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PORTLAND, TUESDAY, AUGUST 4, 1914.

OPPORTUNITY OF THE UNITED STATES.

The disturbance of American business caused by the European war be only temporary, continuing until we have adjusted our affairs to the new conditions which have suddenly arisen. When that adjustment has been made, we shall doubtless profit greatly by Europe's troubles for this country will be the largest available source of supply for food, clothing and other commodities which will be needed by the warring nations, whose home supply of these necessities will be diminished by the withdrawal of large numbers of men from productive industry to engage in the destructive industry of war. The measures essential to this ad-

justment are rapidly being taken. Closing of stock exchanges has alchecked the outflow of gold caused by the panicky dumping of American securities on the market by foreigners. Action taken by clearinghouses for the issue of certificates will safeguard business against any scarcity of currency for ordinary needs. The prompt action of the Treasury Department in providing for issue of emergency currency, and of Congress in relaxing the restrictions to such an extent that the volume of currency may reach a total of \$1,000,000,000, will provide an ample supply of paper money and may ren-der use of certificates unnecessary. Steps are being taken to hasten completion of the Federal Reserve Board and opening of Federal reserve banks. When this has been done, the new currency will come into permanent circulation in sufficient volume for ordinary business and the emergency currency will be retired as fast as s found not to be in demand. Thus the temporary inconvenience to our domestic trade caused by the outbreak

We shall then be in a good position to profit by the needs of our warring neighbors. We can supply their wants provided we can get ships to carry Non-contraband good our goods. are not subject to seizure at sea, even when carried in ships of a belligerent, and in case any belligerent should ignore The Hague convention, we can secure them against seizure by carrying them on American ships. The amendment to the Panama Canal act, on its way through Congress, provides for a supply of ships under requirement that foreign-built ships and forsaken Grant when the Amer-American register by repealing the must be five years old and must have American officers in order to com under our flag. Under this bill foreign ships tied up in American ports may be bought by Americans and with their foreign officers may come under the American flag and acquire the status of neutrals. Ownership fixes the nationality of a ship, and no belligerent could dispute the neutrality of a ship Americanized in this

of war will soon be overcome

This bill provides an unexampled opportunity for restoration merchant marine. Should England and Germany come to blows, the claim to naval supremacy would soon be decided. Ships flying the loser's flag would be for sale cheap to a neutral, and American capitalists could pick up bargains whereby one of the handicaps under which our merchant marine has labored would be over-Owners of American-built ships would protest at this cheap foreign competition, but their special, favored interest must yield to the general good. We could then ship Amercan goods in American ships to all the world and cease paying freight to

Attention of belligerents will be so centered on fighting and their commerce will be beset with such perils as to be neglected until hostilities American merchants will be able to improve the occasion to enlarge our foreign trade with our newly-acquired merchant marine. If we only improve our opportunity, Europe may emerge from the war to find us the greatest commercial, as we are already the greatest industrial and the greatest agricultural, Nation in the

Threatened German violation the neutrality of Belgium is likely to keting. be the provocation for British participation in the great European war When Belgium was made an independent kingdom by separation from lishing the terms of separation, which was signed in 1839. Those powers were Great Britain, France, Prussia, Russia and Austria. Durks without trouble to himself.

Russia and Austria. Durks without trouble to himself. So more crawling out of bed at 2 oneself for a career, if it is done property. In the morning to reach town of incidental culture. In fact, the very process of educating oneself for a career, if it is done property. Russia and Austria. During the Franco-German war of 1870 Great Britain declared her intention to maintain the integrity of Belgium in proceeds. accordance with that treaty, when Prussia published a secret proposal made by Napoleon III some time previously for the annexation of Belgium The British declaration drew from both France and Germany written assurances that they would respect Belgian neutrality, and this agreement was later the basis of a treaty among the three powers,

given for the protection of the British coast, as well as to Its position directly across the North Sea from London would have made it a point of vantage for attack on England. Its many waged war against Russia, Aus- which was typical of several pubposition on the highway between Ger- tria and France all at the same time. lished in the magazines a year or many and France made it the first The odds against her were heavy, but point of attack in the wars of Louis she held her own, though with diffi- ary, 1913, two writers discuss the use XIV and of the Austrian succession, the Seven Years War and the French turned the balance in Frederick's fa-to review the arguments they present to review the arguments they present to prove that the main devastation revolutionary wars, until which latter Many of the greatest battles during a the east and west only. There is no not those of land or sea. The follow period of 150 years were fought on Maria Theresa in Austria to join ing prediction is sufficient: Belgian soil, the last and greatest be- hands with a Catherine and a Pompa- Coincident with the declaration of war,

ing at Waterloo. It was to save the dour. It must be some consolation to country from devastation in other na- the Kaiser that his foes are at least tions' wars, as well as to maintain men. independence, that Belgium welcomed the international guaranty.

The object of Germany's move on

Belgium is obviously to uncover the French flank on the northeast. Franco-Belgian frontier is fortified, but, in reliance on the neutrality treaty, probably not so strongly as the Franco-German frontier further south, nor as strongly guarded. By making a short cut across Belgium, the German army may calculate on striking France where her lines and fortifications are weakest, or may be forces from a real point of attack furmaking a feint to draw the French ther south. Germany may also alm to put the strength of the Franco-German agreement to the test by as certaining just how far she may go without provoking England to join hands with France.

WHY ENGLAND HESITATES. but the remarkable rise of the German empire to great national power Why, then, does Great Britain hesitate to seize an obvious opportunity to humiliate Germany and destroy

German prestige? It is probably because Great Britafter Germany, Russia must be reckoned with. Russia now menaces In- that the killing must be done by steeldia, crowds China and borders on capped missiles.

Persia in the Far East. Certainly But the man century been snatched from her imminent grasp by England.

But Great Britain is bound to

diate interest and obligation. Her inclination is to stay out, if she can, and to give France and Russia "diplomatic support." Italy declares neutrality and sets the example for Great Britain. But it will be strange if the rapid and irresistible movement of events, and the pressing demands of her allies, do not force England's hand.

WHAT NEW NAME? European conflict what great new name will be given to history? It is inevitable that some transcendental nation of cities by farmers who knew military genius shall arise to write his nothing of their needs. name indelibly on the pages of his- cious domination was effected, of tory. overshadow that of Caesar or Na-

Will the world for centuries to come in peace times. But war teems with never understood him. pportunities.

True, the most promising career may be nipped by a stray missile or a found interest of his subject, but he bayonet thrust. Who knows how has some distressing vagaries. One many embryonic Napoleons have been of them is the persistent misuse of laid low unsung. Yet one dominant the word "home." It appears that figure is certain to emerge; possibly Mr. Whitlock knows no other term more than one. Who can tell what but this for a human dwelling. great new name will be on every lip has to serve in his vocabulary in another six months? Perhaps it house, hut, cottage, shack, palace and will be someone who has never been hovel, to say nothing of cabins, manheard of thus far even in Europe. sions and tents. According to Mr Who had ever heard of the forlorn Whitlock, none of the many men he ican Civil War broke out?

MARKETING BY PARCEL POST.

The current number of The Outook gives encouraging information about the development of parcel post marketing. The Federal Government has taken some pains to bring before the people the advantages of this approval a pamphlet issued lately by method of buying and selling table the Agricultural College. Its title is supplies. The facility with which parcities and corresponding lists of farm- the moth-eaten methods of the hoary have been supplied to consumers'

clubs. The movement has already grown to a certain magnitude. The Outlook went to college without any particucites more than 700 parcel post clubs lar aim in mind except to "culture" in New York City which buy their themselves, whatever that might supplies on a grand scale directly mean. It often meant "ornament," from farmers and ship them through just as mid-Victorian builders plasthe mails. An Indiana town is men- tered on quaint carvings beneath the tioned in which 1200 people are in eaves of a house with the vague indirect communication with producers tent to make something beautiful. by parcel post receiving regular ship- The beauty never transpired and the

country. has been tried in a sensible way the ate wanders disconsolately through cost of living has been reduced 20 per the world wondering what under the cent. Is not such a reduction worth shining sun the good Lord made him working for? The beauty of it is that for. while consumers get their supplies His "culture" has left him with an with at least one-fifth off from the empty head and useless hands. The usual cost the producers also receive new idea in education is, first of all, a benefit. The elimination of the to see that a youth "finds" himself. middleman, whom nobody mourns, enables the farmer to sell his truck for a good price without raising the good for in the world?" All questions consumers' ultimate rates to the level about plastering on classical and where they stood under the old, com-

One striking benefit of the parcel he can and ought to do in the post method is its universality. Distance, within reasonable limits, makes no difference to the producer. He for that calling. In the process of can send his stuff a hundred miles as fitting themselves they may acquire o'clock in the morning to reach town erly, inevitably insures a good deal of in Paris. in time for the early trade. The pos-tal employes attend to all that and Modern colleges, like t the farmer needs only to pocket the vallis, endeavor to provide scores of

And yet it is the farmers who, by their inertia and indifference, are de- of forestry, commerce, iron and steel laying the full development of the parcel post system of marketing. The express companies are trying resolutely to stir them up to their own interest and the Government is doing something in the same line. The express companies are interested cause they see in the direct transpor-The British guaranty of Belgian tation of farm produce to city con-

> themselves. In Frederick the Great's time Gerculty, until England intervened and of airships in war. It is not necessary

east, west and south.

AN ACT OF BARBARITY.

When the veneer of civilization wears off and the fearful psychology of wartime lays hold of a race or a nation, extremes of savage ferocity will develop in spite of the international rules of warfare. Individual acts of combatants or parties of combatants often surpass the most primitive crimes of the days of barbarism, as instance the act of a French doctor in poisoning wells on the frontier with cholera microbes; a monstrous deed

Poisoning wells is an ancient practice in uncivilized warfare, admitting that there can be very much of a distinction between civilized and uncivilsquads or platoons of German troops that might drink at these wells. Great Britain is an ancient foe of to far better advantage by using France and a modern foe of Russia; cholera germs. Now had a dozen soldiers partaken of this water a airships, of either the dirigible or plague might have been started that would have thrown a whole field has made friends of former enemies. army out of commission for the time have been made in dropping bombs being. Had that doctor been success though the French people as a whole might stand aghast at such methods. The aeroplane must attack and run.

But the many-sided German mili-Russia has not given up her long- tary efficiency intervened. German cherished ambition to possess Con- surgeons detected the contamination stantinople, which has twice within a and the troops were spared. Cholera germs were not permitted to enter into competition with the deadly but more kindly steel-jacketed France and Russia by ties of imme- pellets. As a fitting sequel to his little prank we are pleased to announce

AN ASSAULT ON "HOME."

Brand Whitlock's autobiography, which he chooses to call "Forty Years of It," is an interesting and important work. It covers, as no other book does, the beginnings and early victories in the struggle for home rule and decent politics in American cities, of "Golden Rule Jones" and Tom Johnson, both of whom were products of the Ohio revolt against the domi- and catholic common sense. This perni-Perhaps it will be a name to course, through the State Legislature, which continually tinkered the charters of the big municipalities.

Brand Whitlock was intlmate with be talking of some man who is now both these extraordinary characters only a captain of artillery or a minor who tried to practice Tolstol's Chriscommander of obscure troops? It tianity in a day and region where re-will be recalled that Napoleon was ligion seems to have been inextricably but a battery commander when the confused with money and privilege. like misery, makes strange bedfellows. French revolution opened. But for Whftlock rose to be Mayor of Toledo. that episode he might have died in against his will, and in following the utter obscurity, say as a retired Major example set by Golden Rule Jones he or Lieutenant-Colonel. The career of made many enemies, particularly the military man is slow and tedious among the ministers, who, he says,

His literary style is for the most part admirably adapted to the proof them ever bought, sold or built a der management like Mr. Whitlock's Gary, Ind., melting down into sloppy idiotcy.

The Hood River Glacier quotes with "The Life Career" and we are glad to cels of fruits, berries, poultry and join in praising it. The purpose of vegetables can now be sent by mail the little book is to contrast the old, and delivered to consumers has been outworn method of college education heralded. Lists of consumers who with the new and vitally useful one will patronize farmers directly have now in favor. That is to say it is in been prepared by postmasters in some favor at some institutions. At others ers who will ship supplies by mail past still reign and probably always will.

In the good old days, the pamphlet reminds us, young men and women the American people to do otherwise? ments of fresh food supplies from the carvings still witness to the fatuity of those mistaken craftsmen just as Wherever the parcel post system many an old-fashioned college gradu

of plicated, expensive system of mar- later in the course. Having, with the aid of his teachers, discovered what woman set to work to fit themselves

Modern colleges, like that at Coroutlets for human ability. pamphlet we have mentioned speaks work, horticulture and many more, all of which offer rich rewards in money, self-respect and social recognition to competent men and women

AIRSHIPS IN WAR.

Many articles and books have been written in the past about the probable military and naval tactics and of sumers an opportunity to develop an almost unlimited new business for great conflict in Europe. That some were of the wildest type of speculation is revealed by comparing events of the last two days with an article more ago. In Everybody's for Janu-Now it is from will come from air fighting machines,

hreaten its various points of mobilization, and attack fortresses, depots of supply and avail bases.

As to when the lish is to come you may make your own uses. But you should know that it will see when some war lord, with his mind fevred by a dream of empire, believes that he sees that he sees that he sees that he contains the prepared for the decisive blow. When his day comes he will send his air leets out and the first attack upon the nemy will be made from the sky. gomery and others.

Yet the clash has come and there is little heard of the air fleets with which Germany in particular is well equipped. Germany declared war on Russia at 7:30 P. M. Saturday. was "late of an afternoon," yet the German air fleets have not menaced the capital of Russia, threatened points of mobilization, or attacked fortresses, depots of supply or naval bases. Midnight came and passed and two days elapsed. The menaces and ized warfare. But the French doctor attacks have been principally by land was not content with killing off a few and sea forces. One French aeroplane attacks have been principally by land is reported to have been brought to in Germany and several are made use of his scientific knowledge said to have been observed scouting.

That is all from the airships. Truth is, military experts look upon heavier-than-air type, as adapted chiefly to scouting. Experiments chiefly to scouting. from aeroplanes in flight, but each is no more disastrous than shrapnel. ain, with a long view ahead, sees that, after Germany, Russia must be reckmust be observed and one of them is Therefore it locates the enemy, and the land forces, which have almost Oregon. unlimited power to do harm, are brought into action.

If the war continues there will probably be battles in midair, but the damage wrought will be largely to the air fleets themselves. They have not the steamship Oregon. The enforce yet been developed into a devastating ment of the regulations attracted force if one takes the word of calm large concourse of citizens. A large force if one takes the word of calm military authorities in preference to of alarmists and speculative writers.

A writer for the Springfield Republican who discourses entertainingly upon the Pacific Coast, says of Portland that "it has far and away the best newspaper on the Pacific Coast in The Morning Oregonian, which has exercised an excellent influence in the Modupbuilding of the community." estly blushing, The Oregonian con-Out of the great melting pot of There are deeply significant accounts fesses the soft impeachment and begs to compliment the Republican on its with the Corvallis wagon road. liberality of view, unerring accuracy

In 1870 England left France to her fate. The consequence was a German_development that threatened to obliterate British power by capturing British trade. Very likely the Ministry sees in the present turmoil a posopportunity to retrieve an old blunder. But it is odd to see the two freest European nations lined up with the Russian autocracy. Self-interest,

The German fleet cannot win much glory by sinking Russian ships. The Czar builds vessels to be sunk. His subjects are no sea-fighters. The real mettle of the German sailors will be shown when they fight the British. Should they put King George's fleet to will be something new in history.

The first fatality in deer-hunting is reported from Medford, a homesteadbeing shot by an Ashland hunter. An indictment for manslaughter early in the season will put fear of the law into the hearts of reckless shooters.

The letter by Mr. Krantz in The this good, sturdy old English word is economy. There is a condition, not a

> Now that the hunter who mistakes planation ever given. a biped for a deer is to be jailed, the deer-season casualty list may drop off a bit. Either that or our falls will and the mysterious demonstrations become jammed. happened in the home of the boy's

The Russians unite in praying for victory. Still, we are inclined to be- Mrs. Harps, a divorcee, was married lieve with Corporal Napoleon that the again a few years ago, and it is re-Lord is on the side of the heaviest battalions.

President Wilson urges the American people to keep cool. Has anyone in the Marshall-street home and later doubtless approved of lemonade and noted any tendency on the part of demonstrations have been classed as cocoanut-the American people to do otherwise? hoax by George A. Thacher and Dr. J. forever!

Through no fault of our own the spite some minor disadvantages.

Peril cannot be conjured up; at least not by any sane person. water on the wrong day. Generally

Up to a late hour the Carnegie peace palace at The Hague had es-

caped bombardment. Of course, no war map is complete that doesn't show the American brigade at Vera Cruz.

We find it very hard to shed a tear for the Americans who are distressed So far, however, there has been

nothing more than preliminary spar-It is well the California Legislature not in session these parlous times.

great state-the state of insanity. All those continental tourists want

just now is to see America first. Privateers, official and unofficial, will respect the American flag.

Dame Rumor has removed her headquarters to Europe. Make a guess on the first belliger-

Metropolitan road laws seem to jar Salem drivers.

By the way, what's become of Huerta?

Prayers for peace are a trifle

Half a Century Ago

From the Oregonian of August 4, 1864. San Francisco, Aug. 3.—A Copper-head meeting was held in Hayes Park last night and adopted resolutions pro-testing against military arrests. testing against military arrests. The Winter made huge profits. Well, why meeting was addressed by Beriah shouldn't they lay up something for Brown, Dr. Wozencraft, Zack Mont-Summer?

Harrisburg, Pa., Aug. 1.—Positive in-formation has been received here that the rebels are retiring from the direc-tion of Bedford Springs out of this

New York, Aug. 1 .- A special from Washington says that an official dis-patch has been received there from be-fore Atlanta, which states that the rebeis assaulted Sherman's line vigorously last Wednesday and were re-pulsed disastrously. bone with ones having some resiliency and works in 'em-but let us be pa-

Mr. Day, of Touchet, W. T., who went with a pack train to Beaverhead last Spring and has recently returned, re-ports that a very large emigration had arrived and trains were still coming in Since the wholesale hanging of thieves and murderers by the vigili committee last Spring, that class persons have very generally left the country, and those, if any, who remain are keeping themselves very quiet.

The bill appropriating \$100,000 for ful, a cholera epidemic would have aeroplane is good only for a few shots branch mint and assay office at The proved a valuable French ally, even at the enemy, while the bomb dropped Dailes was crowded through Congress

Congress has passed a bill appropriating \$15,000 for the purpose of erect It can carry but little ammunition. ting \$15,000 for the purpose of erect-Therefore it locates the enemy, and ing a lighthouse at Coes Bay, Southern

> The regulations to prevent piratical seizures of ocean steamers under the recent order of General McDowell were inaugurated in this city yesterday Couch's wharf prior to the departure of champagne basket was well-nigh filled with pistols, revolvers and cutlasses, for the safe return of which checks were given. Some of these instruments were odd enough in their construction, the date of their manufacture ld appear to run back well into the dark ages.

Notwithstanding the reports of great abundance of goods in the upper Columbia country, the steamers from this city appear to carry large freights of merchandise in that direction daily.

The steamer Pioneer left last night Yaquina Bay to run in connection

The steamship Oregon yesterday carried 140 passengers and \$321,600 in treasure, according to the manifest, which probably includes one-half of the real sum exported.

Upon the resignation of Captain D. F Bradford as vice-president of the Ore gon Steam Navigation Company, th board of directors elected S. G. Reed to

The farmers of the Willamette Valley are hard at work in one of the mos abundant grain harvests that have ever been favored to Oregon.

In accordance with the action of Congress and the proclamation of the President making this a day of fasting and prayer, our merchants and business men do not expect to transact business. There will be divine service in the principal churches. There will be no paper issued from this office tomorrow morning.

Joseph Watt contemplates the erec tion of an oil mill on Mill Creek in the castern part of Salem this season. Flax seed will then be in demand.

Mystery of Harps Boy.

PORTLAND, Aug. 3.—(To the Editor.)—Some four or five years back Portland had what might be termed a marvelous boy. When he entered a room the chairs and furniture, as if mentions ever lived in a house. None of them ever bought, sold or built a house. It was always a "home." Untions in the manufacturing city of house. It was always a "home." Untions in the manufacturing city of house. The letter by all Alands in the standard, the standard, is to be house. It was always a "home." Untions in the manufacturing city of the new "Truth" in "Everywoman," to a recognition of Russia's without action on his part or on the part of any person. What has become of this boy? Was the whole matter joke, or was any satisfactory ex-

H. J. JORDAN.

The boy referred to is Ernest Harps grandparents at 546 Marshall street, near Sixteenth street, October 28, 1909, ported that the boy went with his mother and stepfather to an Oregon

ranch. Some of the mysterious movements Allen Gilbert, psychical experts, who reported the case in detail for the American flag bids fair to become description of the American Society for eral important productions this Fail, quite prominent on the high seas, de-Psychical Research, but several phetical first of which will be "The Hawk." called "poltergeist," meaning hobgob- at the Theater Renaissance in Paris

In commenting on the report of the Here and there a sprinkler uses the Journal of the American Society for Psychical Research said:

the offender is a woman, and the sex is privileged.

As to the aerial fleets, after the smoke blows off it is likely that they will be renamed hot-air fleets.

Scions of nobility are figureheads in times of peace, but none dodges the draft in war times.

Scions of nobility are figureheads draft in war times.

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inctively.

As it stands the case is one which might have appeared very impressive to subsequent generations without the investigation which revealed its real character, whether we choose to regard it as conscious fraud throughout or a mixture of fraud and supernormal, or wholly werthless for any conclusion mixed or pure.

be grown in a single year when bone, teeth, and nails are ordinarily grown very slowly. To produce the large antiers in a season would be a great strain on the system of an animal.
(2)—Are the number of points the horns an index to the age of the (3)-Is it a false courtesy tha

prompts some men to remove their hats when standing in an elevator with ladies? Should ladies expect this from strangers? from strangers?

(4)—Just how many kisses, all told, did M. Caillaux send to his affinity in the letter that was recently read in E. R. S.

1-Yes. 2-Yes. 3-It is an exaggerated courtesy in elevators traveling between landings where it is customary for men to wear

office or public buildings.

4-One thousand million.

hats in the presence of women, as in

PORTLAND. Aug. 3.—(To the Editor.)—If a person fails in business, which comes first, wages or a mortgage?

A SUBSCRIBER. Wages to extent of \$100 earned by each employe within -- days comes

Stars and Starmakers BY LEONE CASS BAER,

BILLINGS, Mont., July 28 .- I read with burning interest that the snow removal contractors in Billings last Winter made huge profits. Well, why

Screams a headline: "Modern women outstrip heroines of history." maybe the weather in ancient days wasn't so suftry.

See where an actor has just had installed a steel backbone in the place once occupied by his vertebrae, which was injured. Now if only it were pos sible to replace some actors' heads of tient. The surgeons can't perform all their miracles at once,

Madame Alla Nazimova, who is Mrs. Charles E. Bryant in private life, is to have a new play. MacDonald Hastings is writing one for her. She is now in Paris and sails with her husband leading man for New York in Septem ber. A note of interest is sounded in the fact that the new play is to be a comedy. I can imagine Billie Burke playing King Lear easier than I can picture Nazimova being funny.

David Warfield isn't going to b made to pay \$5000 damage for running over one Patrick Hickey in New York with the best Warfield automobile Some technicality in the law helped Dave out. He is vacationing now in San Francisco and his case has just been dismissed in the New York courts.

This from the Oxford (Nebraska) Standard makes me think it must have been a married lady horse:

One Oxford boy handed in the following in an examination paper this week in United States history: "General Braddock wa killed in the Revolutionary War. He had three horses shot under him and a fourth went through his clothes."

A half-sheet on the London billboards

"DORA'S DOZE. "A Musical Revue.

"In 6 Slumbers and 2 Nightmares, "Produced by Ned Wayburn." There is some reason to believe that Dora's Doze" is a London version of Tillie's Nightmare," in which we saw Marie Dressler at the Heilig.

Edmond T. Dana, the grass eater, has named his new-son Shaw. What I'm laughing at is how it's going to sound when his maw goes to the door to call him in for supper.

O pshaw! O pshaw!

Sad news of Nora Bayes, the come dienne, who used to be of the team of Norworth and Bayes. She has been or dered to Kissingen by her physicians, who tell her she has not more than six months to live.

Edna Goodrich is to appear in Lon don just before Christmas in a new play now being made to order for her. In the meantime Edna, who doesn't have to keep the pot boiling, but does have to put a larger force aboard, but it anyway, is coming to the Hollywood, Cal., studios of Jesse L. Lusky to pose steamed away. The Diamond then came for a picture play David Belasco is writing for her. She is now in England. While she is posing she'll be nice and close to the home of her today and completely routed them, ne-time husband Nat Goodwin, which of course, will make all concerned com

Isabelle Evesson, who was a famous beauty of the stage 25 years ago and burg describe him as having refused to still maintains the standard, is to be listen to overtures unless prec

Read where a pattern company say that its profits for the year were 18 per cent net. I'll bet Bryan has written to make inquiries.

It is said he has his eye on the Nobel the Cascade Range continue to spread. prize. You know it is 49,000 bones and is cash, and all in a lump sum. there is no expense money to be figured up in collecting it like there is in the Chautauqua stuff.

Reasoning now by scientific deduc tion, or as scientific as falling prespiration will permit, the missing link cocoanut-juice. Back to nature's heart

William Faversham is to make sev nomena were listed as belonging to It is an adaptation of the French play the occult. Such demonstrations are "L' Epervier," which has been running own fire-eaters. Even the Yellow lin and there are many cases on rec- Some of the original French players will be in the American production. Mrs. Faversham, who has been taking case of the Harps lad the editor of the cure at a Vienna health resort since last Spring, has entirely recovered from her bronchial trouble and has been passed as well by specialists. She will appear in her husband's plays.

Fannie Ward apparently believes all she reads. When she appeared in "Madame President," a play, by the way, she will bring to the Heilig this year, one reviewer wrote of her: Fannie Ward could make the Sphinx laugh." Now, she is on her way to Egypt for a vacation. Going to see if she can do it. She'll have to be a lot funnier than I've ever seen her if he-or is the Sphinx she?-even grins,

At this particular moment it is ru mored that Christie MacDonald's proposed tour in "Sweethearts," which is Elk, Elevators and Kisses.

PORTLAND, Aug. 3.—(To the Editor.)—(1) Do elk and deer shed their horns every year? It seems incredible that the huge antiers of the elk should has been booked for the past three months, Miss MacDonald has not approved it; nor has she, for that matter, even taken the trouble to notify Werba & Luescher, her managers, of her present whereabouts.

The fact is, unless report has gone entirely astray, that Miss MacDonald expects the arrival of a new prima donna in her home before a great while. Bud Gillespie, her husband, appears on Broadway at irregular in-tervals, looks wise, whistles a merry tune and visits the liliputian basaars. So far as may be ascertained, Miss MacDonald is at her Summer home in the Thousand Islands.

The New York Telegraph says:

Out in Los Angeles at the Morosco Thease ter there has been staged a new musical play by Waldemar Youns. a newspaper writer, entitled, "The Money Getters." The manager is Sam Rork.

Among the numbers in this "new" pieces are "All Dressed Up and No Place to Go," from "The Beauty Shop," and "The Love True," which is said to be a mere paraphrase of the "Tinga-Ling-Ling" aumber from "High Jinka." Will H. Sloan sings the one. Frances Cameron the other, a long way from headquarters, but not so far away that Coban & Harris, the manager is of "The Beauty Shop," and Arthur Hammerstein, the owner of "High Jinks," are not endeavoring through their attorance of right the company is using songs which have not been released for general stage purposes. The New York Telegraph says:

Little Editorials

on Business

Getting Up an Appetite.

The general manager of a corporation argued on the real functions of an advertisement.

He insisted that the quality of the advertising proved the quality of the merchandise.

No advertisement ever written has proved a thing regarding the quality of the article advertised. The advertisement of Blank's

Baked Beans, temptingly served in the picture, doesn't prove that they are better than any other beans. It simply creates an appetite for that particular brand.

of clothes because the advertisement convinced him that they were better than any other clothes. It only made him want that particular brand.

the advertiser influences you but it is his printed message that makes you want to buy his merchandise, The quality of the article cannot be determined until you buy and

again. If you are making or selling an article of merit its sale can be largely increased by intelligens and

More than 58,000 families are reading the advertisements in today's Oregonian. There are five people in each family-290,000 of most substantial people on

They are getting up an appetite for the things offered them by the advertisers.

If you have something to sell just talk it over with the readers of The Oregonian and you'll get the business of a good many people

If you cannot present your beat selling arguments in writing let us do it for you. We know how to make advertising sell goods at a profit.

(From The Oregonian of Aug. 4, 1889.)

Victoria, B. C., Aug. 3.-The schooner Black Diamond, which was seized by the United States revenue cutter Rush, has arrived here. The Rush put a seaman aboard and ordered the vessel to Sitka. Captain Owens told the Lieutenant of the Rush that if he wanted the Diamond to go to Sitka he would

Cairo, Egypt, Aug, L.-General Grenfell engaged the dervishes near Tashi

Berlin, Aug. 2.-Prince Bismarck's maneuvers to bring about a meeting of the three Emperors has been folled by the sullen reticence of the Czar. The semi-official papers of St. Peters-

was to have reviewed the British fleet in Spithead today, but the review was

Ellensburg, Aug. 3,-Forest fires in

Messrs. Winston & Harrington have siesars, what a second of their mammoth tents corner of Seventh and Morrison street and will open August 7 their grand zoo and museum of the rarest collection of wild animals ever brought to the Parison of the Carlotte of

Rev. David Wetzell, paster of the Christian Church, has decided not to accept the offer of a month's vacation.

The directors of the Real Estate Exchange last evening elected the follow-ing officers: President, James Flower: rice-president, George L. Story; secre-

Portland police force, went to Tacoma with the Arion Society to participate in the concert tonight. During his abice captain in charge.

William Pierpont, for a number of years sexton at the Calvary Presbyteian Church, died yesterday.

ma, Ala., arrived here yesterday. The promoters of the Woodstock-Waverly electric motor line, who have raised a subsidy of \$55,000, have entered into a contract with Mr. Osgood, rep-

William Mall went to Long Beach

The Oregon City Furniture Company as just completed plans for a new

When Husband and Wife Separate. PORTLAND, Aug. 3.—(To the Editor.)—1. Is a contract between two persons legal if not date, or not signed

support her?

8. What share of a husband's property can a wife hold if she leaves him

2 and 3. There is no fixed basis for division of property during life in event of separation, or in event of divorce Maintenance or alimony or property settlement is fixed by court order. If the husband dies during a separation, there being no divorce, and there are

The honesty and reputation of

use it. If you like it you will buy

consistent advertising.

earth.

who are now buying elsewhere.

Spokane Falls, W. T., Aug. 3,-Hon. M. Cannon has withdrawn from the field as a candidate for United States

the sealskins and

London, Aug. 3,-Emperor William postponed on account of a heavy storm.

Several large crews of men are at work in and below Albina laying ties and iron for the St. Johns electric read

cific Coast, combined with McKindlass' genuine colored specialty and comedy ompany.

tary, J. C. McCaffrey; treasurer, G. M. Captain Charles Gritamacher, of the

ence Captain Cardwell is the only po-

Hon. Ben Simpson, for a number of years a citizen of this state but for the last five years a resident of Sel-

tric Company, for the construction of Jack Dempsey, the winner of some 60 odd hard-fought battles, with his seconds, Dave Campbell and Denny Cos-tigan, left yesterday for San Francisco, where he is to flight George LaBlanche,

the marine, on the 27th,

before a notary?

2. What share of a husband's property could a wife get where there are no children if he left her and did not

no children, the property goes to the

No man ever bought his first suit

Twenty-Five Years Ago