



Tuesday Birthday Sales

Important to Every Economical Shopper

Busy! Busy! Busy All Over the Store--Hustle, Bustle Everywhere



Two Very Important Birthday Purchases
 \$15.00 Basque Dresses \$9.95—\$28.50 Silk Dresses \$18.85

The Basque Dresses

—New basque dresses, modified and made to appeal to American women. They are fashioned of good quality all-wool, hard-twisted English serge, in black and navy. The bodice is made in a straight-lined basque effect, buttoned down the front and trimmed with silk collar and cuffs, finished at the neck with silk cord and tassel, and silk sash at the waist line. The skirt is made in the newest Russian tunic style.



The Silk Dresses

—Three different models are shown in these handsome silk crepe meteor dresses. They are made in the latest basque effects, with wide girdles, hand embroidery trimmings, and variations of the newest tunic skirts. These dresses are suitable for afternoon and street wear, and the colors are black, navy, brown and green.

Third Floor

Household Linens Offer Great Savings

—Pattern cloths of pure, heavyweight Irish damask, bordered on four sides, in pretty, assorted patterns, in floral and figured effects.

\$2.25 Cloths, size 67x66 in., special \$1.69
\$2.85 Cloths, size 85x66 in., special \$1.98

—Irish linen table cloths, with napkins to match, manufactured by Belfast's largest mills. Absolutely pure linen of high count, satin finished, beautifully patterned.

\$3.00 cloths, size 2 x2 yards, special \$2.39
\$3.75 cloths, size 2½x2 yards, special \$2.89
\$4.50 cloths, size 3 x2 yards, special \$3.69
\$4.00 Napkins to match, special, \$3.49 dozen.

\$2.50 Linen Cluny Scarfs \$1.85

—Bureau and table scarfs, size 54x18 inches, with pure white linen center, bordered with 14-inch cluny lace on the ends and 3½ inches on the sides. The lace is in filet patterns, beautifully designed.

\$2.50 Lunch Covers to match, 30x30 inches, \$1.85

Longcloth, 10-yard Piece, 98c
Regular Price \$1.25

—Soft finish, pure white, fine count longcloth, full 36 inches wide. Specially adapted for underwear, etc. Comes in pieces of 10 yards each.

50c Hemstitched Huck Towels 39c

—Made of fine, pure linen huck, with floral damask border and hemstitched ends. Size 36x18 inches and absolutely pure white.

75c Hemstitched and Scalloped Towels 59c
 —These towels run about 21x40 inches and are made of extra fine huck and damask. The hemstitched towels come with elaborate end and side jacquard damask, with monogram and initial space. The scalloped towels have embroidered monogram space.

Basement.

New Nadia Corsets

Specially Priced
\$1.75 Models, \$1.19

—This style is made with low bust and long hips and back. Made of good quality coutil, lace-trimmed at top, and heavy web hose supporters attached. Sizes 20 to 28.

\$2.00 Model, Special, \$1.29

—A corset especially suitable for slender and medium figures, made of fine batiste, with medium low bust, long over hips and back, with the new incurve at the waistline. Trimmed with lace and ribbon at the top and finished with three pairs durable hose supporters. Sizes 19 to 26.

Fourth Floor



Silk Socks for Men

Birthday Sale 33c
Instead of 50c a Pair

—The best grade of 50c silk socks. In black, navy, gray, tan and white. In all sizes. Made with extra lisle reinforced heel, sole and toe. Excellent weight.

No—All Those Shirts
Have Not Been Sold

Fortunate for You the Supply Was Generous

Smart Fall Shirts
Regularly \$1.50

\$1.19—3 for \$3.00

—Of course, there was a rush yesterday. It was to be expected when men found awaiting them hundreds upon hundreds of the newest Fall shirts at a price this manufacturer would never attempt to duplicate them for. Smart shirts on white and light colored grounds with the most attractive stripes and lines, in pleasing and becoming combinations of colors. Come, get your share of these shirts. The sizes and assortments are still intact.

First Floor



Lipman Wolfe & Co.

Merchandise of Merit Only

Enter—the New Untrimmed Hats
Birthday \$2.45 Regular \$3.50
High Luster Hatters' Plush—Velour Brims

—In street and tailored models, in small and medium shapes. Black, navy, brown, new blue, Russian green, made of excellent quality hatter's plush with erect pyle velour brims, in a great variety of the most authentic shapes, suitable for every type.

Second Floor

5000 Pairs of
Black and White
Silk Gloves
16-Button Length
49c
For Regular \$1 Gloves
Of First Quality
 —First Floor.

Women's Knit

Vests

\$1.00 Vests, 59c

—Of fine quality white lisle, in low neck, sleeveless style, with hand-crocheted yokes, drawn with wash ribbon.

75c Vests, 43c

—Fine lisle vests, low neck, sleeveless, with hand-crocheted trimming at the yoke.

25c Vests, 19c

—The best vest at this price that we could procure. Fine ribbed, sleeveless, low-necked style, lace trimmed at yoke and shoulder.

First Floor

A Great Purchase and a Great
Sale of Dresses
For Morning Wear or About the House
\$2.50 to \$3.50 if Sold Regularly
Sale \$1.59

—The importance of this great purchase and the true measure of your opportunity today may be summed up in the single statement, that every dress in this offering is marked at considerably less than its cost to produce.

—The finest quality percales, chambray and gingham are used in these dresses. The styles are many, and the styles new and most attractive, showing vest effects, fancy collars of embroidery or contrasting materials, or with touches of embroidery, and effective trimmings of bands and pipings. They come in figures, dots, stripes and plain colors, in all the most desirable colors.

—Fourth Floor.

New Ribbons
50c Brocaded Ribbons
33c

—Handsome ribbons, of an exquisite quality, especially suitable for hair bows and sashes. Full 6 inches wide.

—Of taffeta brocade with moire borders—taffeta with satin stripe borders—and all satin brocade. Brocaded in effective floral designs and shown in white, pink and blue.

First Floor

New Jewelry Novelties
 —24-inch French jet necklaces, beautifully cut and graduated in size. **Special 50c**

—Jet lavallieres of French jet in pretty designs, hung with fine gunmetal chain.

Special 75c

—Long French jet chains, 56 inches in length, finely cut. They are shown in different novelty shapes and combinations.

Special \$1.00

First Floor

China and Glassware Sale

Fortunate Arrival of
75 Austrian
Dinner Sets

Makes Possible
the Sale Price \$12.48
Otherwise \$20 Would Be
Demanded

—Set consists of 100 pieces of thin Austrian china, in a quality seldom, if ever, found at this low price. The shapes are new, and there are two floral decorations to choose from, both in pink spray patterns, with gold-trimmed handles.

CASSEROLES

—Round or oval casseroles of brown, fireproof earthenware, lined with white. They have heavy nickel frames, with riveted handles and feet, and are 9 inches in diameter. **SPECIAL, \$1.98**

NAPPIES

—5-inch cut glass nappies, with or without handles, cut on heavy blanks and highly polished. **SPECIAL, 58c**

NAPPIES

—6-inch handled or plain cut glass nappies, highly polished, cut on heavy blanks, in pinwheel design with hob star center. **SPECIAL, 89c**

TUMBLERS

—9-ounce table tumblers of highly polished glass, deeply cut in pinwheel pattern. **SPECIAL, 29c EACH**

Sixth Floor



No Phone
 Orders
 Filled

Economy Basement Store

No Mail
 Orders
 Filled

Birthday Anniversary Week Ushers in the New Economy Millinery Store
 With Especially Prepared Birthday Sales to Celebrate the Occasion



Ready-to-Wear Hats
Sale \$1.95
Regular Price \$3.00

—Smart hats in sailor and close-fitting models, trimmed with satin bands, some with bows and others with stickups. In black and all fashionable colors.

\$2.25 New Untrim'd Velvet Hats \$1.48

—They are here, just in by express from New York, in the new shapes, in close-fitting, sailor and turban styles, in black and colors. Exceptionally low priced.

Ostrich Feather Stickups 50c

Selling Regularly From \$1.00 to \$2.50

—500 ostrich feather stickups, scarcely two alike. An immense variety in white, black and colors. One of these stickups is all the trimming required on a hat.

Newest Elastic Girdle Belts

Selling Reg. from 50c to \$1.25

Birthday Anniversary 33c

—1000 new elastic girdle belts in plain satin, in Bayadere and Roman stripes—in moire materials—slurred on an elastic band. These come in all sizes and in an immense variety of patterns, both in black and colors. In light and dark combinations. —Included in this assortment are wide patent leather belts in three different styles.

FEATHER
HATS
Are Extremely Smart
These \$6.00 Hats
\$3.95

—On Tuesday we place on sale a limited number of these extremely fashionable hats. They are made in a wonderfully attractive model, stylish, becoming and refined. They come in black and colors.

Imported English
Handkerchiefs
FOR WOMEN

Never sold less than 25c

15c

—You will recognize these handkerchiefs the minute you see them. They are made by the best English manufacturer, who compels us to withhold using his trademark. These handkerchiefs come with colored borders in a variety of designs and colors. They are here in abundance. Buy all you wish as long as this stock lasts.

Women's 50c
Union Suits 33c

—Knit union suits in a medium weight for Fall in all sizes. Low neck, shoulder sleeves and no sleeves and knee lengths.

New Fall Suits

Lymantville Serge
NEWEST MODEL

Selling Regularly at \$22
Birthday Sale \$15

—In the economy store suit section we are showing this new model in all-wool serge, 45-inch coat, braid trimmed, satin lined, velvet collar and cuffs. The skirt is the very newest model, braid and button trimmed. It is a remarkably low price placed upon a suit that has never been sold before at such a low figure.



\$12.50 Black Astrachan Coats \$7.45

—Introducing the new black astrachan coat, which promises to be, without question, the most popular service coat of the season. This coat, as you can see, is made in two-button cutaway style with plush collar and buttons. Coat is lined throughout. Comes in all sizes.



\$5.00 Serge Dresses
Birthday Sale
\$3.95

—All-wool serge dresses in black and colors, trimmed with satin collars and cuffs and buttons. Low neck, elbow sleeves, skirt made in long tunic effect. All sizes.