THE MORNING OREGONIAN, SATURDAY, JULY 18, 1914.

**MEIER & FRANK'S** 

Secure Your Films Here Today-Bring Them Back Monday to Be Developed by An Expert!

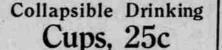
**MEIER & FRANK'S** 

# Busily and Cheerily Shoppers Will Throng Meier & Frank's -- Today! Supplying Needs for Midsummer Wear, Vacation Outings & Travel



Every Shirt a Perfect Shirt! We have the largest and most complete stocks of "Gotham" Shirts on the Pacific Coast, and it is this comprehensive assortment that you have to choose from in this, our July Stock-Reduction Sale-with

EVERY "GOTHAM" SHIRT AT A REDUCED PRICE



A Vacation Necessity Good metal Collapsible Drinking Cups, in three different styles and sizes, offered at this very special price-25¢. Encased in leather holder. Small and compact for traveling, mountain trips and vacation jaunts. -First Floor, Sixth-St. Bidg.

TEMPORARY ANNEX

White Austrian China Cups and Saucers-9c Thin White China, of Austrian make. Saucers in the popular bowl shape. Splendid grade for general use. A very special price has been made on these excellent grade Aus-trian China Cups and Saucers-9¢ -Fourth Floor-Temporary Annex SIXTH-STREET BUILDING

\$7 Comb'n Eye-Glasses and Spectacles, \$3.50 If your eyes need attention, come here on Saturday and have them examined by our expert optometrist, securing regular \$7.00 gold-filled Combination Eyeglasses and Spectacles that are "right" for your eyes—fitted with curved lenses—at just half price—\$3.50 —First Floor, Sixth-St. Bidg.



There are sizes for all: thin, stout, tall and normal, but not all sizes in each group. The fabrics are Worsteds, Cheviots and Tweeds. Both advanced and conservative styles are represented -English, Norfolk, Box Back and regular models. Colors are in the widest range, to suit every taste.

With such an extensive and varied showing in up-to-date, wellfinished Fancy Suits at this deeply reduced Clearance price, rapid disposal of these highly favored, seasonable Garments is assured. Come and "pick" one while the selection is practically unlimited! You will be well repaid!

-Men's Store-Second Floor-Temporary Annex

Today-334 \$15 to \$20 Fancy Suits-\$11.85 Today-All \$25 to \$35 Fancy Suits-\$18.75

SIXTH-STREET BUILDING SIXTH-STREET BUILDING A Worth-While Sale of Children's Wool Coats 2 to 14-Year Sizes

Saturday is the day devoted to Children's Apparel-the day we set apart for special underpricing of garments for the little folk. Today we've decided to make our special offering

## **All-Wool Coats** at Radical Reductions

There are Coats of fine all-wool checked materials, serges and golfine. Made in either ragian or belted styles-all new and fashionable models. The range of sizes is from 2 to 14 years-and the range of price reductions as follow

or price reductions a	19 TOHON	••		
\$ 3.95 to \$5.50 Coats	reduced	to	 	.\$3.1
\$ 6.50 Coats reduced	to		 	.\$4.0
\$ 8.75 Coats reduced	to		 	.\$5.7
\$10.50 Coats reduced	to		 	.\$6.9
\$12.50 Coats reduced	to		 	.\$8 5

2 Pairs 50c



brella knee. Women's Cotton Vests-3 for 50c-Each, 17c Fine elastic rib Cotton Vests. Excellent for Summer wear. Low neck and sleeveless style. Regular sizes.

Children's 25c Undergarments-3 for 50c-Ea. 17c Knit Vests and Pants, of fine soft-finished cotton, rib style. Vests low or high neck, with sleeves or sleeveless. Pants knee length. Large



A great variety of handsome Summer fabrics, colors and patterns-guaranteed fast colors. Soft French or stiff cuffs, also the popular separate soft collar style. \$1.50 to \$10.00 "Gotham' Shirts reduced as follows:

\$ 1.50	"Gotham" Shirt	s now
\$ 2.00	"Gotham" Shirt	s now\$1.59
\$ 2.50	"Gotham" Shirt	s now
\$ 3.00	"Gotham" Shirt	s now\$2.39
\$ 3.50		s now\$2.79
\$ 4.00	"Gotham" Shirt	s now\$3.15
		s now\$3.65
\$ 6.00	"Gotham" Shirt	s now\$4.65
\$ 7.00	"Gotham" Shirt	s now\$5.49
		now
S	EE FIFTH-STRE	ET WINDOW DISPLAY

## Special Prices On Men's Furnishings

### "ONYX" LISLE THREAD SOCKS, PAIR, 17c

The famous "Onyx" brand, lisle thread in black, tan, gray, navy, maroon and heliotrope. Double spliced heels and toes. Sizes 91/2 to 111/2, inclusive.

#### WHITE BALBRIGGAN UNION SUITS, \$1.29

Featherweight White Balbriggan Union Suits, quarter sleeve and three-quarter length, or sleeveless and knee length. Cool and comfortable.

Men's 25c Pure Linen Handkerchiefs, 17c-3 for 50c-Pure linen, in all white, with quarter-inch and eighth-inch hemstitched borders.

50c Fancy Wash Four-in-Hand Ties, 17c-3 for 50c-Immense variety of handsome colors and patterns-panel, border and striped effects.





-Pure Food Grocery-Basement-Sixth-St. Building. Direct Entrance, Sixth and Alder Sts. Vestibule Way.



-First Floor, Sixth-St. Bldg



FILL Sixth Morrison, Alder Sta

Boys' 50c Straw Hats. 25¢ Boys' \$1.00 Straw Hats. 50¢ Boys' \$1.25 Straw Hats. 63¢ Boys' \$1.50 Straw Hats. 75¢ Boys' \$1.50 Straw Hats. 75¢ Boys' \$4.00 Straw Hats. 75¢ Boys' \$4.00 Straw Hats. 75¢ Boys' \$4.00 Straw Hats. 50¢

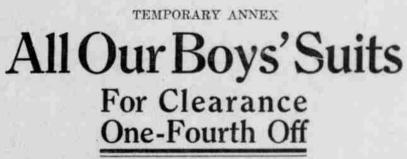
All \$5.00 Wash Suits now \$2.50 New "Pixie" Suit -Second Floor-Temporary Annex

All \$3.00 Wash Suits now \$1.50

All \$3.50 Wash Suits now \$1.75

All \$4.00 Wash Suits now \$2.00

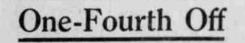
All \$4.50 Wash Suits now \$2.25



(Except "Samson" and Blue Serges)

The original pricings are still upon these Suits-we'll simply deduct one-fourth from the regular price on any Suit you may select. And the stocks at your disposal for selection are as varied as they are worthy. Excellent materials, perfect workmanship, new styles.

Fancy All-Wool Knickerbocker, Middy or Oliver Twist Suits-'Sampeck'' Suits With Two Pairs of Knickers-Suits for Boys From 6 to 17 Years-Included for Clearance at



Boys' \$ 2.50 Suits reduced	to	1.88
Boys' \$ 3.00 Suits reduced Boys' \$ 3.50 Suits reduced	. to	2.25
Boys' \$ 3.50 Suits reduced	to\$	2.63
Boys' 5 4.00 Suits reduced	10	3.00
Boys' \$ 4.50 Suits reduced	to	3.38
Boys' \$ 5.00 Suits reduced	to\$	3.75
Boys' \$ 7.50 Suits reduced	to	5.63
Boys' \$10.00 Suits reduced	to\$	7.50
Boys' \$12.50 Suits reduced		
Boys' \$15.00 Suits reduced		
Boys' \$16.50 Suits reduced	to	2.38



#### MILANS, SPLIT STRAWS AND PANAMAS All Styles and Shapes

Boys' \$2.00 Straw Hats \$1.00 | Boys' \$5.00 Straw Hats \$2.50 -Second Floor-Temporary Annex