

# Support the State That Supports You BOOST FOR HOME INDUSTRY



**Light, Flaky Biscuits**  
—the kind that melt in your mouth—always certain if you use

**DIAMOND**

**Baking Powder**

Let the children have all they want —there is no harmful, injurious acid in "Diamond W."

Ask your Grocer for Diamond "W."

Have all Diamond "W" labels in for prizes Friday.



## Have All Labels in for Prizes Friday

ALL labels collected during August from goods advertised on the Home Industry Page should be in The Oregonian Office not later than 6 P. M. next Friday. The essays should be in at the same time. Names of the prize-winners will be announced in next Monday's page.

Are you winning prizes? Insist upon Made-in-Oregon goods—save the labels from those advertised on this page and send them to The Oregonian. See announcement below.

**Variety of Labels Counts 50%  
Number of Labels Counts 50%**



Add to the delight of your picnic or motor trip by including

**Columbia Ham**

(U. S. Government Inspected.) Pure, sweet, tender and delicious. For sale by best dealers.

UNION MEAT CO.



The wise housewife knows

that whipped cream is a real necessity for dainty desserts and salads.

**HOLLY MILK**

whips as well as fresh cows' cream and costs less.

Cool a can on ice over night and see how it whips.

Have all labels in for prizes Friday.

In Just a Few Minutes

you can have a breakfast "fit for a king" if you use

**Albers' Flapjack Flour**

Cakes of most delicious flavor always—a child cannot fail.

At All Grocers. Ask for Albers' Flapjack.

Have all labels in for prizes Friday.



Does Your Baby Sleep Well?

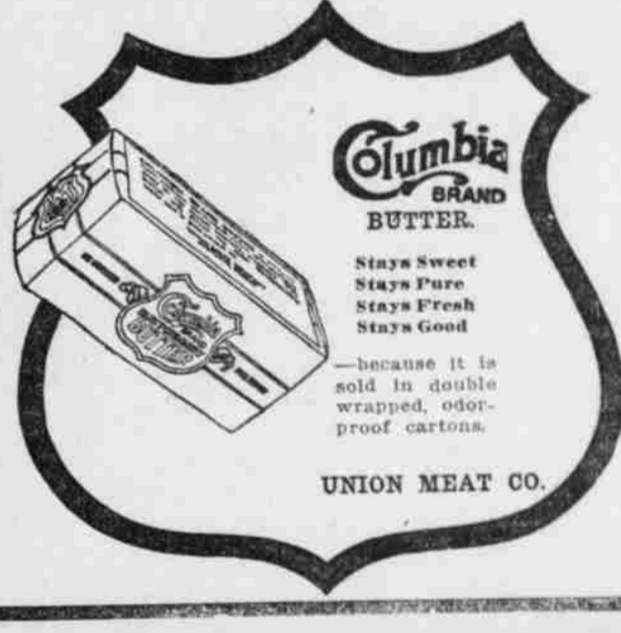
That is usually an indication that baby is healthy and happy—getting the right sort of food.

**Purity Milk and Cream**

is the ideal milk for babies because it is perfectly pasteurized.

The safest milk delivered in Portland today.

Have all the caps in for prizes next Friday.



**Columbia BRAND BUTTER**

Stays Sweet Stays Pure Stays Fresh Stays Good

—because it is sold in double wrapped, odor-proof cartons.

UNION MEAT CO.

Use "Home-Made" Electricity!

There are ten large generating stations throughout the state waiting to serve you.

**Portland Railway, Light & Power Co.**

employs men in Oregon—pays taxes in Oregon. Keep Your Money at Home—Help Develop Oregon.

**PORTLAND RAILWAY, LIGHT & POWER COMPANY.**

Broadway and Alder Streets. Phones: Marshall 5100, A 6131.

Look for This "Z"

You'll find it on the wrapper of the best brooms you can buy

**ZAN BROOMS**

Save time and energy in housework.

They have even tip and perfect balance. Made by expert workmen from carefully selected broom corn.

Have the trademarks in for Home Industry prizes Friday.



For the Invalid

Nothing could be more tempting and nourishing than broth made from

**Otter Clams**

Well people like it, too. A number of simple recipes on every can.

Only the tender parts of young clams used.

Have all the labels in for prizes next Friday.



**Preferred Stock GROCERIES**

Have all the labels in for prizes Friday.

ALLEN & LEWIS BEST BRAND

**Cash Prizes for Labels**

For the greatest number of labels turned in each month, the following cash prizes are offered:

First Prize... \$10  
Second Prize... \$5  
Third Prize... \$2  
Three Prizes... \$1

Variety of labels counts 50% and number 50%. Have them in The Oregonian office on the last Friday of the month.



It's a Real Joy

to bake my own bread. I always use

**Olympic Flour**

and my bread is light, white and delicious.

It isn't the recipe. It's the flour!

Order a sack of "Olympic" today. Have all the sales-checks in for prizes Friday.

**\$120 for Best Essay**

On "Why Oregon People Should Do All Their Buying From Oregon Manufacturers, Everything Else Being Equal." Contest open to every boy and girl in Oregon under 18.

First Prize... \$5  
Second Prize... \$2  
Three Prizes... \$1

Essay not over 200 words, in child's own handwriting, should be in Oregonian Office on last Friday of the month.

Always the Same—in camp or at home—you're sure of its delicious flavor.

**Golden West Coffee**

is packed in tins with an inner parchment which retains the aroma and flavor.

Be Sure It's "Golden West."

Have all Golden West labels in for prizes Friday.



### 5 IN AUTO, ONE KILLED

ELMER IDDINGS, OF WOODBURN, OR., IS ACCIDENT VICTIM.

Broken Not Working on Steel Road Near Placerville, Idaho, Car Skids and Upturns.

BOISE, Idaho, Aug. 23.—(Special.)—Elmer Iddings, whose home is at Woodburn, Or., and who, at one time, was an employe of the Capital State Bank of Salem, died at Placerville, 40 miles north of Boise, this morning, from internal injuries sustained last night in an automobile accident. The body was taken to Boise and is held here pending word from Mr. Iddings' relatives. Mr. Iddings, the Misses Florence Bush and Avis Sheridan, Mrs. Lindsay, a sister of Miss Bush, and Robert Fugh, of the Fugh-Jenkins Furniture

Company, composed an automobile party on a week-end trip to Placerville. When well into the mountains on a steep road last night the car skidded. The emergency brakes would not work and the car and its occupants went over the grade. The car turned over four times before reaching the bottom of the canyon. Mr. Iddings was caught under the car and crushed. Mrs. Lindsay sustained a broken leg and other members of the party were badly bruised. A passing automobile was stalled and Mr. Iddings was rushed to Placerville for medical attention, but all attempts to save him were futile.

Centralia Station Completed.

CENTRALIA, Wash., Aug. 23.—(Special.)—The new Milwaukee passenger station in Centralia will be completed tomorrow and the crew that has been working on the structure for the past month will be moved to Chehalis to is of the bungalow type. The depot is being ballasted south from Maytown, and it is expected that the crew will reach Centralia this week.

### WAR NO BAR TO ALASKA

William McMurray Says Times Are Good and Promise to Be Better.

That the European war news has not affected the business interests in Alaska and that it has created but little excitement among residents there, is the report brought back by William McMurray, general passenger agent for the O.-W. R. & N. Co. Mr. McMurray returned to Portland yesterday morning after weeks in the Northern country.

During the trip he stopped at Ketchikan, Skagway, Cordova, Valdez and several other important cities. He asserts that in all of his former travels he never had viewed such beautiful scenery nor seen floral displays equal to those in Alaska.

"I was really surprised at the country," said Mr. McMurray, "as I will admit I didn't realize what an attractive place it is. It is lively throughout and all expect better times. All seem to be anxious over the action the

United States is going to take on the new railroad. They now have several survey crews at work and are only waiting to learn the exact route which will be taken.

"The residents are looking forward to a good year in 1915, because of the war, as they believe the money which would have been spent in voyages across the water, will be spent in touring Alaska. The war, too, they declare is helping them now and there have been numerous inquiries from Europe regarding large shipments of salmon. The country in my mind is the coming one."

Mr. McMurray went to Alaska on the Mariposa and returned to Seattle on the same boat.

Lantern Kicked; Barn Burns.

LEBANON, Or., Aug. 23.—(Special.)—A fire caused by a horse kicking over a lighted lantern destroyed the barn of Captain Barrett last evening. Hearing a disturbance in the barn he found the horse had crowded into another stall. The lantern was destroyed in the attempt to release him.

### ALBINA MARKET CROWDED

Construction of 30 More Stalls Urged by Business Men.

Believing that more space is needed for the Albina public market on Knott street, the Albina Business Men's Club invited Commissioner Bigelow to inspect the market Saturday. Secretary Calef declares the present 30 stalls are only a little more than half of the number needed, 40 and 45 producers being the usual number at the market. It is proposed to move the present stalls off the sidewalk into the street and build 30 stalls inside the private property line, leaving the sidewalk between the two rows of stalls.

The producers complaining that they needed water for their horses and to wash their vegetables, Secretary Calef raised money needed to lay the pipe back of the stalls on the north side of Knott street. Water will be piped in time for the next market day.

Ten cents a day now is charged to

defray the expense of maintaining the market and to make improvements. Nearly all the farmers using the market came from Clarke County, Wash. Apples were sold Saturday at \$1 a box. Seventy-five boxes of peaches were sold in 30 minutes after 11 A. M.

Mint Yield Averages High.

LEBANON, Or., Aug. 23.—(Special.)—Four hundred pounds of peppermint oil has been extracted from 12 acres of mint grown near Knox Butte, an average of a little more than 32 pounds to the acre. The best crop was raised by Oscar Marshall, and averaged 40 pounds to the acre.

Mr. Booth Dined at Roseburg.

ROSEBURG, Or., Aug. 23.—(Special.)—Robert Booth, Republican candidate for United States Senator, was entertained at dinner here today. The Booth party stopped here for a few minutes while en route to Eugene, after a tour of Southern Oregon.

### FINGERS BLAZE IN STORM

Silver Lake Air, Charged With Electricity, Is Frankish.

SILVER LAKE, Or., Aug. 23.—(Special.)—In a thunder storm at the base of Table Mountain last Friday the air became so charged with electricity that persons who touched metal or dipped their hands in water received sharp shocks. Sparks and blue flames shot from the finger tips of housewives who attempted to pick up cooking utensils. Mrs. Florence Bass sustained severe shock when her hand came in contact with a vessel on a cook stove. She then tried to lift something from a pan of water on the stove and a second shock, more severe than the first, was the result. A blue blaze shot from the tips of her fingers with a report like the crack of a rifle.

Sweden is to send an expedition to the Arctic regions in 1915 that is to remain in the Far South five years.