

All Charge Purchases Made Today and the Balance of Month Go on September Accounts Payable October First

# Meier & Frank's 1282d Friday Surprise Sales Are Wonders!

Famous for Nearly 25 Years as the Unmatched Friday Bargain Offers of Portland's Greatest Store

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE. SIXTH-STREET BUILDING

Surprise Number 1

## Tremendous Clean-Up Sale



### of Summer Dresses in Five Great Groups

Unparalleled!—this Surprise Sale of charming Summer Dresses. In these five groups every woman will find Dresses that will please her, and at prices far below the ordinary. There's at least several months' wear left for the Dresses this season—but we must clear out our stocks to make room for the new Fall Apparel—hence these surprising reductions. They're all this season's models, in a variety of plain tailored and fancy styles. Materials are Voiles, Crepes, Linens, Bedford Cords and Eponge—in white, light blue, pink and green—plain colors, stripes and figured effects. Four charming models are sketched, but to gain an idea of the immensity of this Friday Surprise offering you'll want to see these Dresses. They're priced for Friday only as follows:

- Group 1—\$ 1.75 to \$ 5.00 Dresses, Friday, \$1.28
- Group 2— 6.50 to 13.50 Dresses, Friday, \$3.85
- Group 3—15.00 to 17.50 Dresses, Friday, \$5.25
- Group 4—20.00 to 28.50 Dresses, Friday, \$6.95
- Group 5—30.00 to 40.00 Dresses, Friday, \$9.45

—Fourth Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE. SIXTH-STREET BUILDING

## "Dix" Make Dresses--\$1.48

Surprise Number 2

### \$1.75 to \$3.25 Styles

We've just received by special purchase 600 of the popular "Dix" make Dresses, so well known to every Housewife—and for this Friday Surprise Sale we're placing them all in one great group—to sell at \$1.48. If you've worn these celebrated Dix Dresses, you'll want to select a number at this low price—if not, this will be an excellent opportunity for you to purchase one or two for a trial.

The "Dix" Dresses are exceptionally well made—the materials are of the best—and there's an array of colors and styles that is sure to please one and all. Then, too, there is a touch of originality in these Dresses, and they're very practical and attractive for house and porch wear, while many are suitable for street wear. At any other time these "Dix" Dresses would sell from \$1.75 to \$3.25 each. Special on Friday only—your choice, \$1.48.

—Fifth Floor, Sixth-St. Bldg.



MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE. SIXTH-STREET BUILDING

### Waists at 79c Ea.—Friday Only

Neat Waists of voiles, cotton crepes and mull, trimmed with lace; others simply made and finished with hemstitched cuffs and collars; yokes and sleeves set in with single row of hemstitching; also Soisette Shirts with soft cuffs and collars. Usually selling at \$1.50 and \$1.75. Special for Friday's Surprise Sale, 79c.

—Fifth Floor, Sixth-St. Bldg.

### Ask for Discount Tickets to Empress

Every man or woman—or child when accompanied by parent or guardian—calling at our Stationery Department, First Floor, Sixth-street Building—or Accommodation Desk, First Floor, Temporary Annex—will receive, free of any obligation whatever, Discount Tickets to the Empress Theater. These Discount Tickets will be exchanged at the Box Office for admission tickets at considerably less than the regular admission prices. This offer holds good until September 15, Sundays, Saturday nights and holidays only excepted. Discount Rates Printed on Back of Discount Tickets.

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE. SIXTH-STREET BUILDING.

## Grocery Surprises

**VICTOR BUTTER**—One of our most popular brands of high-grade Butter. Special, roll 65c  
**Challenge Coffee**—4 lbs., \$1; 2 lbs., 55c; lb., 28c  
**Quaker Oats**—Well-known cereal. Package, 10c  
**Cream of Wheat**—Popular breakfast cereal. Pkg., 15c  
**Corn Starch**—Best brand. 4 packages, 25c  
**"Economy" Naptha Soap**—8 bars for, 25c  
**"Armour's" White Soap**—6 bars for, 19c  
**Blue Ribbon Butter**—Fancy grade. Roll, 73c  
**"Victor" Baking Powder**—No. 1 can, 29c  
**Shredded Cocoanut**—Freshly grated. Pound, 15c  
—Pure Food Grocery—Basement, Sixth-St. Bldg.

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE. SIXTH-STREET BUILDING.

## 50c to \$1.25 Fancy Neckwear 3 Pieces 50c—Each 19c

Comprising this group of Neckwear at this Surprise price are 200 pieces, in many of the popular styles. They're slightly soiled from handling, hence you may choose from these Fancy Fichus, Guimpes, Cluny Lace and Crepe Collars, Collar and Cuff Sets, Dutch and Calla Lily Collars, Lace and Swiss Embroidery Pieces that ordinarily sell from 50c to \$1.25 each on Friday, three pieces, 50c; each, 19c.

—First Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE. SIXTH-STREET BUILDING.

## Longcloth at \$1.50

Usually \$2.25 the Piece  
Good, serviceable Longcloth, practical for many uses, ordinarily selling at \$2.25 for the 12-yard piece. Supply your future needs on Friday, when we're offering this Longcloth at the 12-yard piece, \$1.50  
10c Gingham, in Past Color, Friday, Yard, 6 1/4c  
—Third Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE. SIXTH-STREET BUILDING.

## Children's White Dresses 87c

Usually \$1.25 to \$3.50  
Sizes 3 to 5 Years Only  
This wonderful Friday offering is comprised of a broken assortment of soiled White Dresses of good quality lawns and pique. Fetchingly made in Dutch, Empire and French styles, trimmed with lace and embroidery and a few with embroidered designs. In sizes for girls from 3 to 5 years only. Dainty little Dresses ordinarily selling from \$1.25 to \$3.50 each. Special on Friday, while any remain, 87c.

—Second Floor, Sixth-St. Bldg.

## Two Millinery Surprises

**\$1.25 to \$2.50 Outing Hats—Friday, 50c**  
Smart, practical Outing Hats of Duck and White Satin. Usually selling from \$1.25 to \$2.50—Special for Friday's Surprise Sale only 50c.  
**\$5 to \$10 Trimmed Hats—Friday, \$1**  
A great final "clean-up" of Summer Hats, trimmed with Flowers, Feathers and Ribbons. Heretofore you would have paid from \$5 to \$10 for the Hats priced for Friday only at \$1.00. —Millinery Parlors—Second Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE. SIXTH-STREET BUILDING.

## 35c to 65c Veilings, Yard 15c

This is a "clean-up" of Imported Mesh Veilings, in plain, fancy and dotted meshes. Colors are black, brown, navy, taupe and green. At any other time you'd pay from 35c to 65c the yard for the Veilings offered for this Friday Surprise Sale at, the yard, 15c.

—First Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE. SIXTH-STREET BUILDING.

## Infants' 75c Shoes, Pair 49c

Broken lines in sizes and styles brings this Friday Surprise Sale of Infants' Shoes. There's an assortment of black velvet, black patent leather with tan leather or gray suede tops. Fastened with pearl buttons. Size 2 not included. Special for this Friday Surprise Sale, 49c.

—Second Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE. SIXTH-STREET BUILDING.

## 75c to \$1 Novelty Ribbons Yard 43c

Stripes, plaids, brocades, plain taffetas and moires, satins, print warps, Dresdens and floral designs—these and other Novelty Ribbons—75 pieces in all—in widths from 6 to 8 inches—are included in this Friday Surprise Sale. Ribbons suitable for dress and hat trimmings, sashes and girdles. Ordinarily selling from 75c to \$1 the yard. Special on Friday, yard, 43c.

—First Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE. SIXTH-STREET BUILDING.

## 50 Parasols at \$1.50 Each

Usually \$6 to \$15  
Note this remarkable offer! Women's all-silk Parasols that would ordinarily sell from \$6 to \$15 will close out on Friday at this extraordinary price—\$1.50. These Parasols are all in standard shapes—palm, India and La Belle—some with canopy tops. Colors are red, white, tango, blue, purple, pongee and gray—in plain colors and striking combinations.

Make your selection early on Friday from this group of 50 Parasols, worth from \$6 to \$15 each, for \$1.50

—First Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE. SIXTH-STREET BUILDING.

## \$6.50 to \$10 Corsets, \$2.69

Sizes 18 to 30  
Discontinued models of the famous "Redfern," "Successo," "Ivy" and "Kabo" Corsets are offered on Friday at this astonishing price. They're of silk brocade, tulle and coutil, in medium and low-bust styles, and come in sizes ranging all the way from 18 to 30. Ordinarily you'd pay from \$6.50 to \$10 for these Corsets. Priced for Friday only at \$2.69.

—Fifth Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE. SIXTH-STREET BUILDING.

## 368 Prs. Women's Oxfords Friday 87c



Sizes 2 1/2 to 6 Only  
All women wearing one of the sizes included in this lot will do well to visit our Shoe Department early on Friday—and make selection from these serviceable Oxfords for only 87c. They're of Patent Colt or Vic Kid Leather, in Blucher style—welt or light extension soles, with low heels. Priced for Friday's Surprise Sale only—pair 87c.

—Third Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE. SIXTH-STREET BUILDING.

## Women's \$1 Black Silk Hose 2 Pairs \$1.50—Pair 78c

A splendid Surprise offering—the Mill-run Silk Hose from a prominent manufacturer, purchased by us at an unusual price concession, and offered to you at this Surprise price. Hose that have extra elastic Silk Lisle tops and soles, and will give good service. In black only. Usually \$1 the pair. Special on Friday only—2 pairs \$1.50—pair 78c.

—First Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE. SIXTH-STREET BUILDING.

## \$1.50 and \$2 White Rompers at 49c

Broken lines in dainty White Rompers—sizes 2, 3, 4, 5 only. Of Dimity and Lawn—one style with high neck and turn-over collar, finished with braid, featherstitching and embroideries—another style with square neck and kimono sleeves, trimmed with colors. Special on Friday only—while any remain—49c.

—Second Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE. SIXTH-STREET BUILDING.

## Two-in-One Aprons 67c

On Friday only, you're offered good, durable Aprons of Gingham and Percale, in a wide assortment of colors—good length—in the favored "Two-in-One" style—at the attractive Surprise price of 67c.

—Second Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE. SIXTH-STREET BUILDING.

## \$1.59 White Petticoats Friday Only 98c

Made of good quality Cambric, finished with embroidery flourishes of various designs. Ordinarily \$1.59—specially priced for this Friday Surprise Sale at 98c.

—Second Floor, Sixth-St. Bldg.

1282D FRIDAY SURPRISE SALE. SIXTH-STREET BUILDING.

## Candy Surprises

60c Chocolate Marshmallows, the box, 43c  
50c Milk Chocolates, whipped-cream style, box, 38c  
40c Surprise Chocolates, the box, 29c  
30c Large Fruit Gum Drops, the pound, 18c  
30c Jelly Beans, pound, 15c  
—Candy Store, Basement



1857 1914  
THE QUALITY STORE OF PORTLAND  
Fifth, Sixth, Morrison, Alder Sts.

## TEMPORARY ANNEX

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE.

## Men! New Fall Patterns of Famous "Nofade" Shirts Friday \$1.15

Immense Shipment Just Arrived!—All the newest styles, colors and patterns for early Fall wear are in this assortment. Every "Nofade" Shirt is guaranteed "not to fade or a new shirt free." A veritable surprise to all men to purchase these famous Shirts for only \$1.15. Materials are imported madras, percales and chambrays of fine quality. Shirts are in coat style, with plain or pleated bosoms, stiff cuffs attached. All sizes. Make selection on Friday only at \$1.15.

—First Floor, Temporary Annex

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE.

## Men's \$2 and \$2.50 Trousers Friday \$1.35

Men, here's a Surprise offering that means economy for you! Good, serviceable Trousers for every-day wear, in gray and brown shades only. Sizes 30 to 46. Trousers that usually sell at \$2 and \$2.50 the pair. Special for Friday's Surprise Sale, \$1.35.

—Men's Store—Second Floor, Temporary Annex

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE.

## School Suits for Boys Friday \$2.35

Mothers will find this a notable opportunity to outfit their boys in practical School Suits at the extremely low price of \$2.35. These Suits are in sizes for boys from 5 to 18 years of age. Double-breasted or Norfolk style, in brown, gray or tan mixtures. They're well made, with pants fully lined and seams taped throughout. Two hundred and ten Suits in this splendid group priced for quick selling on Friday only at \$2.35.

—Second Floor, Temporary Annex

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE.

## Drapery Section Surprises 35c Voile Scrim, Yd. 18c

A special purchase of fine Voile Scrim makes possible this Friday Surprise offering. With borders printed in good, serviceable colors and a variety of designs. Usually 35c the yard. Special for Friday only, the yard, 18c.

\$2.25, \$2.50 and \$2.75 Nottingham Curtains, While Any Remain, on Friday, Pair, \$1.65.

—Ninth Floor—Temporary Annex

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE.

## Print and Inlaid Linoleum At Veritable Surprise Prices

This will be welcome news, indeed, to those who are contemplating a new floor covering for kitchen or bathroom this Fall. There are a few patterns in Print and a few designs in Inlaid Linoleum that we're closing out on Friday at the following reductions. An early purchase will be necessary, if you would be among the fortunate ones to secure high-grade Linoleums at these Surprise prices. 60c and 67c Print Linoleum, special, yard, 39c  
60c and 67c Inlaid Linoleum, special, yard, 83c  
\$1.25 and \$1.35 Inlaid Linoleum, special, yard, 83c

—Seventh Floor—Temporary Annex

MEIER & FRANK'S 1282D FRIDAY SURPRISE SALE.

## Sale Quart Mason Jars Dozen 50c

A Surprise for thrifty housewives—2000 dozen Mason Fruit Jars in quart size. Special on Friday only, the dozen, 50c.

—Fourth Floor, Temporary Annex