

# Out-of-Town Patrons Will Profit Greatly by Reading This News of Meier & Frank's 1279th Friday Surprise Sales!

Orders Received Within Three Days of Date of This Paper Filled at These Surprise Prices

## Jersey Butter, Friday, Roll 50c

Well-known and satisfactory brand. To reintroduce to our customers, marked at this very low price for Friday only. Two Rolls to a Customer. No Phone Orders. **FOUR POUNDS OF CHALLENGE COFFEE \$1.00** Well-known blend at this low price, in face of advance of price in coffee market. Two pounds for 55c; 1 pound, 28c. —Pure Food Grocery—Basement, Sixth-St. Bldg.

## Sale of Real Lace and Hand-Made Neckwear--50c

Selling Regularly \$1.50 to \$5.00 High-grade Neckwear, embroidered effects, real lace and hand-made pieces. Slightly soiled from display, but will launder perfectly. An unmatched offering. —First Floor, Sixth-St. Bldg.

## Ribbon Remnants at 10c

Sold by the strip only—Wide Ribbon in half-yard to 1 1/2-yard lengths. Narrow Ribbon in bunches to 4 yards each. Every width and style Ribbon included. Immense assortment. —First Floor, Sixth-St. Bldg.

## Women's Handkerchiefs, Each 5c

50c A DOZEN—Regularly selling to 25c. Plain white hemstitched, colored borders and all colored Handkerchiefs, embroidered corners, etc. Colors guaranteed fast. —First Floor, Sixth-St. Bldg.

## 50c Silk Ribbon Girdles Only 35c

Attractive Roman stripes and great variety of plain colors, moire and messaline silks. Made with elastic foundation and in popular wide effects. —First Floor, Sixth-St. Bldg.

## Picnic Needs at Friday Prices

- 25c Paper Picnic Plates (all sizes), package.....12c
  - 5c roll Wax Paper (for sandwiches), 3 rolls.....10c
  - 7c Ice Cream Dishes (square or round), dozen.....5c
  - 10c Drinking Cups, dozen.....7c
  - 10c Picnic Sets, set.....7c
  - 15c Paper Napkins, 100 for.....10c
- First Floor, Sixth-St. Bldg.

## Embroidered Dress Patterns Are Radically Reduced for Friday

Voile and batiste embroidered in white, in exquisite designs, and white background with colored embroidered designs. \$12.00 Dress Patterns reduced to \$6.50 \$ 9.00 Dress Patterns reduced to \$5.00 \$ 4.50 Dress Patterns reduced to \$2.98 —First Floor, Sixth-St. Bldg.

## \$1 Long Chamoisette Gloves, 67c

2 PAIRS, \$1.30—Full 16-button-length, imported chamoisette of splendid quality, 2 pearl clasps at wrist. Guaranteed washable. All sizes in black, white, gray and mode. —First Floor, Sixth-St. Bldg.

## Washable Chamoisette Gloves, 23c

2 PAIRS, 45c—Two-clasp, imported chamoisette, in black, white, pongee, natural and gray. Selected from our regular 50c lines. All sizes. —First Floor, Sixth-St. Bldg.

## New Silk Parasols at \$1.00

Regularly \$2.50 to \$3.50. 146 in the group, including the newest shapes, plain and fancy borders and variety of colors. Must be closed out, hence deep reduction. —First Floor, Sixth-St. Bldg.

## Royal Society Package Goods 1/2 Price

Made-up Gown Cases, Corset Bags, Centers, Pillow Tops and Scarfs, with floss for embroidering. All Royal Society Package goods of past season. —Seventh Floor, Sixth-St. Bldg.

## Children's \$1 and \$1.50 Stamped Dresses, Friday 25c

Two to four-year sizes. White and colored materials, made up, stamped ready for embroidering. —Seventh Floor, Sixth-St. Bldg.

## Our August Sale of Furniture

CARPETS, CURTAINS, BEDDING AND KINDRED LINES Affords the Utmost Economies to Homefurnishers. A Visit to Our Temporary Annex Will Convince You. Liberal Installment Terms on Furniture, if Desired. It Will Pay You Well to Investigate.



## 100 Handsome Summer Dresses Friday's Price \$7.35 \$12.50 to \$20 Models

Broken lines and sample Dresses—all new and up-to-date models—are sacrificed for Friday's Surprise Sale. Women's and misses' sizes. Such desirable materials as eponge, crepe, linen and ratine in light colors for Summer wear—white, light blue, Copenhagen, leather, rose and tango. All this season's models, regular stock that has been sold from until the lines are broken, and a few handsome sample Dresses. You'll never have an opportunity to secure a lovely Summer Dress, made in a style suitable for house wear all through the Winter season, at a lower price than these \$12.50 to \$20.00 Dresses —Friday Only \$7.35. None Sent on Approval. No Phone Orders. SEE 6TH-STREET WINDOW DISPLAY —Fourth Floor, Sixth-St. Bldg.

## 18c Ginghams, the Yard 10c

Good, durable ginghams, in an assortment of attractive colors—in stripes, checks and plaids. 32 inches in width. —Third Floor, Sixth-St. Bldg.

## 20c Nainsook, Friday, Yard 12 1/2c

Fine, soft nainsook in 36-inch width. At this price on Friday only. —Third Floor, Sixth-St. Bldg.

## 50c Wool Dress Goods at, Yard 25c

36 and 40-inch Wool and Wool Mixed Suitings. Broken lines in a good assortment of light, medium and dark colors. You may choose from neat stripes, checks and two-toned effects. —Third Floor, Sixth-St. Bldg.

## 50c Silk Messaline, Friday, Yard 39c

All-Silk Messaline, in a splendid array of light, medium and dark colors. 18 inches in width. Friday only—yard, 39c. —Third Floor, Sixth-St. Bldg.

## \$5 to \$10 Corsets Only \$2.95

Broken lines of Corsets, made of tricort and brocades in white, pink and blue. Medium and low bust and long hips. All sizes. Wonderful values. —Fifth Floor, Sixth-St. Bldg.

## Embroidery and Insertion, Yard 15c

Nainsook and Swiss Embroidery, 18-inch Flouncing, and one to three-inch Swiss and Baby Irish Insertion included in this offer at the yard, 15c. A splendid assortment. —First Floor, Sixth-St. Bldg.

## Children's Fancy Socks, the Pair 10c

3 PAIRS, 25c—Broken lines of fancy cotton, lisle and silk and lisle Socks. Plain white, plain colors and white with fancy checked tops. Sizes 5 to 8 1/2. Regularly, pair, 20c and 25c. —First Floor, Sixth-St. Bldg.

## Infants' 35c Flannel Wrappers, 20c

Excellent quality Outing Flannel Wrappers, with dainty colored collars and cuffs. —Second Floor, Sixth-St. Bldg.

## Good Nickel-Case Watch, Today 75c

"Senator" Watch, guaranteed for one year. Neat nickel case, in open-face style. Ideal for vacation and outdoor use. Reduced price, Friday only, 75c —First Floor, Sixth-St. Bldg.

## 1/4 Off on Parisian Ivory and Pyralin Ivory, for Friday Only

Brushes, Combs and all Toilet Accessories included. —First Floor, Sixth-St. Bldg.

KODAKS CAMERAS and all SUPPLIES Temporary Annex First Floor

*Meier & Frank Co.*  
1857 1914  
THE QUALITY STORE OF PORTLAND  
Fifth, Sixth, Morrison, Alder Sts.

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## Dress Shields, Pair 18c

THREE PAIRS, 50c Kleinert's Gem Nainsook Shields, Nos. 1, 2 and 3 Omo Regular Nainsook Shields, Nos. 2 and 3 Naiad Regular Nainsook Shields, Nos. 2, 3 and 4 THE PAIR, 18c; THREE PAIRS FOR 50c —First Floor, Sixth-St. Bldg.

## 1 Pound Peroxide of Hydrogen 13c

Special Offering for Friday Only —First Floor, Sixth-St. Bldg.

## Voile and Batiste Waists at 88c

About 500 Waists, all this season's desirable models. Tucked, lace and embroidery trimmed. A very large assortment in all regular sizes. —Fifth Floor, Sixth-St. Bldg.

## 50c Cotton Union Suits at 29c

Women's regular sizes. Light weight cotton, low neck, sleeveless, with tight and lace-trimmed umbrella knee. Regular 50c garments. —Second Floor, Sixth-St. Bldg.

## \$1.59 Bloomer Dresses \$1.19

Plain white poplin and gingham in pink, blue and tan. Open-front style, V necks, short sleeves and narrow attached belts. Sizes 2, 3, 4 and 5 years. —Second Floor, Sixth-St. Bldg.

## Children's Bloomer Dresses, 49c

Serviceable gingham, blue, tan and pink effects, trimmed with contrasting colors. Separate bloomers to be attached to waists. Finished with belts. Sizes 3, 4 and 5 years. Selling regularly at 79c. —Second Floor, Sixth-St. Bldg.

## \$1.00 French Chemise, 59c

Embroidered in spray design, scalloped around the top and armhole, and ribbon run. Unlaundered. —Second Floor, Sixth-St. Bldg.

## White Petticoats, Friday at 69c

Good quality cambrie, with embroidery flounces. Three different patterns to select from. Well made and an exceptional offering. —Second Floor, Sixth-St. Bldg.

## Special Prices Now in Effect on Infants' Wear During "Baby Week"

—Second Floor, Sixth-St. Bldg.

## Temporary Annex Surprises

## Boys' Golf Shirts, for Friday, 19c

Sizes 12 to 14 1/2. Fancy tan, blue and gray madras, plain blue chambray and white pleated shirts, with stiff cuffs. Slightly soiled from handling. Selling regularly 50c to \$1.00. —Second Floor, Temporary Annex.

## 15c Cups and Saucers, Now 5c

1200 semi-porcelain Cups and Saucers, decorated in three pleasing designs—brown lustre pattern, white and gold and green effects. Excellent for every-day use. Friday, the Cup and Saucer, 5c. —Fourth Floor, Temporary Annex.

## \$1.25 Nickel-Plated Tea Kettles For Friday 94c

All copper and nickel-plated Tea Kettles. Well made and very durable. Friday only, 94c. —Third Floor, Temporary Annex.

## \$1.25 White Cotton Blankets 92c

Suitable for seaside or mountain camp. In full bed size. —Ninth Floor—Temporary Annex.

## \$1.50 and \$2 Golf Shirts at 93c

"GOTHAM" and "M. & F." makes. Plain, pleated or soft negligee style. Stiff or double French cuffs. Coat style. Materials imported French madras, chambray, soisette, etc. Guaranteed fast colors, and to fit. —Temporary Annex—Fifth and Alder-St. Entrance.

## Scrim at Surprise Prices Today

25c Heavy Scrim, with colored border, yard.....18c 18c Casement Scrim, with colored border, yard.....9c —Ninth Floor—Temporary Annex

## Men's Linen Dusters Friday 98c

Natural color linen and gray poplin Dusters, sizes 34 to 52. Small sizes suitable for women's wear. Deeply reduced for Friday only. —Second Floor, Temporary Annex.

## Men's Office Coats at 1/2 Price

Serges, alpaca and pongee materials, in gray, black, blues and tan shades. Sizes 34 to 48, though mostly 34, 36 and 38, and many sizes for stout men. Regularly \$1.50 to \$7.50—Friday at HALF PRICE. —Second Floor, Temporary Annex.

## \$1.35-\$1.50 Nottingham Curtains Friday, Pair 98c

Special purchases of Nottingham Curtains, at this reduced price on Friday only. —Ninth Floor—Temporary Annex