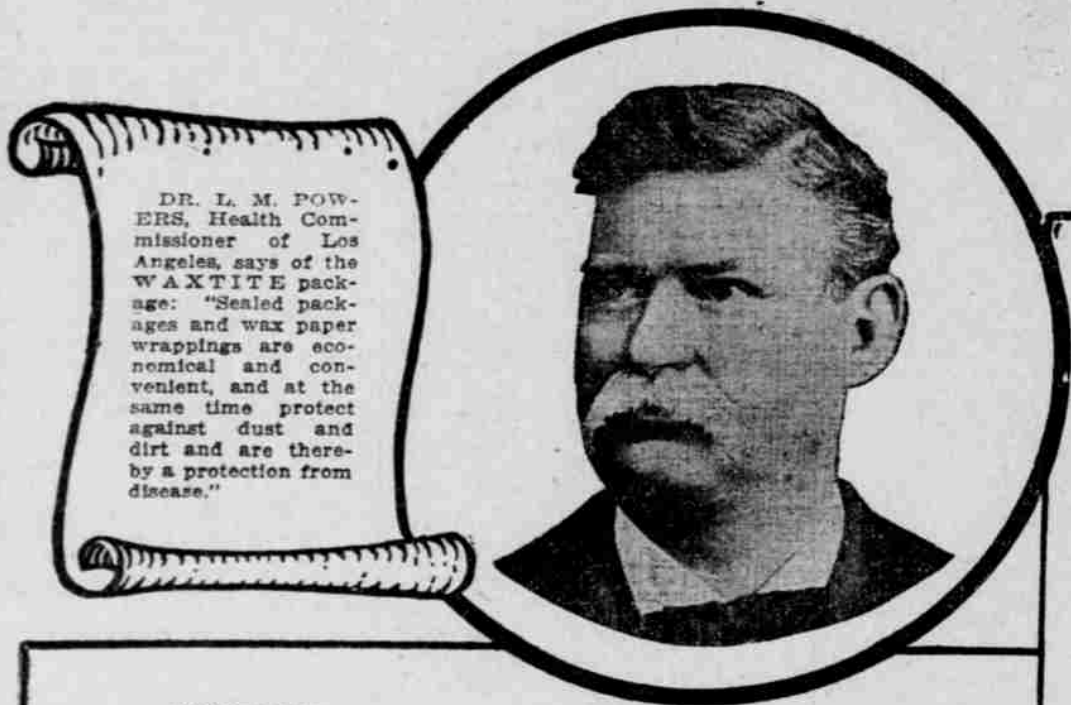


Pacific Coast Health Officials Endorse Kellogg's WAXTITE Package



DR. L. M. POWERS, Health Commissioner of Los Angeles, says of the WAXTITE package: "Sealed packages and wax paper wrappings are economical and convenient, and at the same time protect against dust and dirt and are thereby a protection from disease."



CALIFORNIA STATE BOARD OF HEALTH
BUREAU OF ADMINISTRATION
SACRAMENTO

OTHER OFFICIALS WHO HAVE GIVEN SIGNED WAXTITE ENDORSEMENTS

- CALIFORNIA**—
Dr. L. M. Powers, Health Commissioner, Los Angeles.
Martin Regensburger, President State Board of Health.
Dr. Donald H. Currie, Secretary State Board of Health.
Dr. Wm. C. Hassler, Acting Health Officer, City of San Francisco.
Dr. Sarahel D. Cooper, D. O., San Francisco.
- COLORADO**—
John Lynch, State Food and Drug Commissioner.
Dr. J. M. Perkins, Health Commissioner City and County of Denver.
- GEORGIA**—
J. D. Price, Commissioner State Department Agriculture.
- ILLINOIS**—
Dr. John A. Robison, President Illinois State Board of Health.
- INDIANA**—
Dr. J. N. Hurty, State Public Health Commissioner.
- IOWA**—
Dr. G. H. Sumner, Secretary State Board of Health.
Dr. H. L. Saylor, City Health Officer, Des Moines.
- KANSAS**—
Dr. Leon A. Congdon, Assistant Chief Food Inspector, State Board of Health.
Dr. J. A. Ramsay, City Health Officer, Topeka.
F. L. Huxtable, City Food Inspector, Wichita.
- LOUISIANA**—
Dr. Oscar Dowling, State Health Commissioner.
Dr. W. T. O'Reilly, Supt. Public Health, New Orleans.
- MASSACHUSETTS**—
Dr. M. W. Richardson, Secretary State Board of Health.
- MICHIGAN**—
J. W. Helme, Commissioner State Food Department.
- MINNESOTA**—
Jodi G. Winkler, Commissioner State Food Department.
Dr. C. E. Dutton, City Health Commissioner, Minneapolis.
Dr. H. E. Webster, Director of Public Health, Duluth.
- MISSOURI**—
F. H. Fricke, State Pure Food Commissioner, St. Louis.
Dr. Walter N. Cross, City Chemist, Kansas City.
- NORTH DAKOTA**—
Prof. E. F. Ladd, Commissioner Agricultural College.
- NEBRASKA**—
Clarence E. Harman, State Food Commissioner, Omaha.
Hon. Jas. E. Dahlman, Mayor of Omaha.
Dr. W. H. Wilson, State Food Inspector, Lincoln.
- NEW YORK**—
C. J. Huson, Commissioner State Department Agriculture.
Dr. F. W. Sears, Health Officer, Syracuse.
Dr. Francis Fronczak, Health Commissioner, Buffalo.
- OKLAHOMA**—
Dr. J. C. Mahr, State Commissioner of Health.
- OHIO**—
Dr. Louis Kahn, Health Officer, City of Columbus.
- OREGON**—
Dr. M. E. Marcellus, City Health Officer, Portland.
- PENNSYLVANIA**—
Dr. Samuel G. Dixon, Commissioner State Department of Health.
Dr. J. C. McNeal, Superintendent Bureau Food Inspection, Pitsburg.
- TENNESSEE**—
Dr. Jno. C. Bell, Superintendent Health Department, City of Memphis.
- TEXAS**—
Dr. Chas. C. Green, City Health Officer, Houston.
Dr. K. W. Field, County Health Officer of Dallas.
Dr. W. A. King, Health Commissioner; President Board of Council, Texas State Medical Association.
- VIRGINIA**—
B. L. Purcell, Assistant to State Food Commissioner.
- WASHINGTON**—
Dr. J. S. McBride, State Board of Health, Seattle.
Dr. Eugene B. Kelley, City of Seattle Health Officer.
- WASHINGTON, D. C.**—
Dr. W. C. Woodward, Health Officer, D. C.
Emma S. Jacobs, Director Domestic Science, Board of Education, D. C.
Mary Arline Zurborst, Principal National School, Domestic Arts Science.

The City of Seattle

Washington
DEPARTMENT OF HEALTH
AND SANITATION

I have this day examined the packages sealed with Waxtite and can thoroughly recommend the principle. We cannot give these food products too much protection and anything which will prevent dust and germs, I think ought to be encouraged.

J. S. McBride
COMMISSIONER OF HEALTH.

There is no doubt in the world that if food could be wrapped tightly in sealed packages until it comes to the table for consumption, disease would be very greatly decreased. This precaution also has a tendency to keep moisture away from foods and is to be commended from every point of view.

(Signed)

MARTIN REGENSBURGER
Pres. California State Board
of Health.

The new WAXTITE package ensures the delivery of KELLOGG'S TOASTED CORN FLAKES as crisp, fresh and full-flavored as they are when they leave our ovens.

Only ready-to-eat cereal food packed WAXTITE can be absolutely free from moisture, dust or odors.

That is why the Health and Pure Food Officials, named in the next column, are endorsing the WAXTITE package.

Say "KELLOGG'S-WAXTITE" to your grocer whenever you buy breakfast food and look for this signature:

W. K. Kellogg

