

The 3 "R's" That Built Meier & Frank's Mammoth Store Readiness—Reliability—Reasonableness!

Today You'll Find We've Studied Well the School Needs New Dresses, Suits, Coats, Shoes, Sweaters, Hats and School Supplies Will Be Supplied to Thousands of Boys and Girls Here Today With Emphatic Economy

MEN! See Page 12 This Paper, Special Invitation Is Extended You

Annual Fall Sale and Showing of Munsingwear for Women, Children, Boys and Men, Ends Today SPECIALS IN THE SIXTH-STREET BUILDING

- Women's Munsing Ribbed Cotton Union Suits**
 \$1.25 Regular Size Garments reduced to **\$1.15**
 \$1.50 Outside Garments reduced to **\$1.35**
 Full weight, fine ribbed. Dutch or high neck, elbow or short sleeves, knee or ankle length.
- Women's Wool and Cotton Mixed Union Suits**
 \$2.00 Regular Size Garments reduced to **\$1.79**
 \$2.50 Extra Size Garments reduced to **\$2.15**
 Medium weight. Dutch, high or low neck, long or elbow sleeves, and sleeveless—knee or ankle length.
- Women's Cotton Fleece-lined Vests and Pants**
 65c Regular Size Garments, each **55c**
 75c Outside Garments, each **63c**
 Heavy weight. Vests high neck, long sleeves—Pants ankle length.
- Women's Munsing Wool and Cotton Mixed Vests and Pants**
 \$1.25 Regular Size Garments, each **\$1.10**
 \$1.50 Outside Garments, each **\$1.35**
 Natural color. Vests long sleeves, high neck—Pants ankle length.
- Children's Munsing 85c and \$1.00 Wool Undergarments—white and natural colors.** Vests high neck, long sleeves. Pants ankle length. All sizes. Two garments, **\$1.50**; garment, **78c**
- Children's \$1.75 Munsing Wool Union Suits—white and natural.** High neck, long sleeves, ankle length, drop-seat. All sizes. Each, **\$1.59**. —Second Floor, Sixth-St. Bldg.

SPECIALS IN TEMPORARY ANNEX

- Men's \$1.25 Munsing Fleece Cotton Union Suits, 98c**
 Medium weight, extra or gray. High neck, long sleeves, ankle length, closed crotch.
- Men's \$2.50 Munsing Worsted Union Suits, \$1.98**
 Medium heavy weight, natural color. High neck, long sleeves and ankle length.
- Boys' 75c Fleece Cotton Union Suits, 59c**
 Medium weight, gray color. High neck, long sleeves, ankle length. Sizes 6 to 14 years. —First Floor, Temporary Annex

SIXTH-STREET BUILDING.

Drugs, Sundries

- AND TOILET REQUISITES**
 AT REDUCED PRICES SATURDAY.
- Pebeco Tooth Paste, tube, **25c**
 Kolyne's Tooth Paste, three tubes **50c**, tube, **20c**
 Colgate's Ribbon Dental Cream, **20c**
 60c size Graves' Tooth Powder, **23c**
 One-pound package Samura **23c**
 Talcum Powder, **21c**
 Williams' Talcum Powder 2 for **25c**
 Amolin (deodorant), two for **25c**
 The Face Chamola, washable, **15c**
 The Whisk Broom, several styles, **15c**
 Pot Pourri Sachet Bags, **15c**
 Hughes' Ideal Hair Brushes, double bristles, set in cushion back, dark wood, special, **69c**
 All Rubber Sponges at **4c** OFF
 \$1 Rubber, guaranteed quality, **69c**
 \$1.25 Qualitar Hot-Water Bottles, 2-qt. size, guaranteed 1 yr., **79c**
 White Rubber Fountain Syringes, guaranteed 1 year, size 2, **69c**
 Williams' Shaving Stick, Powder or Cream, **20c**
 Colgate's Shaving Stick, Powder or Cream, **20c**
 75c Lather Brushes—telescope in metal handle—ideal for traveling, **39c**
FREE—5c Styptic Pencil with every purchase of shaving preparations of 25c or over.
- 25c Herpicide Antiseptic Soap, for scap and hair, **19c**
 Benzoin and Almond Soap, cake, **7c**
 Old Dutch Sandal Soap, sp. cake, **7c**
 Peroxide Soap, special, cake, **7c**
 Woodbury's Hair Powder, **15c**
 Rarus Theatrical Cold Cream, **39c**
 Madame Nordica Theatrical Cold Cream, **50c**
 25c Jergens' Benzoin and Almond Lotion (large), **19c**
 50c Spielert's Cold Cream, **25c**
 Riker's Violet Cerate, **50c**
 Creme Eucaya, **25c**
 Sumpre (Gloving), **25c**
 Florentine Orris (shaker top), **35c**
 Riker's Tooth Powder, **15c**
FREE—10c Tooth Brush with every purchase of Riker's Powder at 15c.
 \$1 Scott's Emulsion (tonic), **69c**
 \$1 size Bromo Seltzer, **69c**
 \$1 size Sal Hepatica, **75c**
 25c Men's Inhalers (metal cases), **15c**
 Laxative Bromo-quinine, 2 for **25c**
 50c size Hickory Bark Cough Syrup, **33c**
 Huxley's Menthol and Wintergreen Ointment, **25c**
 Malt Nutrine Extract, dozen **\$2.25**, bottle, **19c**
 1 qt. Pure California Olive Oil, **89c**
 25c Liquid Vaseline, **15c**
 \$1 Henckels' Brand Powder, **37c**
 50c Manicure Scissors, **37c**
 —First Floor, Sixth-St. Bldg.

TEMPORARY ANNEX

New Mushroom Pleated Shirts for Men Priced at \$1.65 Each

REGULARLY PRICED AT \$2.00.

The Mushroom Pleated Shirts is a decided innovation, and will be welcomed by men looking for the newest effects. The bosom is made of a series of fine, up-standing tufts, giving a mushroom effect. They come in a vast assortment of colored striped patterns—very original and harmonious combinations, and are made with the stripes running across the bosom instead of perpendicular, as usual. These Mushroom Shirts also come in plain white, for Tuxedo wear, with eyelets down the front for studs. As a special for this

Introductory Sale the Price is reduced from **\$2 to \$1.65**.

—First Floor, Temporary Annex

SIXTH-STREET BUILDING

Sweaters for Small Folk

1 TO 4 YEAR SIZES.

SPECIALLY PRICED AT \$1.59, \$1.98 AND \$2.50.
Heavy Wool Sweaters—Of good quality wool, in ruff-neck style. Faced down the front with heavily woven strip, and fastened with white pearl buttons, two pockets and medium length. Sizes 2 to 4 years—price, **\$1.59**.

Norfolk Saxony Wool Sweaters—Heavy weight, made with belt and stitched straps over the shoulders, or high collar style with no belt. Colors Oxford, white, cardinal and tan. Sizes 1 to 4 years—price **\$1.98**.

3-PIECE SWEATER SUITS, \$2.50.
 The set consists of Sweater, leggings and cap. Good weight, well knit garments. Sweaters have high turn-over collars and two pockets. Colors white, cardinal, Oxford and tan. Sizes 1 to 4 years. Set complete priced at **\$2.50**.

—Second Floor, Sixth-St. Bldg.



TEMPORARY ANNEX

"Samson" Suits for Boys

Combine Strength and Style
Two Pairs of Knickers With Every Suit
Always Priced \$6.50
Sizes 5 to 18 Years

Reliability characterizes the "Samson" Suit, and we'll tell you why: The materials are always all wool, the tailoring is of the best, and a new Suit is supplied if for any reason a "Samson" should "go wrong." The "Samson" Suits for Fall are in a great variety of new and fashionable fabrics and colors.

Every Suit Carries With It Two Pairs of Knickers, Strongly Made, Lined Throughout, With New Patent Knee Buckles.

"Samson" Coats are in the desired Norfolk style, cut on splendid lines and neatly tailored.

A "Samson" Suit, With Two Pairs of Knickers at \$6.50, Will Outfit Your Boy for Months of School Wear

Boys' Norfolk Mackinaw Coats \$5.00 to \$7.50

Splendid assortment of color combinations. Ideal Coats for school and general wear. Sizes 4 to 18 years.

Boys' and Children's Hats for School—Felts, plush, velvets and velours—latest shapes and colors—sizes 6 1-8 to 7 1-8—**50c to \$5**

Rah-Rah Hats and Golf Caps to Match Suits—Sizes 6 3-8 to 7 1-8. Priced at **50c, \$1 and \$1.50**. —Boys' Store—Second Floor, Temporary Annex.

SIXTH-STREET BUILDING.

We Carry a Complete Line of School Dictionaries

- Webster's Elementary School Dictionary, price **25c**
 Webster's Intermediate School Dictionary, **50c**
 Webster's Common School Dictionary, price **75c**
 Webster's High School-Collegiate Dictionary, price **\$1.50**
 Webster's Brief Imperial Dictionary, price **25c**
 Webster's Vest Pocket Dictionary, price **25c**
 Webster's Sterling, limp leather, Bible Paper Dictionary, price **75c**

Webster's New Census Dictionary—illustrated, indexed—full limp leather covers.

SPECIAL 98c

Webster's New Universal Self-Pronouncing Dictionary. Flexible Morocco cover. Indexed.

SPECIAL 95c.



- Webster's Universal Indexed Dictionary, 1914 edition, full sheep binding. Special at **\$4.50**
 Webster's Universal Dictionary, Authoritative Unabridged edition, with Dictionary Stand—special at **\$7.00**
 Boys' Books—25c editions. Dare Boys, Boy Scouts, Cooper, Ellis, etc., each **19c**
 \$1.50 Original Editions Boys' Books, special, each **25c**

Bookstore, 6th Floor, 6th St. Building.

Stylish Wool Dresses, Suitable for School, \$5.95

6 to 14-Year Sizes

Mothers will be delighted with this assortment of splendidly tailored Dresses. All-wool materials—handsome novelty plaids and serges, either in one or two-material combination style. Straight or tunic effects, like "grown-ups." Altogether most charming group of Dresses, designed for school wear for girls from 6 to 14 years—priced at **\$5.95**.

—Fifth Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING.

Sale of Children's Practical Coats

FOR SCHOOL WEAR, \$6.75
6 TO 16 YEAR SIZES

We've just received an excellent line of Coats—unmatched for school service. Made of soft finished Melton cloth and tweeds. Navy, browns, Copenhagen, and mixtures. Belted back style, with raglan sleeves and storm collars. We recommend this group of Coats to mothers who are desirous of procuring the BEST at a most moderate price. School Coats priced at **\$6.75**.

NEW CHINCHILLA COATS \$7.95.
SIZES 6 TO 14 YEARS

Attractive Oxford Chinchilla Coats, with smart high velvet rolled collars. Belted back style, with pockets, and lined with checked suiting. These Coats are to be very popular this season, and are the first showing. Moderately priced at **\$7.95**. —Fifth Floor, Sixth-St. Bldg.



SIXTH-STREET BUILDING.

New Fall Millinery for Children

Dress and School Hats in Assortment
Prices **50c to \$10.00**

The new Fall models in Children's Hats are very distinctive, and we have laid in a supply that is all-embracing. Dress Hats—of velvet, corduroy and plush. Prettily trimmed with silk flowers, fur effects and smart ribbon bows. A great variety of styles, colors and effects for selection.

School Hats—a very excellent assortment—corduroy, felts, velvets and plush Hats, with tailored bands. Hats suitable for all ages—children or misses.

Range of Prices, **50c to \$10.00**

—Second Floor, Sixth-St. Bldg.

Meier & Frank Co.

1907 1914
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.



SIXTH-STREET BUILDING.

Children's School Umbrellas

—in a great and varied assortment; 18, 20, 22 and 24-inch sizes. Good steel frames, splendid coverings and assorted handles. Priced **50c, 75c, 85c, \$1.00 to \$2.50**.

10c HANDKERCHIEFS FOR SCHOOL USE, 6c

Dozen **65c**—Plain shamrock and linen lawn, with plain or embroidered corners. Complete line of initials in white or colored novel ties.

7c SCHOOL HANDKERCHIEFS, 4c

Dozen **40c**—Good quality lawn, plain or embroidered corners, or hemstitched borders.

25c-35c HAIRBOW RIBBON, YARD 22c

Moire, satin, taffetas and fancy ribbons, in black, white and colors. Ribbon taken from our regular stocks and specially reduced for Saturday's "School Days" sale. —First Floor, Sixth-St. Bldg.

TEMPORARY ANNEX

Today!

A Great Sweater Event

MEN'S AND BOYS' SWEATERS AT REDUCED PRICES

MEN'S \$6.50 SHAKER KNIT SWEATERS, \$5.69

All wool, with ruff neck collars, and hand-finished. White, tan, navy, Oxford, garnet and cardinal shades. Both extra heavy and medium weights. Suitable for women's wear as well as men's.

MEN'S \$5.00 ALL-WOOL SWEATERS, \$4.29

Splendid all-wool Sweater Coats, in the popular heavy Jumbo stitch. Ruff neck style. Oxford, cardinal and white. Worn by women as well.

MEN'S \$4.00 WORSTED SWEATERS, \$3.39.

In a medium weight worsted in Shaker knit style. Ruff neck. Come in cardinal, maroon, navy, Oxford and white. Suitable also for women's wear.

MEN'S \$3.50 WORSTED SWEATERS, \$2.59

Plain stitch worsted Sweater Coats. Ruff neck or Byron collar style. Cardinal, Oxford, navy and maroon. Worn by women and men.

MEN'S \$3.00 WORSTED SWEATERS, \$1.98

Plain stitch worsted Sweaters, V-neck style. Colors cardinal, Oxford and navy.

\$1.50 BOYS' V-NECK SWEATERS, 98c

Come in cardinal, Oxford, navy and combinations. Also boys' snake-neck Sweaters in navy, Oxford and maroon. Fine for school. Suitable for girls' wear also.

BOYS' \$2.00 WORSTED SWEATERS, \$1.49

Worsteds, ruff-neck Sweaters, in shades of cardinal and Oxford. Good weight. Worn by girls as well.

BOYS' HEAVY JUMBO SWEATERS, SPECIAL, \$1.98

Heavy weight, popular Jumbo stitch, and ruff-neck style. In Oxford and cardinal colors. Suitable for girls' wear too.

BOYS' \$3.00 WOOL AND WORSTED SWEATERS, \$2.19

Medium and light weights. Made in V-neck style, and come in Oxford, navy, red, brown and maroon. Also worn by girls. —First Floor, Temporary Annex

SIXTH-STREET BUILDING.

Good Durable School Hose

FOR BOYS AND GIRLS

The Largest and Most Complete Assortment Will Be Found at Meier & Frank's.

"CADET" AND "BLACK CAT" HOSE

Pair 25c—box of 6, \$1.35.

For girls and boys—well known brands, noted for their exceptional wear qualities and the grade of yarn employed in their making. Double knees, linen heels and toes. Sizes from 6 to 10.

CHILDREN'S AND MISSES' LISLE HOSE

Pair 25c, 3 pairs, 65c

Good medium weight lisle, with seamless feet, linen heels and toes. Black and tan only. Sizes 5½ to 10.

MISSES' FINE RIBBED LISLE HOSE,

Pair, 25c

Fine mercerized lisle of soft finish. Elastic tops, seamless feet. Black, white and tan. Sizes 5½ to 10.

CHILDREN'S 20c RIBBED HOSE,

Pair, 17c—3 pairs, 50c

Fine ribbed black cotton Hose, soft finished yarn. Seamless. Sizes 5½ to 10.

CHILDREN'S 20c SCHOOL HOSE

Pair 15c—2 pairs, 25c

Boys' and girls' Fall weight Stockings, in black only. Seamless feet. Splendid wearing qualities. Sizes 6 to 10.

CHILDREN'S WARM CASHMERE HOSE

Pair 35c—3 for \$1.00

For Winter and Fall wear. Fine ribbed, with grey heels and toes and seamless feet. All sizes. —First Floor, Sixth-St. Bldg.

Free Discount Tickets to Marcus Loew's "Empress" Theater given to every man or woman who applies for them. Also given to children when accompanied by "grownups." Amount of discount stamped on back of each ticket. Distributed in every department of this store.