

Wonderfully Attractive Birthday Sales For Thursday

Nothing Is So Successful as Success

—From the outset this store two years ago decided upon a policy from which it has never deviated—a policy upon which was based its entire success. A policy which called for the merchandising of all goods on a fair basis.

—To win success a modern store must be progressive—not only adhering with painstaking exactitude to the absolute truth in its announcements to the people, but day after day, year after year must provide the things which are needed by the people and at prices that gains their confidence and support.

—This store has persistently and consistently followed this course, and today, without a question is known by the people as the ONE STORE which can always be relied upon.

—A striking illustration of this truth is its ever-increasing patronage, forcefully illustrated by the unprecedented attendance at

OUR SECOND BIRTHDAY ANNIVERSARY SALE

New School Coats

For Girls

Sizes 15 to 17 Years

Regular \$10.00

Sale \$5.95

—These coats were selected for their good style and making. And no smarter and at the same time more practical coats could be had for school girls.

—In box style of fancy wool mixture in plaids and large checked effects, set-in sleeves, deep cuffs of self material, large patch pockets and collar of black plush. Single breasted in style which can be worn open or buttoned close around the neck. In brown, blue, tan and gray mixtures.

—Another model is belted across the back—of diagonal and striped diagonal coating, lined throughout. In double-breasted style, trimmed with fancy bone buttons. Has two pockets. In tan and gray. —Fourth Floor.



Lipman Wolfe & Co
"Merchandise of Merit Only"

New Basque Dresses Specially Priced at \$16.85

Which Sell Regularly at \$22.50

—They are made of fine French and English serges—and serges, by the way, take the foremost place in fashions for the new season.

—Shown in the newest colors, such as navy blue, the new green and brown.

—They show the charming basque style, fastening up the front and with tunic skirts that are plain and box-plaited. The bodices are cut low in the neck, with either broadcloth or satin collars, and others with high necks, also trimmed with satin collars and cuffs. One of the latest features shown in these frocks is the wide-crushed girdle of satin. —Third Floor.

New \$3.75 Silk Jersey Petticoats, Birthday Sale \$2.95

—New Fall model petticoats of extra fine all-silk jersey with the fitted elastic top, which requires no fitting and will adjust itself to any figure. Made with a flounce of box-plaited fine silk messaline. In black, navy blue, emerald, Russian green, plum, brown and new blue. —Third Floor.

More New White Balmacaan Coats at \$12.50 and \$15.00

—Another shipment of these popular and beautiful coats has just arrived, which are so popular and in such great demand this season. They are made of a splendid quality white chinchilla, having the smart new wide flare and a deep plait down the back. —Third Floor.

Birthday Purchase of 100 of the Newest Voile Blouses

Which Would Sell Regularly at \$3.50
Birthday Sale \$1.95



—Every one enjoys seeing the new fashions as they come and it is doubly interesting when these new modes are priced below the regular.

—In this special sale we show two of the latest of voile blouses, which are of a fine quality and exquisitely embroidered in all-over effects.

—One model, as you can see by the illustration, is made with a pique flaring collar and cuffs, and with a hemstitched yoke. The other style has a turned-down embroidered collar edged with lace. Both styles show the new set-in long sleeves. —Third Floor.

Georgette Crepe
Introducing the New Sheer Material to Be the Most Popular This Fall
The \$2.50 Quality
\$1.75 Yard

—A very special collection of the finest fancy silks, which promise to be most fashionable this season for evening gowns and for novelty blouses.

—This Georgette crepe is a very exquisite fabric, having the appearance of chiffon, but possessing more body, thus making it more adaptable for the fashioning of the new models. Daintily tinted in flesh, pink, coral, apricot, maize and ivory. Full 40 inches wide.

We Also Offer the New

Printed Georgette Crepe
Very Special \$2.25 Yard

—At this price you will find the same lovely quality as the above but in white grounds with beautiful floral designs in blue, pink, maize or lilac. Full 40 inches wide. —Second Floor.

\$25.00 New Suits for Junior Girls Are Only \$17.50

—This new group of Juniors' Autumn suits reflects the very latest modes of the day, designed especially for the youthful figures of girls from 14 to 17 years.

—Never have the styles for girls been more attractive—the popular and fashionable serges, chevots and broadcloths are used in these models, as well as the new fancy plaids and striped mixtures.

—Made with jackets in "Country Club" styles or box effects and the modified blouse styles in medium lengths. Trimmings of tailored braids and velvet collars. Many of the coats have yokes, others with belted backs, patch pockets and button trimmings. Skirts in yoke effects with pleats at the sides or plain, also trimmed. —Fourth Floor.

Basque Middy Blouses for Girls

—These basque middies have now made their appearance in white galatea, having red or blue ties and collars and cuffs. Also shown in navy blue serge or black satin. All finished with bands around the bottom and with pockets. In sizes from 16 to 22, or 32 to 40 bust. —Priced at \$1.75, \$3.75 and \$5.00. —Fourth Floor.

NECKWEAR COLLARS in the Very Latest Styles Daintily Hand-Embroidered

Special 95c

\$1.25 and \$1.50 if Sold Regularly



—The very newest ideas are shown in these collars of finest lawns and organdies and heavy linens. Cape collars with pleated, flaring backs and soft, rolling sides, with hemstitched hems and pretty hand-embroidered sprays, or with picot edging. The new basque collars that may be wired in standaway effects or worn flat, and collars of scalloped edges and collars of double organdie, beautifully and simply embroidered by hand. All the latest models will be found in this showing. —First Floor.

Remarkable Economies in House Furnishings

Brass Beds at Special Prices

\$20.00 Beds...\$14.45 \$37.50 Beds...\$22.85
\$32.50 Beds...\$17.85 \$45.00 Beds...\$24.85
\$35.00 Beds...\$19.85 \$50.00 Beds...\$27.85

—Straight or continuous-post beds and Colonial designs, of guaranteed satin finish brass that will not tarnish. These beds may be had in three-quarters or full size.

—Our entire stock of mattresses greatly reduced. All makes of bed springs at special prices.

\$4.50 Axminster Rugs \$2.95

—Oriental, conventional or floral designed Axminster rugs, of good quality, in a large selection of patterns. Size 72x36 inches.

Blankets at Specially Low Prices

\$2.25 Fancy Plaid Blankets, pair...\$1.79
\$3.50 Fancy Plaid Blankets, pair...\$2.79
\$4.75 Fancy Wool Blankets, pair...\$3.45
\$5.50 Fancy Wool Blankets, pair...\$3.95
\$6.50 Fancy Wool Blankets, pair...\$4.95
—In white, gray, plaids and combinations. —Fifth Floor.

NEW

Large Velvet Sailor Hats

Copied From a French Model

Birthday Sale \$8.95

—Picturesque, very large sailor hats of rich black velvet, with straight flat brims.

—Simply though effectively trimmed with heavy gros-grain ribbons, or silver and gold ribbons, small clusters of flowers or one large flower placed near the outer edge of the brim in a most artistic manner.

—The shape and the style of trimmings of these hats have been carefully copied after those of Paris, each model possessing a wonderful lot of style and chic. —Second Floor.

The Most Distinctive of Slip-on Coats

Made of Imported Tweed
Sold Regularly at \$32.50
Birthday Sale \$21.45

—These are individual coats, which will appeal to women who desire a practical outer wrap.

—While they are fashioned on the Balmacaan style, they show new touches, such as yoke across the back, deep stitched through pockets and a more decided flare to the skirt part.

—They are made of a fine imported Scotch mixed shower-proofed tweed in grays and browns and are full 48 inches long. The yoke and sleeve sections are satin lined.

—For a practical, all-around, serviceable coat these models will answer the purpose perfectly, as they possess all kinds of good style, and yet are practical for all kinds of weather. —Third Floor.



ONLY 8 DAYS MORE TO TAKE ADVANTAGE OF THIS OFFER

Pictorial Review

THE SEPTEMBER, OCTOBER, NOVEMBER AND DECEMBER NUMBERS OF PICTORIAL REVIEW ALL FOR 25c

LEAVE YOUR ORDERS AT THE PATTERN COUNTER —Second Floor.

VON BUELOW'S DEATH TOLD

Belgian Private Shoots, Then Takes General's Horse and Flees.

LONDON, Sept. 2.—In a dispatch from Amsterdam, the local correspondent of the Central News says the shot which ultimately resulted in the death of Prince von Buelow, one of the German Generals, was fired by a Belgian pri-

vate, Rosseau, who since has been decorated by King Albert for his conduct in the battle of Haelen. Rosseau was lying badly wounded among a group of dead comrades when he saw a German officer standing beside his horse and studying a map. Picking up a rifle from beside a dead German, Rosseau fired at this officer and wounded him. The officer subsequently proved to be Prince von Buelow. Exchanging his hat for the German

General's helmet and taking the General's horse, Rosseau made his way to the Belgian lines and was placed in a hospital at Ghent.

Owners of Autos Filing Claims.

WASHINGTON, Sept. 2.—Americans whose automobiles were commandeered by military authorities in some of the European countries began filing claims today with the State Department. Most

of the tourists obtained receipts for their cars with the promise that they would be reimbursed. In most cases settlements are not expected before the end of the war.

Embargo on Pharmaceuticals Stays.

WASHINGTON, Sept. 2.—Representative Metz today received from Rotterdam, and transmitted to Secretary Bryan, advices that Germany has raised the embargo on exportations of dye-

stuffs, but not on pharmaceutical products.

RUSSIAN PRIEST ARRESTED

Service of Prayer for Success of Czar Proves Untimely at Carlsbad.

COPENHAGEN, via London, Sept. 2.—Herr Tad, the pastor of the Danish

church at Carlsbad, Austria, reached Copenhagen today. He reports that the Russian priest, Ryechoff, attached to the Russian church at Carlsbad, was taken into custody because he held a service of prayer for the success of Russian arms.

Herr Tad passed some days in Prague, Russia. He says the Czech population there is extremely uneasy and is unwilling to fight against the Russian or Servian enemies of Austria. The published reports of actual Czech

uprisings in Prague, however, are untrue, Herr Tad declares.

Aid Sought for Portland Folk.

WASHINGTON, Sept. 2.—At the request of Senator Chamberlain, the State Department is trying to aid Portland citizens in Germany, and M. T. Mitchell, wife and niece, relatives of Julius L. Meier; Dr. Konrad Delbruck, Clara Fechtelmer and Kathleen Lawler Belcher, in Paris.

SERVICEABLE, ARTISTIC LAMPS

Electric Desk or Study Lamps
Birthday Sale \$1.98

—These lamps are very practical for desk and study use, as they can be adjusted to any desired angle. They are made of brass in brush finish, with 4-inch brass shade finished with green bead finish. Base and shade are trimmed with black enamel lines. Each lamp fitted with four feet of cord.

Lamps exactly as illustrated on the left.

Berlin Brass Electric Student Lamps Birthday Sale \$2.98

—Electric student lamps, 18 inches high, of brush brass, with two black enamel lines. They have a 9-inch green shade, mushroom shape, and four feet of cord. For desk and library use these lamps are ideal, as the green shade does not injure the eyes. The illustration is an exact copy of these lamps. —Sixth Floor.



S-T-A-T-I-O-N-E-R-Y

65c Linen Fabric 33c Box

—Large cabinet, containing 48 envelopes, 24 gold-edge cards and 24 sheets of pure white linen fabric finished paper.

50c Correspondence Cards 25c
—Paquin stationery box, containing 24 gold-edge cards, with 24 envelopes to match. Finest linen stock in white and tints.

Gold Edge Playing Cards 18c

—Vogue playing cards with gold edges and fancy backs. Large indexes and fine quality cards with super finish. Only 300 decks in the lot. —Stationery Dept., Basement.

Free Sewing Machines for Fall Sewing

—Fifth Floor.