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Createst of All Human Blessings


## NEW TELEPHONE DIRECTORY

The August issue of directory, which is now being distributed to our subscribers, represents the largest directory or publication of any kind printed in Portland. This issue consists of 58,000 copies.
42,557 copies will be distributed in Portland.
ONE MILE
These Directories piled on would be one mile in height.
NINE MILES Placed end to end LONG $\quad \begin{aligned} & \text { would be over } \\ & \text { nine miles long. }\end{aligned}$

WEIGHT,
30 TONS
Total weight of 58,000 copies, ov
60,000 pounds

Your name in the Pacific Telephone Directory is very valuable to you in your social and business life.
You cannot afford a service that will only enable you You cannot afford a service that wil only enable your friends, a
to talk with a SMALL number of your quaintances, business associates and trades people.
If your name is not listed in this Directory, we shall
If may appear in the next. issue.

## The Pacific Telephone \& Telegraph Company

TELEPHONE BL.DG., OAK AND PARK STS.
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