

# Prizewinners for July Label Contest

## Those Turning in the Greatest Number of Labels from the Articles Advertised on This Page for the Month of July Are

- 1st Prize, \$10.00—Mrs. Hendricks, 215 Tenth Street.
- 2d Prize, \$ 5.00—Mildred Hazzel, 7221 Foster Road.
- 3d Prize, \$2.00—Harriet Baily, R. 2, Box 838, Hillsdale, Or.
- 4th Prize, \$ 1.00—Mrs. E. E. Imman, 620 East Ninth.
- 5th Prize, \$ 1.00—Mrs. Josephine Odde, 666 Albina Avenue.

## Following Are the Prizewinning Essays

### On "Why Oregon People Should Do All Their Buying From Oregon Manufacturers Everything Else Being Equal"

#### She'll Smile and Coo All Summer--

if she feels perfectly well. Healthy, strong babies are those brought up on

#### Purity Milk and Cream

It is the safest milk because it is perfectly pasteurized! PORTLAND PURE MILK & CREAM CO.

Save the caps for prizes.



First Prize, \$5. It is the Fall of 1913. Ten years have passed since the opening of the Panama Canal. The wonderful waterway which has opened up the West.

On the sparkling blue waters of the grand Pacific lies a magnificent ship. With her immense cargo she has just sailed away from her port in the far west, state of the renowned Northwest.

Look carefully with me and spell the name of this vessel, O. R. E. G. O. N. And of what does this cargo consist? Thousands of sacks of Olympic flour, hundreds of cans of Purity milk and cream; box upon box of Haradon's Supreme biscuits, Golden West coffee, Albert's flapjack flour and Preferred Stock groceries of every description.

and cheaper and decidedly fresher. We have no delays in coming from producer to consumer, and our money is kept at home. This means more work, more factories and a greater population, because there will be such a demand for home produce.

Dad came in contact with an Eastern man the other day and in the conversation he found out that the newcomer would like to settle in Oregon, as it looked quite favorable to him, but hesitated in bringing his family out here and said that his wife was a good bread baker and they must all have home-made bread, and he and she always heard that you could not grow wheat in Oregon that was useable for bread.

Dad enjoyed a good laugh over this and when he got through he invited the stranger to dinner. He wasn't one of those who just "mits up and takes notice." Oh, no, but proclaimed his Sarah made and now he has gone back for his family.

electricity from the Portland Railway, Light & Power Company. CHARLEY JOHNSON, 507 Seventh Street.

Third Prize, \$1. Only one in every three brooms used in Oregon is made in this state, yet in point of price and quality the Oregon product will compare more than favorably with the outside article.

The labor cost of making a broom is more than 40 per cent of the total cost, so that for every dollar spent for foreign brooms, 40 cents is lost to the state in labor alone. Just a little thought given by Madam Housekeeper to this one item alone and work will be furnished for three times as many people in Oregon broom factories. Many of the outside brooms sold in Oregon are made in the prison factories of Lincoln, Neb., and elsewhere, hence Oregon-made goods should be given a strong preference. This principle followed in all lines of purchase will increase the earning power of every household from the banker to the porter. More work for broom makers means more work for tailors, shoemakers, butchers, bakers and so on down the line, and he speaks a permanent prosperity.

Good cooks demand purity and goodness in the supplies they use. Therefore the popularity of

**Columbia BRAND**  
Hams, Bacon, Lard  
Call for it at your dealer.  
UNION MEAT COMPANY.

#### Unbleached and Pure

The wholesomeness of food depends upon the purity of its ingredients. Pure, light bread is made from

#### 'Olympic' Flour

Experience soon teaches.

"It isn't the recipe, it's the flour."

Specify "Olympic" to your grocer and save the saleschecks for prizes.

Save the caps for prizes.

To introduce the unusual goodness baked into Haradon's "Supreme" Dainties—

**A SURPRISE BOX**  
ABSOLUTELY FREE

will be sent to you at once by parcel post upon receipt of 12 end labels from six packages of "Supreme" Sodas or "Supreme" baked goods of any kind.

**F. F. Haradon & Son**  
Portland, Or.

#### Fourth Prize, \$1.

It was a typical Oregon day when Farmer Brown started to town after his groceries for the week. The sun was just rising over the distant hills, while a western breeze was gently waving the golden grain in the large fields, which could be seen in every direction.

As he drove over the fine roads he saw in the pasture his large herd of sheep and hogs, which were to bring him a nice, fat profit in the Fall.

He passed the new, improved schoolhouse, which was standing in a clump of trees, and saw many of these improved country schools in Oregon, and there would be still more if more people would patronize home industry.

He reached town and went to the principal store and put in his order for groceries. He said to himself that every year he tried Oregon-made goods because he had heard so much about them in the Oregonian.

Among other things he ordered Columbia hams and bacon; Preferred Stock vegetables, Olympic flour, Holly milk, Supreme sodas and Mt. Hood soap.

That year the harvest hands congratulated Mr. Brown on his wind-mill table, and told them that if they would buy Oregon-made goods they would get the best at a cheaper price, besides they would help to support the state that supports them.

MISS MARION RAND, Hood River, Oregon.

Second Prize, \$2.

We should all insist on getting home products and then watch results and see how Oregon will grow. We should all boast and speak of our great advantages in our own state where every opportunity presents itself.

Mother says "home products are better

and we always have our house lit up with

Clip the "Z" from the wrappers for Home Industry Prizes

LULU MELOY, Moro, Or.

The Big "Z" That Stands for Quality

**ZAN BROOMS**

Save Time and Energy in House-work.

are made by expert workmen from carefully selected broom corn. The straws are long, strong and firm

Clip the "Z" from the wrappers for Home Industry Prizes

#### Fifth Prize, \$1.

When we arise at an early hour the hot cakes are delicious made from Albert's flour.

The Golden West coffee is sure a dream, and made doubly so by Purity cream.

Columbia ham, with a couple of eggs. The very thing to put a man on his legs.

All this for breakfast makes a man feel that Oregon is the place for a good morning meal.

For the other day meals there are lots of good things in this old Beaver State to our table bring.

Preferred Stock groceries, Allen & Lewis brand, Are always ready. Keep them on Try Other claims, they make dandy

Deserts and salads from Diamond Jolly powder. Those Supreme baked dainties by Haradon & Son, Eat one and you feel like buying a ton.

There are fruits and vegetables, More and better, than in any other state.

With all of these blessings right at our door, Good in quality, cheap in price, Wholesome, clean, pure and nice, 'Tis plain to be seen if you buy at home.

You get the best cheapest, and have money to loan.

JOHN A. TEN BROOK, The Dalles, Or.

Popular among discriminating people.

**Columbia BRAND BUTTER.**

—because it's sweet and because it's sold in double-wrapped odor-proof cartons that keep it sweet. At your dealer.

UNION MEAT CO.

Ever Gone Clamming?—You probably thought that part was great fun, but cleaning—was a different tale.

**Otter Clams**

ready to use—contain only the tender morsels of young clams. Simple recipes on every can.

At Your Grocer's 15¢  
Two cans 25¢

Save the labels for prizes.

Always Good All-Weas

**Albers' New Flapjack Flour**

Look for This Carton

It Contains

**Albers' New Flapjack Flour**

Ideal Summer Hot-cakes made in a few minutes. Unfailing success assured.

Ask Your Grocer for Albers' Labels for Prizes

Save All Albers' Labels for Prizes

Cool as the Morn—picked while wet with morning dew, fresh and crisp

**DIAMOND Dill Pickles**

are always delicious! Ask for them, in the wide-mouthed jar.

At Your Grocer's.

Save all Diamond "W" labels for prizes.

Everything to Keep You Cool

The hottest day will be made comfortable for you—every modern convenience electrically supplied by

**Portland Railway, Light & Power Company**

You will not miss the "ocean breezes" if you let us help you—ask about it.

PORTLAND RAILWAY, LIGHT & POWER CO., Broadway and Alder streets. Phones: Marshall 5100. A 6191.

Delicious Desserts are made more tempting for Summer luncheons by

**"Holly" Milk**

It whips because it is the richest of all condensed milks in butter fat.

At All Grocers

Save all labels for prizes.

Preferred Stock GROCERIES

Save the labels for Home Industry Prizes

ALLEN & LEWIS BEST BRAND

Golden West Coffee

is made up of the choice coffees of the earth—scientifically blended.

Steel Cut. No Dust. No Chaff.

Save all "Golden West" labels for Home Industry Prizes.

**GOLDEN WEST COFFEE**  
Casset & Devers  
PORTLAND

**MAZAMAS START HIKE**

LOGGING TRAIN CARRIES PARTY FOUR MILES FROM FAIRFAX.

Scouts Said to Have Reached Summit of Mount Rainier by New and Previously Untried Route.

FAIRFAX, Wash., Aug. 2.—(Special.)—More than 100 eager, happy Mazamas in full mountaineering regalia, with ice axes, alpine stocks and blanket rolls, detrained from two special cars of the morning train from Tacoma, arriving here at 12 o'clock. The hike from Fairfax to the permanent camp on Mount Rainier is to be broken in the beginning by a welcome lift of four miles in a logging train specially equipped and put at the disposal of the Mazamas by the courtesy of the Manley Moore Lumber Company.

News has been received that George Riddell, Boyd Williams and H. H. Prouty, the Mazama scouts, have reached the summit of Mount Rainier demonstrating a new and untried route from Moraine Park. It remains to be seen whether this new route is too formidable for any but the most skilled climbers. The main Portland party is augmented this season by many distinguished Alpinists and scientists from all parts of the United States and official representations from various mountaineering societies. The entire party will encamp temporarily tonight on Spook River, about 14 miles distant.

Another in Lewis River.

CENTRALIA, Wash., Aug. 2.—(Special.)—B. L. Dougherty, ex-principal of the Logan School in Centralia and at present principal of the Dryad High School, today filed with the County Auditor his intentions of candidacy for the office of Lewis County School Superintendent, making the fourth candidate to announce himself for the office.

**WAR SOBERS OAKS MOB**

HAPPY CROWDS SERIOUS WHEN NEWS OF CLASH IS TOLD.

Good Show Fills Vast Auditorium, While Bathers Frisk About in Water at Big Tank.

Something over 25,000 persons massed themselves in the Oaks Amusement Park yesterday. It was a laughing, pleasure-loving crowd; out for a good time and not afraid to show it. And it was quite a startling contrast to notice the laughing happiness that was so conspicuous on the Trail which changed in a moment to a far more serious aspect as half a dozen newboys tore through the park with the war extras.

An unusually good show was a drawing card that filled the auditorium at two performances from roof to ground floor. There was a complete change of programme.

The bathing pavilion, too, did not fall to draw. More than 2000 persons in the afternoon alone essayed a dip in the water.

The striking hit of the afternoon programme in the theater of a well-balanced bill was Jessie Bell, "the girl on the world." Miss Bell offered a series of daring electrical effects, produced by her own electricians and a battery of motion picture machines that made her number the most unique feature of her act took well.

The Golden West quartet, four colored folk, provided an abundance of good, clean comedy.

Motion pictures closed the bill.

The programme will be repeated, with band concerts, every afternoon and evening.

A shipbuilding shop is maintained in connection with the high school in San Pedro, Cal., where under the practical instruction of a nautical architect, the students learn how to build a boat, make and place the engine and launch and run the craft.

**CITIZENS BUILD RAILWAY**

TWIN FALLS VOLUNTEERS AID SCENIC ROUTE PROMOTER.

Perrine Road Will Be Completed in Three Weeks and Cars Will Soon Begin Operating.

TWIN FALLS, Ida., Aug. 2.—(Special.)—That the old "Twin Falls spirit" is alive and as active as in the notable early days of the tract was evidenced last week.

Representative business and professional men and a large number of farmers took a day off from business affairs, joined forces and spent a day in manual labor on the completion of I. B. Perrine's electric scenic railway loop between this city and the Shoshone Falls. Bankers, clothiers, grocers, shoemen, jewelers, real estate and hardware men, doctors, lawyers and farmers were included in the force.

Ex-Senator M. J. Sweeley, president of the Idaho-Pacific Railway Company, was one of the active workers. This company is now promoting a line from this city through Castleford and Hagerman and to connect with the Oregon Short Line near Tuttle, across the river in Lincoln County.

James McMillan, secretary of the Commercial Club, was the walking boss of the volunteer workers.

At 12 o'clock the cars arrived with a great abundance of good things to eat.

The day means much to I. B. Perrine. He has struggled along for nearly two years, alone, trying to solve the problems. Circumstances over which he had no control held up his work. During that time the partially built line stood as a sort of question mark to the people.

When real conditions became known recently to the citizens of Twin Falls they arose as one body and offered their assistance in money and actual work. A few days after these offers the previous efforts of Mr. Perrine material-

ized, the difficulties between the bonding companies cleared.

Within three weeks the line to the falls will be completed and within 60 days cars will be running on the entire loop.

Lightning Deadly in Idaho.

GRANGEVILLE, Idaho, Aug. 2.—(Special.)—This district was visited by an electrical storm which set fire to and destroyed 86 acres of Fall wheat belonging to Robert Warnick, near Ho, and killed several horses and other livestock. Lightning also struck the barn of Clark Christie, near Caldwell, and destroyed it, together with this season's hay crop and practically all his farm machinery.

Mr. Booth at Wasco.

WASCO, Or., Aug. 2.—(Special.)—Robert A. Booth, Republican nominee for United States Senator, was in Wasco two days last week, in the interest of his candidacy. He received a cordial welcome from all, even the Democrats.

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