

Charge Purchases Made Today Go on October Accounts, Payable November First

Initiative, Resourcefulness & Ability of American Manufacturers Convincingly Demonstrated in Meier & Frank's

Two-Days' Sale of Merchandise MADE IN U.S.A.

Deserving of special recognition is the forward stride made in recent years by American Manufacturers, and our vast stocks comprise a great percentage of Merchandise made in the United States

Practically every human need is amply provided for here in Merchandise of quality made in the United States, and our policy of always underselling dependable Merchandise is very pronounced in the remarkable offerings detailed on this page.



—Evening Journal, N. Y.

Agents BUTTERICK PATTERNS Designed in U. S. A.

A Peace-Loving Nation and a Land of Plenty

These great United States of a free people are today sponsors for peace to all the world, and the expression of plenty and contentment is everywhere apparent.

Meier & Frank Co.

WOMEN'S Neckwear \$1 Qualities Reduced to 43c Each

Including plain and fancy Guimpes, in white, cream and black. New Fichu-style Neckwear and Lace Collar and Cuff Sets. Immense assortment of styles. All regular \$1.00 pieces. For this sale, each, 43c.

New Neckwear, Special at 25c Each

New Roll Collars, Vestees with Lily Collars, Fancy Guimpes, Collar and Cuff Sets of crepe and net. Specially priced for this Made-in-U. S. A. Sale, each, 25c.

Boys' 'Ruffneck' Sweaters MADE IN U. S. A. Regularly \$2.00—Special, \$1.49

'Ruffneck' Sweaters. Worsted plaited. In medium weight. In cardinal and oxford gray only. Suitable for wear under a coat. Sweaters that are preferred by many girls also. Sizes from 5 to 13 years. Usually \$2.00. Special for this sale, \$1.49.

Boys' Sweater Coats MADE IN U. S. A. Usually \$3.00—Special, \$2.19

In sizes from 5 to 13 years. Colors, oxford gray, white, navy, brown, maroon, cardinal, and oxford with cardinal or navy trimming. Some are very fine, all pure wool Sweaters; others wool plaited. They've hand-made buttonholes and are neatly finished throughout. In 'V'-neck style. Worn by girls also. Usually \$3. Special, \$2.19

Men's Four-in-Hand Ties MADE IN U. S. A. Usually 50c Each—Special, 25c

Knitted Four-in-Hand Ties, in two-color cross-bar effects, accordion weaves and stripes. All desirable shades. Made by a well-known American manufacturer. Ties, both attractive and serviceable, usually selling at 50c each. Special for this sale, 25c.

Women's Handkerchiefs MADE IN U. S. A. Each, 6c; Dozen, 60c

Hemstitched Initial Handkerchiefs in several styles. White and colored initials. Made in Passaic, N. J., of excellent quality materials, 1/4 and 1/2-inch hems, all initials. Regularly 8-13 cents each. For this sale, dozen, 60c; each, 6c.

Outing Flannels MADE IN U. S. A. Usually 8c to 10c Yard—Special, Yard, 6c

Good quality Outing Flannels, in medium weight. A pleasing variety of designs and light, medium and dark colors. 27-inch width. Most suitable for warm, durable undergarments. Regularly selling from 8c to 10c the yard. Special for this sale, yard, 6c.

Women's Silk Petticoats MADE IN U. S. A. Special at \$2.95

Good durable Silk Petticoats of messaline. Guaranteed not to "slip" at seam nor fray. Well made, with fitted top. In all desirable street shades. Specially priced for this great sale at only \$2.95.

Women's Worsted Sweaters MADE IN U. S. A. Usually \$7.50—Special, \$6.00

Pure Worsted Sweaters of fine soft weave, with 'V' neck or popular shawl collar. In staple shades and many high colors—emerald, rose, cadet, etc. Made with half belt at back. Usually \$7.50. Special at \$6.00.

Children's Sweaters MADE IN U. S. A. Usually \$1.50 and \$1.85—Now 98c and \$1.10

Good serviceable Worsted Sweaters for children. In cardinal, oxford and tan. Usually \$1.50 and \$1.85. Special, 98c and \$1.10.

Children's Sweater Suits MADE IN U. S. A. Usually \$3.50—Special, \$2.29

Children's practical knit three-piece Sweater Suits—soft and warm. Hand-knit weave. In tan and oxford only. Sizes 1 to 5 years. These Suits are comprised of a coat with high military collar, leggings and cap, prettily finished with basket weave. These Sweater Suits, ordinarily selling at \$3.50, are specially priced for this sale at only \$2.29.

Leather Handbags MADE IN U. S. A. Persian Pin Seal and India Leather Special at \$1.98

Desirable and fashionable shape Handbags, in a medium size. Carried on the popular pompadour handle. Silk lined and fitted with coin purse, mirror, memo pad and scent bottle. Mounted on nickel and oxidized frames. Black leather only. A very special price for this two days' sale—\$1.98.

Boys' Overcoats \$3.35 MADE IN U. S. A.

We have a special purchase of 135 Overcoats for boys, sizes 5 to 8 years, that we're going to "special" for the great Made-in-U. S. A. Sale at \$3.35—a most wonderful price for Coats of such worth. Most of the number are all-wool materials, fancy gray, brown and blue chevrons predominating. Full cut and lined throughout, with notched or shawl collars, in belted or ulster style. A well-tailored, warm and comfortable Overcoat for your boy from 5 to 8 years may be purchased during this two days' sale at \$3.35.

RUGS \$36 Wilton Rugs Now at \$27.50

Manufactured in Philadelphia, Pa.—Wilton Rugs in 8:3x10:6 size—radically reduced for this sale. Small figured and medallion centers, in a choice selection of colors and combinations. Especially suitable for parlor, living-room or dining-room use. Regular \$36 Wilton Rugs reduced to \$27.50.

Pure Foods at Lowest Prices MADE IN U. S. A.

- HOLLY MILK... \$3.59
VICTOR FLOUR... \$1.35
SHREDDED PEAS... \$1.70
FANCY ANTI-RAGS... \$2.25
FANCY APRICOTS... \$2.00
VICTOR BUTTER... \$1.70
VICTOR BAKING POWDER... \$1.50
SHREDDED COCONUT... \$1.50
RED D R A I S I N S... \$1.25
CLEANED CURRANTS... \$1.00

Notions at Little Prices

- 50c Voltie Electro Plating... 25c
50c Spool 'Charter Oak' Thread... 25c
50c Spool 'Donnybrook' Basting Thread... 25c
50c Independent Safety Pins... 25c
50c Tracing Wheels... 30c
Black Embroid Stocking Darners... 30c
10c Silk Hat Wire... 5c
15c 'Castle' Silk-Covered Waist Bone... 10c
10c Bias Sewing Tape... 5c
Alco Self-Heating Curling Irons... 25c
10c 'Nancy' Hooks and Eyes... 15c
20c Jingerie Ribbon Lacers... 15c

Kleinert & GEM Shields Greatly Reduced MADE IN U. S. A.

- 'Gem' Shields—No. 2—special, pair... 24c
'Gem' Shields—No. 3—special, pair... 26c
'Gem' Shields—No. 4—special, pair... 30c
'Gem' Shields—No. 5—special, pair... 36c
'Emton' Shields—all sizes—special, pair... 45c
'Triton' Coat Shields, special, pair... \$1
Sanitary Aprons, special, each... 25c
Sanitary Belts, special, each... 20c

Men's Sweaters MADE IN U. S. A. \$2.59

Splendid quality plaited worsted Sweaters, in a medium weight. Ruffneck style. In shades of oxford, cardinal, maroon and navy. Very suitable for women's wear, as well as men's. All sizes. Very special price for two days' sale—\$2.59.

Lace Curtains Less MADE IN U. S. A.

\$4.50 and \$4.75 Nottingham and Cable Net Curtains, special, the pair... \$2.25
\$5.50 and \$5.75 Nottingham and Cable Net Curtains, special, the pair... \$2.75
\$6.00 Nottingham and Cable Net Curtains, special, the pair... \$2.95
\$4.00 Scotch Mesh and Cable Net Curtains, special, the pair... \$1.95
\$3.00, \$3.25 and \$3.50 Nottingham Net Curtains, special, the pair... \$1.65
\$2.25 Nottingham Net Curtains, pair... \$1.15

Pajamas and Night Shirts MADE IN U. S. A.

Men's Outing Flannel Pajamas, Special, \$1.29
Splendid grade Outing Flannel of light weight. Full cut, made with military collar and finished with silk frogs and pearl buttons. Full line of sizes. Specially priced for Made-in-U. S. A. Sale at the suit, \$1.29.
Men's Outing Flannel Nightshirts, 69c
Very good quality Outing Flannel in neat pattern and of a medium weight. Roll or military collar style. Full length and width. Specially priced for this sale, the garment, 69c.
Men's Cotton Flannel Overshirts, \$1.00
Cotton flannel of good quality, in gray or brown effects. Military or turndown collars, with two pockets, and finished with pearl buttons. Specially priced, the garment, \$1.00.

Men's Gloves MADE IN U. S. A.

\$1.50 'Bacmo' Cape Tan Gloves, pair \$1.15
This famous make in outseam Cape Tan Gloves for street wear. A full range of sizes. Regular \$1.50 'Bacmo' Gloves, reduced to, pair \$1.15
\$1.50 Gray Mocha Gloves, pair \$1.15
A most desirable Glove for street wear. P. K. stitched style. 'Seconds' of Gloves selling at \$1.50—for two days' sale, pair \$1.15.

Unbreakable Dolls MADE IN U. S. A.

Regularly \$1.25, Special 89c.
The latest sensation in Doll-Town—is the new Character Doll—and, best of all, it's UNBREAKABLE. Well please the little folks immensely, and prove a most economical purchase as well. These Dolls have the best features ever produced in the Unbreakable Dolls—and come in many different styles. They're neatly dressed—some in short clothes, others to represent the tiny infant in long clothes. Ordinarily you'd pay \$1.25 for these Dolls—specially priced for this sale at 89c.

Aluminum Sauce Pans 39c MADE IN U. S. A.

We've made a special purchase of Sauce Pans of pure Aluminum Ware. They're of heavy weight, in 2-quart size, made with strong handle and heavy rivets that will not work loose. The quantity is limited, so an early purchase is advised. Special for this sale, while any remain, 39c.

Brass Jardinieres at \$1.14 Regularly \$1.50

100 handsome Jardinieres, made of Hammered Brass in brushed finish. They're 10 inches in diameter and have three ball feet. Selling regularly at \$1.50 each. Special for this sale, each \$1.14.

Dresses of Silk and Wool MADE IN U. S. A.

Specially Priced for This Sale Only at \$9.85
In the assortment are Dresses of serge, taffeta, messaline, crepe de chine and combinations of silk and novelty materials. Suitable for street or afternoon wear, both in color and style. There's a splendid range of styles to select from, and numerous colors—all favored by Fashion this season. One pretty model shows a black taffeta flounced skirt, and figured silk crepe minaret style waist, with vestee of soft lace. An extra special price has been placed upon this group of attractive Dresses for the Made in U. S. A. Sale—\$9.85.

Separate Skirts MADE IN U. S. A. \$7.50 to \$12.50 Models \$5.25

All new and fashionable Skirts for wear with the handsome new Blouses. Skirts of serge, chevot, mixtures and worsteds, checks or stripes, combinations, and shades of navy, brown, gray, green, tan and black. This is a broken line of sizes, all up-to-date and extremely fashionable styles, selling regularly from \$7.50 to \$12.50—for the Made in U. S. A. Sale, only \$5.25.

Silk Waists MADE IN U. S. A. Special at \$3.85

Modish Silk Waists of taffeta and messaline, in latest Roman stripes and plaids. Simply made, with set-in sleeves. Some with collar and cuffs of white organdy, finished with hemstitching or the popular picot edge. Many have the desirable vest effect. Fastened on elastic band at waistline. These smart, serviceable Waists are very specially priced for this sale at \$3.85.

Silk Ribbons MADE IN U. S. A.

Silk Hairbow Ribbons Yard 17c
Pure Silk Ribbon, made in Pennsylvania—just unpacked a week ago. 8000 yards, consisting of plain taffeta, moire and fancy patterns, in over 20 different colors and combinations. Suitable for dozens of purposes—and ideal for hairbows. Special for this sale, yard, 17c.

Satin Taffeta Pure Silk Ribbons

- 10c No. 9 width, yard... 6c
15c No. 16 width, yard... 8-13c
20c No. 40 width, yard... 12-12c
25c No. 60 width, yard... 15c
35c No. 80 width, yard... 20c
40c No. 100 width, yard... 25c

Men's and Women's Umbrellas

Black Waterproof Umbrellas \$1
26-inch size for women and 28-inch size for men. Fast black, waterproof covers, 8 ribs, steel rods, bulb runners. Ebonoid and natural wood handles. Special for this sale only \$1

Women's \$5 Colored Silk Umbrellas, \$3.75
Made in Pennsylvania. India or wide-spread style. Heavy grade of silk in green, blue, red, brown and black. All fast colors. Long detachable handles, with heavy silk carrying cord. Regularly \$5.00. For this sale only \$3.75.

Children's Rompers MADE IN U. S. A.

Made of finest quality white dimity, in stripes and checks. High or low necks, finished with dainty feather-stitching or colored trimming. Gathered bottoms and medium wide belts. These Rompers come in sizes 4 and 5 years only. Are regular \$1.50 and \$2.00 styles. Reduced to, each, 98c.

Meier & Frank Co. THE QUALITY STORE OF PORTLAND