



Here's a Hunch:

FIRST thing you do next get a tidy red tin of Prince Albert and jam it into a jimmy pipe or roll a makin's cigarette. Either will make peace with your tongue before the first inning's over. For you never smoked the likes of P. A.—tobacco made by an exclusive patented process that takes out the bite and the parch.

PRINCE ALBERT

the national joy smoke

No matter what you pay for your pipe or cigarette makin's tobacco, you'll never stay put till you get acquainted with "the national joy smoke."

Such flavor, such aroma, such freshness! Why, just to write about it or talk about it puts that "lead me to it" spirit right into your system.

You join the P. A. band and find out for yourself why Prince Albert is the national joy smoke.

You'll find P. A. awaiting your call at all stores that sell tobacco. Tippy red bags, 5c; tidy red tins, 10c; also handsome pound and half-pound humidor.

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.