regularly Priced \$18 to \$25



There are several models—in fact, hardly any two alike—in this very large assortment of Dresses so very deeply reduced in price for Friday only. Crepe de chine, charmeuse, taffeta and checked materials, combined with silk and novelties, in navy, black and green. Dainty net yokes, lace vestees, handsome silk girdles and many other favored trimming effects will be found. These Dresses are suitable for almost any occasion, and will be an acquisition to any woman's wardrobe. The original pricings range from \$18 to \$25—for a very desirable Friday Surprise the price has been reduced to **\$12.45.**

—Fourth Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.

Smartly Trimmed Hats, Friday's Price \$4.75

\$6.00 TO \$8.00 MODELS

There's the greatest diversity of styles in this collection of Trimmed Hats that we're making a special price on for Friday. Large, medium and small Hats, in black and colors. There are smart turban effects, trimmed with a jaunty bow or a stylish stick-up; the popular Sailor Hats in many styles, prettily trimmed with flowers, wings and ostrich feathers. Then there is a group of medium-sized Hats, trimmed with ostrich bands and plumes, that will appeal to the woman of maturer years. In short, there's a Hat for everyone, so varied is the assortment that is offered at this very low price for Friday's Sale—**\$4.75.**

—Second Floor, Sixth-St. Bldg.



MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.

Ribbon Remnants, Friday, Each, 10c

Several thousand Remnants of high-class Ribbons are included in this Surprise Sale. There's a variety of plain Taffeta and Satin Ribbons—fancy Ribbons in light and dark colors, in pleasing designs—Velvet Ribbons, in plaids and stripes—and narrow Ribbons in wide array. Lengths range from 3/4 yard to 2 yards. Special on Friday—piece, **10c.**

—First Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. TEMPORARY ANNEX.

Men's Rubberized Raincoats Only \$7.00

Reduced From \$10 and \$12.50

80 Guaranteed Waterproof Raincoats, sizes 34 to 46, inclusive, are offered at this great reduction for Friday only. There are gray, tan and brown Rubberized Coats, with reversible or military collars, and double texture cashmere and mohair Coats, with plaid linings. These Coats are 50 inches long. As there are only 80 in the assortment we advise early selection, for so signal an offering as these \$10 and \$12.50 Raincoats at this deeply reduced price will soon be "snapped up" by thrifty shoppers. Guaranteed Raincoats, Friday at **\$7.00.**

—Men's Store, Second Floor, Temporary Annex

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.

Handsome White Serge Dresses for Children, 2 to 6-Year Sizes \$2.89

Regularly Priced at \$3.50



All-wool white serge, made in attractive childish styles. Sailor and "Buster Brown" models—one exactly as illustrated. Soutache trimmed collars and cuffs, low belts, attractive collars and band neck. These Dresses are an exceedingly good offering for Friday's special in the children's wear section, reduced from \$3.50 to **\$2.89.**

—Fifth Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.

25c Pillow Cases, 13c

Pillow Cases of good quality, pure bleached Sheeting. In pretty hemstitched styles. In sizes 42x38 1/2 and 45x38 1/2. Ordinarily selling at 25c each. Special Friday, each, **13c.**

—Third Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.

Women's Warm Flannelette Gowns, Only 79c

Very reasonable is this Friday Surprise offering of good Flannelette Gowns—and at this low price they're remarkable. Two styles are shown—one with double yoke in front and back and turnover collar—the other style made without collar. They're cut long and full and come in pink or blue striped flannelette, trimmed with braid. Gowns that, for service and warmth, are unsurpassed at this price—for Friday only—**79c.**

—Second Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.

Short Lengths Nets, Chiffons, Lace Edgings and Bands

—In white, colors, cream and ecru, radically reduced in price. Lengths range from 1-3 to 1 1/4 yards. Suitable for trimmings.

40c to 65c qualities, piece, **25c**
75c to \$1.50 qualities, piece, **49c**

—First Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. TEMPORARY ANNEX.

Sale Young Men's Trousers Friday Only, \$2.50

Regular \$4 to \$6 Qualities

These are Trousers left from suits. Made of fine all-wool chevots, worsteds and tweeds, in shades of brown, tan, greens, blues, grays, purples and all the desirable mixtures. Both pegtop and English close-fitting style. Here's a remarkable opportunity to procure separate Trousers—perhaps an exact match for your suit—selling ordinarily from \$4 to \$6—for the low price of **\$2.50** See the Fifth-Street Window Display of These Trousers

—Men's Store, Second Floor, Temporary Annex

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.

Children's Sweaters at 98c

Sizes 2 to 5 Years



Splendid Surprise group of Children's Sweaters, made of worsted yarn. In white, tan, cardinal and Oxford only. Made with the popular "ruff-neck" collar of fancy weave. Buttoned down the front and finished with two pockets. Full fashioned style. Special for this one-day only—**98c.**

—Second Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.

Infants' Flannelette Wrappers Friday Only, 34c

This Friday offering is comprised of two styles of Infants' Wrappers, made of very fine quality flannelette. They're in white only—some with scalloped or crocheted edge in pink or blue on collar. One style is made without collar. Specially priced for Friday at only **34c.**

—Second Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.

Dent's \$1.50 Gloves for Women, Also Trefousse Make Pair \$1.29

Friday Only at This Reduction

Dent's Own Make and Trefousse Imported Real French Kid Gloves, in black, white, tan, mode, brown and gray shades. Two-clasp, overseam and P. K. sewn. Full range of sizes. These regular \$1.50 Gloves will be on sale Friday only at, the pair, **\$1.29.**

—First Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. TEMPORARY ANNEX.

Boys' Rain Capes, Friday, 75c

Boys' Black Rubber Rain Capes—selling regularly at \$2.25—will be sold Friday at this radical reduction—**75c.** Sizes for boys 3, 4 and 5 years only. Just 100 Capes in the lot.

Boys' Oil Skin Rain Capes—Tower's "Fish" brand—75 Capes in the group, selling regularly at \$2.00. Full cut and made with armholes. Sizes 3 to 14 years. Friday, **75c.**

—Boys' Store, Second Floor, Temporary Annex

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.

Women's Fleece Lined Cotton Vests, 29c

Regularly 50c and 65c

Good durable quality fleece-lined Cotton Vests in a variety of styles. All sizes in the lot. Cream color only. To clean up this assortment we're placing the price of these 50c and 65c Vests for Winter wear at, the garment, **29c.**

—Second Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING.

Baby Week at Meier & Frank's

A uniform nurse is in attendance in the Baby Section this week, giving talks to mothers on the care and feeding of babies.

WEIGHING CONTEST—WITH PRIZES

For the heaviest, lightest and average-weight babies. Nine prizes to be distributed, divided into three classes, according to age. All babies two years and under may compete.

Free Book on the Care of Babies.
Free Rag-Doll "Cut-Out"
Free Paper Pattern and Directions for Making Vanta Pinless Diaper—given to every mother visiting our Infants' Section during "Baby Week."

—Second Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.

Children's Black Sateen Bloomers 22c

Very good quality of Black Sateen Bloomers for children from 2 to 12 years, in full sizes. Made on bands, with buttonholes on bands. Excellent Bloomers, Friday only, priced at **22c.**

—Fifth Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.

Women's Flannelette Bathrobes \$1.75

Extra heavy quality flannelette, in medium and dark colors, has been used in these Bathrobes that we're offering at so low a price today. Full length and width, made with shawl collars, long sleeves and cord at waistline. Very desirable Robes for cool weather wear. Very specially priced for Friday at **\$1.75.**

—Fifth Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. TEMPORARY ANNEX.

Tapestry Brussels Rugs Reduced \$12, 9x12 Size Rugs, \$8.95

Good quality Tapestry Brussels, in a splendid assortment of patterns and colorings, including small-figured effects, medallion centers and Oriental colorings. Friday only these \$12.00, size 9x12, Tapestry Rugs will be sold at **\$8.95.**

—Seventh Floor, Temporary Annex.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. TEMPORARY ANNEX.

30c, 35c & 40c Cretonnes Friday, Yard 17c

New Cretonnes, in a good assortment of designs and many desirable colors. Usually selling at 30c, 35c and 40c the yard. Special on Friday only—yard, **17c.**

—Ninth Floor, Temporary Annex.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.

Women's 50c Outsize Lisle Hose, 29c

2 pairs for 50c. Medium weight imported lisle, with ribbed top. Black only. In all sizes. Deeply reduced for Friday only.

Women's \$1 Thread Silk Hose, 59c

Pure Thread Silk Hose, mill run, in black and a few assorted colors. Lisle soles and tops. To clean up this line we're placing the price—for Friday only at, pair, **59c.**

—First Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.

Friday Surprise Prices on Groceries

JERSEY BUTTER One of the most reliable brands. Specially priced for **65c**

Friday's Surprise Sale at the roll.....
BAKED BEANS—Supreme, No. 1 cans, four cans for **25c**
TOMATO SOUP—Delaware brand, four cans for **25c**
EASTERN COCOA—Hunkell's 1/2-lb. cans, **15c**
 Rockwood's 1/2-lb. cans.....
CHALLENGE COFFEE—1 lb. **55c**, 55c 1/2 lb. **28c**
NAPTHA SOAP—Economy brand, 3 bars.....
FINE WALNUTS—Hard shells, excellent meats, lb. **15c**
LUNCH SALMON—Hollytime, No. 1/2 cans, 3 for **25c**
SHAKER SALT—Best quality, 10c cartons for **7c**
SWEET CHOCOLATE—Rockwood's 1/2-lb. cakes (while any remain).....
BLUE HIBERN BUTTER—Fancy Oregon make, roll, **73c**
CEYLON TEA—Challenge grade, the pound.....**29c**

—Pure Food Grocery, Basement, Sixth-St. Bldg.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.



1867 1914

THE QUALITY STORE OF PORTLAND

Fifth, Sixth, Morrison, Alder Sts.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.

\$1.25 Crocheted Bedspread at 98c

A Surprise price on Crocheted Bed Spreads—size 81x90. Made with plain hem. Bleached pure white. Marseilles pattern. Usually selling at \$1.25 each. Priced for Friday only—**98c.**

—Third Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1287th FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING.

Stamped Pillow Tops, Friday at 15c

Good grade Pillow Tops, all stamped for embroidering, in a variety of lodge and conventional designs. Back included at this price. Friday only—your choice, **15c.**

—Seventh Floor, Sixth-St. Bldg.