

MEIER & FRANK'S

Secure Your Films Here Today—Bring Them Back Monday to Be Developed by An Expert!

MEIER & FRANK'S

Busily and Cheerily Shoppers Will Throng Meier & Frank's --Today! Supplying Needs for Midsummer Wear, Vacation Outings & Travel

TEMPORARY ANNEX

An Astounding Sale of

Men's Straw Hats

\$2.00, \$2.50 & \$3.00 Hats

\$1.00

SENNITS SPLIT STRAWS SOFT SPLIT STRAWS
FANCY ROUGH SENNITS

Newest Blocks and Latest Styles in a Huge Variety for Selection

STRAW HATS FOR YOUNG AND OLD

Original Prices \$2.00, \$2.50 and \$3.00

Today

\$1.00

ENTIRE STOCKS MEN'S PANAMA AND BANGKOK HATS
HALF PRICE

Regular Prices \$3.00 to \$50.00—Now \$1.50 to \$25.00

—Men's Store—Temporary Annex—Fifth and Alder—St. Entrance.

SIXTH-STREET BUILDING

Collapsible Drinking Cups, 25c

A Vacation Necessity

Good metal Collapsible Drinking Cups, in three different styles and sizes, offered at this very special price—25c. Encased in leather holder. Small and compact for traveling, mountain trips and vacation jaunts.

—First Floor, Sixth-St. Bldg.

TEMPORARY ANNEX

White Austrian China Cups and Saucers—9c

Thin White China, of Austrian make. Saucers in the popular bowl shape. Splendid grade for general use. A very special price has been made on these excellent grade Austrian China Cups and Saucers—9c

—Fourth Floor—Temporary Annex

SIXTH-STREET BUILDING

\$7 Comb Eye-Glasses and Spectacles, \$3.50

If your eyes need attention, come here on Saturday and have them examined by our expert optometrist, securing regular \$7.00 gold-filled Combination Eyeglasses and Spectacles that are "right" for your eyes—fitted with curved lenses—at just half price—\$3.50

—First Floor, Sixth-St. Bldg.

334 Fancy Suits for Men, \$11.85!

In Hurried Outclearing

Formerly \$15 to \$20

\$11.85

Men! Choose today from these 334 Fancy Suits at an emphatic saving! Here are the particulars of this offer in brief: All of these Suits are new, reliable, well-tailored Garments, offered as an extraordinary special from the Men's Store for our Stock Reduction-Clearance Sales. The regular prices range from \$15 to \$20—distributed in groups as follows:

- 5 Suits that would sell ordinarily at \$15
- 151 Suits at \$16.50—117 Suits at \$18
- 61 Suits at \$20.

There are sizes for all: thin, stout, tall and normal, but not all sizes in each group. The fabrics are Worsteds, Cheviots and Tweeds. Both advanced and conservative styles are represented—English, Norfolk, Box Back and regular models. Colors are in the widest range, to suit every taste.

With such an extensive and varied showing in up-to-date, well-finished Fancy Suits at this deeply reduced Clearance price, rapid disposal of these highly favored, reasonable Garments is assured. Come and "pick" one while the selection is practically unlimited! You will be well repaid!

—Men's Store—Second Floor—Temporary Annex



Today—334 \$15 to \$20 Fancy Suits—\$11.85
Today—All \$25 to \$35 Fancy Suits—\$18.75

TEMPORARY ANNEX

Important Announcement!

Men! Our Entire Stocks of the Famous "Gotham" Shirts

Are Included in This July Stock-Reduction Sale

Every Shirt a New Shirt!
Every Shirt a Perfect Shirt!

We have the largest and most complete stocks of "Gotham" Shirts on the Pacific Coast, and it is this comprehensive assortment that you have to choose from in this, our July Stock-Reduction Sale—with

EVERY "GOTHAM" SHIRT AT A REDUCED PRICE

A great variety of handsome Summer fabrics, colors and patterns—guaranteed fast colors. Soft French or stiff cuffs, also the popular separate soft collar style. \$1.50 to \$10.00 "Gotham" Shirts reduced as follows:

\$ 1.50 "Gotham" Shirts now	\$1.19
\$ 2.00 "Gotham" Shirts now	\$1.59
\$ 2.50 "Gotham" Shirts now	\$1.89
\$ 3.00 "Gotham" Shirts now	\$2.29
\$ 3.50 "Gotham" Shirts now	\$2.79
\$ 4.00 "Gotham" Shirts now	\$3.15
\$ 5.00 "Gotham" Shirts now	\$3.65
\$ 6.00 "Gotham" Shirts now	\$4.65
\$ 7.00 "Gotham" Shirts now	\$5.49
\$10.00 "Gotham" Shirts now	\$7.95

SEE FIFTH-STREET WINDOW DISPLAY

Special Prices On Men's Furnishings

"ONYX" LISLE THREAD SOCKS, PAIR, 17c
3 PAIRS 50c

The famous "Onyx" brand, lisle thread in black, tan, gray, navy, maroon and heliotrope. Double spliced heels and toes. Sizes 9 1/2 to 11 1/2, inclusive.

WHITE BALBRIGGAN UNION SUITS, \$1.29

Featherweight White Balbriggan Union Suits, quarter sleeve and three-quarter length, or sleeveless and knee length. Cool and comfortable.

Men's 25c Pure Linen Handkerchiefs, 17c—3 for 50c—Pure linen, in all white, with quarter-inch and eighth-inch hemstitched borders.

50c Fancy Wash Four-in-Hand Ties, 17c—3 for 50c—Immense variety of handsome colors and patterns—panel, border and striped effects.

MEN'S AND BOYS' BATHING SUITS
15% Off

Entire Stocks Included for Clearance

—Temporary Annex, Fifth and Alder St. Entrance.

SIXTH-STREET BUILDING

A Worth-While Sale of Children's Wool Coats

2 to 14-Year Sizes

Saturday is the day devoted to Children's Apparel—the day we set apart for special underpricing of garments for the little folk. Today we've decided to make our special offering

All-Wool Coats at Radical Reductions

There are Coats of fine all-wool checked materials, serges and golfine. Made in either raglan or belted styles—all new and fashionable models. The range of sizes is from 2 to 14 years—and the range of price reductions as follows:

- \$ 3.95 to \$5.50 Coats reduced to.....\$3.15
 - \$ 6.50 Coats reduced to.....\$4.00
 - \$ 8.75 Coats reduced to.....\$5.75
 - \$10.50 Coats reduced to.....\$6.95
 - \$12.50 Coats reduced to.....\$8.50
 - \$15.00 and \$17.50 Coats reduced to.....\$9.45
- Fifth Floor—Sixth-St. Bldg.

Women's 35c Hose Pair 28c

2 Pairs 50c

Fine quality cotton, mercerized lisle and plain lisle Hose, in black white and tan. Elastic garter tops, double soles and high heel splicing. A light medium weight for Summer wear, and in all sizes.

Women's 25c Hose Pair 20c

3 Pairs 55c

Fine black, white, and colored Hosiery, fashioned, seamless, with elastic garter tops, reinforced linen-finished heels and toes. Light and medium weights. Good assortment to select from.

\$1.50 Silk Hose, Pair \$1.39

All the newest and most popular shades—to match almost any gown. Pure thread silk—McCallum's and other makes—with double soles, high spliced heels and wide garter welts. All sizes—black, white and dozens of colors.

Women's Imported Silk Lisle Hose, Pair 45c

2 Pairs 85c

Light medium weight with wide elastic garter tops, high double soles. Large range of colors for selection.

—First Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING

Women's & Children's Knit Underwear

Women's \$1 Union Suits—2 Suits, \$1.50—Suit, 79c

Fine quality Mercerized Lisle Union Suits. Low neck and sleeveless style, with tight or lace-trimmed umbrella knee. Light Summer weights. All regular sizes, 4 to 6.

Women's 50c Union Suits—2 Suits, 75c—Suit, 39c

Serviceable Cotton Union Suits for Summer wear. Rib style. Spring needle stitch. Low neck and sleeveless style, with tight or lace-trimmed umbrella knee.

Women's Cotton Vests—3 for 50c—Each, 17c

Fine elastic rib Cotton Vests. Excellent for Summer wear. Low neck and sleeveless style. Regular sizes.

Children's 25c Undergarments—3 for 50c—Ea. 17c

Knit Vests and Pants, of fine soft-finished cotton, rib style. Vests low or high neck, with sleeves or sleeveless. Pants knee length. Large assortment to select from. All sizes.

—Second Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING

All Misses' and Children's Trimmed Hats Half-Price Today

Children's Hats, this season, have been unusually pretty—dozens and dozens of quaint and effective little models having been designed by the artists who devote their best efforts along these lines.

And These Are the Hats That We Have Marked at 1/2 Price for Clearance—Styles Suited to Misses' and Children's Wear

To \$1.25 Bonnets and Wash Hats, for Infants and Children.....25c

Good Assortment for Selection

SIXTH-STREET BUILDING

Women's Washable Gloves DEEPLY UNDERPRICED

Every Pair Is Fully Guaranteed

- \$1.25 Short Chamomile and Doeskin Gloves, pair.....75c
 - \$1.50 Short Chamomile and Doeskin Gloves, pair.....98c
 - \$1.75 Guaranteed Buxkin Washable Gloves, pair.....\$1.15
 - \$2.50 Guaranteed Long Chamomile Gloves, pair.....\$1.25
 - \$2.50 16-button Imported White Kid Gloves, pair.....\$1.45
 - \$3.00 16-button Dent's White Kid Gloves, pair.....\$1.95
 - \$3.50 Long Chamomile Gloves, pair.....\$2.19
- First Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING.

Purchase Sunday's Groceries Here Today!

ROYAL BANQUET BUTTER—Freshly churned in one of Oregon's best Creameries. At lowest price for months. Roll.....55c

Pure Cane Berry Sugar, 20 lbs.....\$1.00

Victor Coffee, lb.....39c

Boned Sardines—"Boat Race" brand, No. 10 can, 25c

Eastern Sugar Cured Hams—well smoked, lb.....19 1/2c

Fine Bacon—streaked with lean. Half strips, per lb.....23 1/2c

"Supreme" Condensed Milk—size \$3.59; per dozen cans.....\$39.00

Oregon Cheese—rich "Tillamook" makes, lb.....12c

Imported Peas—fine grade; doz. cans \$1.75; can 18c

Kenton Bacon—sugar cured backs. Half strips, per lb.....19c

Frankfurters or Weinerwurst—fresh daily, lb.....17 1/2c

Kipper Herring—"McConachie's" Scotch brand, per can.....15c

Large Green Spanish Olives—"Queen" brand, qt.....39c

"Hatch" Asparagus Tips—square cans, doz. \$1.40; can.....12c

Tomato Soup—"Delaware"—condensed; doz. cans 85c; can.....75c

—Pure Food Grocery—Basement—Sixth-St. Building—Direct Entrance, Sixth and Alder Sts. Vestibule Way.

Toilet Articles Reduced

25c Tetlow's Swansdown Face Powder.....12c
25c Satin Skin Face Powder.....16c
50c Madeline Face Powder.....39c
50c Camelline Liquid Powder.....31c
50c Rarus' Theatrical Cream, 1-lb. jar.....39c
\$1 Pompeian Massage Cream.....69c
50c Creme Elicaya.....39c
25c Woodbury's Facial Cream.....16c
25c Daggett & Ramsdell's Cream.....16c
25c Euthymol Tooth Paste, two for.....25c
25c Sanitol Tooth Paste.....15c
75c Ricksecker's Assorted Toilet Waters.....49c
25c Hebe Bath Powder.....19c
15c Bourjois' Almond Soap.....9c
15c Milkweed Cream Soap.....12c
15c Satin Skin Soap.....12c
25c Williams' Assorted Box Soap, box.....16c
25c Jergens' Butaska Talcum.....19c
25c Wistaria Talcum Talcum, two boxes.....19c
25c Trailing Arbutus Talcum, two boxes.....25c
4c "Leader" Toilet Paper, doz. 33c; roll.....3c

—First Floor, Sixth-St. Bldg.

1857 1914

Meier & Frank Co.

THE QUALITY STORE OF PORTLAND

Fifth, Sixth, Morrison, Alder Sts.

TEMPORARY ANNEX

Mothers! Today! Boys' Wash Suits

1/2 PRICE

Any Wash Suit in our comprehensive stocks, including the new "Pixie" Suits—as illustrated—may be purchased today at 1/2 price. Suits that are the product of well-known manufacturers, in the greatest assortment of colors, fabrics and styles.

- RUSSIAN, SAILOR, MIDDY, PIXIE AND OLIVER TWIST SUITS
- Sizes for Boys 2 to 10 Years
- All \$1.50 Wash Suits reduced 75c
 - All \$2.00 Wash Suits now \$1.00
 - All \$2.50 Wash Suits now \$1.25
 - All \$3.00 Wash Suits now \$1.50
 - All \$3.50 Wash Suits now \$1.75
 - All \$4.00 Wash Suits now \$2.00
 - All \$4.50 Wash Suits now \$2.25
 - All \$5.00 Wash Suits now \$2.50



New "Pixie" Suit

TEMPORARY ANNEX

All Our Boys' Suits For Clearance One-Fourth Off

(Except "Samson" and Blue Serges)

The original pricings are still upon these Suits—we'll simply deduct one-fourth from the regular price on any Suit you may select. And the stocks at your disposal for selection are as varied as they are worthy. Excellent materials, perfect workmanship, new styles.

Fancy All-Wool Knickerbocker, Middy or Oliver Twist Suits—"Sampeck" Suits With Two Pairs of Knickers—Suits for Boys From 6 to 17 Years—Included for Clearance at

- ### One-Fourth Off
- Boys' \$ 2.50 Suits reduced to.....\$ 1.88
 - Boys' \$ 3.00 Suits reduced to.....\$ 2.25
 - Boys' \$ 3.50 Suits reduced to.....\$ 2.63
 - Boys' \$ 4.00 Suits reduced to.....\$ 3.00
 - Boys' \$ 4.50 Suits reduced to.....\$ 3.38
 - Boys' \$ 5.00 Suits reduced to.....\$ 3.75
 - Boys' \$ 7.50 Suits reduced to.....\$ 5.63
 - Boys' \$10.00 Suits reduced to.....\$ 7.50
 - Boys' \$12.50 Suits reduced to.....\$ 9.38
 - Boys' \$15.00 Suits reduced to.....\$11.25
 - Boys' \$16.50 Suits reduced to.....\$12.38

All Our Boys' and Children's Straw Hats HALF-PRICE

- MILANS, SPLIT STRAWS AND PANAMAS
- All Styles and Shapes
- | | |
|------------------------------------|------------------------------------|
| Boys' 50c Straw Hats.....25c | Boys' \$2.50 Straw Hats.....\$1.25 |
| Boys' \$1.00 Straw Hats.....50c | Boys' \$3.00 Straw Hats.....\$1.50 |
| Boys' \$1.25 Straw Hats.....63c | Boys' \$3.50 Straw Hats.....\$1.75 |
| Boys' \$1.50 Straw Hats.....75c | Boys' \$4.00 Straw Hats.....\$2.00 |
| Boys' \$2.00 Straw Hats.....\$1.00 | Boys' \$5.00 Straw Hats.....\$2.50 |
- Second Floor—Temporary Annex